



**THE NEW MINI HATCH, CONVERTIBLE AND ELECTRIC.
UK MEDIA LAUNCH.**



20 YEARS OF THE MODERN MINI AT PLANT OXFORD.



2020 – MINI Electric
customer production
begins



2019 – Plant Oxford
builds it's 10 millionth
MINI



2009 – MINI E trial
begins



2001 – Start of MINI
production at Plant
Oxford



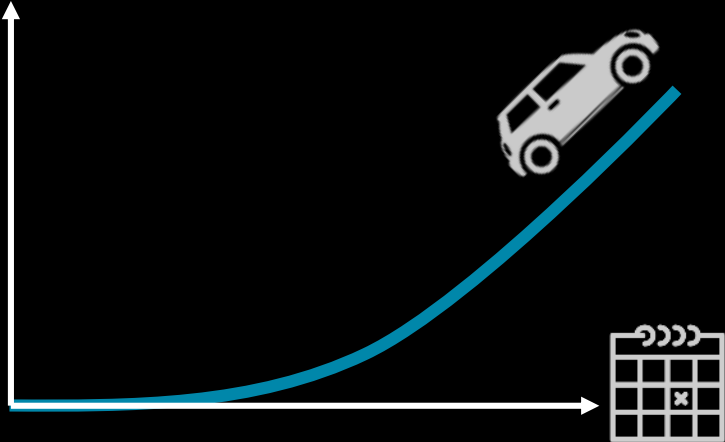
MINI IN 2020.



292,384

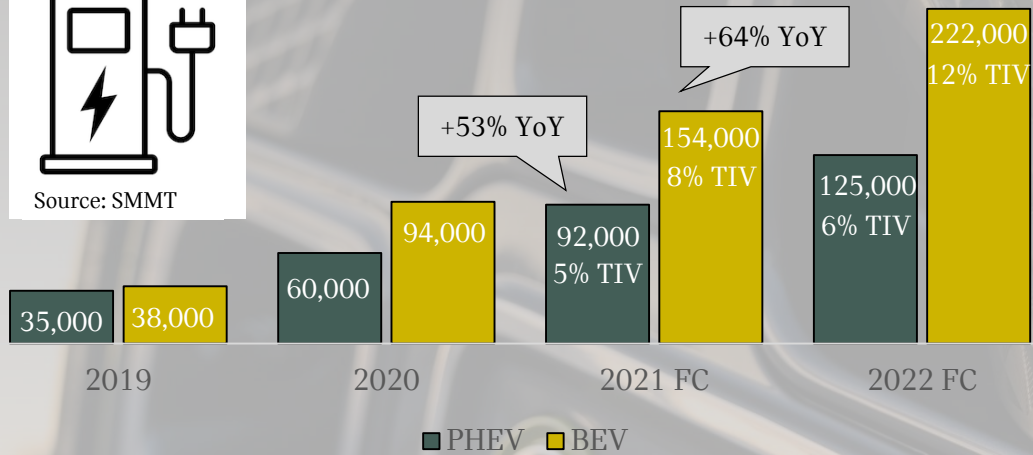
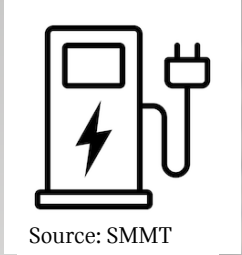


46,109



ELECTRIC VEHICLE MARKET.

TIV FORECAST - BEV & PHEV CONTINUE TO GROW



MINI BEV & PHEV MODEL MIX SHARE

12%
2020



17%
2021



BATTERY AND CHARGING.

