



Media Information

MINI CONVERTIBLE WINS AGAIN AT AUTO EXPRESS AWARDS 2020.

The MINI Convertible has been crowned 'Convertible of the Year' for the fourth time at the 2020 Auto Express Awards.

Steve Fowler, Editor Auto Express said "It's yet another win for the MINI in our Convertible of the Year award, showing the car's longevity and that, despite new rivals emerging, the British brand's cabriolet has plenty of personality. Regardless of trim or engine, it's superb fun and packed with tech. It's all backed up by real substance at a price that's hard to ignore."

Since this generation came onto market in 2016, the MINI Convertible has outsold its rivals every year. With a total of nearly 27,000 delivered to customers so far, it is the UK's best-selling convertible.

David George, Director MINI UK said "Winning this Auto Express award again is testament to the ongoing success of the MINI Convertible. We're really proud that the car continues to bring a smile to our customers' faces with its trademark go-kart handling and open-air fun."

Priced from £20,630 (OTR) the car has a cleverly packaged interior matched with high-level equipment as standard including a 6.5" infotainment screen, Bluetooth functionality with USB audio, Rear Park Distance Control (PDC) and LED mood lighting. The fully electric roof also opens and closes in just 18 seconds.

For all of the judges' comments and winners, please see

<https://www.autoexpress.co.uk/new-car-awards-2020>. Further information about MINI Hatch, MINI Convertible and the entire MINI range can be found at www.mini.co.uk.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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