

THE NEW BMW X5.

SUKH BHAMRA - PRODUCT MANAGER, LARGE CARS.

CHRIS HOLLIS - PRODUCT MANAGER, BMW CONNECTED DRIVE & TECHNOLOGIES.



UK Press launch – Dec 2018



THE BOSS IS BACK.



POWERFUL & STRIKING DESIGN.



POWERFUL & STRIKING DESIGN.



POWERFUL & STRIKING DESIGN.



POWERFUL & STRIKING DESIGN.



UNRIVALLED LUXURY.



UNRIVALLED LUXURY.



UNRIVALLED LUXURY.



UNRIVALLED LUXURY.



SUPERIOR FUNCTIONALITY.



SUPERIOR FUNCTIONALITY.



UNPARALLELED DRIVING DYNAMICS.

CATEGORY	xDrive40i	xDrive30d	M50d
Engine output [PS]	340	265	400
Torque (Nm)	450	620	760
Top speed	151	143	155
Acceleration (0-62mph)	5.5s	6.5s	5.2s
CO ₂	193	158	179

UNPARALLELED DRIVING DYNAMICS.

A white BMW X5 is shown from a front-three-quarter perspective, driving on a road at night. The car is illuminated by its headlights, and the background features a city skyline and a palm tree under a dark sky. The car's license plate reads 'M YM 5040'.

xDrive

Suspension systems

xOffroad

UNPARALLELED DRIVING DYNAMICS - SUSPENSION.

BMW X5 suspensions.

DRIVING COMFORT

Adaptive
2-axle air
suspension
(2VR)



30d and 40i

F15 Base
Steel springs



DRIVING DYNAMICS (SPORTINESS)



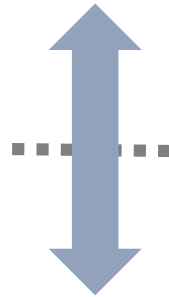
UNPARALLELED DRIVING DYNAMICS. TWO-AXLE AIR SUSPENSION (xDRIVE30d/40i).

Superior comfort

Ease of loading

Driving Dynamics

80mm



UNPARALLELED DRIVING DYNAMICS - SUSPENSION.

■ BMW X5 suspensions.



UNPARALLELED DRIVING DYNAMICS – xOFFROAD.

OFF-ROAD MODE	INFLUENCE	ACCELERATOR	TRANSMISSION
xSnow	<ul style="list-style-type: none">- Accelerator- Transmission	Calmed	Earlier gear changes Gentle gear changes
xSand	<ul style="list-style-type: none">- Accelerator- Transmission- Differential lock- Height level +20mm- DSC & EDC control	Aggressive	Later gear changes
xGravel	<ul style="list-style-type: none">- Height level +20mm- EDC control	Normal	-
xRocks	<ul style="list-style-type: none">- Accelerator- Transmission- Differential lock- Height level +40mm- DSC & EDC control	Variable to situation	Later gear changes

UNPARALLELED DRIVING DYNAMICS - SUSPENSION.

BMW X5 suspensions.



UNPARALLELED DRIVING DYNAMICS. ADAPTIVE M SUSPENSION (M50d).

**Adaptive M Suspension
(Standard)**

Sportier suspension with adaptive dampers

**Adaptive M Suspension
Professional (Optional)**

Anti-roll stabilisation and integral active
steering

THE NEW BMW X5.

SUKH BHAMRA - PRODUCT MANAGER, LARGE CARS.

CHRIS HOLLIS - PRODUCT MANAGER, BMW CONNECTED DRIVE & TECHNOLOGIES.



UK Press launch – Dec 2018



DRIVING ASSISTANTS.

STANDARD.

Driving Assistant Systems.

Active Guard Plus.

Front Collision Warning,
with city braking
Lane departure warning
with steering impulse
Speed Limit Information
Speed Limit Assist

Parking Assistant.

Parallel Parking Assistant
Reversing Assistant
Lateral Parking Aid
Rear View Camera



OPTIONAL TECHNOLOGIES.

Driving Assistant Professional.