DC Rapid public charging

50 kW

Charging time 36 minutes

0% - 80%



AC home/public charging

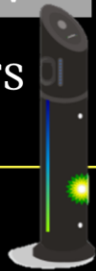
11 kW

7.4 kW

Charging time 2.5 hours

3.2 hours

0% - 80%



AC home charging

2.3 kW

Charging time 12 hours

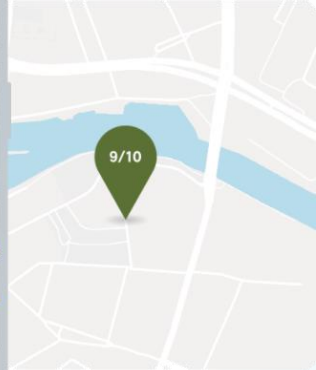
0% - 80%



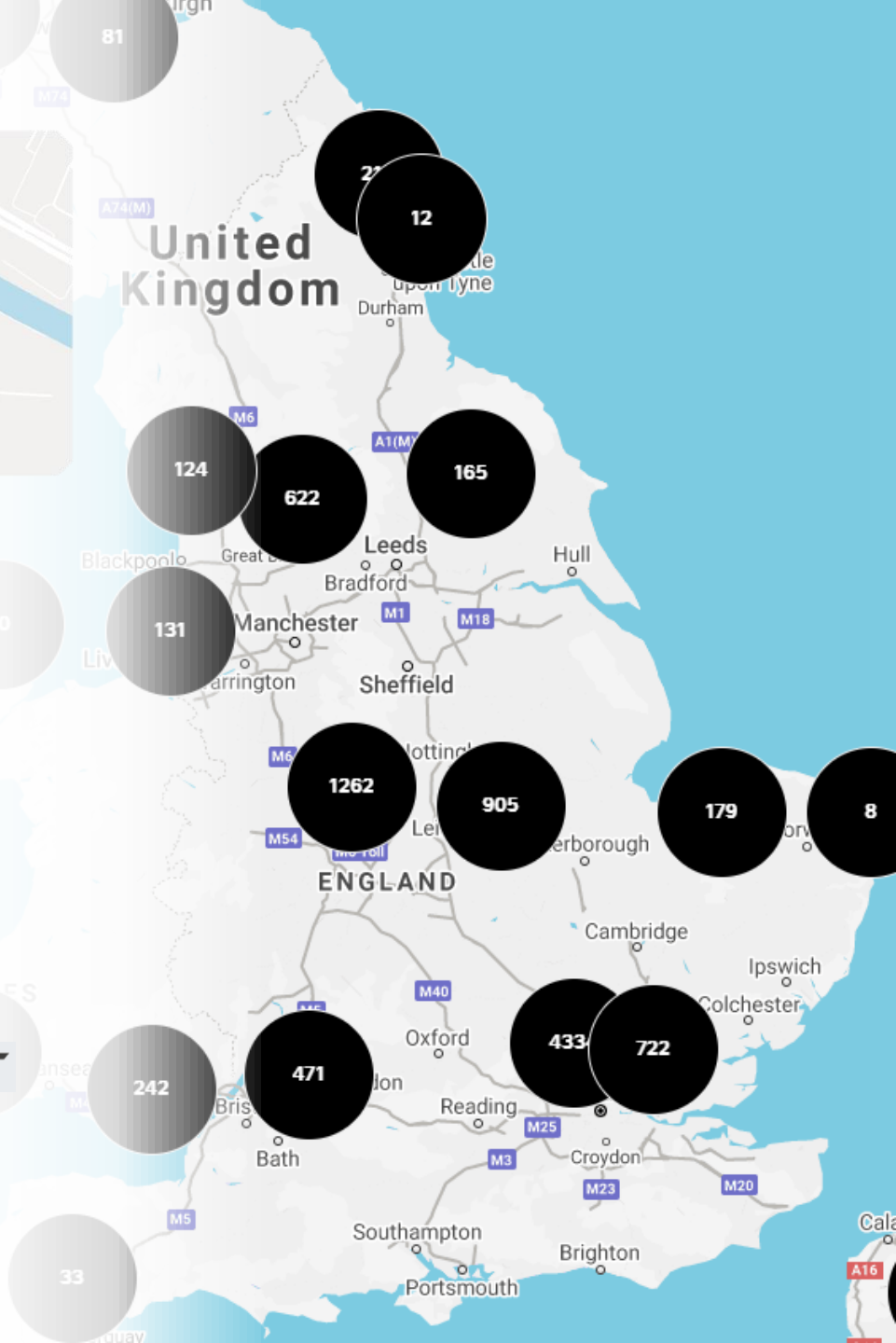
MINI CHARGING.



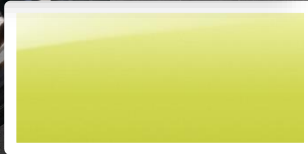
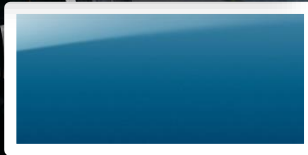
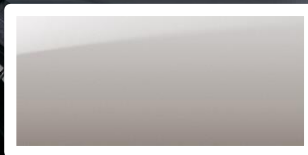
Access to more than
11,000 Charge points in
the UK, across a range of
providers.



