



Media Information
10 October, 2017

BMW 1 Series and 2 Series Coupé and Convertible updates.

- Over 140,000 units of the BMW 2 Series Coupé and BMW 2 Series Convertible have been sold since 2014.
- New updates include revised front-end styling, LED headlights fitted as standard, further interior upgrades and new connectivity services.
- Updates to BMW 1 Series include a completely redesigned dashboard and the addition of new M Sport Shadow edition to line-ups.

New BMW 2 Series Coupé and Convertible.

July 2017 sees the arrival of the new BMW 2 Series Coupé and Convertible, with interior and exterior changes, plus specification upgrades.

The BMW 2 Series Coupé was launched in 2014, with the 2 Series Convertible following in early 2015. Both have proved extremely successful models, offering customers a unique-in-class rear-wheel drive platform, dynamic BMW styling, plus a wide range of engines and models.

Building on this success, the 2 Series Coupé and Convertible now feature an updated exterior design, an all-new dashboard and instrument cluster, along with enhanced specification on all models.

Exterior changes include new LED headlights as standard, with the hallmark four corona ring LED daytime running lights. With LEDs emitting a whiter light that is closer to daylight this represents a step change in lighting technology for owners. In addition, all models (excluding the M240i and M2) will receive LED front fog lights as standard.

The front bumper of the SE and Sport models are redesigned and feature a new air-intake design, while all models gain enlarged kidney grilles with a more prominent chrome surround. These changes, along with the new standard LED headlights subtly enhance the exterior design of the new 2 Series Coupé and Convertible models.

The rear of the new 2 Series Coupé and Convertible models now feature new LED tail lights with redesigned LED light bars. The rear of Sport models also features a new bumper with sculpted design and high-gloss black trim.

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New standard alloy wheels are now available with Sport and M Sport models. Sport models gain the new double-spoke 17-inch light alloy wheels, burnished and finished in Orbit Grey. M Sport cars receive Ferric Grey double-spoke 18-inch M light-alloy wheels, which were previously a £175 option. Customers can also choose from new exterior colours Seaside Blue metallic, Sunset Orange metallic and Mediterranean Blue metallic.

The cabin of the new 2 Series Coupé and Convertible now feature an all-new instrument panel, centre console with sliding cup holder cover and pearl chrome accents. The new interior features a premium decorative stitching line on Sport and M Sport models along the top of the instrument panel and the new instrument cluster features a Black Optic display with 3D effect dials, which is standard on M Sport and M240i models, but an option with other cars in the line-up.

The new interior also comes with the latest-generation iDrive software on the standard BMW Navigation and BMW Professional Navigation. The large 8.8-inch screen on the latter navigation system is also equipped with BMW Touch Control for the first time, offering drivers the choice of iDrive with Touch pad, voice control and touchscreen to interact with the system.

The standard specification of all new 2 Series Coupé and Convertible models also includes Servotronic steering, which enhances the driving experience at all speeds, while Active Cruise Control (ACC) with Stop&Go function is now available as an option with most engines.

To complete the new interior, a range of new interior trims and upholsteries is now available, including Corner Sport cloth and Cognac Dakota leather upholstery.

The new BMW M2 has also been updated, with LED headlights as standard, a full LED rear light cluster with new sculpted design, the all-new dashboard from the BMW 2 Series Coupé, Black Optic display instrument cluster, plus Professional Navigation with a new interface, BMW Touch control, faster loading speeds and Live Tiles on the main menu.

