

MINI COUNTRYMAN NAMED BEST COMPACT CROSSOVER IN SCOTLAND.



- Scottish Car of the Year Awards name MINI Countryman ‘Best Compact Crossover.’
- Judges commend ‘good design’ and ‘spacious, high quality cabin.’
- 48 hour test drives of the new MINI Countryman now available across Scotland and the UK.

Edinburgh. The biggest and most versatile MINI to-date has been awarded ‘Best Compact Crossover’ by the Association of Scottish Motoring Writers. The new MINI Countryman was announced as the winner in this fiercely contested segment at the 2017 Scottish Car of the Year awards this evening.

Speaking at the awards, Stephen Park, President of the Association of Scottish Motoring Writers said: “Compact crossovers are in vogue and this year buyers have been spoiled for choice. Our favourite, the new MINI Countryman, marries good design with a spacious, high quality cabin and the choice of two or four-wheel-drive. There’s also a huge options list for those who want to create a unique and personal car.”

With its larger external dimensions, and increases in space throughout the cabin and luggage area, the new MINI Countryman offers occupants even greater comfort and a genuinely premium ambience. Useful new features such as electric tailgate control with touch-free opening and unique options, including a fold down picnic bench at the rear, add to the ownership experience.

The Countryman’s on- and off-road ability is readily apparent throughout its design and, for the first time, MINI is offering a plug-in hybrid model with the new MINI Countryman Plug-In Hybrid.

“We’re thrilled that the ASMW have chosen the new MINI Countryman in this extremely competitive segment,” said Leon Van Schie, Head of Marketing, MINI UK. “This very welcome award demonstrates that the latest addition to the MINI range is an enticing option which offers greater space, refinement and flexibility for our customers. Furthermore, the new MINI Countryman introduces unique features into this segment which are proving extremely popular with new and returning MINI customers alike.”

To experience the new MINI Countryman’s winning attributes first-hand, members of the public in Scotland and across the UK can now take the time to get out and explore with a 48 hour test drive. For further information on the award winning MINI Countryman, and the 48 hour test drive, please visit

<http://www.mini.co.uk/countryman>.

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In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately €9.67 billion on revenues amounting to €94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

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