|  |  |
| --- | --- |
|  | Media Information |
|  | 20 June, 2018 |
|  |  |
|  | BMW takes top honours at the Tow Car Awards 2018 |
|  | * BMW awarded the ‘overall winner’ title for the first time in the Tow Car Awards 2018.
* The BMW 520d xDrive Touring scoops category win and the top award.

BMW has taken the ‘overall winner’ title for the first time in the Tow Car Awards 2018. The BMW 520d xDrive Touring was voted as the clear winner by experts from What Car? and Practical Caravan magazines and The Camping and Caravanning Club.After facing a gruelling set of tests, the BMW 520d xDrive Touring was voted as the best overall car for towing and beat some tough competition in the 1700-1899kg weight class. It was also assessed for value for money, ride comfort, running costs, refinement and passenger space along with practicality for carrying camping or holiday luggage.Chris Brownridge, BMW Group UK Sales Director, said: “To be awarded as overall winner of Britain's biggest and best tow car test programme is a real honour. We are hugely grateful to all the judges from Practical Caravan, What Car?, and the Camping and Caravanning Club for putting the BMW 5 Series Touring ahead of the hundreds of cars they tested this year. We are delighted that it is now recognsed as the perfect car for towing a caravan or trailer and for the driver who wants it all.” David Motton, tow car editor for Practical Caravan Magazine, described the BMW as a “clear winner” and went on to say: “When it comes to pulling a caravan confidently and securely, the BMW 5 Series has few peers. There wasn’t a single one of towing tests in which the BMW showed any sign of weakness.” |

**Ends**

|  |
| --- |
| BMW Group CompanyPostal AddressBMW (UK) Ltd.Summit OneSummit AvenueFarnboroughGU14 0FBTelephone01252 920000Fax01252 920001Internetwww.bmw.co.uk |

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

Facebook: BMW UK

Twitter: @BMW\_UK

Instagram: BMWUK

LinkedIn: BMW Group UK Limited

YouTube: BMW UK

**For further information please contact:**

Martin Harrison BMW Media Relations Officer

Tel: 07815 377083

Email: Martin.Harrison@bmw.co.uk

Gavin Ward BMW Media Relations Manager

Tel: 01252 921261

Email: Gavin.Ward@bmw.co.uk

Piers Scott General Manager, Product and Internal Communications

Tel: 01252 921265

Email: Piers.Scott@bmw.co.uk

Graham Biggs Corporate Communications Director

Tel: 01252 921256

Email: Graham.Biggs@bmw.co.uk