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Model	Power (hp)	Torque (Nm)	0 – 62mph (Secs)	Top Speed (mph)	Combined (mpg)	CO ₂ Emissions (g/km)	From (£ OTR)
218i Coupé	136	220	8.8 (8.9)	130	52.3 (53.3)	125 (124)	£24,300
220i Coupé	184	270	(7.2)	143	(48.7)	(133)	£29,715
230i Coupé	252	350	(5.6)	155	(47.9)	(134)	£32,145
M240i Coupé	340	500	4.8 (4.6)	155	36.2 (39.8)	179 (163)	£36,415
218d Coupé	150	320	8.4 (8.2)	132	65.7 (68.9)	113 (108)	£26,390
220d Coupé	190	400	7.1 (7.0)	143	65.7 (68.9)	112 (109)	£29,070
220d xDrive Coupé	190	400	(6.9)	140	(62.8)	(119)	£32,170
225d Coupé	224	450	(6.2)	155	(61.4)	(121)	£34,465
218i Convertible	136	220	9.4 (9.6)	129	48.7 (50.4)	136 (131)	£27,540
220i Convertible	184	270	(7.7)	140	(46.3)	(138)	£32,915
230i Convertible	252	350	(5.9)	155	(45.6)	(142)	£35,645
M240i	340	500	4.9 (4.7)	155	34.0 (38.2)	189 (169)	£39,615
218d Convertible	150	320	8.9 (8.7)	129	61.4 (64.2)	122 (116)	£29,240
220d Convertible	190	400	7.5 (7.4)	140	61.4 (65.7)	121 (113)	£31,640
225d Convertible	224	450	(6.4)	146	(57.6)	(128)	£37,360

* Fuel consumption and range figures are provisional and based on the EU test cycle, may vary depending on the tyre format specified.

Prices start from £24,300 OTR for a BMW 2 Series Coupé 218i SE model and are available to order now.

BMW 1 Series updated with new interior details.

The BMW 1 Series Sports Hatch receives updates to the model range in July 2017, including a redesigned interior.

Enhancements include a completely redesigned dashboard with Sport and M Sport models, featuring a decorative stitching line that, along with new trims, adds to the premium feel of the cabin. Also contributing to an upgrade of the interior are Pearl chrome accents on the window switches, air vents, glove box handle and around the redesigned cup holders, which have a new sliding cover. The new 1 Series also features the latest indicator and wiper stalks, with revised functions and design, in line with the new BMW 5 and 7 Series models.

All new 1 Series models are also now fitted with the latest generation of BMW's ID6 Navigation which features Live Tiles and enhanced graphics. On models fitted with

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Professional Navigation (as part of Professional Media package), the larger 8.8-inch display also features BMW Touch functionality and, with the optional Full Black panel display (standard on M140i models and the Professional Media package), the dials now feature a new Black Optic display with 3D-effect dials.

Servotronic steering is now fitted as standard. This adjusts the amount of steering assistance to suit the speed the car is travelling at, enhancing driver comfort at low speeds and improving vehicle stability at higher speeds.

The range of available colours has been increased, with the addition of Sunset Orange and Seaside Blue metallic paint, while a Cognac Dakota leather is now available as an interior trim.

New Shadow Edition added to BMW 1 Series line-up.

Now topping the trim levels is the new BMW M Sport Shadow Edition. This features all the specification from the popular M Sport Plus package (M Sport braking system, Harman Kardon loudspeakers, sun protection glass). Additional standard equipment includes cruise control, rear park distance control and extended lighting) along with a wide array of unique additional features. These include black kidney grilles, dark chrome tailpipe, 18-inch M light alloy wheels in Jet Black or Bi-Colour, darkened LED headlights and smoked rear lights.

The BMW M Sport Shadow Edition is priced at just £1,900 more than the cost of M Sport model, with prices starting from £26,440 OTR.

BMW Group Company

Postal Address
BMW (UK) Ltd.
Summit One
Summit Avenue
Farnborough
GU14 0FB

Telephone
01252 920000

Fax
01252 920001

Internet
www.bmw.co.uk

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility

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services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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YouTube: [BMW UK](#)

For further information please contact:

Gavin Ward BMW Media Relations Manager
Tel: 01252 921261
Email: Gavin.Ward@bmw.co.uk

Lauren Prema BMW Media Relations Executive
Tel: 07815 370746
Email: Lauren.Prema@bmw.co.uk

Piers Scott General Manager, Product and Internal Communications
Tel: 01252 921265
Email: Piers.Scott@bmw.co.uk

Graham Biggs Corporate Communications Director
Tel: 01252 921256
Email: Graham.Biggs@bmw.co.uk