



Media Information
23 September, 2022

BMW named Fleet Manufacturer of the Year at the Business Car Awards 2022

- Five category award wins for BMW at the Business Car Awards 2022
- BMW is named Fleet Manufacturer of the Year
- BMW i4, 3 Series, 5 Series and X5 lead their respective categories

BMW was triumphant at the 2022 Business Car Awards last night, securing five prized category wins, including the prestigious Fleet Manufacturer of the Year Award.

Besides receiving the headline award, the BMW i4, 3 Series, 5 Series and X5 were each recognised as best in their respective class.

On presenting BMW with the award for Fleet Manufacturer of the Year, Martyn Collins, