MINI UK Media Information

MINI JOHN COOPER WORKS HATCH AND MINI JOHN COOPER WORKS CONVERTIBLE.

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## MINI UK CORPORATE COMMUNICATIONS



Media Information

# MINI JOHN COOPER WORKS HATCH AND MINI JOHN COOPER WORKS CONVERTIBLE.

Available from March 2019 with increased standard specification for UK customers, the MINI brand's most powerful Hatch and Convertible models return with a more distinctive presence than ever.

MINI John Cooper Works models have a proud tradition of combining the best of MINI with the soul of a race car. From March 2019 this irresistible combination of performance, handling prowess and aerodynamic design will benefit an enhanced standard equipment offering in the UK market, whilst meeting strict Euro 6d-TEMP emission standards.

The MINI John Cooper Works Hatch (consumption: 40.9 to 40.9 mpg with a 6-speed manual transmission, from 45.6 to 46.3 mpg with 8-speed Steptronic transmission; CO2 emissions combined: 158 - 157 g / km with a 6-speed manual transmission, 142 - 140 g / km with 8-speed Steptronic transmission) and the MINI John Cooper Works Convertible (consumption: 39.8 to 40.4 mpg with 6- manual transmission, from 43.5 to 44.1 mpg with 8-speed Steptronic transmission; CO2 emissions combined: 162-161 g / km with a 6-speed manual transmission, 148-145 g / km with 8-speed Steptronic transmission) are both equipped with the brand's potent 2.0-litre 231 hp four-cylinder engine with MINI TwinPower Turbo technology.

Fitted with the standard 6-speed manual gearbox, the MINI John Cooper Works Hatch accelerates from zero to 62 mph in just 6.3 seconds. The MINI John Cooper Works Convertible accelerates from a standstill in 6.6 seconds. An 8-speed Steptronic sports transmission is an option on both John Cooper Works models.

MINI John Cooper Works Hatch and MINI John Cooper Works Convertible offer distinct styling thanks to a number of upgrades over and above other models in the range. Standard specification includes Sport suspension with 17-inch John Cooper Works alloy wheels, sports braking system and John Cooper Works Aerodynamic Kit.

MINI has further enhanced it's offering from March 2019 for UK customers, with John Cooper Works Hatch and Convertible also benefiting from Piano Black exterior and interior trim, Dinamica Leather John Cooper Works Bucket Seats and 17" Track Spoke Alloy Wheels in Black as part of the standard specification.

As with every MINI Hatch and Convertible model on sale in the UK, John Cooper Works models also enjoy standard-fit front and rear LED lights, automatic headlights with rain sensors, MINI Excitement Pack including ambient interior lighting, exterior MINI Logo projection and much more.

BMW Group Company

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12/2018 page 2 Both models will be equipped with petrol particulate filters from March 2019 production. With this, all of MINI's petrol models now feature particulate filters as part of their exhaust technology, therefore reducing particulate matter emissions across the MINI range. The petrol particulate filter is integrated into the standard sports exhaust system, ensuring both models enjoy a characteristic sound inside and outside the vehicle whilst meeting the strict Euro 6d-TEMP emission standard. The introduction of the latest pollutant reduction technology does not adversely affect the fuel economy or CO2 emissions of these models.

The MINI John Cooper Works Hatch and MINI John Cooper Works Convertible are available to order at MINI retailers nationwide from 18<sup>th</sup> January 2019.

#### **Ends**

Fuel consumption, CO2 emissions and power consumption are determined in the currently valid version of the measuring methods Regulation (EU) 2007/715. The figures relate to a vehicle in basic equipment in Germany, the adjusted ranges account for differences in the selected wheel and tire sizes and optional special equipment and can change during the configuration.

The figures are calculated on the basis of the new WLTP test cycle and calculated back to the comparability of the NEDC. In these vehicles, other than those specified herein may apply to the design of taxes and other vehicle-related charges (also) leave on CO2 emissions.

Further information on official fuel consumption and official specific CO2 emissions of new passenger vehicles from the guideline on fuel consumption, CO2 emissions and energy consumption of new passenger cars' taken can be provided at all points of sale, from Deutsche Automobil Treuhand GmbH (DAT) Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, and is available free of charge under https://www.dat.de/co2/.

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately  $\in$  9.67 billion on revenues amounting to  $\in$  94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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