Active Cruise Control with Stop & Go Function
Steering and lane control Assistant
Lane Keeping Assistant
Active side collision protection
Evasion Aid
Cross Traffic Alert
Priority warning
Distance Traffic Information
Wrong Way warning system

Parking Assistant Plus.

Surround View
Top View
Panorama View
Remote 360 View

REVERSING ASSISTANT.





REVERSING ASSISTANT – HOW TO ACTIVATE.

STEP 1.
Parking Assistant button



STEP 3.
Engage Reverse



STEP 2.
Reversing Assistant button



STEP 4.
Driver controls accelerator and brake

Exiting a garage or drive way.

Requirement for reversing a narrow path.

Exiting parking spaces, but being forced to return.

Narrow country lanes and reversing to a previous passing point.



COMFORT ACCESS.



ADVANCED AUDIO EXPERIENCE.

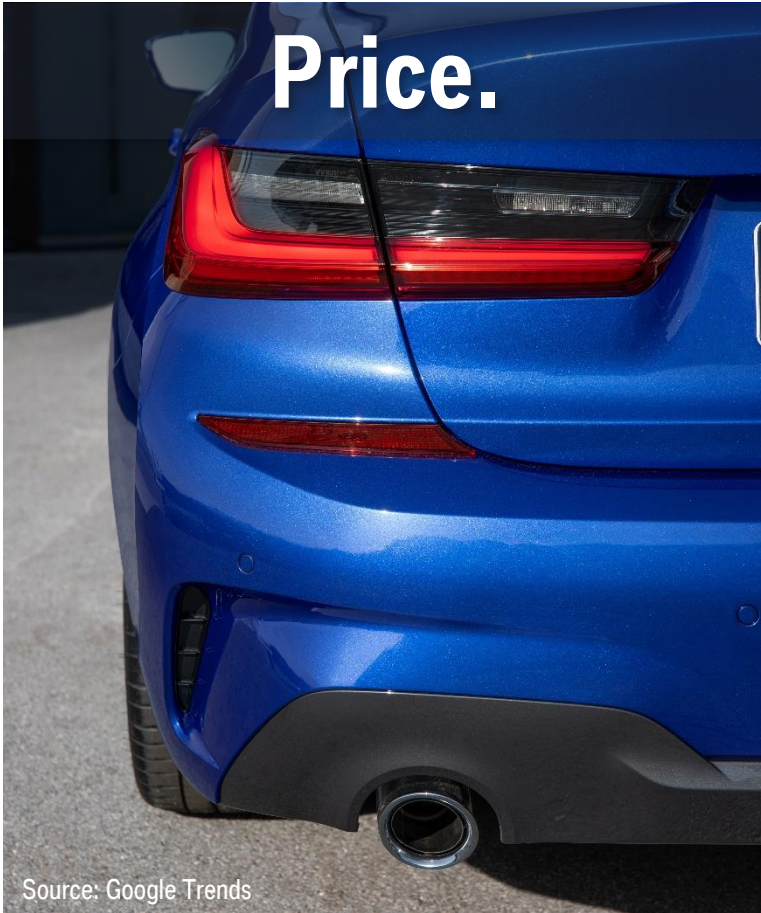


TRENDING MOTIVATORS.

Price.

Fuel Efficiency.

Technology.



