

THE 8.



THE 8 - AN ICON IS REBORN.



DEVELOPMENT OBJECTIVE.

LUXURY /COMFORT



840d xDrive

840d xDrive
with M Technic package
+ M Sport rear differential
+ High performance tyres
+ Upgraded M Sport brakes

M850i xDrive
with Adaptive
M Suspension
Professional
+ Active roll stabilisation

M850i xDrive standard

SPORT /AGILITY

SPORTING DESIGN.



SPORTING DESIGN.



SPORTING DESIGN.



SPORTING DESIGN.



REFINED LUXURY.



REFINED LUXURY.



REFINED LUXURY.



VISIONARY INTELLIGENCE.



A MUNICH MASTERPIECE.



MODELS.

| Variant | 840d xDRIVE | M850i xDRIVE |
|------------------------|--|---|
| Engine | BMW 3.0l 6-Cyl TwinPower Turbo Petrol Engine | BMW 4.4l V8 TwinPower Turbo Petrol Engine |
| Power (HP) | 320 | 530 |
| Torque (nm) | 680 | 750 |
| Acceleration (0-62mph) | 4.9s | 3.7s |
| CO ₂ | 160 - 164 | 221 - 224 |

INTENSIVE CHASSIS DEVELOPMENT.



AGILITY AND DYNAMICS.

Standard

xDrive

Integral Active Steering

Variable Damper Control

Optional

M Sport Technic package (840d xDrive)

High performance tyres
M Sport differential
Upgraded 19" M Sport brakes

Adaptive M Suspension Professional



INTELLIGENT TRANSMISSION & DRIVING MODES.



THE 8.

BMW CONNECTED DRIVE & TECHNOLOGIES.



**BMW
GROUP**

THE NEXT
100 YEARS



INTRODUCTION.



DRIVING ASSISTANTS.

STANDARD.

Driving Assistant Systems.

Active Guard

Front Collision Warning,
with city braking
Lane departure warning
with steering impulse
Speed Limit Information
Speed Limit Assist

Parking Assistant.

Parallel Parking Assistant
Reversing Assistant
Rear View Camera



OPTIONAL TECHNOLOGY PACK.

Including:

£2,800

Driving Assistant Professional.

Active Cruise Control with Stop & Go Function
Steering and lane control Assistant
Lane Keeping Assistant
Active side collision protection
Evasion Aid
Cross Traffic Alert
Priority warning
Distance Traffic Information
Wrong Way warning system

Parking Assistant Plus.

Surround View
Top View
Panorama View
Remote 360 View

REVERSING ASSISTANT.



REVERSING ASSISTANT – HOW TO ACTIVATE.

STEP 1.
Parking Assistant button



STEP 3.
Engage Reverse



STEP 2.
Reversing Assistant button



STEP 4.
Driver controls accelerator
and brake

Exiting a garage or drive way

Requirement for reversing a narrow path

Exiting parking spaces, but being forced to return

Narrow country lanes and reversing to a previous passing point



COMFORT ACCESS.



iDRIVE HISTORY. 2015 – 2018.

2015 iDrive 5

Introduction of touch
and tiled design



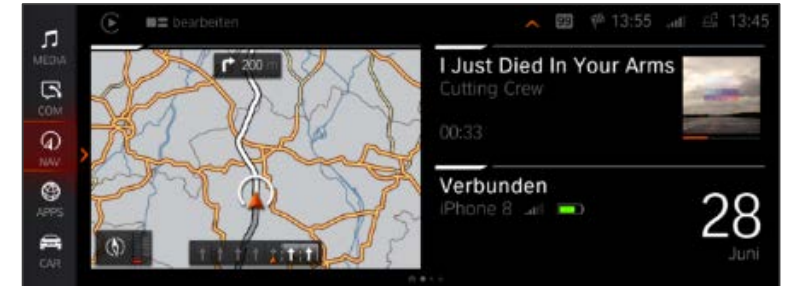
2017 iDrive 6

Introduction of live
tile content



2018 BMW Operating System 7.0

Introduction of personalised
content



THE EVOLUTION OF ID6 TO BMW OPERATING SYSTEM 7.0.



