



Media Information
29 May, 2019

The new BMW X1.

- Bold, sportier styling.
- New low emissions plug-in hybrid X1 added to range.
- Powered by a range of three and four-cylinder Twin-Power Turbo engines.
- Available to order from 29 May 2019, with customer deliveries from mid-July.
- Pricing from £28,795 OTR.

The X1 has proved to be a huge success and this latest version builds on that with bold styling, exceptional handling and the introduction of an all-new plug-in hybrid model.

Since it was launched in 2015 the current-generation model has gone from strength to strength. In 2018, not only the highest-selling BMW X model worldwide, it also led the way in its segment as a whole over the same time period.

The new BMW X1 will underscore its leading position in the market with three- and four-cylinder BMW TwinPower Turbo engines, standout driving characteristics, BMW xDrive intelligent all-wheel drive, extensive infotainment options and an updated range of BMW ConnectedDrive Services.

There is more to come, however. Next year the petrol and diesel models will be joined for the first time by the xDrive25e plug-in hybrid model.

Exterior design

The design of the new BMW X1 strikes a more imposing chord when compared with the outgoing model as evidenced by the new, larger BMW kidney grille – where the two intakes now merge in the middle – and the sharper light iconography of the new standard LED headlights. The front bumper now boasts integral LED foglamps and all model variants feature larger air intakes.

Another highlight can be found at the driver's-side exterior mirror, which projects a two-tone LED 'X1' image when the car is unlocked. This also includes illumination of the

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door handle recess in order to make getting into and out of the BMW X1 that much simpler by making it easier to spot obstacles such as bumps or puddles. This function is standard on xLine and M Sport models and optional on SE and Sport models.

At the rear, redesigned inlays on the apron are a standard feature and adopt the body colour of the BMW X1, while on Sport models the rear apron's underbody protection is now finished in High-gloss Black.

Eye-catching LED rear lights and tailpipes

The LED rear lights of the BMW X1 have also been redesigned with a single LED bar drawing the familiar L signature from side to side. Another head-turning feature of the BMW X1 is the new exhaust tailpipes. Their diameter has increased from 70mm to 90mm. The four-cylinder variants get twin tailpipes.

Three new exterior colours, four new wheel designs

There are four model variants: SE, Sport, xLine and M Sport and each stands apart with its own unique looks and equipment to match. Newly available for the BMW X1 are the exterior colour shades Jucaro metallic. Exclusively for xLine and M Sport models are the new Misano Blue metallic and BMW Individual Storm Bay metallic.

The BMW X1 SE comes as standard with 17-inch wheels, while the model update adds four new wheel designs to the options list. Sport adds 18-inch double-spoke light-alloy wheels, xLine has standard-fit 18-inch bi-colour light alloy wheels in Y-spoke style, while M Sport models come with 18-inch bi-colour M double-spoke light alloy wheels. 19-inch light alloy wheels are optionally available on Sport and xLine models. For M Sport models, for the first time on the X1, there is an M Sport Plus pack available as an option which includes unique 19-inch light alloy wheels, M Sport brakes, Sun Protection Glass, M Sport Steering, M Sport Seat Belts and Harman Kardon upgraded speaker system.

New look for the M Sport model

The M Sport version, comes equipped with upgraded M Sport suspension and the

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M Aerodynamics package. It also features Heated Front Seats, Folding Exterior Mirrors, Extended Lighting as well as Dakota Leather upholstery as standard. The front apron, side skirts, wheel arch trim, diffuser and cladding on the BMW X1 M Sport come in body colour.

Particularly eye-catching are features such as air intakes for the newly designed bumper (with Air Curtain Technology) that are even larger than on the other model variants.

Engine line-up

The new X1 is powered by a range of three and four-cylinder Twin-Power Turbo engines offering the perfect combination of driving performance and fuel economy, using either a front-wheel drive configuration or BMW xDrive intelligent all-wheel drive.

