



Media Information
11 December, 2020

BMW M2 CS is Evo Car of the Year 2020.

- BMW M2 CS receives top honour.
- Beats fierce competition from the best hot hatches to hypercars and every segment in between.
- “BMW M2 CS was the standout car” – Stuart Gallagher, Editor, *evo*.

Renowned motoring magazine and website *evo* has named the BMW M2 CS its Car of the Year 2020.

Announced in November 2019, BMW M2 CS started production in early 2020 with the first customer deliveries in spring. This special edition was offered in limited numbers, positioned one rung up the performance ladder from the BMW M2 Competition. It blends outstanding track performance with unrestricted everyday usability and sets new, class-leading standards for acceleration, handling dynamics and precision.

Stuart Gallagher, *evo* editor, said: “In the BMW M2 CS our six judges experienced the very essence of a driver’s car. From the way it looks, to the performance it offers and, crucially, how it engages with the driver on road and track. Of our eight finalists the M2 CS was the car we couldn’t get enough of. In an outstanding year for new driver’s cars, the M2 CS was the standout car.”

Devoted to the ‘thrill of driving’, *evo* magazine was launched in the UK in November 1998, and since then has become a global brand with editions around the world and an engaged social media following of more than half a million car fans.

BMW Group Company

Postal Address
BMW (UK) Ltd.
Summit One
Summit Avenue
Farnborough
GU14 0FB

Telephone
01252 920000

Internet
www.bmw.co.uk

Eight cars were in the running for the overall top accolade, with the magazine’s editorial team putting all of them through a series of extensive tests at Anglesey Circuit and the Scottish Borders. All of the cars were judged on their on-road and on-circuit dynamics, performance and, crucially, whether they deliver the thrill of driving.

BMW

United Kingdom

Corporate Communications

Media Information

Date 11 December, 2020

Subject **BMW M2 CS is Evo Car of the Year 2020.**

Page 2

Speaking about the award, Graeme Grieve, Chief Executive Officer, BMW Group UK, said: “We are exceptionally proud that BMW M2 CS has taken the *evo* Car of the Year 2020 title among such a competitive and varied field and this award is proof that we raised the bar. Every detail of the vehicle was designed for high performance and racetrack capability, delivering the trademark BMW M driving experience.

“To receive such high praise from the *evo* team is a very special way to end the year.”

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

For further information please contact:

Helen Wilson
BMW Group Media Relations Executive
Tel: 07815 372 480
Email: Helen.Wilson@bmw.co.uk

BMW

United Kingdom

Corporate Communications

Media Information

Date 11 December, 2020
Subject **BMW M2 CS is Evo Car of the Year 2020.**
Page 3

Chris Overall
BMW Media Relations Manager
Tel: 07815 370 990
Email: Chris.Overall@bmw.co.uk

Emma Begley
General Manager, Communications
Tel: 07815 371 062
Email: Emma.Begley@bmw.co.uk

Graham Biggs
Corporate Communications Director
Tel: 07815 376 867
Email: Graham.Biggs@bmw.co.uk