



NUMBER 37 IS BACK ON THE STARTING LINE: THE NEW PADDY HOPKIRK EDITION.

- Special Edition in honour of Paddy Hopkirk commemorates the first triumph of the classic Mini at the Monte Carlo Rally in 1964.
- MINI Paddy Hopkirk Edition based on MINI 3-Door Hatch Cooper S manual or automatic.
- Limited Edition of 100 available to order now in the UK, priced from £27,405 RRP, with customer deliveries from November 2020.

MINI launches the Paddy Hopkirk Edition, a limited edition of 100 cars available to order now in the UK and based on the MINI Cooper S 3-door Hatch. In honour of the Northern Irish rally driver and inspired by the historic rally winning model, the special edition is Chili Red with a white contrast roof and features the famous starting number 37 livery.

Patrick 'Paddy' Hopkirk clinched the first victory behind the wheel of the classic Mini Cooper S number 37 at the legendary Monte Carlo Rally in 1964. Driving the small British car with his English co-pilot Henry Liddon, Hopkirk overcame the odds against competitors with significantly greater engine power. The surprise win in Monte Carlo made Paddy Hopkirk the UK's most famous rally driver overnight and the classic Mini advanced from outsider and crowd pleaser to becoming a motor racing legend. Hopkirk's Finnish team mates Timo Mäkinen and Rauno Aaltonen added two more outright victories to the title collection in the Mini Cooper S 37 in 1965 and 1967.

The winning streak at the Monte Carlo Rally continues to inspire MINI fans all over the world to this day. With the MINI Paddy Hopkirk Edition, they now have the opportunity to express their passion for racing. In the style of the historic rally winner, the edition model features the car's start number 37 on the driver and passenger doors. It also has 17-inch John Cooper Works light-alloy wheels in Track Spoke Black design and numerous other accentuations in dark colours. The frame

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

and horizontal brace of the radiator grille are finished in high-gloss black, as are the inserts for the lower air intakes, the bonnet opening, door handles, fuel filler flap, tailgate handle, the MINI logos at the front and rear as well as the surrounds for the headlights and rear lights. On the inside, the car features the motorsport inspired Alcantara John Cooper Works steering wheel.

The start number 37 also appears on the side indicator elements known as side scuttles. Other features on the exterior are stickers with the inscription “Paddy Hopkirk Monte Carlo” and a single white bonnet stripe on the driver’s side which bears the signature of the 1964 “Monte” winner. In addition, the famous number and letter combination 33 EJB of the number plate of the 1964 Monte Carlo winning car is shown on the bonnet strip using 3D effect graphics.

Hopkirk’s signature also appears on the decorative trim strip on the passenger side, which forms part of the Piano Black high-gloss interior surfaces. Another exclusive design feature are the MINI LED “Paddy Hopkirk” entry sills.

The MINI Navigation Pack and Comfort Pack are included in the MINI Paddy Hopkirk Edition as well as auxiliary headlights in Piano Black, a key cap with the start number 37 and the Waistline Finisher in Piano Black for the trim strips between the body and the greenhouse.

The MINI Paddy Hopkirk Edition is available to order now at retailers nationwide and is priced from £27,405 RRP. Customer deliveries will begin in November 2020.

For more information visit www.mini.co.uk

Ends

The BMW Group

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In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

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MINI UK
Media Information

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21/09/2020
page 3

MINI Press Office Contacts:

Helen Wilson
MINI Media Relations Executive
Tel: 07815 372480
Email: Helen.Wilson@mini.co.uk

Georgina Cox
MINI Media Relations Manager
Tel: 07815 370878
Email: Georgina.Cox@mini.co.uk

Emma Begley
General Manager, Product and Internal Communications
Tel: 07815 371062
Email: Emma.Begley@bmw.co.uk

Graham Biggs
Corporate Communications Director
Tel: 07815 376867
Email: Graham.Biggs@bmw.co.uk

Media website:
www.press.bmwgroup.co.uk
www.mini.co.uk
www.twitter.com/miniuk
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MINI UK
Summit One
Summit Avenue
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Hampshire
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