



Media Information

MINI CLUBMAN NAMED BEST IN CLASS

The MINI Clubman has won the accolade of 'Estate Car of the Year' in the 2018 Honest John New Car Awards.

The MINI Clubman sets itself apart from other vehicles in its class thanks to its distinctive looks, premium technology, sophisticated personalisation options and typical MINI driving dynamics. Everyday practicality is enhanced by its spacious interior and distinctive split doors at the rear, which offer easy access to the boot.

The HonestJohn awards differ from others in the industry as it is the site's readers that dictate which models that take the honours. The overall winner in each category is the car that has proved the most popular with the site's 2.3 million readers over the past 12 months.

HonestJohn.co.uk Managing Editor, Dan Powell, said: "The MINI Clubman is a great family estate with its split rear doors giving it a real edge when it comes to everyday practicality. Add in its huge boot and economical engines and it's easy to see why the Clubman is considered the UK's number one estate. Over the past 12 months no other car in its class has come close to matching its popularity at HonestJohn.co.uk. As a result, it has brushed the opposition aside to be named Estate Car of the Year 2018."

David George, Director, MINI UK, said: "This award means a huge amount to us as it shows that buyers are looking at MINI in a different way. We've gone to great lengths in recent years to offer customers sophisticated and more practical additions to the MINI line-up that remain true to the brand's DNA."

"MINI Clubman does just that by epitomising the style, performance and appeal that you would expect from MINI but with the added practicality that many customers require".

Built in the UK at Plant Oxford, MINI Clubman features a high level of equipment, with MINI Navigation Pack including Satellite Navigation, Apple CarPlay, Real Time Traffic Information (RTTI), ConnectedDrive, Bluetooth and more standard across all models. For further information on the MINI Clubman range please visit www.mini.co.uk/clubman.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>

MINI Press Office Contacts:

Helen Wilson
MINI Media Relations Executive
Tel: 07815 372480
Email: Helen.Wilson@mini.co.uk

Chris Overall
MINI Media Relations Manager
Tel: 07815 370990
Email: Chris.Overall@mini.co.uk

Piers Scott
General Manager, Product and Internal Communications
Tel: 07815 378190
Email: Piers.Scott@bmw.co.uk

Graham Biggs
Corporate Communications Director
Tel: 07815 376867
Email: Graham.Biggs@bmw.co.uk

Media website:
www.press.bmwgroup.co.uk
www.mini.co.uk
www.twitter.com/miniuk
www.facebook.com/miniuk
www.youtube.com/miniuk

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk