

# BMW

## United Kingdom

### Corporate Communications



Media Information  
31 January, 2020

### **BMW begins 2020 with multiple award wins.**

- BMW wins 13 awards since the start of the year
- Four category wins in What Car? Awards 2020
- BMW named Manufacturer of the Year in Great British Fleet Awards
- 3 Series voted Company Car Today CCT100 Car of the Year

BMW has kicked off 2020 by adding 13 industry awards to the brand's ever-growing collection of accolades.

The spectrum of awards, including a quartet of category wins in the What Car? Awards 2020, Company Car Today CCT100 Awards and Great British Fleet Awards, underlines the variety of the BMW model line-up and its class-leading status in multiple segments.

### **Four category wins in What Car? Awards 2020**

BMW's 3 Series and 5 Series triumphed at the What Car? Awards 2020, winning praise for their usability, ease of ownership and advanced technologies.

The 3 Series won the Safety Award, with the 330e also taking home trophies for Best Plug-in Hybrid Car and Best Executive Car.

Steve Huntingford, Editor, What Car?, said: "The astonishing BMW 330e is not only the best plug-in hybrid you can buy, but the best executive car full stop. It slickly integrates the latest green technology with the long-held wants and needs of people shopping in this class."

He added that the advanced plug-in hybrid was easy to live with, that it is "of the very highest standard everywhere inside" and is "fantastic to drive, yet well priced and cheap to run".

BMW Group Company

Postal Address  
BMW (UK) Ltd.  
Summit One  
Summit Avenue  
Farnborough  
GU14 0FB

Telephone  
01252 920000

Internet  
[www.bmw.co.uk](http://www.bmw.co.uk)

The 5 Series reigned supreme in the fiercely-contested Best Luxury Car category. After announcing it as What Car?'s favourite luxury car since the seventh-generation version was launched in 2016, Huntingford added: "not only is it the most comfortable and quietest car in its price bracket, but it also offers a better driving position than any comparable car and its feature-packed, user-friendly

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infotainment system is light years ahead of everything else”. The model’s frugal running costs also contributed to the win, with What Car? highlighting that it was cheaper than its rivals to run privately, or as a company car.

#### **Quadruple BMW victory at the Great British Fleet Awards**

BMW was voted Fleet Manufacturer of the Year at the 2020 Great British Fleet Awards, with Fleet World applauding the commitment of its UK fleet team in making a BMW business purchase easy and straightforward.

Martyn Collins, Editor, Fleet World said: “BMW have upped up the ante in the last year with Rob East and the team having implemented changes to bring sustainable channel management to the company. They’ve also aligned the BMW and MINI brands to complement, rather than compete against each other, all working together to make buying a BMW easier.”

The new 1 Series and 3 Series were also category winners. The 1 Series was named Best Lower Medium Fleet Car, with the 3 Series winning Best Fleet Compact Executive Car and Best New Fleet Car.

Confirming why the 1 Series was victorious, Collins highlighted its impressive interior space and connectivity. He concluded that it was “great to drive and impressively refined”.

He was equally complimentary of the 3 Series, adding: “At Fleet World, we’re big fans of the latest model launched just over a year ago, as it’s such a complete all-rounder, offering more interior space, impressive tech, combined with efficient engines to keep costs down.”

#### **1 Series, 3 Series and 5 Series awarded at Company Car Today CCT100 Awards**

BMW underlined the suitability of its model range for fleets and company drivers after the 1 Series, 3 Series and 5 Series were all category winners in the Company Car Today CCT100 Awards.

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The CCT100 is Company Car Today's definitive list of the 100 cars that can fulfil any business car requirement, and it was the 3 Series that was voted number one, winning the CCT100 Car of the Year Award. The 3 Series added to its success with the Compact Executive Car of the Year Award.

The awards haul was bolstered with the 1 Series winning the Premium Lower Medium Car of the Year Award and the 5 Series being named Executive Car of the Year.

On awarding BMW, Paul Barker, Editor, said: "It was a big year of change for BMW, with the new 1 Series and 3 Series being launched in 2019, but these awards prove the brand has successfully and brilliantly replaced two fleet favourites with models that are more efficient, cleverer and better all-round than their predecessors, while the 5 Series, a former CCT100 Car of the Year, continues to be the best Executive model by some distance."

There was further recognition for the 3 Series at the Company Car and Van Awards, the 330e adding to its growing number of trophies by winning the Plug-in Hybrid Car of the Year Award. Company Car and Van editor Andrew Walker praised 330e as "arguably the best plug-in car full stop."

**Ends**

#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

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LinkedIn: BMW Group UK Limited  
YouTube: BMW UK

#### **For further information please contact:**

Helen Wilson  
BMW Group Media Relations Executive  
Tel: 07815 372 480  
Email: [Helen.Wilson@bmw.co.uk](mailto:Helen.Wilson@bmw.co.uk)

Chris Overall  
BMW Media Relations Manager  
Tel: 07815 370 990  
Email: [Chris.Overall@bmw.co.uk](mailto:Chris.Overall@bmw.co.uk)

Emma Begley  
General Manager, Communications  
Tel: 07815 371 062  
Email: [Emma.Begley@bmw.co.uk](mailto:Emma.Begley@bmw.co.uk)

Graham Biggs  
Corporate Communications Director  
Tel: 07815 376 867  
Email: [Graham.Biggs@bmw.co.uk](mailto:Graham.Biggs@bmw.co.uk)