Source: Google Trends



iDRIVE HISTORY. 2015 - 2018

2015 iDrive 5

Introduction of touch
and tiled design



2017 iDrive 6

Introduction of live
tile content



2018 BMW Operating System 7.0

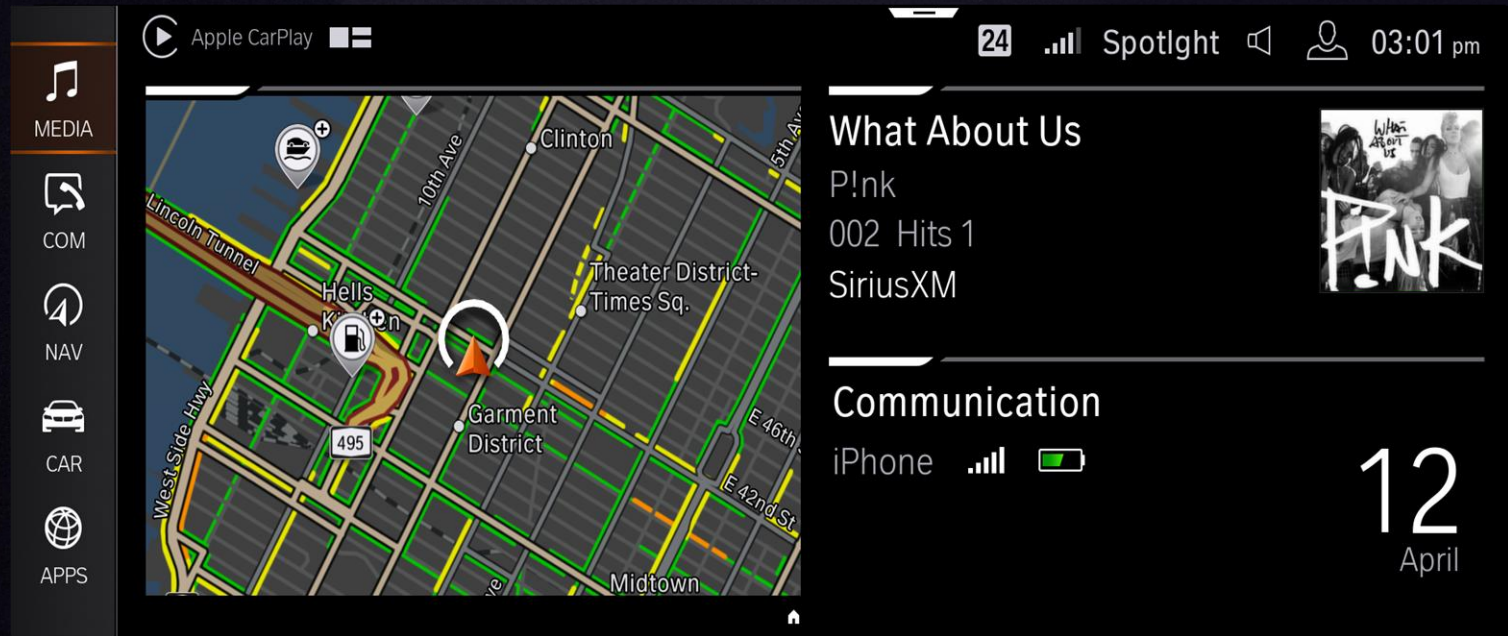
Introduction of personalised
content



THE EVOLUTION TO BMW OPERATING SYSTEM 7.0.



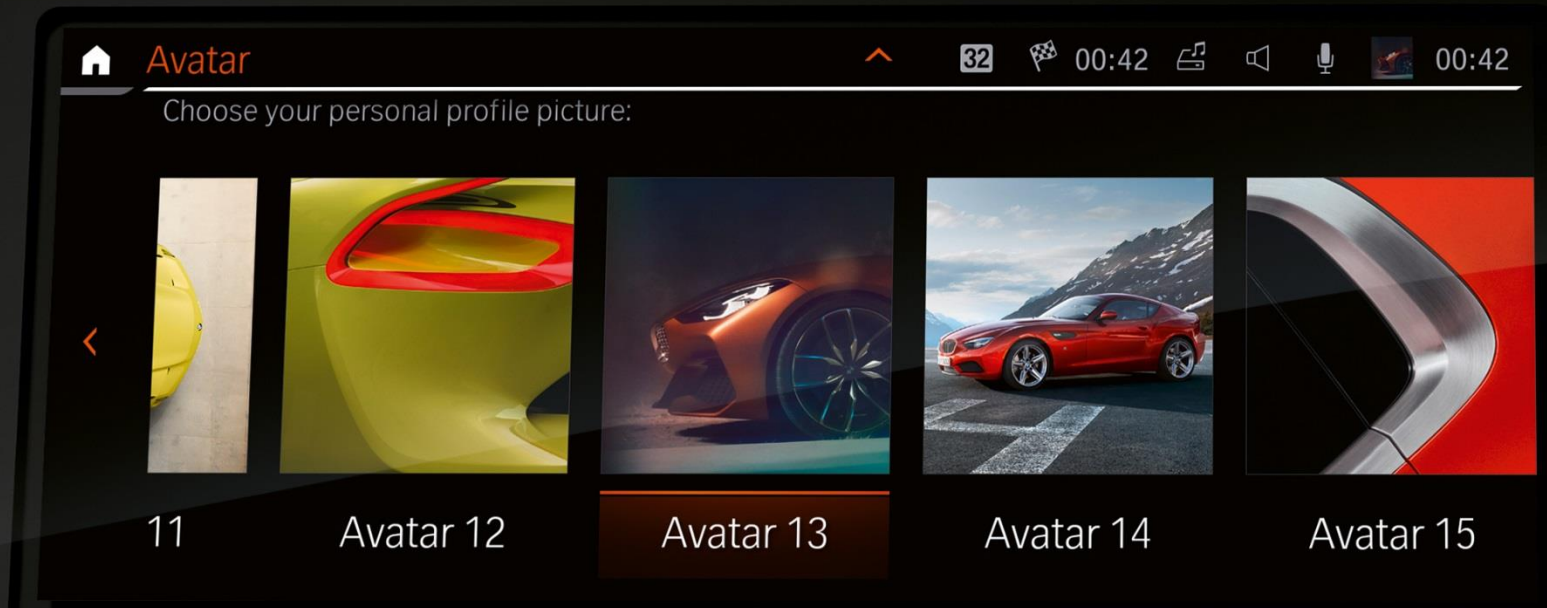
BMW OPERATING SYSTEM 7.0. CENTRE DISPLAY.



