



The Ultimate
Driving Machine



THE NEW BMW 2 SERIES COUPÉ AND CONVERTIBLE.

PRICE LIST.
LAUNCHING JULY 2017.

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.

THE NEXT
100 YEARS



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www.bmw.co.uk/2SeriesCoupe
www.bmw.co.uk/2SeriesConvertible



Personalise and buy your perfect BMW online. Find out more at www.bmwretailonline.co.uk

THE NEW BMW 2 SERIES COUPÉ AND CONVERTIBLE.

The new BMW 2 Series Coupé and Convertible combines exciting dynamics and compact elegance for a breathtaking drive. The distinctive front exterior design has been vastly improved with LED headlights and LED foglights now as standard and a re-designed bumper (SE and M Sport models) and enlarged kidney grilles. The rear also benefits from LED taillights and re-designed LED light bars as well as new alloy wheels for the Sport and M Sport models. The all new interior now benefits from an updated instrument panel and centre console. With new optional paintwork, interior trims and alloy wheels you can truly personalise your BMW to suit you.

Keep connected with the outside world and enhance the functionality of your Ultimate Driving Machine with the latest generation BMW Navigation System, BMW Online Services and Real Time Traffic Information now as standard on both the new BMW 2 Series Coupé and Convertible.

Taste the excitement: take a seat and experience the exhilaration of the new BMW 2 Series Coupé or Convertible.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 2 Series model at www.bmw.co.uk/EfficientDynamics



Auto Start Stop function



Brake Energy Regeneration



ECO PRO Mode



Electric Power Steering



BMW EfficientLightweight



Optimum Shift Indicator



Tyres with reduced rolling resistance

BMW EFFICIENT DYNAMICS.
LESS EMISSIONS. MORE DRIVING PLEASURE.



MODEL RANGE.

The new BMW 2 Series Coupé and Convertible are available in a variety of engine and model variants, each providing a different level of standard specification. Below highlights some of the equipment differences between them, for further details contact your local BMW Retailer.



M240i Highlights

In addition / replacement to M Sport models

- 18" light alloy M Double-spoke style 436 M Ferric Grey wheels with High-Grip tyres (not run-flat)
- Airblades, Ferric Grey
- Air conditioning, automatic, two-zone control
- BMW Mobility System
- Dakota leather upholstery
- Door sill finishers with M240i designation
- Exhaust tailpipes, Dark Chrome – twin, round, split
- Extended lighting
- Extended storage
- Full Black panel display with M240i welcome logo
- Kidney grille, Chrome with eight extra-wide High-gloss Black vertical slats
- M aerodynamic bodystyling, model-specific
- Mirror caps, Ferric Grey
- M designation in unique Dark Chrome on left and right front wings
- M Performance TwinPower Turbo six-cylinder in-line petrol engine
- M rear spoiler (Coupé only)
- M Sport braking system
- M Sport suspension, with individual M240i setup
- Rear-view mirror, automatically dimming
- Variable Sport steering, with M240i characteristics



2 Series Coupé	RRP from £34,485 inc. VAT
2 Series Convertible	RRP from £38,035 inc. VAT

The BMW M240i Coupé model shown above.
The models shown on these pages may feature optional equipment. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the new BMW 2 Series Coupé and Convertible brochure or ask your local BMW Retailer for more information.

MODEL RANGE.

M Sport Highlights In addition / replacement to SE models

- 18" light alloy M Star-spoke style 461 M Ferric Grey wheels with run-flat tyres
- Ambient lighting – switchable
- Door sill finishers with M designation
- Drive Performance Control with ECO PRO, Comfort, Sport and Sport+ modes
- Exhaust tailpipe, Chrome – dual, round, left (220i / 230i / 220d / 225d)
- Exterior trim, High-gloss Shadowline
- Full Black panel display
- Gearshift lever with M designation, short-shift (Manual transmission only)
- Headlight wash
- Headlining, Anthracite (Coupé only)
- Hexagon cloth/Alcantara upholstery, Anthracite
- Instrument panel with decorative stitching line
- Interior trim, Aluminium Hexagon with Estoril Blue trim finisher
- Kidney grille, Chrome with eight extra-wide High-gloss Black vertical slats
- M aerodynamic bodystyling
- M designation in Chrome on left and right front wings
- M Sport multi-function leather steering wheel, finished in Nappa leather with Speed limiting function
- M Sport suspension
- Remote control with integrated key, with inset in Blue
- Sport instrument cluster with differentiated dial design featuring finer chrono-scaling
- Sport seats, driver and front passenger
- Welcome light using LED technology

M Sport Plus package Exclusive to M Sport models

- Includes:
- 18" light alloy M Double-spoke style 719 M Bicolour Jet Black wheels or 18" light alloy M Double-spoke style 719 M Jet Black wheels
 - Loudspeaker system – harman/kardon
 - M rear spoiler (Coupé only)
 - M Sport braking system
 - Sun protection glass (Coupé only)
 - Windscreen with grey shade band
- Price for Coupé models: £1,395 inc. VAT**
- Price for Convertible models: £995 inc. VAT**



2 Series Coupé	RRP from £25,960 inc. VAT	+ £2,600 over SE
2 Series Convertible	RRP from £29,160 inc. VAT	+ £2,600 over SE

The BMW 2 Series Convertible M Sport model shown above.

MODEL RANGE.



Sport Highlights In addition / replacement to SE models

- 17" light alloy Double-spoke style 725 wheels with run-flat tyres
- Ambient lighting – switchable BMW Classic Orange/Cold White LED
- Door sill finishers with BMW designation, front
- Drive Performance Control with ECO PRO, Comfort, Sport and Sport+ modes
- Exclusive door sill finishers with BMW designation, front
- Exhaust tailpipe, Dark Chrome – dual, round, left (220i/220d)
- Front air inlet with High-gloss Black finisher
- Instrument panel with decorative stitching line
- Interior trim, High-gloss Black with Coral Red trim finisher
- Kidney grille with extra-wide High-gloss Black vertical slats
- Rear bumper with High-gloss Black finisher
- Remote control with integrated key, with inset in Red
- Sport instrument cluster
- Sport multi-function leather steering wheel, Black with Red stitching and Speed limiting function
- Sport seats, driver and front passenger
- Track cloth upholstery
- Welcome light using LED technology



2 Series Coupé	RRP from £24,360 inc. VAT	+ £1,000 over SE
2 Series Convertible	RRP from £27,560 inc. VAT	+ £1,000 over SE

The BMW 2 Series Convertible Sport model shown above.

