



Media Information

12 March, 2020

Five category wins for BMW UK at the Fleet News Awards 2020.

- BMW UK awarded Fleet Manufacturer of the Year for the second consecutive year.
- 5 Series named Best Executive Car for third consecutive year.
- 3 Series awarded Best Premium Car and New Company Car of the Year.
- 1 Series takes the win in the Best Compact Premium Car category.
- Latest awards take BMW UK's tally of industry accolades to nearly 20 since the start of the year.

BMW UK has reaffirmed its popularity with business customers after winning five categories at the Fleet News Awards 2020, including retaining the highly coveted Fleet Manufacturer of the Year award that is voted for entirely by readers.

In addition to the top accolade, BMW UK also won Best Compact Premium Car for the 1 Series, Best Premium Car and New Company Car of the Year for the 3 Series and Best Executive Car for the 5 Series.

On awarding the Fleet Manufacturer of the Year title to BMW UK for the second consecutive year, Stephen Briers, Editor-in-chief of Fleet News, said: "Market leading products, strong engagement with the fleet sector, and a real understanding of the needs of leasing companies, fleet end users and company car drivers has taken BMW to back-to-back wins in this category. It continues to sit at the top of the fleet choice list."

BMW Group Company

Postal Address
BMW (UK) Ltd.
Summit One
Summit Avenue
Farnborough
GU14 0FB

Telephone
01252 920000

Fax
01252 920001

Internet
www.bmw.co.uk

The 5 Series retained its title of Best Executive Car for the third consecutive year. The Fleet News judging panel praised it for its comfort, unrivalled driving experience and low

BMW

United Kingdom

Corporate Communications

Media Information

Date March, 2020

Subject **Five category wins for BMW UK at the Fleet News Awards 2020.**

Page 2

running costs. Summing up, the judges commented: “Already the best car in the segment, the new mild hybrid option and RDE2 diesel simply strengthen the 5 Series’ hold on this award. The outstanding choice for fleets and drivers.”

Highlighting the new 3 Series as a clear winner in the Premium Car category, the judges were impressed with how it “blends refinement, efficiency and drivability into a package that no rivals can beat.” Stephen Briers, Editor-in-chief of Fleet News, added: “Best-in-class driving is a given, but BMW has greatly enhanced the interior quality and added a host of outstanding technology, including the plug-in 330e version to make the 3 Series the standout car in this category.”

Fleet News was equally complimentary of the new 1 Series. On the reasons for awarding the recently launched model, it commented: “Distinctive styling, strong driver appeal and with front-wheel drive transmission that makes it more accessible. The BMW 1 Series is an excellent choice for business fleets.”

Rob East, General Manager, Corporate Sales, BMW UK, said: “We are absolutely delighted to accept these awards, particularly Manufacturer Of The Year and New Company Car of the Year, which are decided by readers. It’s exceptionally pleasing to retain the Fleet Manufacturer of the Year title, an award which recognises our efforts to provide our business customers with a straightforward, hassle-free service that complements the very best products. Our core business-focused models have never been stronger, offering corporate customers the benefits of low running costs, optimum efficiency and attractive BIK, especially on our electrified models, while still delivering the unrivalled BMW driving experience.”

The Fleet News trophies take BMW UK’s tally of industry award wins to nearly 20 since the start of the year.

ENDS

BMW

United Kingdom

Corporate Communications

Media Information

Date March, 2020

Subject **Five category wins for BMW UK at the Fleet News Awards 2020.**

Page 3

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2,520,000 passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

www.bmw.co.uk

www.press.bmwgroup.com/united-kingdom/

Facebook: BMW UK

Twitter: @BMW_UK

Instagram: BMWUK

LinkedIn: BMW Group UK Limited

YouTube: BMW UK

For further information please contact:

Helen Wilson
BMW Group Media Relations Executive
Tel: 07815 372 480
Email: Helen.Wilson@bmw.co.uk

Chris Overall
BMW Media Relations Manager
Tel: 07815 370 990
Email: Chris.Overall@bmw.co.uk

Emma Begley
General Manager, Communications
Tel: 07815 371 062
Email: Emma.Begley@bmw.co.uk

Graham Biggs
Corporate Communications Director
Tel: 07815 376 867
Email: Graham.Biggs@bmw.co.uk