

MINI UK CORPORATE COMMUNICATIONS



Media Information

MINI LAUNCHES OFFICIAL PARTNERSHIP WITH PARKRUN

- MINI is an official supporter of parkrun UK, a not-for-profit organisation with free, weekly, timed 5km events around the world
- MINI attends Oxford parkrun to celebrate the launch of the three-year partnership
- To find out more about the MINI and parkrun partnership or how to get involved [click here](#).

MINI is an official supporter of parkrun UK, a not-for-profit organisation with free, weekly, timed 5km events around the world.

On Saturday 19 October, MINI celebrated the launch of the three-year partnership by attending the parkrun event in Oxford, the home of MINI and where its new all-electric model will be built. Over 440 parkrunners took part in the early morning 5km event in Cutteslowe and Sunnymead Park.

David George, Managing Director, MINI UK said, “MINI are really excited to support parkrun. For the past 60 years we have made cars that bring smiles to people’s faces and created a real sense of community. Our shared optimistic spirit and desire to bring people together is what makes this such a great partnership.”

parkrun UK supports more than 900 communities around the country to deliver free, weekly, socially focussed events. parkrun events are open to everyone, whether you walk, jog, run or volunteer and to date, more than 2.2 million people have taken part in the UK.

Nick Pearson, CEO, parkrun said, “We’re delighted to welcome MINI as an official supporter of parkrun. Like MINI, parkrun was born in the UK and for over a decade we have been driven by our mission to create a healthier, happier planet. Every

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

weekend, more than 200,000 people get together at their local events and take steps to positively improve their health and wellbeing.”

As part of the new partnership MINI will be attending a number of parkrun events throughout the year, where parkrunners will be able to take a closer look at the new MINI Electric¹ and MINI Countryman Plug-In Hybrid² vehicles.

To find out more about our partnership with parkrun UK and how to get involved [click here](#).

Ends

Fuel consumption, CO2 emissions and power consumption were measured using the methods required according to Regulation (EC) 2007/715 as amended. The information is based on a vehicle with basic equipment in Germany; ranges take into account differences in wheel and tyre size selected as well as optional equipment and can change during configuration.

The information has already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions.

For further details of the official fuel consumption figures and the official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars" available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen and at <https://www.dat.de/co2/>.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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¹ combined fuel consumption: 0.0 l/100 km; combined power consumption: 16.8 – 14.8 kWh/100 km; combined CO2 emissions: 0 g/km

² Weighted Combined 141.2 – 156.9 mpg (2.0 – 1.8l/100km). Electric energy consumption (weighted combined): 4.0-4.1 miles/kWh. CO2 Emissions: 45-43 g/km. Electric range: 26.1-28.6 miles. Equivalent all-electric range: 29.8-31.7 miles

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MINI Press Office Contacts:

Helen Wilson
MINI Media Relations Executive
Tel: 07815 372480
Email: Helen.Wilson@mini.co.uk

Georgina Cox
MINI Media Relations Manager
Tel: 07815 370878
Email: Georgina.Cox@mini.co.uk

Emma Begley
General Manager, Product and Internal Communications
Tel: 07815 371062
Email: Emma.Begley@bmw.co.uk

Graham Biggs
Corporate Communications Director
Tel: 07815 376867
Email: Graham.Biggs@bmw.co.uk

Media website:
www.press.bmwgroup.co.uk
www.mini.co.uk
www.twitter.com/miniuk
www.facebook.com/miniuk
www.youtube.com/miniuk

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