SE Highlights

- 17" light alloy Y-spoke style 380 wheels with run-flat tyres
- Access to BMW Connected+ for 12 months from vehicle production (subscription required)
- Acoustic soft-top in Anthracite (Convertible only)
- Air conditioning, single-zone automatic
- Armrest front, sliding
- Bluetooth hands-free facility with USB audio interface and audio streaming
- BMW ConnectedDrive Services comprising:
 - BMW Emergency Call
 - BMW Navigation System
 - BMW Online Services
 - BMW TeleServices
 - Real Time Traffic Information (RTTI)
- BMW Professional radio with single CD player (with MP3 playback capability)
- Control Display – 6.5" colour display screen with iDrive Controller
- DAB tuner
- Door sill finishers, Black with BMW designation, front
- Drive Performance Control with ECO PRO, Comfort and Sport modes
- Exhaust tailpipe, Chrome finisher – single, round, left
- Floor mats, velour
- Heated exterior mirrors and heated windscreen washer jets
- Interior trim, Satin Silver
- Kidney grille, Chrome with Black vertical slats
- Lashing eyes in luggage compartment
- LED foglights, front
- LED headlights
- LED rear light bars
- Move cloth upholstery
- Park Distance Control (PDC), rear
- Rain sensor, with automatic headlight activation
- Remote control with integrated key
- Six-speed manual transmission
- Sport multi-function leather steering wheel, Black with Speed limiting function
- Tyre Pressure Monitoring with a three-level warning strategy
- Welcome light



2 Series Coupé	RRP from £23,360 inc. VAT
2 Series Convertible	RRP from £26,560 inc. VAT

The BMW 2 Series Coupé SE model shown above.

OPTIONAL EQUIPMENT HIGHLIGHTS.



LOUDSPEAKER SYSTEM – HARMAN/KARDON.

The sound engineers at harman/kardon work with us from an early stage of our model development. This results in a harman/kardon Surround Sound system that is customised for each BMW model. The system for the new BMW 2 Series Coupé and Convertible includes a tailored combination of mid-range speakers, woofers, tweeters and amplifiers that deliver perfect three-dimensional sound.

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BMW ICON ADAPTIVE LED HEADLIGHTS.

Full white LED Headlights ensure the closest resemblance to day light and provide a unique and distinctive character. Includes automatic height adjustment and four white LED corona rings used for Daytime Driving Lights with a new hexagonal 'Icon' light design.

- BMW Icon Adaptive LED Headlights includes High-beam Assistant which automatically switches between low and high beam when there is oncoming traffic / changing light conditions
- Includes LED front indicators and Adaptive Headlights which improves visibility by following steering angle of the front wheels

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MEDIA PACKAGE – BMW PROFESSIONAL.

The latest generation Professional Navigation system is combined with the full range of ConnectedDrive Services.

- Apps Interface supporting integration of apps such as BMW Connected App from compatible devices and smartphones
- Benefit from a larger display, BMW Live Tiles and BMW Touch Control touchscreen in addition to intuitive iDrive Touch Controller
- The most advanced Navigation system that BMW has ever offered includes a brand new operating system, faster loading and a higher resolution display

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M SPORT PLUS PACKAGE.

The M Sport Plus package enhances driving dynamics with the combination of BMW advanced technology and M Sport performance options.

- 18" light alloy M Double-spoke style 719 M Bicolour Jet Black wheels or
- 18" light alloy M Double-spoke style 719 M Jet Black wheels
- Loudspeaker system – harman/kardon
- M Sport braking system
- M rear spoiler (Coupé only)
- Sun protection glass (Coupé only)
- Windscreen with grey shade

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The new BMW Connected App. Your personal mobility assistant.



The BMW Connected app learns your mobility routines, reads your calendar and knows when you need to leave, providing customers with a personal experience that is integrated into their everyday life. The app will allow customers to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.

Learned destinations

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.



Amazon Echo

BMW Connected skill now available for the Amazon Echo. Lock your BMW by simply asking, check the status of your car or when to leave for your next meeting without lifting a finger.

amazon echo



Remote Services

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock & unlock your doors.^{1, 2, 3}

Estimated time of arrival

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.

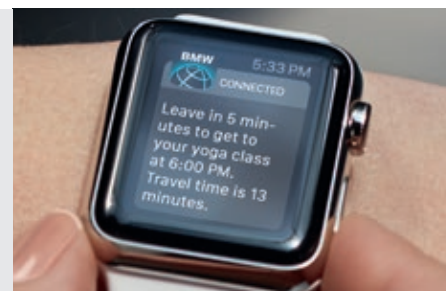


Door to door guidance

Get detailed walking directions from your parking spot to your destination. A map with a location pin also shows where you last parked once you're ready to head back to your car.

Time to leave

A notification on your Apple iPhone®, compatible Android phone, your Apple Watch® or Samsung Gear S3® watch will recommend a time to leave in order to arrive on time.



For more information, go to
www.bmw.co.uk/getconnected

BMW ConnectedDrive. In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day – whenever you want.



Real Time Traffic Information (RTTI)

provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisation of traffic status, with diversion recommendations based on the current traffic situation.⁴

Concierge Service is a personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.⁴



Apple CarPlay preparation

Enables wireless and comfortable usage of your iPhone® in your vehicle via Apple CarPlay®. Selected smartphone content can be displayed and operated via the user interface of the vehicle.



Emergency Call

is standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.¹

Online Entertainment uses a built-in vehicle SIM to access a library of over 40 million songs with either Deezer or Napster. Now includes 'Connected Music', assisting with song identification whilst listening to the radio. The option includes a 12 month subscription.^{3, 5}



WiFi Hotspot preparation

enables connection of mobile devices to the internet via the built-in vehicle SIM. It's use is subject to cost, data plans can be purchased via the mobile network operator when connected to the vehicle.⁶



Key

¹ = Available and active for the lifetime of the vehicle. ² = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. Please consult your local BMW Retailer for full details. ³ = Only available with ZNP. ⁴ = Active for 3 years, renewable thereafter. ⁵ = Screen display may vary on different models. ⁶ = Only available with 6NW + ZNP.

THE NEW BMW 2 SERIES COUPÉ.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)		CO ₂ emissions (g/km)	
			Wheel Size		Wheel Size	
PETROL			17"	18"	17"	18"
218i SE	136	8.8 (8.9)	52.3 (53.3)	50.4 (51.4)	125 (124)	130 (129)
218i Sport	136	8.8 (8.9)	52.3 (53.3)	50.4 (51.4)	125 (124)	130 (129)
218i M Sport	136	8.8 (8.9)	-	50.4 (51.4)	-	130 (129)
220i Sport	184	(7.2)	(48.7)	(47.9)	(133)	(135)
220i M Sport	184	(7.2)	-	(47.9)	-	(135)
230i M Sport	252	(5.6)	-	(47.9)	-	(134)
M240i	340	4.8 (4.6)	-	36.2 (39.8)	-	179 (163)

DIESEL

218d SE	150	8.4 (8.2)	65.7 (68.9)	64.2 (67.3)	113 (108)	116 (111)
218d Sport	150	8.4 (8.2)	65.7 (68.9)	64.2 (67.3)	113 (108)	116 (111)
218d M Sport	150	8.4 (8.2)	-	64.2 (67.3)	-	116 (111)
220d Sport	190	7.1 (7.0)	65.7 (68.9)	64.2 (65.7)	112 (109)	115 (113)
220d M Sport	190	7.1 (7.0)	-	64.2 (65.7)	-	115 (113)
220d xDrive Sport	190	(6.9)	(62.8)	(60.1)	(119)	(124)
220d xDrive M Sport	190	(6.9)	-	(60.1)	-	(124)
225d M Sport	224	(6.2)	-	(61.4)	-	(121)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Figures in () apply to cars with automatic transmission.

Key
- = Not available

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value		BIK tax rate (2017 / 2018) ¹	VED band ¹	Insurance group
PETROL					Manual	Automatic			
218i SE	£19,466.67	£3,893.33	£23,360	£24,300	£24,085	£25,535	24% (23%)	G (G)	TBC
218i Sport	£20,300.00	£4,060.00	£24,360	£25,300	£25,085	£26,535	24% (23%)	G (G)	TBC
218i M Sport	£21,633.33	£4,326.67	£25,960	£26,900	£26,685	£28,135	25% (24%)	G (G)	TBC
220i Sport	£23,945.83	£4,789.17	£28,735	£29,715	-	£29,460	(25%)	(H)	TBC
220i M Sport	£25,279.17	£5,055.83	£30,335	£31,315	-	£31,060	(26%)	(H)	TBC
230i M Sport	£25,970.83	£5,194.17	£31,165	£32,145	-	£31,890	(25%)	(H)	TBC
M240i	£29,029.17	£5,805.83	£34,835	£36,415	£35,560	£37,160	34% (31%)	J (I)	TBC

DIESEL

218d SE	£21,208.33	£4,241.67	£25,450	£26,390	£26,175	£27,625	24% (23%)	G (F)	TBC
218d Sport	£22,041.67	£4,408.33	£26,450	£27,390	£27,175	£28,625	24% (23%)	G (F)	TBC
218d M Sport	£23,375.00	£4,675.00	£28,050	£28,990	£28,775	£30,225	25% (24%)	G (G)	TBC
220d Sport	£23,441.67	£4,688.33	£28,130	£29,070	£28,855	£30,455	24% (23%)	G (F)	TBC
220d M Sport	£24,775.00	£4,955.00	£29,730	£30,670	£30,455	£32,055	25% (24%)	G (G)	TBC
220d xDrive Sport	£26,025.00	£5,205.00	£31,230	£32,170	-	£31,955	(25%)	(G)	TBC
220d xDrive M Sport	£27,358.33	£5,471.67	£32,830	£33,770	-	£33,555	(26%)	(G)	TBC
225d M Sport	£27,937.50	£5,587.50	£33,525	£34,465	-	£34,250	(26%)	(G)	TBC

VED rates

Annual VED (second year onwards) is £450 for cars costing over £40,000 and is payable for five years. VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW 2 Series Coupé models fall into one of the five categories listed below:

CO ₂ emissions (g/km)	Band F 101-110	Band G 111-130	Band H 131-150	Band I 151-170	Band J 171-190
First year VED	£140	£160	£200	£500	£800
Annual VED (second year onwards)	£140	£140	£140	£140	£140

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

Key
- = Not available Figures in () apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System. ¹ = BIK tax rate and VED band dependent on chosen optional equipment.

THE NEW BMW 2 SERIES CONVERTIBLE.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)		CO ₂ emissions (g/km)	
			Wheel Size		Wheel Size	
PETROL			17"	18"	17"	18"
218i SE	136	9.4 (9.6)	48.7 (50.4)	47.1 (48.7)	136 (131)	139 (134)
218i Sport	136	9.4 (9.6)	48.7 (50.4)	47.1 (48.7)	136 (131)	139 (134)
218i M Sport	136	9.4 (9.6)	-	47.1 (48.7)	-	139 (134)
220i Sport	184	(7.7)	(46.3)	(46.3)	(138)	(140)
220i M Sport	184	(7.7)	-	(46.3)	-	(140)
230i M Sport	252	(5.9)	-	(45.6)	-	(142)
M240i	340	4.9 (4.7)	-	34.0 (38.2)	-	189 (169)
DIESEL						
218d SE	150	8.9 (8.7)	61.4 (64.2)	60.1 (62.8)	122 (116)	124 (118)
218d Sport	150	8.9 (8.7)	61.4 (64.2)	60.1 (62.8)	122 (116)	124 (118)
218d M Sport	150	8.9 (8.7)	-	60.1 (62.8)	-	124 (118)
220d Sport	190	7.5 (7.4)	61.4 (65.7)	60.1 (64.2)	121 (113)	124 (117)
220d M Sport	190	7.5 (7.4)	-	60.1 (64.2)	-	124 (117)
225d M Sport	224	(6.4)	-	(57.6)	-	(128)

Prices and specifications

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Figures in () apply to cars with automatic transmission.