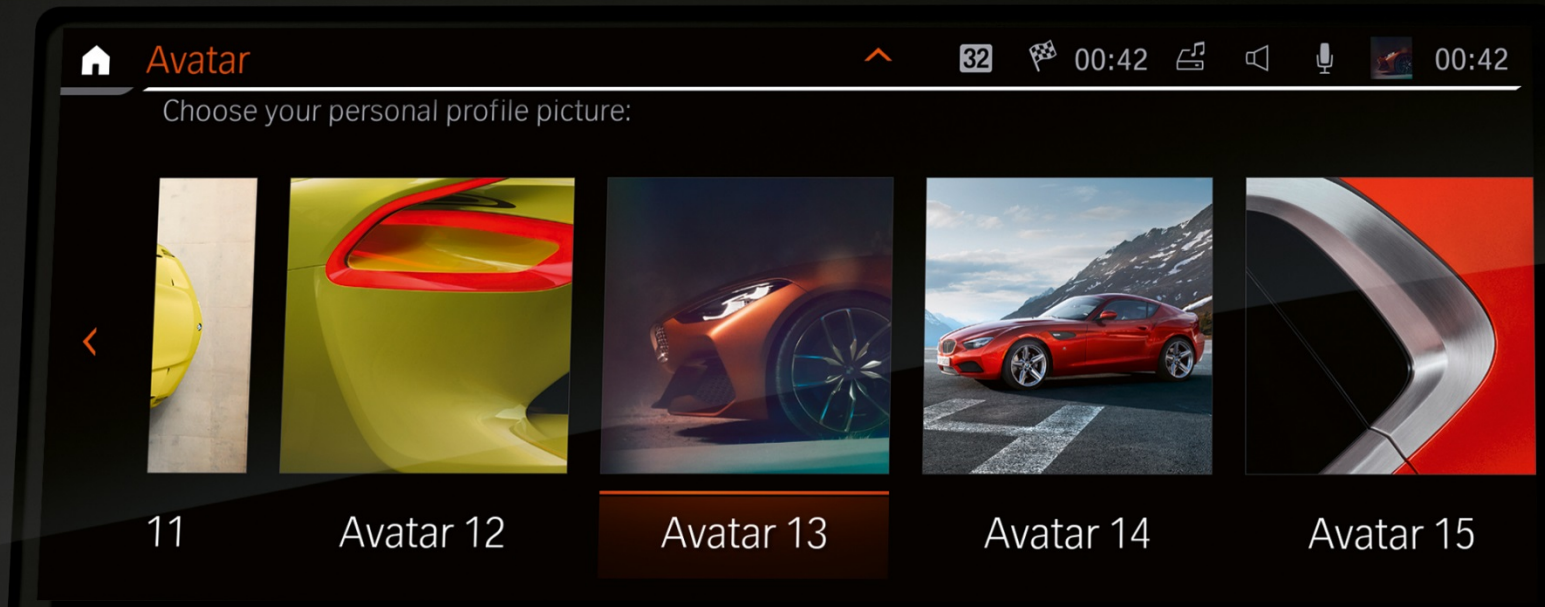
BMW OPERATING SYSTEM 7.0 - CENTRE DISPLAY.



BMW OPERATING SYSTEM 7.0 – INSTRUMENT CLUSTER.




BMW OPERATING SYSTEM 7.0 – PERSONAL PROFILE.




BMW OPERATING SYSTEM 7.0 – VEHICLE RENDER.





11:40

 Driving information

 Vehicle status


 Settings

 Driver profiles


 Owner's Handbook





REMOTE SOFTWARE UPGRADE.

 Remote software upgrade

3







11:05 am

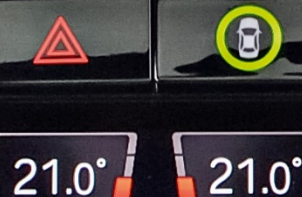
Installed version: 03/2019.14

Upgrade to version 03/2019.15 can be installed. Installation time approx. 15 min.