BMW OPERATING SYSTEM 7.0. INSTRUMENT CLUSTER.




BMW OPERATING SYSTEM 7.0. PERSONAL PROFILE.




BMW OPERATING SYSTEM 7.0. VEHICLE RENDER.





REMOTE SOFTWARE UPGRADE.

 Remote software upgrade

3








11:05 am

Installed version: 03/2019.14

Upgrade to version 03/2019.15 can be installed. Installation time approx. 15 min.

< Info on version 03/2019.15

Start Upgrade now





DIGITAL KEY.



THE NEW CONNECTED DRIVE OFFER STRUCTURE.

CONNECTED TEASER.

Runtime

Service

3 months

Microsoft
Office 365

3 months

In-Car
Experiences

3 months

Connected
Music

CONNECTED PACKAGE PROFESSIONAL

3 years

Remote
Services

3 years

Concierge
Services

3 years

Real Time
Traffic
Information

3 years

Intelligent
Functionality

3 years

Connected
Navigation

1 year

Apple CarPlay

3 months

Connected
Teaser

BASE SERVICES.

Lifetime

Intelligent
Emergency
Call

Lifetime

Legal
Emergency
Call

Lifetime

Tele-Services

3 years

BMW
Connected+

3 years

BMW Vehicle
Apps

3 years

USB & OTA
Map Updates

3 years

Intelligent
Voice Control

3 years

Remote
Software
Updates

MORE DIGITAL SERVICES AS STANDARD.

CURRENT

**E-Call
Teleservices
USB / OTA Map Updates
Real Time Traffic Information
ConnectedDrive Services
BMW Apps
Remote Services
BMW Connected+**



**Concierge Services
Intelligent Voice Control
Apple CarPlay
Connected Navigation
Connected Parking
Connected Teaser Package
Remote Software Upgrade**

**E-Call
Teleservices
USB / OTA Map Updates
Real Time Traffic Information
ConnectedDrive Services
BMW Apps**



xLINE – xDrive30d/40i.



- 19" V-spoke Style 735
- Metallic Paint
- Vernasca Leather
- Ambient Lighting
- LED Headlights & Fog Lights
- Expanded Exterior Mirror Pack
- Steptronic Sport Auto Transmission
- Sport Seats For Driver And Front Passenger
- Sport Leather Steering Wheel
- Live Cockpit Prof inc. Gesture Control
- HIFI Loudspeaker System
- Adaptive 2-axle air Suspension
- Seat Adjustment, Electric With Memory
- Seat Heating For Driver And Front Passenger
- Parking Assistant
- DAB Tuner
- Digital Professional I Inc. Connected Drive
- Telephone With Wireless Charging

M SPORT – xDrive30d/40i.



