



Media Information  
17 March, 2021

**A glimpse of the first ever all-electric BMW i4 at the BMW Group Annual Conference.**

**Munich.** The upcoming BMW i4 was revealed today at the BMW Group Annual Conference. “With its sporty looks, best in class driving dynamics and zero local emissions, the BMW i4 is a true BMW. It makes the heart of the BMW brand now beat fully electric,” said Pieter Nota, member of the Board of Management of BMW AG responsible for Customer, Brands, Sales.

The BMW i4 is a fully electric 4-door Gran Coupé and will enter the market during the course of 2021, including a BMW M Performance model. Its refined balance of BMW typical sportiness, comfort and sustainable performance are unique in its segment.

The BMW i4 model line will be available in different versions covering ranges of up to 366 miles / 590km (WLTP). With a power output of up to 530 hp, the BMW i4 will accelerate from zero to 60 mph in around 4 seconds.

Please find the first pictures, sketches and videos attached to this press release.

Full details on the BMW i4 will be released in the coming weeks.

**Ends**

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

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In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

# BMW

## United Kingdom

### Corporate Communications

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