Key
- = Not available

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2017 / 2018) ¹	VED band ¹	Insurance group	
PETROL					Manual	Automatic			
218i SE	£22,133.33	£4,426.67	£26,560	£27,540	£27,285	£28,735	26% (25%)	H (H)	TBC
218i Sport	£22,966.67	£4,593.33	£27,560	£28,540	£28,285	£29,735	26% (25%)	H (H)	TBC
218i M Sport	£24,300.00	£4,860.00	£29,160	£30,140	£29,885	£31,335	26% (25%)	H (H)	TBC
220i Sport	£26,612.50	£5,322.50	£31,935	£32,915	-	£32,660	(26%)	(H)	TBC
220i M Sport	£27,945.83	£5,589.17	£33,535	£34,515	-	£34,260	(27%)	(H)	TBC
230i M Sport	£28,637.50	£5,727.50	£34,365	£35,645	-	£35,090	(27%)	(H)	TBC
M240i	£31,695.83	£6,339.17	£38,035	£39,615	£38,760	£40,360	36% (32%)	J (I)	TBC

DIESEL

218d SE	£23,583.33	£4,716.67	£28,300	£29,240	£29,025	£30,475	26% (25%)	G (G)	TBC
218d Sport	£24,416.67	£4,883.33	£29,300	£30,240	£30,025	£31,475	26% (25%)	G (G)	TBC
218d M Sport	£26,083.33	£5,216.67	£31,300	£32,240	£32,025	£33,475	26% (25%)	G (G)	TBC
220d Sport	£25,583.33	£5,116.67	£30,700	£31,640	£31,425	£33,025	26% (24%)	G (G)	TBC
220d M Sport	£27,250.00	£5,450.00	£32,700	£33,640	£33,425	£35,025	26% (25%)	G (G)	TBC
225d M Sport	£30,350.00	£6,070.00	£36,420	£37,360	-	£37,145	(27%)	(G)	TBC

VED rates

Annual VED (second year onwards) is £450 for cars costing over £40,000 and is payable for five years. VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW 2 Series Convertible models fall into one of the four categories listed below:

CO ₂ emissions (g/km)	Band G 111-130	Band H 131-150	Band I 151-170	Band J 171-190
First year VED	£160	£200	£500	£800
Annual VED (second year onwards)	£140	£140	£140	£140

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

Key
- = Not available Figures in () apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System. ¹ = BIK tax rate and VED band dependent on chosen optional equipment.

STANDARD AND OPTIONAL EQUIPMENT.



BMW EFFICIENT DYNAMICS

Auto Start-Stop		●	●	●	●	●	●	●
Brake Energy Regeneration		●	●	●	●	●	●	●
ECO PRO mode		●	●	●	●	●	●	●
Electric Power Steering (EPS)		●	●	●	●	●	●	●
Lightweight Engineering		●	●	●	●	●	●	●
Optimum Shift Indicator ¹		●	●	●	●	●	●	●
Reduced Rolling Resistance Tyres		●	●	●	●	●	●	-

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.
Your BMW Retailer will be pleased to provide you with more information.

PAINTWORK

Non-metallic paintwork Available in Alpine White or Jet Black ²	uni	●	●	●	●	●	●	●
Metallic paintwork Available in Black Sapphire, Estoril Blue ³ , Glacier Silver ² , Mediterranean Blue ² Melbourne Red, Mineral Grey, Mineral White, Seaside Blue ² , Sparkling Brown ² or Sunset Orange	met	○	○	○	○	○	○	○

UPHOLSTERY

Move cloth Available in Anthracite	BD	●	-	-	-	-	-	-
Corner cloth Available in Anthracite with Grey highlight or Anthracite with Red highlight	CC	-	●	-	●	-	-	-
Hexagon cloth/Alcantara Available in Anthracite with Blue Hexagonal highlights	HA	-	-	●	-	●	●	-
Dakota leather								
- SE models Available in Black, Cognac with Brown highlight ⁴ or Oyster with Dark Oyster highlight	LC	○	-	-	-	-	-	-
- Sport models Available in Black, Black with Red highlight, Cognac with Brown highlight, Coral Red with Black highlight or Oyster with Dark Oyster highlight	LC	-	○	-	○	-	-	-
- M Sport / M240i models Available in Black, Cognac with Brown highlight, Coral Red with Black highlight or Oyster with Dark Oyster highlight	LC	-	-	○	-	○	○	●

218i SE	218i Sport	218i M Sport	220i Sport	220i M Sport	230i M Sport	M240i	
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●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	Std
●	●	●	●	●	-	-	-	Std
●	●	●	●	●	●	●	●	Std

●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	£550

●	-	-	-	-	-	-	-	Std
-	●	-	●	-	●	-	-	Std
-	-	●	-	●	-	●	●	Std

○	-	-	-	-	-	-	-	£1,150
-	○	-	○	-	○	-	-	£1,150
-	-	○	-	○	-	○	○	£800

Key
● = Standard ○ = Optional - = Not available ¹ = Only available on Manual models. ² = Only available on SE and Sport models. ³ = Only available on M Sport and M240i.
⁴ = Only available on Convertible models. * xDrive models only available with the BMW 2 Series Coupé.



PACKAGES

Convertible Comfort package¹ Comprises: – 248 Steering wheel heating – 387 Wind deflector – 494 Seat heating, front	ZCV	○	○	○	○	○	○	○
Interior comfort package Comprises: – 493 Extended storage – 534 Air conditioning, automatic with two-zone control – 563 Extended lighting	Z0B	○	○	○	○	○	○	●
Media package – BMW Professional Comprises: – 609 Navigation system – BMW Professional Multimedia – 6AP Remote Services ² – 6FV Online Entertainment – 6WA Full Black panel display Also includes TMC for lifetime	ZNP	○	○	-	○	-	-	-
		-	-	○	-	○	○	○
M Sport Plus package Comprises: – 20W 18" Double-spoke style 719 M, Bicolour Jet Black ⁵ – 2NH M Sport braking system – 3AP Windscreen with grey shade band ⁶ – 420 Sun protection glass ⁷ – 674 Loudspeaker system – harman/kardon – 754 M rear spoiler ⁷	ZMS	-	-	○	-	○	○	-
		-	-	○	-	○	○	-

218i SE	218i Sport	218i M Sport	220i Sport	220i M Sport	220i xDrive Sport*	220d xDrive M Sport*	225d M Sport	
								Price

○	○	○	○	○	-	-	○	£630
○	○	○	○	○	○	○	○	£590
○	○	-	○	-	○	-	-	£900
-	-	○	-	○	-	○	○	£775
-	-	○	-	○	-	○	○	£1,395 ³
-	-	○	-	○	-	-	○	£995 ⁴

Key
● = Standard ○ = Optional - = Not available ¹ = Convertible models only. ² = Active for the life of the vehicle. ³ = Price for Coupé models only. ⁴ = Price for Convertible models only.
⁵ = 20Y 18" Double-spoke style 719 M, Jet Black wheels also available. ⁶ = In conjunction with 5AS Driving Assistant or 8TH Speed limit info, 3AP Windscreen with grey shade band is removed.
⁷ = Coupé models only. * xDrive models only available with the BMW 2 Series Coupé.



INTERIOR TRIMS

		218i SE	218i Sport	218i M Sport	220i Sport	220i M Sport	230i M Sport	M240i
Aluminium Hexagon with Black High-gloss finisher	4WG	-	-	○	-	○	○	○
Aluminium Hexagon with Estoril Blue finisher ¹	4WF	-	-	●	-	●	●	●
Black, High-gloss with Coral Red finisher ²	4LV	-	●	-	●	-	-	-
Black, High-gloss with Pearl Chrome finisher	4LU	-	○	○	○	○	○	○
Brushed Aluminium with Black High-gloss finisher	4FT	○	-	-	-	-	-	-
		-	○	-	○	-	-	-
		-	-	○	-	○	○	○
Brushed Aluminium with Pearl Chrome finisher	4LS	○	-	-	-	-	-	-
		-	○	-	○	-	-	-
		-	-	○	-	○	○	○
Dark Pearl with Pearl Chrome finisher	4GG	○	-	-	-	-	-	-
		-	○	-	○	-	-	-
Fineline Pure wood with Pearl Chrome finisher	4F9	○ ³	-	-	-	-	-	-
		-	○	-	○	-	-	-
Fineline Stream wood with Pearl Chrome finisher	4LR	○	-	-	-	-	-	-
		-	○	-	○	-	-	-
		-	-	○	-	○	○	○
Satin Silver	4CG	●	-	-	-	-	-	-

TRANSMISSIONS

Automatic transmission Not with 2TB / 5A1 (218i M Sport models only)	205	○	○	○	-	-	-	-
Sport automatic transmission Not with 205	2TB	-	-	-	●	●	●	○

STEERING AND CHASSIS

Adaptive M Sport suspension Not with 704	2VF	○	○	-	○	-	-	-
		-	-	○	-	○	○	○
M Sport braking system As part of ZMS	2NH	-	-	○	-	○	○	●
		-	-	○	-	○	○	-
M Sport suspension Not with 2VF	704	○	○	●	○	●	●	●
M Sport suspension deletion	225	-	-	○	-	○	○	-
Servotronic	216	●	●	●	●	●	●	-
Variable Sport steering	2VL	○	○	○	○	○	○	●

218d SE	218d Sport	218d M Sport	220d Sport	220d M Sport	220d xDrive Sport*	220d xDrive M Sport*	225d M Sport	
								Price

-	-	○	-	○	-	○	○	£0
-	-	●	-	●	-	●	●	Std
-	●	-	●	-	●	-	-	Std
-	○	○	○	○	○	○	○	£0
○	-	-	-	-	-	-	-	£220
-	○	-	○	-	○	-	-	£170
-	-	○	-	○	-	○	○	£0
○	-	-	-	-	-	-	-	£220
-	○	-	○	-	○	-	-	£170
-	-	○	-	○	-	○	○	£0
○	-	-	-	-	-	-	-	£120
-	○	-	○	-	○	-	-	£0
○ ³	-	-	-	-	-	-	-	£240
-	○	-	○	-	○	-	-	£85
○	-	-	-	-	-	-	-	£290
-	○	-	○	-	○	-	-	£240
-	-	○	-	○	-	○	○	£85
●	-	-	-	-	-	-	-	Std

○	○	○	-	-	-	-	-	£1,450
-	-	-	○	○	●	●	●	£1,600

○	○	-	○	-	-	-	-	£750
-	-	○	-	○	-	-	○	£515
-	-	○	-	○	-	○	○	£550
-	-	○	-	○	-	○	○	n/a†
○	○	●	○	●	-	-	●	£240
-	-	○	-	○	-	-	○	£0
●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	£220

Key
● = Standard ○ = Optional - = Not available Not with = these options are not available for ordering together. / = Indicates 'or' ¹ = Not available in combination with Coral Red with Black highlight or Cognac with Brown Highlight Dakota leather upholstery. ² = Not available in combination with Cognac with Brown highlight Dakota leather upholstery. ³ = Convertible models only.
* xDrive models only available with the BMW 2 Series Coupé. † = Included within package, see page 19 for package information.



SAFETY AND TECHNOLOGY

Active Cruise control with Stop&Go function Only with 205 / 2TB and 6WA Not with 235 (218i models only)	5DF	○	○	○	○	○	○	○
BMW Icon Adaptive LED headlights	552	○	○	○	○	○	○	○
Cruise control with braking function	544	○	○	○	○	○	○	○
Driving Assistant Comprises: – 5.7" Black panel display – Attentiveness Assistant – City Collision Mitigation – Forward Collision Warning – Lane Departure Warning – Preventive Pedestrian Protection Only with 544 and 6WA Not with 3AP	5AS	○	○	○	○	○	○	○
Headlight wash	502	○	○	○	○	○	○	○
High-beam Assistant Only with 431 As part of 552	5AC	-	-	-	-	-	-	-
LED foglights, front	5A1	○	●	●	●	●	●	-
LED headlights Includes 5A1 (except M240i)	5A2	○	●	●	●	●	●	●
Park Assist Only with 508	5DP	○	○	○	○	○	○	○
Park Distance Control (PDC), front and rear	508	○	○	○	○	○	○	○
Park Distance Control (PDC), rear	507	○	●	●	●	●	●	●
Rain sensor with automatic headlight activation	521	○	●	●	●	●	●	●
Reversing Assist camera	3AG	○	○	○	○	○	○	○
Speed-limit info Only with 6WA Not with 3AP	8TH	○	○	○	○	○	○	○
Tyre Pressure Monitoring	2VB	○	●	●	●	●	●	●

