



Media Information

## MINI Convertible five-time winner at Auto Express Awards 2021.

The MINI Convertible wins 'Convertible of the Year' for the fifth time, and fourth consecutive year, at the Auto Express Awards 2021.

Steve Fowler, Editor Auto Express said "Another year and it's another win for the fun-loving MINI Convertible. It's the fourth victory in a row for the brilliant British drop-top, which continues to provide a compelling blend of fun, value-for-money and wind-in-the-hair thrills. A recent update has sharpened the MINI's styling and improved the interior and tech. What remains unchanged, though, is the model's huge appetite for fun."

The MINI Convertible has been the UK's best-selling convertible since the latest generation launched in 2016, outselling its rivals every year. Over 30,000 have been sold and delivered to customers to date.

David George, Director MINI UK said "We're so proud of the MINI Convertible and its continued success. To win Best Convertible for the fifth time is a huge triumph and we're extremely honoured that Auto Express continues to recognise the joy and open-air fun the car brings to our customers."

Priced from £21,305 (OTR) the car is available in three powerful and efficient engines with MINI TwinPower Turbo technology. The Cooper has a 1.5-litre 3-cylinder engine delivering 136hp, the Cooper S a 2.0-litre 4-cylinder with 178hp and the most powerful John Cooper Works has an output of 170kW/231hp from the same engine.

The MINI Convertible has a cleverly packaged interior matched with high-level equipment as standard including an 8.8" infotainment screen, Bluetooth

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functionality with USB audio, Rear Park Distance Control (PDC) and LED mood lighting. The fully electric roof also opens and closes in just 18 seconds.

For all of the judges' comments and winners, please see <https://www.autoexpress.co.uk/new-car-awards-2021>.

Further information about the MINI range can be found at [www.mini.co.uk](http://www.mini.co.uk).

## Ends

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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MINI CONVERTIBLE  
FIVE-TIME WINNER  
AT AUTO EXPRESS  
AWARDS 2021

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