United Kingdom



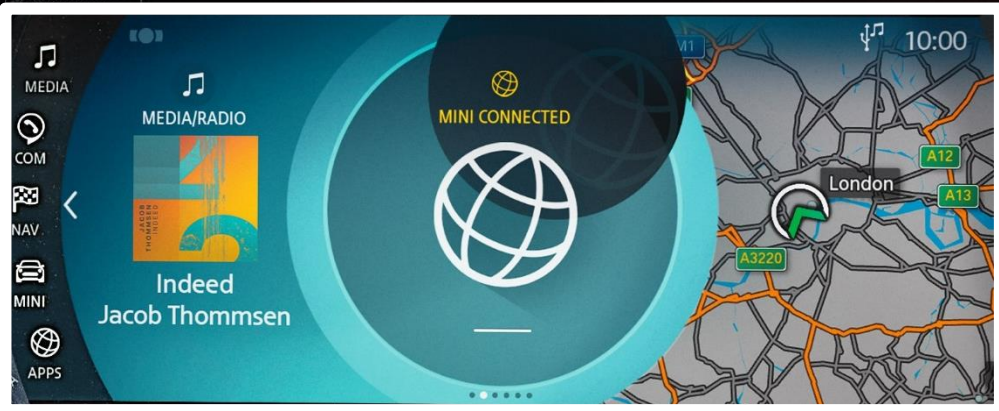
EXTERIOR DESIGN.



JOHN COOPER WORKS DESIGN.



INTERIOR DESIGN.



MULTITONE ROOF.



OPTIONAL TECHNOLOGY.



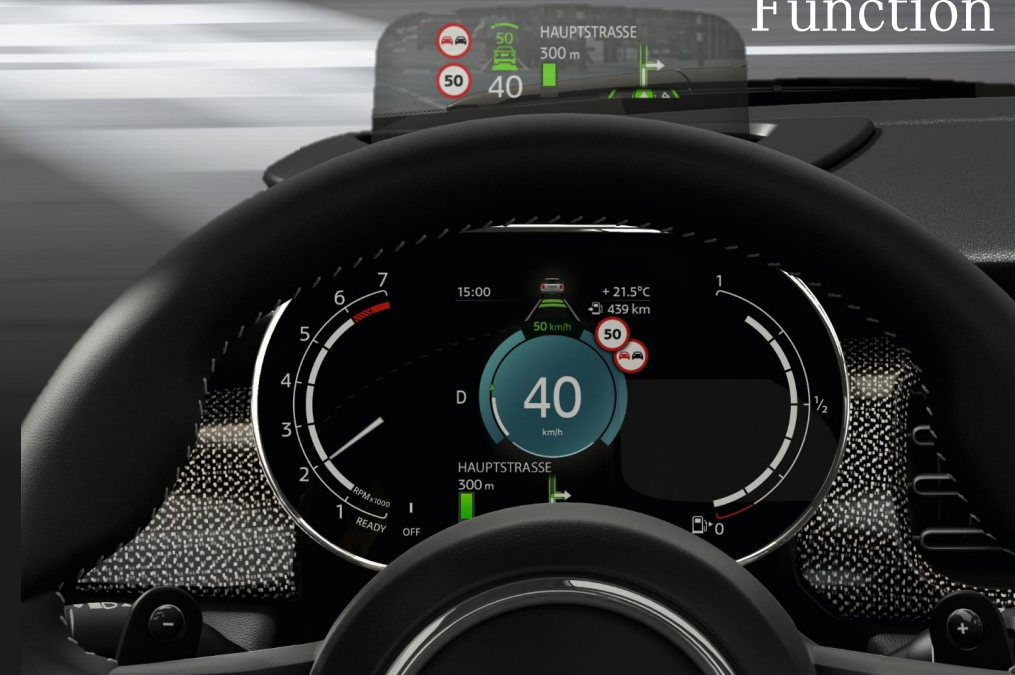
Heated
Steering
Wheel

Active Cruise Control
with Stop and Go
Function

Intelligent Adaptive Suspension



Lane
Departure
Warning



ENHANCED TRIM CONTENT

CLASSIC



- 8.8" Touch Screen
- Metallic Paint
- Piano Black Interior Surface
- Sports Leather Steering Wheel
- Passenger Seat Height Adjustment
- Floor Mats
- Remote Services