SEATS

Head restraints, rear and folding¹	5DC	○	●	●	●	●	●	●
Lumbar support, driver and front passenger	488	○	○	○	○	○	○	○
Seat adjustment – front, electric with driver memory	459	○	○	○	○	○	○	○
Seat heating for driver and front passenger	494	○	○	○	○	○	○	○
Sport seats, front	481	○	●	●	●	●	●	●

218d SE	218d Sport	218d M Sport	220d Sport	220d M Sport	220d xDrive Sport*	220d xDrive M Sport*	225d M Sport	
								Price

○	○	○	○	○	○	○	○	£790
○	○	○	○	○	○	○	○	£795
○	○	○	○	○	○	○	○	£360
○	○	○	○	○	○	○	○	£390
○	○	○	○	○	○	○	○	£195
-	-	-	-	-	-	-	-	n/a [†]
●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	£255
○	○	○	○	○	○	○	○	£250
●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	£330
○	○	○	○	○	○	○	○	£200
●	●	●	●	●	●	●	●	Std

●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	£195
○	○	○	○	○	○	○	○	£650
○	○	○	○	○	○	○	○	£295
○	●	●	●	●	●	●	●	£395

Key
● = Standard ○ = Optional - = Not available Only with = these options must be ordered together. Not with = these options are not available for ordering together. / = Indicates 'or'
¹ = Coupé models only. [†] = Included within package, see page 19 for package information. * xDrive models only available with the BMW 2 Series Coupé.



EXTERIOR EQUIPMENT

Comfort Access	322	○	○	○	○	○	○	○
Exterior mirrors – electrically folding with anti-dazzle Includes 431	430	○	○	○	○	○	○	○
Exterior trim, Chromeline	346	○	○	-	○	-	-	-
		-	-	○	-	○	○	○
Exterior trim, High-gloss Shadowline	760	○	○	●	○	●	●	●
M rear spoiler ¹	754	-	-	○	-	○	○	●
Mirror caps, Black	3BE	-	○	-	○	-	-	-
Model designation deletion	320	○	○	○	○	○	○	○
Model designation deletion – side	3DZ	-	●	○	●	○	○	○
Run-flat tyres	258	●	●	●	●	●	●	○
Soft-top, Anthracite Silver fleck ²	3YA	○	○	○	○	○	○	○
Soft-top, Mocha Silver fleck ²	3YF	○	○	○	○	○	○	○
Towbar, detachable	235	○	○	○	○	○	○	-

INTERIOR EQUIPMENT

Air conditioning, automatic with two-zone control Only with Z0B	534	○	○	○	○	○	○	●
Extended lighting Only as part of Z0B	563	○	○	○	○	○	○	●
Extended storage As part of Z0B	493	○	○	○	○	○	○	●
		○	○	○	○	○	○	●
Glass sunroof ¹	403	○	○	○	○	○	○	○
Headlining, Anthracite ¹	775	○	○	●	○	●	●	●
Rear-view mirror, automatically dimming	431	○	○	○	○	○	○	●
Smoker's package	441	○	○	○	○	○	○	○
Sun protection glass ¹ As part of ZMS	420	○	○	○	○	○	○	○
		-	-	○	-	○	○	-
Through-loading system	465	○	○	○	○	○	○	○
Windscreen with grey shade band As part of ZMS ²	3AP	○	○	○	○	○	○	○
		-	-	○	-	○	○	-
Wind deflector ²	387	○	○	○	○	○	○	○

218d SE	218d Sport	218d M Sport	220d Sport	220d M Sport	220d xDrive Sport*	220d xDrive M Sport*	225d M Sport	
								Price

○	○	○	○	○	○	○	○	£350
○	○	○	○	○	○	○	○	£275
○	○	-	○	-	○	-	-	£180
-	-	○	-	○	-	○	○	£0
○	○	●	○	●	○	●	●	£180
-	-	○	-	○	-	○	○	£150
-	○	-	○	-	○	-	-	£0
○	○	○	○	○	○	○	○	£0
-	●	○	●	○	●	○	○	£0
●	●	●	●	●	●	●	●	£0
○	○	○	○	○	-	-	○	£205
○	○	○	○	○	-	-	○	£205
○	○	○	○	○	○	○	○	£600

○	○	○	○	○	○	○	○	n/a [†]
○	○	○	○	○	○	○	○	n/a [†]
○	○	○	○	○	○	○	○	£110
○	○	○	○	○	○	○	○	n/a [†]
○	○	○	○	○	○	○	○	£895
○	○	●	○	●	○	●	●	£150
○	○	○	○	○	○	○	○	£130
○	○	○	○	○	○	○	○	£25
○	○	○	○	○	○	○	○	£290
-	-	○	-	○	-	○	○	n/a [†]
○	○	○	○	○	○	○	○	£175
○	○	○	○	○	○	○	○	£75 ³
-	-	○	-	○	-	○	○	n/a [†]
○	○	○	○	○	-	-	○	£260

Key
● = Standard ○ = Optional - = Not available Only with = these options must be ordered together. / = Indicates 'or' ¹ = Coupé models only. ² = Convertible models only.
[†] = Included within package, see page 19 for package information.



LIGHT ALLOY WHEELS

17" Y-spoke style 380	2LP	●	-	-	-	-	-	-
17" Star-spoke style 379	2DT	-	○	-	○	-	-	-
17" Double-spoke style 655	24A	○	-	-	-	-	-	-
		-	○	-	○	-	-	-
17" Double-spoke style 725	26T	-	●	-	●	-	-	-
18" Double-spoke style 385	2A7	○	-	-	-	-	-	-
		-	○	-	○	-	-	-
18" Y-spoke style 384	2L9	-	○	-	○	-	-	-
18" M Double-spoke style 719 M, Jet Black As part of ZMS	20Y	-	-	○	-	○	○	-
		-	-	○	-	○	○	-
18" M Double-spoke style 719 M, Bicolour Jet Black As part of ZMS	20W	-	-	○	-	○	○	-
		-	-	○	-	○	○	-
18" M Double-spoke style 461 M, Ferric Grey	21A	-	-	●	-	●	●	-
18" M Double-spoke style 436 M, Ferric Grey	2PG	-	-	-	-	-	-	●
18" M Double-spoke style 436 M, Orbit Grey	21U	-	-	-	-	-	-	○



