



MINI showcases electrified open-air fun of the future.

MINI is combining open-air driving fun with emission-free electric mobility for the first time with a one-off, not for sale, MINI Electric Convertible. World premiere at "MINI takes the States" in the USA.

Right on time for summer, MINI is presenting the MINI Electric as a convertible for the first time. The car is not for series production but serves as a unique example of how the path to becoming an all-electric premium brand could continue in the future.

The one-off model will be shown to the public for the first time at the traditional community event "MINI Takes the States" in the USA. The winding roads between Burlington in Vermont and Greenville-Spartanburg in South Carolina will provide the perfect opportunity to give the attending MINI community a first impression of the typical MINI go-kart feeling in the MINI Electric Convertible.

The unique car is based on the body of the MINI Cooper S Convertible. The electrified MINI Convertible also shares the dimensions of 3,863 mm in length with a wheelbase of 2,495 mm, a width of 1,727 mm and a height of 2,495 mm. The load volume in the luggage compartment also remains unchanged at 160 l.

The drive technology comes from the BMW Group's electric mobility competence centres in Dingolfing and Landshut. The MINI Electric Convertible uses the same drive components as the three-door MINI Electric. The exceptionally harmonious axle load distribution due to the small electric motor favours agile and easily controllable handling.

The 135 kW/184 hp electric motor enables acceleration from a 0-62 mph in 7.7 seconds. With a range of up to 145 miles WLTP, open-air excursions in urban environments as well as beyond the city limits are possible. The MINI Electric Convertible combines open-top driving fun with clever functionality. The fully electric textile roof can be opened and closed within 18 seconds. At the touch of a button, the soft top can be activated when driving up to 18 mph and allows three settings: open, closed or as a sunroof.

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

MINI will be the first BMW Group brand to go fully electric by the early 2030s. The successful transformation of the brand to electric mobility is demonstrated particularly impressively with the MINI Electric model which launched in 2020. With sales growth of over 132%, the model was the beating heart of the MINI brand in 2021.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

MINI Press Office Contacts:

Tom Evans

MINI Press Officer

Email: Thomas.EE.Evans@bmwgroup.com

Georgina Cox

MINI Media Relations Manager

Tel: 07815 370878

Email: Georgina.Cox@mini.co.uk

Graham Biggs

Corporate Communications Director

Tel: 07815 376867

Email: Graham.Biggs@bmw.co.uk

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk

MINI UK
Media Information

**MINI
SHOWCASES
ELECTRIFIED
OPEN-AIR FUN
OF THE
FUTURE.**

Under embargo until
23:01 BST 15th July
2022
page 3

Media website:

www.press.bmwgroup.co.uk

www.mini.co.uk

www.twitter.com/miniuk

www.facebook.com/miniuk

www.youtube.com/miniuk

BMW Group Company

Postal Address
MINI UK
Summit One
Summit Avenue
Farnborough
Hampshire
GU14 0FB

Telephone
+44 (0) 1252 920 000

Internet
www.mini.co.uk