



Media Information

MINI PARTNERS WITH ELECTRIC VEHICLE EXPERIENCE CENTRE

- MINI is an official partner of the Electric Vehicle Experience Centre (EVEC) in Milton-Keynes
- EVEC provides free education and advice about plug-in hybrid and electric vehicles and offers test-drives of some of those on the market
- MINI Countryman Plug-In Hybrid joins the EVEC fleet and new all-electric MINI will follow in 2020

MINI UK has announced its official partnership with the Electric Vehicle Experience Centre (EVEC), Milton Keynes.

As part of the new partnership two MINI Countryman Plug-In Hybrid¹ vehicles have now joined the Experience fleet and are on display so visitors can explore the car or book a test-drive. In March next year the MINI Electric², the brand's first ever fully electric vehicle, will be launched in the UK and also join the EVEC fleet.

The EVEC is part of the Go Ultra Low City scheme funded by the government and supports the town's aim to grow and promote the use of plug-in hybrid and electric vehicles, offering free education and advice to visitors.

David George, Director, MINI UK said "MINI fully supports what the Electric Vehicle Experience Centre stands for, to inform and transform public opinion about

BMW Group Company

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¹Weighted Combined 141.2 – 156.9 mpg (2.0 – 1.8l/100km). Electric energy consumption (weighted combined): 4.0-4.1 miles/kWh. CO2 Emissions: 45-43 g/km. Electric range: 26.1-28.6 miles. Equivalent all-electric range: 29.8-31.7 miles

²combined fuel consumption: 0.0 l/100 km; combined power consumption: 16.8 – 14.8 kWh/100 km; combined CO2 emissions: 0 g/km

electrified vehicles. The MINI Countryman Plug-In Hybrid offers complete flexibility, whether it's for the daily commute or a big weekend adventure, so it's a perfect addition to the EVEC fleet."

Ted Foster, Electric Vehicle Centre Manager said "I am really excited for what our new MINI partnership will do for the EVEC and for the future adoption of electric vehicles."

The MINI Countryman Plug-In Hybrid costs from £31,880 on the road and it combines an electric motor and battery with a conventional petrol engine to offer drivers the best of both worlds. Its electric range is up to 26 miles and it has an acceleration of 0-62mph in just 6.8 seconds. For more information [click here](#).

To find out more about the EVEC or to book a test drive please [click here](#).

Ends

Fuel consumption, CO2 emissions and power consumption were measured using the methods required according to Regulation (EC) 2007/715 as amended. The information is based on a vehicle with basic equipment in Germany; ranges take into account differences in wheel and tyre size selected as well as optional equipment and can change during configuration.

The information has already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions.

For further details of the official fuel consumption figures and the official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars" available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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