< Info on version 03/2019.15

Start Upgrade now





DIGITAL KEY.



THE NEW CONNECTED DRIVE OFFER STRUCTURE

CONNECTED TEASER.

3 months

Microsoft
Office 365

3 months

In-Car Experiences

3 months

Connected
Music

Runtime

Service

CONNECTED PACKAGE PROFESSIONAL

3 years

Remote Services

3 years

Concierge Services

3 years

Real Time Traffic Information

3 years

Intelligent Functionality

3 years

Connected Navigation

1 year

Apple CarPlay

3 months

Connected Teaser

BASE SERVICES.

Lifetime

Intelligent
Emergency
Call

Lifetime

Legal
Emergency
Call

Lifetime

Tele-Services

3 years

BMW
Connected+

3 years

BMW Vehicle Apps

3 years

USB & OTA Map Updates

3 years

Intelligent
Voice Control

3 years

Remote Software Updates

MORE DIGITAL SERVICES AS STANDARD.

CURRENT

**E-Call
Teleservices
USB / OTA Map Updates
Real Time Traffic Information
ConnectedDrive Services
BMW Apps
Remote Services
BMW Connected+**



+7
services

**Concierge Services
Intelligent Voice Control
Apple CarPlay
Connected Navigation
Connected Parking
Connected Teaser Package
Remote Software Upgrade**

**E-Call
Teleservices
USB / OTA Map Updates
Real Time Traffic Information
ConnectedDrive Services
BMW Apps
Remote Services
BMW Connected+**



BMW INDIVIDUAL.



STANDARD EQUIPMENT.

M Sport



- 20" M light alloy Y-spoke style 728M Bi-colour
- BMW Icon Adaptive LED Headlights
- BMW Live Cockpit Professional
- Carbon Core
- Comfort Access
- Connected Package Professional
- Cruise control with brake function
- Head-up display
- Interior mirror, frameless
- Interior trim, Stainless steel fabric
- Loudspeaker system – harman/kardon
- M aerodynamics pack
- M Sport braking system
- M Sport leather steering wheel
- Multi-functional sports seats
- Parking Assistant with rear view camera
- Run-flat tyres
- Seat heating, front
- Sport Automatic 8 speed gearbox
- Tailgate operation, automatic



M Performance



- 20" M light alloy Y-spoke style 728M Bi-colour
- Cerium Grey wheels with performance tyres
- BMW TwinPower Turbo eight-cylinder petrol engine
- Cerium Grey in the following content:
 - Air breather
 - Kidney frame and struts
 - Mirrors caps
 - Model designation on side and rear
- M Technology package comprising:
 - 19" M Sport braking systems
 - M Sport electric differential
- Sport exhaust system
- Tyre repair kit (replacement for run-flat tyres)

PACKAGED OPTION PROGRAMME.

PREMIUM (£1,800) - £40 per month

Soft-close doors

Seat ventilation, front

Heat comfort package, front

BMW Individual headliner, Alcantara anthracite

M SPORT TECHNIC PACK (£2,500) - £55 per month

20" M light alloy wheels Y-spoke style 728 M

Upgraded 19" M Sport brake

M Sport differential

M seat belts

BMW Individual high-gloss Shadow Line

TECHNOLOGY (£2,800) - £60 per month

Driving Assistant Professional

Parking Assistant Plus

VISIBILITY (£1,500) - £30 per month

BMW Laserlight

PRICING.

| Model | Retail Price | OTR Charges | OTR | RV 3yr 30k | BIK |
|--|--------------|-------------|---------|---------------|-----|
| 840d xDrive | £74,655 | £1,615 | £76,270 | £40,000 (53%) | 37% |
| M850i xDrive | £97,500 | £2,025 | £99,525 | £52,925 (54%) | 37% |
| On sale: Saturday 1 st December | | | | | |

THE 8.