17" Y-spoke style 38017" Star-spoke style 37917" Double-spoke style 65517" Double-spoke style 72518" Double-spoke style 38518" Y-spoke style 384

218d SE	218d Sport	218d M Sport	220d Sport	220d M Sport	220d xDrive Sport*	220d xDrive M Sport**	225d M Sport	Snow chains	Run-flat tyres	
										Price

●	-	-	-	-	-	-	-	○	●	Std
-	○	-	○	-	○	-	-	○	●	£0
○	-	-	-	-	-	-	-	○	●	£350
-	○	-	○	-	○	-	-	○	●	£0
-	●	-	●	-	●	-	-	○	●	Std
○	-	-	-	-	-	-	-	-	●	£755
-	○	-	○	-	○	-	-	-	●	£695
-	○	-	○	-	○	-	-	-	●	£695
-	-	○	-	○	-	○	○	-	●	£175
-	-	○	-	○	-	○	○	-	●	£0
-	-	○	-	○	-	○	○	-	●	£175
-	-	○	-	○	-	○	○	-	●	£0
-	-	●	-	●	-	●	●	-	●	Std
-	-	-	-	-	-	-	-	-	○	Std
-	-	-	-	-	-	-	-	-	○	£175



18" Double-spoke style 719 M, Jet Black18" M Double-spoke style 719 M, Bicolour Jet Black18" M Double-spoke style 461 M, Ferric Grey18" M Double-spoke style 436 M, Ferric Grey18" M Double-spoke style 436 M, Orbit Grey

Key
● = Standard ○ = Optional - = Not available BMW Winter Tyre Packages are available on the BMW 2 Series Coupé and Convertible. Please contact your local BMW Retailer for more information. * xDrive models only available with the BMW 2 Series Coupé. Content correct at time of going to print. Prices subject to change.

BMW SERVICE INCLUSIVE & TRACKSTAR.



BMW SERVICE INCLUSIVE.

Package covering the following service items for a period of 3 years / 36,000 miles.¹

- Oil service
- Renew air filter
- Renew fuel filter (diesel models only)
- Renew microfilter
- Renew spark plugs (petrol models only)

Price from £299

BMW SERVICE INCLUSIVE BENEFITS.

- Inflation proof service pricing
- Official BMW Service history provided
- Only trained BMW Technicians will operate on your vehicle
- Only genuine BMW parts used



BMW TRACKSTAR.

Locate and recover your vehicle if it is stolen with BMW Trackstar or BMW Trackstar Advance.

BMW Trackstar price from £399²

BMW Trackstar Advance price from £649²

BMW TRACKSTAR BENEFITS.

- 24/7 Trackstar Monitoring Centre
- Thatcham accredited
- Integrated motion sensor
- Pan-European protection



CODE GLOSSARY.

205	Automatic transmission
216	Servotronic
225	M Sport suspension deletion
235	Towbar, detachable
248	Steering wheel heating
249	Multi-function controls for steering wheel
255	Sport leather steering wheel, three-spoke
258	Run-flat tyres
2NH	M Sport braking system
2TB	Sport automatic transmission
2VB	Tyre Pressure Monitoring
2VF	Adaptive M Sport suspension
2VL	Variable Sport steering
2XE	Sport leather steering wheel, three-spoke
320	Model designation deletion
322	Comfort Access
346	Exterior trim, Chromeline
387	Wind deflector
3AG	Reversing Assist camera
3AP	Windscreen with grey shade band
3BE	Mirror caps, Black
3DZ	Model designation deletion – side
3YA	Soft-top, Anthracite Silver fleck
3YF	Soft-top, Mocha Silver fleck
403	Glass sunroof
420	Sun protection glass
430	Exterior mirrors – electrically folding with anti-dazzle
431	Rear-view mirror, automatically dimming
441	Smoker's package
459	Seat adjustment – front, electric with driver memory
465	Through-loading system
481	Sport seats, front
488	Lumbar support, driver and front passenger
493	Extended storage
494	Seat heating for driver and front passenger
4CG	Interior trim, Satin Silver
4F9	Interior trim, Fineline Pure wood with Pearl Chrome finisher
4FT	Interior trim, Brushed Aluminium with Black High-gloss finisher
4GG	Interior trim, Dark Pearl with Pearl Chrome finisher
4LR	Interior trim, Fineline Stream wood with Pearl Chrome finisher
4LS	Interior trim, Brushed Aluminium with Pearl Chrome finisher
4LU	Interior trim, Black High-gloss with Pearl Chrome finisher
4LV	Interior trim, Black, High-gloss with Coral Red finisher
4WG	Interior trim, Aluminium Hexagon with Black High-gloss finisher
4WF	Interior trim, Aluminium Hexagon with Estoril Blue finisher
502	Headlight wash
507	Park Distance Control (PDC), rear
508	Park Distance Control (PDC), front and rear
521	Rain sensor with automatic headlight activation
534	Air conditioning, automatic with two-zone control
544	Cruise control with braking function
552	BMW Icon Adaptive LED headlights
563	Extended lighting
5AC	High-beam Assistant
5A1	LED foglights, front
5A2	LED headlights
5AS	Driving Assistant
5DC	Head restraints, rear and folding
5DF	Active Cruise control with Stop&Go function
5DP	Park Assist
606	BMW Navigation
609	Navigation system – BMW Professional Multimedia
6AC	BMW Emergency Call

6AE	BMW TeleServices
6AK	BMW Online Services
6AM	Real Time Traffic Information
6AN	Concierge Service
6AP	Remote Services
6CP	Apple CarPlay preparation
6FV	Online Entertainment
654	DAB tuner
663	BMW Professional radio with single CD player (with MP3 playback capability)
674	Loudspeaker system – harman/kardon
676	Loudspeaker system – BMW Advanced
6NH	Bluetooth hands-free facility with USB audio interface
6NS	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
6NW	Enhanced Bluetooth with Wireless Charging
6WA	Full Black panel display
6WD	WiFi Hotspot preparation
704	M Sport suspension
754	M rear spoiler
760	Exterior trim, High-gloss Shadowline
775	Headlining, Anthracite
8TH	Speed limit info
Z0B	Interior comfort package
ZCV	Convertible Comfort package
ZME	Microsoft Exchange email
ZMS	M Sport Plus package
ZNP	Media package – BMW Professional
BD	Move cloth upholstery
CC	Corner cloth upholstery
HA	Hexagon cloth/Alcantara upholstery
LC	Dakota leather upholstery
met	Metallic paintwork
uni	Non-metallic paintwork

BMW CONNECTED DRIVE SERVICES.

