



MINI MAKES TRIPLE MODEL DEBUT AT GOODWOOD FESTIVAL OF SPEED 2019

- UK premiere of the new MINI John Cooper Works Clubman 306 HP and MINI Clubman.
- 2020 MINI John Cooper Works GP also powering up the hill climb.
- MINI Owners Lounge offering complimentary refreshments and phone charging, plus David Bowie Mini on display.
- MINI ambassador Paddy Hopkirk available on the MINI stand on Saturday 6th July for autographs.

Setting hearts racing on the performance end of the brand's range, and inspired by the carmakers motorsport heritage, the MINI John Cooper Works GP will make its UK debut at the Festival, following its world premiere at the Nürburgring 24 hour race last month. The new model will be in the First Glance Paddock for the full duration of the Festival, as well as powering up Goodwood's infamous hill climb.

The full model line-up will be showcased on the MINI stand, including; MINI 3-Door John Cooper Works and 5-Door Hatch, MINI Convertible and MINI Countryman. Featuring a distinctive silhouette and infamous split rear doors, the refreshed MINI Clubman will also be on display for the first time in the UK. The five individual models will sit within their own mood worlds, demonstrating their own personalities and characteristics for visitors to explore.

MINI owners will be treated to rest and relaxation in the MINI Owners Lounge with free tea, coffee and water as well as mobile phone charging stations. To gain access, MINI owners simply show their MINI key fob to gain entry to the top floor of the MINI stand. The iconic David Bowie Classic Mini will also be on display for owners to enjoy.

Continuing the MINI brand's 60th anniversary celebrations, a selection of the lifestyle collection will be available to purchase on the stand. A UK exclusive, limited edition t-shirt will be on offer, with only 2,000 units available.

BMW Group Company

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MINI as once again partnered with Murdock London for the second year running to offer complimentary male grooming experiences. The London-based barbers are expert groomers and will be on the MINI stand across the duration of the festival.

Joining the action on the stand will be MINI UK ambassador and racing legend Paddy Hopkirk, who will be available on Saturday 6th July to meet the public and sign autographs. His iconic 1964 Monte Carlo Rally car will also be on display.

Goodwood Festival of Speeds runs from Thursday 4th July to Sunday 7th July 2019.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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