

THE MINI COOPER S WORKS 210 RANGE.



- MINI Cooper S Works 210 range expanded, exclusively for the UK market.
- In addition to the MINI 3-door Hatch, power and styling upgrade now available on MINI 5-door Hatch and MINI Convertible.
- Tuning kit increases power from 192hp to 210hp.
- Bluetooth activated 'track mode' adds additional thrills.
- Includes John Cooper Works Aerodynamic Kit featuring front and rear bumpers, split-level boot spoiler, 17-inch black Track Spoke alloys and unique Works 210 badging.

Full-on performance and track day thrills are guaranteed with the new MINI Cooper S Works 210 line-up, which now extends across MINI 5-door Hatch and MINI Convertible models in addition to the MINI 3-door Hatch.

The John Cooper Works Pro Tuning Kit increases the power output on MINI Cooper S Works 210 models from 192hp to 210hp, along with some distinctive styling features that mark out this very special MINI as something different.

In addition to the already purposeful Cooper S styling, the John Cooper Works Aerodynamic Kit adds race-inspired front and rear bumpers, a split-level boot spoiler and sculpted side skirts, while it also gets 17-inch black Track Spoke alloys and unique Works 210 badging.

Additional exterior equipment reinforces the exclusivity of these models, with distinctive John Cooper Works door sill finishers, white indicator lenses and chrome-tipped centre exit twin exhaust pipes, on top of the already generous Cooper S standard equipment.

The MINI Cooper S Works 210 range also includes a unique feature specially designed for track day fun. Using a Bluetooth controller, the driver can open a valve that bypasses the rear exhaust silencer. This special track-only feature gives Cooper S Works 210 models a louder, more purposeful exhaust growl, so that drivers can fully exploit the aural delights of its TwinPower Turbo engine.

The MINI Cooper S Works 210 range is available at MINI retailers now. On-the-road pricing starts at £22,755 for the MINI 5-door Hatch and £25,800 for the MINI Convertible. The existing MINI Cooper S Works 210 3-door Hatch is priced from £22,155 on-the-road.

Ends

The BMW Group

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In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately €9.67 billion on revenues amounting to €94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

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