MINI UK Media Information

MINI Convertible undefeated at Carbuyer Car of the Year Awards.

06/10/2021 page 1

MINI UK CORPORATE COMMUNICATIONS



Media Alert

MINI Convertible undefeated as Carbuyer's 'Best Convertible'.

The MINI Convertible has won Best Convertible for the fifth consecutive year at the Carbuyer Best Car Awards 2022, also scooping the award for Best Used Convertible.

Richard Ingram, Editor of <u>Carbuyer.co.uk</u> said: "Our favourite convertible year after year, the MINI is both frugal and fun. The MINI Convertible is as good to drive as its fixed-roof sibling and a recent round of updates only solidifies its place at the top of the pile."

David George, Director, MINI UK said, "We're extremely proud that for the fifth year running the MINI Convertible is undefeated as Carbuyer's Best Convertible. The car's large and loyal fanbase also agree it's number one, as it has remained the UK's best-selling convertible for the past five years as well."

Priced from £21,305 (OTR) the car is available in three powerful and efficient engines with MINI TwinPower Turbo technology. The Cooper has a 1.5-litre 3-cylinder engine delivering 136hp, the Cooper S a 2.0-litre 4-cylinder with 178hp and the most powerful John Cooper Works has an output of 170kW/231hp from the same engine.

The MINI Convertible has a cleverly packaged interior matched with high-level equipment as standard including an 8.8" infotainment screen, Bluetooth functionality with USB audio, Rear Park Distance Control (PDC) and LED mood lighting. The fully electric roof also opens and closes in just 18 seconds.

To watch the awards and find out all of the category winners, please see https://www.carbuyer.co.uk/awards-2022.

Further information about MINI Convertible can be found at www.mini.co.uk.

BMW Group Company

Postal Address MINI UK Summit One Summit Avenue Farnborough Hampshire GU14 0FB

Telephone +44 (0) 1252 920 000

> Internet www.mini.co.uk

MINI UK Media Information

MINI Convertible undefeated at Carbuver Car of the Year Awards.

06/10/2021 page 2

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup

Twitter: http://twitter.com/BMWGroup

YouTube: http://www.youtube.com/BMWGroupView Instagram: https://www.instagram.com/bmwgroup

LinkedIn: https://www.linkedin.com/company/bmw-group/

MINI Press Office Contacts:

Helen Wilson

Senior Press Officer, BMW & MINI Communications

Tel: 07815 372480

Email: Helen.Wilson@bmw.co.uk

Georgina Cox

MINI Media Relations Manager

Tel: 07815 370878

Email: Georgina.Cox@mini.co.uk

Emma Begley

General Manager, Product and Internal Communications

Tel: 07815 371062

Email: Emma.Begley@bmw.co.uk

Graham Biggs

Corporate Communications Director

Tel: 07815 376867

Email: Graham.Biggs@bmw.co.uk

Media website:

www.press.bmwgroup.co.uk www.mini.co.uk www.twitter.com/miniuk www.facebook.com/miniuk www.youtube.com/miniuk

BMW Group Company

Postal Address Summit One Summit Avenue Farnborough GU14 0FB

Telephone +44 (0) 1252 920 000

Internet

www mini co uk