SPORT



In Addition to Classic Trim:

- Intelligent Adaptive Suspension
- Piano Black Exterior
- Rear PDC
- Dinamica Leather Upholstery
- Additional Exterior JCW Badging

EXCLUSIVE



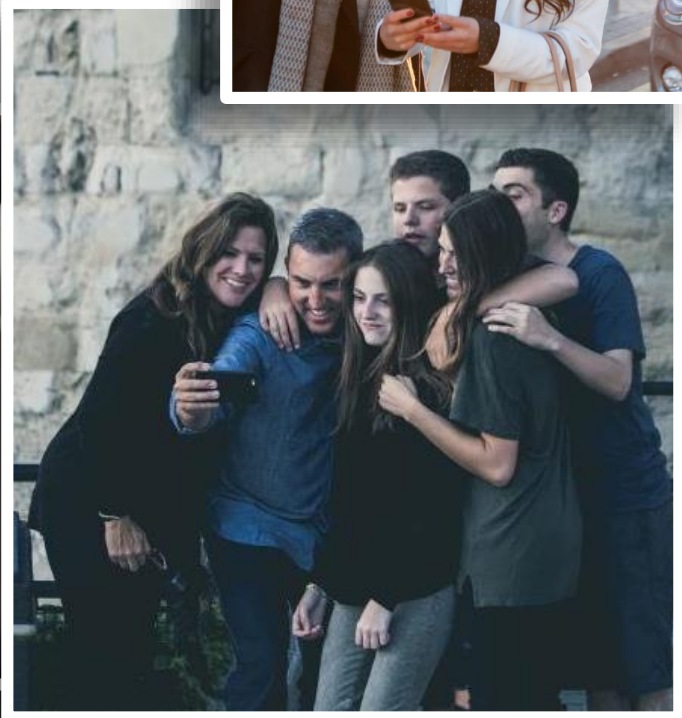
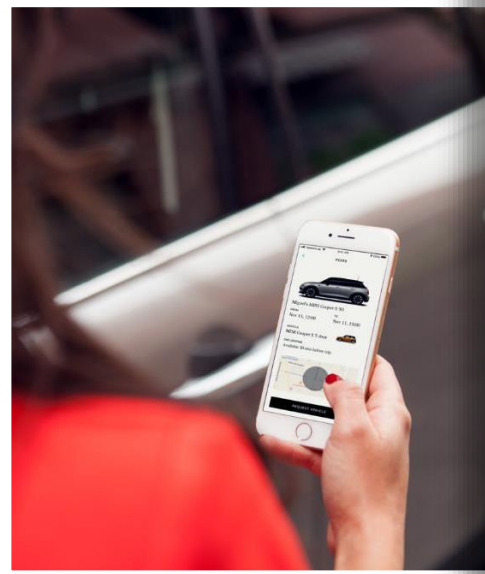
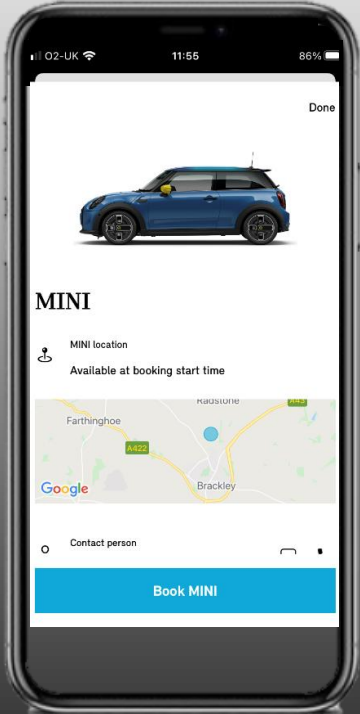
In Addition to Classic Trim:

- Anthracite Headlining
- Wheel Upgrade
- Driving Modes
- Rear PDC
- Additional Exclusive Badging
- MINI Yours Union Jack Soft-top

MINI SHARING.



Share your MINI with up to 10 other users. Family members or colleagues can book their journey slot and access the car all via the App.



THE FUTURE OF MINI.

New Products

All Electric by early 2030s



Sustainability

Supply Chain CO₂
-20%
per vehicle

Use Phase CO₂
-40%
per vehicle

Production CO₂
-80%
per vehicle