There are two petrol and two diesel engines in the range. The petrol range starts with the 140hp 1.5-litre sDrive18i that has a peak torque of 220Nm. It will accelerate from zero to 62mph in 9.7s and then go on to a top speed of 127mph with optional automatic gearbox. It comes with either a six-speed manual or a seven-speed dual clutch auto, while CO₂ emissions are 125g/km* and combined fuel consumption 37.7-56.5mpg**.

The more powerful 2.0-litre X1 sDrive20i delivers a total power output of 192hp with a maximum torque of 280Nm. The sDrive20i can be specified with a seven-speed Sport dual-clutch automatic, which will enable the car to complete the benchmark zero to 62mph sprint in 7.7s. Top speed is 140mph, while CO₂ emissions are 129g/km with a combined fuel consumption of 47.9-52.3 mpg. The X1 xDrive20i improves zero to 62mph time to 7.4s with a top speed of 138mph while CO₂ emissions are 143g/km with a combined fuel consumption of 38.7-51.4mpg.

The diesel range utilises a 2.0-litre power-plant and both the sDrive and the all-wheel drive xDrive18d models deliver 150hp and a peak torque of 350Nm. The benchmark zero to 62mph sprint is achieved in 9.3-9.4s while emitting 113-114g/km of CO₂. The X1 sDrive18d is offered with a six-speed manual or an optional eight-speed Sport

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automatic transmission. Combined fuel consumption is 36.7-53.3 mpg for the sDrive and 36.7-55.4mpg for the xDrive.

The 190hp all-wheel-drive xDrive 20d is at the top of the X1 range delivering a maximum torque of 400Nm while emitting just 123g/km of CO₂ with a combined fuel consumption of 39.8-55.4mpg. Like the 18dxDrive it uses the eight-speed Sport automatic transmission that enables it to accelerate from zero to 62mph in 7.8s and go on to a top speed of 136mph.

Model	Power output (hp)	Peak Torque (Nm)	Acceleration (0-62mph)	Top Speed (mph)	Fuel consumption (mpg*)	CO2 emissions (g/km*)	OTR price (SE)
sDrive18i	140	220	9.7	126-127	37.7-56.5	122-125	£28,795
sDrive20i	192	280	7.4-7.7	138-140	38.7-51.4	129-143	£31,935
sDrive18d	150	350	9.3-9.4	127	36.7-53.3	113-114	£30,545
xDrive18d	150	350	9.3-9.4	126	36.7-55.4	122-125	£32,045
xDrive20d	190	400	7.8	136	39.8-55.4	123	£34,595

Optimum balance of dynamics and comfort

The new X1 continues to offer excellent handling across the range. Together with the car's low centre of gravity, wide track, short overhangs and high level of body and chassis rigidity, the suspension of the X1 provides optimum agility and driving pleasure. The xDrive intelligent all-wheel-drive system, notably, is linked with BMW's DSC (Dynamic Stability Control) to keep oversteer or understeer in check, while the M Sport models add M Sport suspension for sportier driving.

The latest PHEV technology

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The debut of the new model next year will see the BMW Group stepping up the electrification of its vehicle line-up once again and, by the end of 2019, it will offer 12 electrified models in its product range.

The new BMW X1 xDrive25e will be one of those models. Due to enter production in March 2020, it will be fitted with the latest, fourth-generation BMW PHEV technology used in the BMW i8. The high-voltage batteries used in these models are developed and produced independently by the BMW Group, using lithium-ion cells based on specifications defined by the company.

The battery in the xDrive25e has a gross energy content of 9.7 kWh, and its benefits include a longer operating range. The BMW X1 xDrive25e will be able to cover more than 31 miles on electric power alone. The BMW TwinPower Turbo engine, which generates 125hp and peak torque of 220Nm, will power the front wheels, while the electric drive system with rated output of 95hp and torque of 165Nm will channel its power to the rear wheels. The interplay of the two power sources produces an intelligent, part-electric version of BMW xDrive all-wheel-drive technology.

