



## Media Information

# FREE GREEN MILES FOR MINI ELECTRIC OWNERS WITH OVO ENERGY.

- MINI announces OVO Energy as Energy Partner for the new MINI Electric
- MINI Electric customers can receive 5,000 free, green miles when they switch to OVO Energy's EV Everywhere bundle
- EV Everywhere bundle uses 100% renewable electricity and includes 2 years' free Polar Plus membership

MINI has announced a partnership with OVO Energy, providing an offer of 5,000 free, green miles to new MINI Electric owners in the UK.

Customers of the brand's first fully-electric vehicle, who choose to make a simple switch from their current home energy supply to OVO's EV Everywhere package, will get the electricity for their first 5,000 miles charged at home for free. The EV Everywhere bundle uses 100 per cent renewable electricity, supporting customers on their journey to zero-carbon living.

Including free Polar Plus membership, which provides unlimited access to the UK's largest EV charging network of over 7,000 public charging points, the offer ensures MINI Electric drivers will have peace of mind when charging on the move, in addition to the free miles from home charging.

David George, Director, MINI UK said "Our MINI Electric customers have already taken a big step in lowering their carbon emissions, so we're pleased now to recommend this exclusive offer with OVO Energy, for those drivers who want to reduce their footprint even further."

Once signed up to the offer, MINI Electric drivers who charge their cars at home will receive a discount of £11 on their bill each month for the first year of their tariff. This adds up over the year to the equivalent of 5,000 free miles for drivers charging their car off-peak on Economy 7, or 3,300 free miles for those on the single-rate version of the tariff.

Tom Pakenham, Director of Electric Vehicles, OVO Energy said "The partnership between OVO Energy and MINI UK brings even more electric vehicle drivers across the UK the opportunity to benefit from smart charging. Our EV Everywhere bundle helps customers have more control over their total energy usage, with a complete at-home and on-the-go energy solution, enabling zero-carbon driving."

For more information visit: [INSERT LINK](#)

## Ends

### Notes to editors:

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

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LinkedIn: <https://www.linkedin.com/company/bmw>

#### MINI Press Office Contacts:

Helen Wilson  
MINI Media Relations Executive  
Tel: 07815 372480  
Email: [Helen.Wilson@mini.co.uk](mailto:Helen.Wilson@mini.co.uk)

Georgina Cox  
MINI Media Relations Manager  
Tel: 07815 370878  
Email: [Georgina.Cox@mini.co.uk](mailto:Georgina.Cox@mini.co.uk)

Emma Begley  
General Manager, Product and Internal Communications  
Tel: 07815 371062  
Email: [Emma.Begley@bmw.co.uk](mailto:Emma.Begley@bmw.co.uk)

Graham Biggs  
Corporate Communications Director  
Tel: 07815 376867  
Email: [Graham.Biggs@bmw.co.uk](mailto:Graham.Biggs@bmw.co.uk)

Media website:  
[www.press.bmwgroup.co.uk](http://www.press.bmwgroup.co.uk)  
[www.mini.co.uk](http://www.mini.co.uk)  
[www.twitter.com/miniuk](https://www.twitter.com/miniuk)  
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#### OVO Energy

OVO was founded in 2009 to transform the energy market with cheaper, greener and simpler energy. Thanks to a focus on customer service and the development of new, clean energy technologies, the company has grown since then to become the UK's largest independent energy supplier.

BMW Group Company

Postal Address  
MINI UK  
Summit One  
Summit Avenue  
Farnborough  
Hampshire  
GU14 0FB

Telephone  
+44 (0) 1252 920 000

Internet  
[www.mini.co.uk](http://www.mini.co.uk)

MINI UK  
Media Information

**OVO Energy media contact:** [media@ovoenergy.com](mailto:media@ovoenergy.com)

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BMW Group Company

**Postal Address**  
MINI UK  
Summit One  
Summit Avenue  
Farnborough  
Hampshire  
GU14 0FB

**Telephone**  
+44 (0) 1252 920 000

**Internet**  
[www.mini.co.uk](http://www.mini.co.uk)