



Media Information

## MINI Convertible wins Carbuyer's Best Convertible 2021.

The MINI Convertible has won Best Convertible at the annual Carbuyer Best Car Awards 2020, marking its fourth consecutive win in this category.

Richard Ingram, Editor of Carbuyer said "The MINI Convertible offers something different, as very few small cars are available with a soft-top these days. It's just as fun to drive as the hatchback version and comes with lots of kit, a stylish interior and an affordable price. That's why it's our Best Convertible in 2021, for the fourth year in a row."

Priced from £20,630 (OTR) the car has a cleverly packaged interior matched with high-level equipment as standard including a 6.5" infotainment screen, Bluetooth functionality with USB audio, Rear Park Distance Control (PDC) and LED mood lighting. The fully electric roof also opens and closes in just 18 seconds.

David George, Director, MINI UK said, "It's a fantastic accomplishment to have won Carbuyer's Best Convertible for the fourth year running. The MINI Convertible has outsold its rivals every year since its launch in 2016 and continues to put a smile on our customers' faces, and this award is really testament to that."

To watch the awards and find out all of the category winners, please see <https://www.carbuyer.co.uk/awards-2021>.

BMW Group Company

Postal Address  
MINI UK  
Summit One  
Summit Avenue  
Farnborough  
Hampshire  
GU14 0FB

Telephone  
+44 (0) 1252 920 000

Internet  
[www.mini.co.uk](http://www.mini.co.uk)

Further information about MINI Convertible can be found at [www.mini.co.uk](http://www.mini.co.uk).

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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Google+: <http://googleplus.bmwgroup.com>

### MINI Press Office Contacts:

Helen Wilson  
MINI Media Relations Executive  
Tel: 07815 372480  
Email: [Helen.Wilson@mini.co.uk](mailto:Helen.Wilson@mini.co.uk)

Georgina Cox  
MINI Media Relations Manager  
Tel: 07815 370878  
Email: [Georgina.Cox@mini.co.uk](mailto:Georgina.Cox@mini.co.uk)

Emma Begley  
General Manager, Product and Internal Communications  
Tel: 07815 371062  
Email: [Emma.Begley@bmw.co.uk](mailto:Emma.Begley@bmw.co.uk)

Graham Biggs  
Corporate Communications Director  
Tel: 07815 376867  
Email: [Graham.Biggs@bmw.co.uk](mailto:Graham.Biggs@bmw.co.uk)

Media website:  
[www.press.bmwgroup.co.uk](http://www.press.bmwgroup.co.uk)  
[www.mini.co.uk](http://www.mini.co.uk)  
[www.twitter.com/miniuk](http://www.twitter.com/miniuk)  
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[www.youtube.com/miniuk](http://www.youtube.com/miniuk)

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Summit Avenue  
Farnborough  
Hampshire  
GU14 0FB

**Telephone**  
+44 (0) 1252 920 000

**Internet**  
[www.mini.co.uk](http://www.mini.co.uk)