MINI UK Media Information

Paddy Hopkirk MBE takes delivery of new Limited Edition MINI, named in his honour.

15/12/2020 page 1

MINI UK CORPORATE COMMUNICATIONS



Media Information

Paddy Hopkirk MBE takes delivery of new Limited Edition MINI, named in his honour.

Northern Irish rally driver Patrick 'Paddy' Hopkirk MBE is among the first of just 100 customers in the UK to receive the MINI Paddy Hopkirk Limited Edition, named in his honour to commemorate his triumph at the 1964 Monte Carlo Rally in the classic Morris Mini Cooper S Mk1.

When asked what the special edition means to him Paddy said, "I'm so flattered to have a MINI named in my honour. Motorsport is long behind me now and for my win at the Monte Carlo Rally to be remembered in this way is a great thrill and honour. The designers at MINI have done a wonderful job. They've got a lot of the features on it just like the classic Mini I took to victory, with the number 37, the bonnet stripe and the colours – it reminds me of my very lucky days and wonderful memories."

The Paddy Hopkirk Limited Edition is based on the MINI Cooper S 3-Door Hatch and available with automatic or manual transmission. The engine delivers 178hp and 280Nm torque, reaching 0-62mph in just 6.7 seconds (6.8 manual).

Patrick 'Paddy' Hopkirk clinched the first victory behind the wheel of the classic Mini Cooper S number 37 at the Rally in 1964. Driving the small British car with his English co-pilot Henry Liddon, Hopkirk overcame the odds against competitors with significantly greater engine power.

Reminiscing about the Monte Carlo Rally and his win, Paddy added "Everybody wanted to win the Monte Carlo Rally, it was a very glamorous event, so when I joined the British Motor Corporation and the Mini came along it surprised the world. It became a David and Goliath with the might of the other car manufacturers spending a fortune to try and win the event. We were beaten by the big American cars down the straights, but we would beat them on the twisty bits! For the Mini to win against really powerful cars, showed just how good it was - it made the car famous."

The MINI Paddy Hopkirk Edition is available to order now at retailers nationwide, priced from £28,200 OTR.

Watch the full interview with Paddy Hopkirk here: https://youtu.be/PDPcOFpQkml

For more information visit www.mini.co.uk

Telephone +44 (0) 1252 920 000

BMW Group Company Postal Address

> Summit One Summit Avenue Farnborough

> > GU14 0FB

Internet www mini co uk

Ends

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial MINI UK Media Information

Paddy Hopkirk MBE takes delivery of new Limited Edition MINI, named in his honour.

15/12/2020 page 2 and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was \in 7.118 billion on revenues amounting to \in 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

 $Twitter: \underline{http://twitter.com/BMWGroup}$

YouTube: http://www.youtube.com/BMWGroupview

Google+: http://googleplus.bmwgroup.com

MINI Press Office Contacts:

Helen Wilson MINI Media Relations Executive Tel: 07815 372480

Email: Helen.Wilson@mini.co.uk

Georgina Cox MINI Media Relations Manager Tel: 07815 370878

Email: Georgina.Cox@mini.co.uk

Emma Begley General Manager, Product and Internal Communications Tel: 07815 371062

Email: Emma.Begley@bmw.co.uk

Graham Biggs Corporate Communications Director Tel: 07815 376867

Email: <u>Graham.Biggs@bmw.co.uk</u>

Media website:
www.press.bmwgroup.co.uk
www.mini.co.uk
www.twitter.com/miniuk
www.facebook.com/miniuk
www.youtube.com/miniuk

BMW Group Company

Postal Address MINI UK Summit One Summit Avenue Farnborough Hampshire GU14 0FB

Telephone +44 (0) 1252 920 000

+44 (0) 1252 920 000

Internet www.mini.co.uk