



Media Information

09 June, 2022

BMW Group UK partners with Pod Point to enhance EV charging offer

- Pod Point joins bp pulse as preferred EV home chargepoint supplier for BMW UK and MINI UK
- New retail customers can choose Pod Point to install their home charging solution
- BMW and MINI Charging customers will soon have access to Pod Point's public charging network of 6,200 charging bays, increasing customer access to 70%* of UK chargepoints.

BMW Group UK has added Pod Point as a preferred EV home chargepoint supplier for BMW and MINI retail customers, further enhancing home charging services for retail customers.

The three-year agreement will see BMW and MINI customers purchasing a new electrified vehicle at a franchise retailer offered the option of home charger consultation and installation by Pod Point's expert team. Over 3,800 BMW and MINI customers have already installed a Pod Point home charger. All home installations benefit from a three-year Pod Point warranty included as standard.

With Pod Point's smart home charging, EV drivers can charge up to 10 times faster than when using a 3-pin plug while also benefitting from the charger's built-in safety features. Pod Point's Solo 3 home chargers, when connected to WiFi, can receive over-the-air software updates to unlock new features without needing to install new hardware. This over-the-air functionality allows for software updates to enhance performance and allows Pod Point's support team to perform remote diagnostics.

The Pod Point app's charge activity monitoring feature provides vehicle owners with insights into energy usage, enabling them to determine how much energy they are using to charge their vehicle and the electricity cost over a specified period.

Later this year, this new partnership will also provide BMW and MINI customers with increased access to public charging infrastructure with the inclusion of Pod Point's extensive network in the [BMW and MINI Charging service](#). As a result, in addition to the 14,000+ UK chargepoints already offered to customers through

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included networks (including bp pulse and IONITY), Pod Point bring over 6,200 additional charging bays thereby increasing BMW and MINI Charging access to over 70%* coverage across the UK.

Daniel Elliott, eMobility Product Manager at BMW UK said "We're really pleased to announce our new relationship with Pod Point. They excel at providing reliable, easy to use home charging products with a proven reputation for delivering outstanding customer service. Furthermore, the inclusion of Pod Point's public charging network within BMW Charging further cements BMW's focus on creating easy and convenient access to public charging, anywhere, using just the BMW Charging Card or My BMW App."

Commenting on the partnership, Erik Fairbairn, Founder and CEO of Pod Point said: "We're delighted to be working with BMW as a preferred chargepoint supplier. BMW has won praise for having some of the best electric cars on the market with its models consistently lauded for efficiency and range, and we're excited about the electric vehicles it will bring to market in the coming months."

The partnership supports BMW Group's transformation towards sustainable mobility. This year, including pre-production vehicles, BMW Group will already have 15 fully-electric models in production and by the end of 2025, the company will have more than two million fully-electric vehicles on the road, worldwide.

Ends

*Accurate as of Thursday 9th June 2022.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to

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€ 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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