Drivers can select from three drive modes to suit the situation at hand. The default AUTO eDRIVE strikes a balance of electric/non-electric operation, while MAX eDRIVE maximises electric driving and SAVE BATTERY conserves the high-voltage battery's charge for later in the journey. The plug-in hybrid system can be charged easily from a conventional plug socket or more rapidly using a BMW Wallbox. The electric charging flap for the BMW X1 xDrive25e is sited on the side panel.

Focusing on functionality and comfort

The BMW X1 offers comfort as well as a feeling of spaciousness. The driver and front passenger enjoy freedom of movement, but so too do those in the rear seats. These can be folded down in three sections (40:20:40) as standard, enabling considerable scope for variability – e.g. when it comes to stowing and transporting sports equipment. The rear seats can be adjusted fore and aft, the two sections of the 60:40 split seat surface sliding forward independently by up to 13cm, with the Sliding Rear Seat Bench option. The backrest angle of the rear seats can also be varied through six stages.

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The BMW X1 comes with the automatic tailgate operation as standard, which allows it to be opened and closed electrically. Hands-free tailgate opening and closing is also available, courtesy of the Comfort Access option. This allows shopping bags, for example, to be loaded directly into the 505 – 1,550-litre boot without having to open the tailgate using a key or release handle.

Interior

The updated interior details include contrast stitching on the instrument panel, which is black on its upper section and adopts the car's individual upholstery colour lower down. This contrast stitching is available for xLine, Sport and M Sport variants of the X1, which also feature coloured edging for the floor mats, plus contrast stitching for the edging.

The BMW X1 is offered with three new upholstery variants. New for cars with the SE and optional sports seats. New for Sport models is the Cloth/Sensatec combination in Anthracite with Grey accenting or as an option with Orange accenting. The BMW X1 M Sport now comes as standard with Dakota Leather in Black with M piping. M safety belts in customary M design are available as an option in the M Sport Plus pack and add a particularly classy detail to the mix. The front and rear seats also stand out with their M-specific and decidedly sporty seam pattern.

The standard lighting package on xLine and M Sport (optional SE and Sport) includes freely selectable colour tones (Orange, Violet, Green, Bronze, Blue and White). The LED illumination rings the interior through to the rear.

New Control Display with voice control and touchscreen operation

The BMW X1 features an updated Navigation system with either an 8.8-inch or the optional 10.25-inch Touch Control Display. This tiling display gives the driver a quick overview of the most important information of the moment.

This latest model incorporates the sixth generation of BMW's iDrive that introduces touchscreen control for the Control Display alongside the iDrive Controller and optional intelligent voice control. Modern black-panel technology is included as standard in every BMW X1 for the instrument cluster and it comes with a 5.7-inch TFT Info Display.

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A further highlight is the optionally available full-colour Head-up Display, which projects all important driving information and navigation/assistance system readouts onto the windscreen and therefore into the driver's field of view – in high resolution. The BMW X1 is the only vehicle in its segment to offer a system of this kind.

Intelligent connectivity with BMW ConnectedDrive

The BMW Connected App and BMW ConnectedDrive Services offer convenience-enhancing functions to assist the person at the wheel with the task of driving and much more besides.

BMW Connected App creates a digital bridge between the user's smartphone and their car. It represents the next stage of in-car personalisation and enables the transfer of smartphone content onto the Control Display in the BMW X1, resulting in easier display and operation when inside the car. Coupled with the standard Remote Services, drivers can remotely lock/unlock their vehicle, check the status and locate the last known location through the convenience of their smartphone.

In addition, the BMW Connected app makes it possible to send destinations directly from a smartphone to the X1's navigation system. Once route guidance has been activated, the standard Real Time Traffic Information shows the traffic situation in real time and helps the driver to react to possible obstructions.

The new BMW X1 goes on sale from 29 May 2019 with Customer deliveries from mid-July 2019, prices starting from £28,795 OTR.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

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In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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