- 20" M Light Alloy Wheels Star-spoke 740 M
- M Sport Brakes
- BMW Individual High Gloss Shadow Line
- BMW Individual Roof Rails High-gloss Shadow Line
- M Leather Steering Wheel
- M Aerodynamics Pack
- BMW Individual Headliner Anthracite

M PERFORMANCE – M50d.



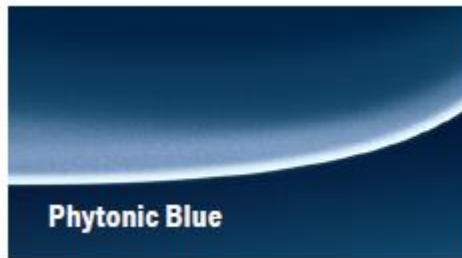
- 22" Star Spoke Style 736
- Cerium Grey Exterior Elements
- M Sport Exhaust System
- M Sport Differential
- Adaptive M Suspension
- Adaptive LED Headlights And Led Fog Lights
- harman/kardon Loudspeaker System

EXTERIOR COLOURS.

NON-METALLIC



METALLIC



INDIVIDUAL



ALLOY WHEELS.

X-LINE

19"



20"



21"



22"

M SPORT

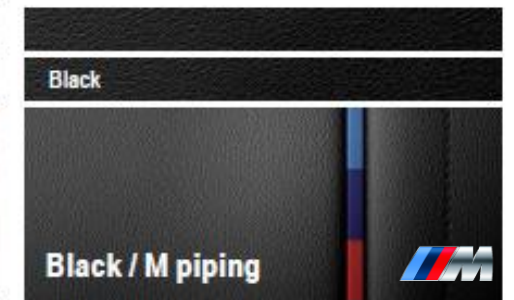
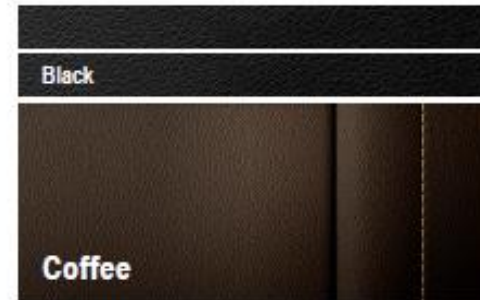


INDIVIDUAL



INTERIOR UPHOLSTERIES.

VERNASCA



INDIVIDUAL EXTENDED MERINO



OTR PRICING.



TRIM	xDrive40i	xDrive30d	M50d
xLine	£58,885	£57,495	-
M Sport	£62,385	£60,995	-
M50d	-	-	£71,475

PACKAGED OPTION PROGRAMME.

M SPORT PLUS - £1,950

M Sport Exhaust system
21" M light alloy wheels Y-spoke style 741 M
Sun protection glazing

VISIBILITY - £1,595

High-beam assist
Laserlights

TECHNOLOGY - £1,995 > £5,185

Display Key
Parking Assistant Plus
Head-Up Display
Harman Kardon > B&W 3D Diamond Surround.

COMFORT - £2,350

Comfort Access system
Roller sunblind, rear side windows
Heated and Cooled cup-holders
Comfort seats front, electrically adjustable
Seat heating front and rear

COMFORT PLUS - £4,750

Comfort Pack plus contents below
Soft-Close function for doors
Active seat ventilation in the front seats
Ambient Air package
Massage function front
Automatic air conditioning with 4-zone control

SINGLE OPTION PROGRAMME.

SINGLE OPTION PROGRAMME

Acoustic glazing	Integral Active Steering
Adaptive 2 axle air suspension (M50d only)	Luggage-compartment package
Adaptive M suspension Professional (M50d only)	Panorama glass roof Sky Lounge
Aluminium running board	Sun protection glazing
Individual headliner anthracite	Third-row seating
Individual instrument panel finished in leather	Trailer tow hitch
Driving Assistant Professional	Travel & Comfort System
Glass application 'CraftedClarity' for interior	TV function plus
Heat comfort package, front	xOffroad package

THE NEW BMW X5.

