



Media Information
27 March, 2018

BMW celebrates 10,000 BMW i3 sales in the UK.

- BMW achieves new milestone as UK sales of the BMW i3 exceed 10,000 units.
- The BMW i3 is the best-selling compact BEV in the premium segment worldwide since 2014.
- BMW Group delivered more than 100,000 electrified vehicles to customers worldwide in 2017.
- BMW i vehicles are now sold in 74 countries.
- There are over 130,000 ChargeNow locations worldwide.

BMW UK is celebrating a significant milestone as the 10,000th BMW i3 is sold today.

Launched in 2013, the BMW i3 has evolved to be the best-selling compact electric vehicle in the premium segment. With updates to the BMW i3 and the addition of a new, sportier variant in the BMW i3s, success is set to continue.

Thanks to the latest BMW eDrive technology, both the BMW i3 and new BMW i3s offer emission-free driving with instantaneous power delivery, efficient use of energy and an increased range.

This strong market position is not isolated to just the UK. In 2017, BMW Group sold more than 100,000 electrified vehicles and both BMW i and BMW iPerformance became the best-selling Plug-in Hybrid (PHEV) brands worldwide.

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BMW i vehicles are now sold in 74 countries and charging has never been easier with 130,000 ChargeNow locations worldwide with more than 6,000 charge points in the UK alone.

In addition to successful vehicle registrations, the BMW i3 has been awarded many accolades since entering the market, further

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Page 2

cementing the groundbreaking zero emission car's status. This includes winning titles such as Car of the Year in 2014, Best Electric Car of the Year in 2017 and Best Zero Emission Car by Fleet News this year, to name a few of many.

Graeme Grieve, Chief Executive Officer, BMW UK commented: "This is an important moment for electric cars in the UK. With the electric vehicle market growing at astonishing pace, I am proud that the BMW i3 has played such a major role in promoting EV ownership."

Model	2014	2015	2016	2017
BMW i3 Retail Sales	1,220	2,145	2,631	3,458

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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Page 3

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