<p>1. General information</p> <p>Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local of court of Munich under HRB 42243 (hereinafter referred to as “BMW”) provides the customer with certain vehicle-related information and assistance functions (hereinafter called “Services”) under the name of “BMW ConnectedDrive”. BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in course of the Services – except where this is explicitly stated in the following description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.</p> <p>2. BMW ConnectedDrive basic Services</p> <p>The BMW ConnectedDrive basic Services “TeleServices” (6AE) and “BMW Emergency Call” (6AC) are activated at the point of vehicle production.</p> <p>a. TeleServices (6AE)</p> <p>The “TeleServices” Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle’s technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the “TeleService Report”. This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the “TeleService Report”. The “TeleService Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.</p> <p>b. BMW Emergency Call (6AC)</p> <p>The vehicle’s identification and location is required for the use of the “BMW Emergency Call”, and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user’s request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.</p> <p>c. BMW Roadside Assistance</p> <p>The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.</p> <p>The data is transmitted to the service provider commissioned by BMW to perform the Services, who uses this data for the purposes of managing the service provision and stores this until the operations have been duly processed. No additional transfer of the data to third parties takes place.</p> <p>Additionally, for the purpose of warning in order to other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.</p> <p>d. BMW Customer Hotline</p> <p>The Service “BMW Customer Hotline” connects the customer with an employee of BMW customer service. No vehicle or customer data is transmitted during this process.</p> <p>e. Automatic Map Update (depending on the vehicle equipment)</p> <p>The “Automatic Map Update” service automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The service runs for a period of three years from the initial registration of the vehicle. The customer may terminate the service by giving six weeks’ notice in writing to bmwconnecteddrive@bmwfin.com. Via “My BMW ConnectedDrive” at www.bmw-connecteddrive.co.uk the customer can renew the service at a charge after they have expired. In order to use the service “Automatic Map Update” the vehicle’s identification and localization during the update process are prerequisite.</p> <p>f. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)</p> <p>The Service “Interconnection of the vehicle with portals and apps” transmits vehicle data (e.g. vehicle position, service information, range etc.) upon relevant changes of the vehicle’s state (e.g. start of drive, end of drive, locking etc.) from the vehicle to BMW. This data serves to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.</p> <p>g. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development</p> <p>Sensors in the vehicle are used to collect information from within the vehicle and the surrounding environment such as traffic information, road signs and mapping information for the purpose of creating anonymous usage statistics, enhancing the quality of information services and product development. For example information on localised hazards such as fog are being used to enhance data quality of traffic information and to avoid accidents.</p> <p>This vehicle sensor data includes information about traffic signs, traffic lights, roadworks, local hazards, traffic flow, road characteristics, parking locations, or onboard vehicle system errors. This information is supplemented where required with additional information such as time and location references, and the vehicle status. This information is evaluated within the vehicle, then transferred to BMW. This information is anonymised immediately when received by BMW. This data is also used</p> <p>The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.</p>	<p>3. BMW Online Services (6AK)</p> <p>The “BMW Online” (6AK) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.</p> <p>The vehicle’s identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.</p> <p>The “Interconnection of the vehicle with portals and apps” is extended with vehicle status related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle’s state such as start of charging, end of charging, charging interruption, charging error) as well as fuel level etc.</p> <p>4. Concierge service (6AN)</p> <p>The “Concierge service” (also referred to as “Information Plus”) (6AN) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.</p> <p>To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle’s identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.</p> <p>5. Real Time Traffic Information (6AM)</p> <p>The “Real Time Traffic Information” (6AM) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.</p> <p>The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.</p> <p>6. Remote Services (6AP)</p> <p>Use of the “Remote Services” (6AP) via the “My BMW Remote” smartphone application requires registration in the BMW ConnectedDrive Customer Portal www.bmw-connecteddrive.co.uk.</p> <p>Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, flash the lights. On request of the customer, vehicle condition information such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The “My Remote App” app is available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.</p> <p>7. Online Entertainment (6FV)</p> <p>The “Online Entertainment” (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle’s first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. From point of production there are 36 months in which to redeem the 12 month subscription with the chosen provider.</p> <p>Renewal of the annual subscription must be done via www.bmw-connecteddrive.co.uk.</p> <p>8. eDrive Services (6AG) – BMW iPerformance models only</p> <p>“eDrive Services” comprises functions that are displayed to the driver in the vehicle, in BMW Apps and in the BMW customer portals. The service supports the driver with information relevant to electro-mobility.</p> <p>The “Interconnection of the vehicle with portals and apps” [1.f] mentioned in this document will be extended with electromobility-related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle’s state such as start of charging, end of charging, charging interruption, charging error).</p> <p>The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW. Verified and evaluated charging stations are displayed to the customer in the navigation system, BMW Online, BMW Apps and BMW customer portals. Furthermore, possible locations for new charging stations or locations can be identified.</p> <p>The “Efficiency” service utilises vehicle condition information to calculate driving performance indices which are displayed in BMW Apps and in BMW customer portals.</p> <p>9. Availability of the Service</p> <p>The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.</p> <p>“BMW Emergency Call” (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, San Marino, Vatican, France, Monaco, Switzerland, Liechtenstein, Belgium, Luxembourg, the Netherlands, Ireland, Spain, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia “TeleServices” (6AE), “Concierge service” (6AN), “Remote Services” (6AP) and “BMW Online” (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. “Real Time Traffic Information” (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The “Internet” (6AR) service is only available in United Kingdom. “Online Entertainment” (6FV) is available in United Kingdom, Germany, France, Italy, Spain and the Netherlands.</p> <p>10. Deactivation</p> <p>The customer may have the BMW ConnectedDrive basic Services “TeleServices” (6AE) and “BMW Emergency Call” (6AC) deactivated at any time at an authorised BMW Centre, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”).</p> <p>For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see: www.bmw.co.uk/connecteddrive-information.</p> <p>The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.</p>
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