



Media Information

NEW MINI JOHN COOPER WORKS GP UK PRICING ANNOUNCED

The new MINI John Cooper Works GP, the fastest model ever produced in the 60-year history of the brand, will be offered in the UK at a price of £33,895 RRP.

Built at MINI Plant Oxford in a limited edition number of 3,000 vehicles, the new MINI John Cooper Works GP sets new standards for performance in the premium small car segment. It has a powerful four-cylinder turbocharged engine delivering 225kW / 306hp, individual chassis technology and aerodynamically optimized body features. Complete with the racing know-how of John Cooper Works, the new GP also recorded a lap time on the Nordschleife at the Nürburgring of less than eight minutes.

The new MINI John Cooper Works GP will make its world premiere at the Los Angeles Auto Show in California, open to the public from 22 November to 1 December 2019.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

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MINI UK
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MINI ANNOUNCES
PRICING OF THE
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4/11/2019

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