



## Media Information

### **MINI Tiny Forests planted to boost biodiversity in local communities.**

MINI has planted a further 10 Tiny Forests across the UK as part of its MINI Electric partnership with Earthwatch Europe, boosting biodiversity in urban areas and creating accessible green space for communities to reconnect with nature.

On 6 December the latest MINI Tiny Forest was planted at NHS Littlemore Mental Health Hospital, near MINI Plant Oxford, in partnerships with Green Templeton College and the Centre for Sustainable Healthcare. Young apprentices from the plant and patients from the hospital helped to plant the 600 densely packed native trees, plants and ground cover, which should attract hundreds of new animal and plant species over the coming years.

David George, Director of MINI UK says, "Creative use of space is at the heart of MINI, so the partnership between MINI Electric and Earthwatch Europe to plant Tiny Forests is a perfect fit. We're really excited about how Tiny Forests can bring communities together and help educate on the important role biodiversity plays in sustainability."

Nick Broughton, Chief Executive at Oxford Health NHS Foundation Trust added, "Over 800 trees are planted across the trust's sites, absorbing over 38 tons of carbon annually – helping to offset Oxford Health's overall carbon footprint and contribute to the NHS' aim to be the world's first net zero health service."

"The Trust is delighted to be working with MINI and Tiny Forests to grow our green spaces on sites – making a difference to both the environment and our communities. Providing a calming environment for our patients, visitors and staff is therapeutic and improves mental wellbeing."

Louise Hartley, Tiny Forest Programme Manager at Earthwatch Europe, said "Tiny Forests provide rich opportunities for connecting young and old alike with the environment and sustainability. It's vital that we give people the knowledge and skills to protect our natural world and inspire them to take positive action. We are delighted to be working with MINI Electric to bring these inspiring spaces to their local communities of Oxford and Swindon, and across the UK."

With the help of young people from local schools and the wider community over

the next two years, Earthwatch will collect data from the MINI Tiny Forest on carbon absorption, flood mitigation, thermal comfort and biodiversity to conduct research into how Tiny Forests mitigate the effects of climate change. They'll also assess the social and wellbeing benefits of having this new green space in an urban area.

The MINI Tiny Forest is a tribute to Professor Jeff Burley a renowned forestry scientist and Emeritus Fellow of Green Templeton College. He initiated fundraising through the college's Fellowship to supply half the trees on this site. The Tiny Forest as a whole will become part of the NHS Forest, a nationwide good practice network for improving and increasing the use of green space in healthcare for social and environmental benefit co-ordinated by the Centre for Sustainable Healthcare.

Further MINI Tiny Forests are planned for various UK locations in 2022.

For more information about Tiny Forests visit <https://earthwatch.org.uk/get-involved/tiny-forests>

## Ends

### About MINI

Making MINI production more sustainable is vital to the BMW Group's strategy to further reduce emissions. To achieve real change, the BMW Group has set substantial targets based on comprehensive emission values. The Environmental Roadmap from 2021-2030 means we plan to reduce CO<sub>2</sub> emissions by -40% by 2025 and -80% by 2030.

MINI is pursuing the strategic sustainability goals of the BMW Group by consistently reducing CO<sub>2</sub> emissions over the entire production lifecycle. This encompasses the supply chain and the exclusive use of renewable electricity in production. A steadily increasing proportion of natural and recyclable materials used in the vehicles will further support these goals.

MINI has also pledged to support the Zero Carbon Oxford partnership, which has an aim to cut the City of Oxford's carbon footprint to zero by 2040.

MINI will launch its last model with internal combustion engine in 2025 and, by 2027, the share of all-electric vehicles in global MINI sales will be at least 50 percent. In the early 2030s, MINI will be the first BMW Group brand to go fully electric.

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and

BMW Group Company

Postal Address  
MINI UK  
Summit One  
Summit Avenue  
Farnborough  
Hampshire  
GU14 0FB

Telephone  
+44 (0) 1252 920 000

Internet  
[www.mini.co.uk](http://www.mini.co.uk)

efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

### About The NHS Forest

The Centre for Sustainable Healthcare inspires and empowers people to transform healthcare for a sustainable future. The charity coordinates the NHS Forest which supports healthcare sites in developing their green space for health, wellbeing and biodiversity. NHS Forest sites have planted more than 77,000 trees across the UK.

### About Earthwatch Europe

Earthwatch is an environmental charity with science at its heart. We drive the change needed to live within our means and in balance with nature. We do this by:

- connecting people with the natural world
- monitoring the health of our natural resources
- informing the actions that will have the greatest positive impact.

[www.earthwatch.org.uk](http://www.earthwatch.org.uk)

### MINI Press Office Contacts:

Helen Wilson  
Senior Press Officer, BMW & MINI Communications  
Tel: 07815 372480  
Email: [Helen.Wilson@bmw.co.uk](mailto:Helen.Wilson@bmw.co.uk)

Georgina Cox  
MINI Media Relations Manager  
Tel: 07815 370878  
Email: [Georgina.Cox@mini.co.uk](mailto:Georgina.Cox@mini.co.uk)

Emma Begley  
General Manager, Product and Internal Communications  
Tel: 07815 371062  
Email: [Emma.Begley@bmw.co.uk](mailto:Emma.Begley@bmw.co.uk)

Graham Biggs  
Corporate Communications Director  
Tel: 07815 376867  
Email: [Graham.Biggs@bmw.co.uk](mailto:Graham.Biggs@bmw.co.uk)

Media website:  
[www.press.bmwgroup.co.uk](http://www.press.bmwgroup.co.uk)

BMW Group Company

Postal Address  
MINI UK  
Summit One  
Summit Avenue  
Farnborough  
Hampshire  
GU14 0FB

Telephone  
+44 (0) 1252 920 000

Internet  
[www.mini.co.uk](http://www.mini.co.uk)

[www.mini.co.uk](http://www.mini.co.uk)

[www.twitter.com/miniuk](http://www.twitter.com/miniuk)

[www.facebook.com/miniuk](http://www.facebook.com/miniuk)

[www.youtube.com/miniuk](http://www.youtube.com/miniuk)