



Media Information
21 August, 2020

**PHOTO RELEASE: CHARITY WALK FROM WENTWORTH
TO WALES IN AID OF UNICEF.**



Thomas Bjørn, professional golf player and friend of the BMW brand, embarked on a four-day charity walk to raise funds for UNICEF and the Golf Foundation as part of the European Tour's #GolfForGood initiative.

Inspired by the fundraising exploits of Sir Tom Moore during the COVID-19 lockdown, Bjørn set off from the European Tour's Headquarters at Wentworth Club in Surrey to the Celtic Manor Resort in Newport, carrying the Ryder Cup for the entirety of the 130 mile walk. He was supported throughout the journey by a Ryder Cup branded BMW X5 which provided supplies through the endurance test.

To date Thomas' fundraising efforts have raised £35,000 for UNICEF and the Golf Foundation, and further donations can be made here:

<https://uk.virginmoneygiving.com/Wentworth2Wales>

Further details on the BMW PGA Championship can be found [here](#).

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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