



Media Alert

## MINI triumphs at News UK Motor Awards 2021.

MINI has triumphed at the News UK Motor Awards 2021, winning Best British Built Car for the MINI Electric and Dog Friendly Car of the Year for the MINI Clubman.

Will Dron, Editor of Sunday Times [driving.co.uk](https://www.driving.co.uk) said: "Dog owners have very specific requirements when it comes to their cars, which is why MINI's partnership with Dogs Trust and goal of becoming the first officially dog-friendly car retailer by 2022 will be music to their ears. The work MINI is doing with canine behaviour experts will no doubt pay dividends but already there's a lot going for the MINI Clubman when it comes to man's best friend: a low boot sill, the split rear doors, and a new dog pack, including a dog guard and rear compartment mat, help make travel much more comfortable for canine companions."

David George, Director, MINI UK said, "What fantastic categories for MINI to win at the News UK Motor Awards 2021. We're proud that the MINI Electric is built at the home of the brand in Oxford, down the same line as our combustion engine cars and the MINI Clubman. We've recently partnered with Dogs Trust because it's equally as important to us that our four-legged customers love being in a MINI as much as the drivers do, and the convenient split rear doors of the Clubman make it the perfect car for dog-owners, so we're over the moon it's been recognised as Dog Friendly Car of the year."

The MINI Clubman offers three performance options, from the iconic Cooper to the all-powerful John Cooper Works, with optional ALL4 all-wheel drive system. Available in Classic, Sport and Exclusive trim levels, and the new Shadow Edition model, with prices starting from £23,505 OTR.

The MINI Electric has all the hallmark features of the brand and the added benefits of EV technology, with acceleration of 0-62 in 7.3 seconds and a range of up to 145 miles (WLTP) on a single charge. It's available in three different trim levels, as well as the new Electric Collection model, priced from £26,000 OTR (including £2,500 government grant).

BMW Group Company

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Further information about the MINI Electric and MINI Clubman can be found  
at [www.mini.co.uk](http://www.mini.co.uk).

For more information about the MINI UK and Dogs Trust partnership visit  
[https://www.mini.co.uk/en\\_GB/home/mini-dogs-hub.html](https://www.mini.co.uk/en_GB/home/mini-dogs-hub.html).

## Ends

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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