

# BMW

## United Kingdom

### Corporate Communications



Media Information

01 March, 2022

## **CHANGES TO THE BMW GROUP UK SALES TEAM.**

- Gary Lewington appointed 'General Manager – Future Retail' – a new role within BMW Group UK.
- Rob East to take over as General Manager - National Sales, BMW.
- Steve Roberts appointed General Manager – Corporate Sales.
- Andrew Sargeant named new Manager – BMW Sales Development.

BMW Group is today announcing several management changes within its UK sales division.

With recent market developments, changing customer behaviours and an increasing focus on digital customer interaction, BMW has identified a new role within the organisation, General Manager - Future Retail. Gary Lewington has been appointed in this new position from 1<sup>st</sup> March, reporting directly to Chris Brownridge, Chief Executive Officer at BMW Group UK.

Gary's career at BMW Group spans 34 years, with the last eight years in his previous role as General Manager – National Sales, BMW. His experience of the BMW Retail Partner network and his broader knowledge of the company make him the ideal candidate for this new role.

Succeeding Gary as General Manager – National Sales, BMW is Rob East, who has led Corporate Sales for the BMW and MINI brands since joining the group in 2019. Rob has transformed the corporate sales function in the past three years, positioning BMW Group UK as the leading premium brand in this area and delivering year on year growth.

Steve Roberts has been appointed as General Manager – Corporate Sales. With over 25 years' experience with BMW Group UK, Steve was previously in charge of MINI Corporate and Used Cars between 2017 and 2019. Steve's rounded knowledge will ensure the continued development for both brands in the fleet and corporate market, with a particular focus on electrification as mobility needs of business customers evolve.

Completing the changes is the appointment of Andrew Sargeant as Manager – BMW Sales Development, reporting to Rob East and responsible for Sales Campaigns and Incentives. Andrew brings significant experience to this new position from his previous

BMW Group Company

Postal Address  
BMW (UK) Ltd.  
Summit One  
Summit Avenue  
Farnborough  
GU14 0FB

Telephone  
01252 920000

Internet  
[www.bmw.co.uk](http://www.bmw.co.uk)

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roles in in the company.

Commenting on the team appointments, Julian Jenkins, Sales Director at BMW Group UK, said: "I'm delighted we are able to create a new role specifically focused on ensuring BMW Group UK remains at the forefront of our changing industry. We have a wealth of experience within the team who have delivered exceptional quality of business, maximised market potential and steered our customers and retail partners through the challenging market environment of the past two years. I'm confident all four will continue their success in these new roles."

**Ends**

#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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**For further information please contact:**

Helen Wilson  
Senior Press Officer

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Tel: 07815 372 480

Email: [Helen.Wilson@bmw.co.uk](mailto:Helen.Wilson@bmw.co.uk)

Chris Overall

BMW Media Relations Manager

Tel: 07815 370 990

Email: [Chris.Overall@bmw.co.uk](mailto:Chris.Overall@bmw.co.uk)

Emma Begley

General Manager, Communications

Tel: 07815 371 062

Email: [Emma.Begley@bmw.co.uk](mailto:Emma.Begley@bmw.co.uk)

Graham Biggs

Corporate Communications Director

Tel: 07815 376 867

Email: [Graham.Biggs@bmw.co.uk](mailto:Graham.Biggs@bmw.co.uk)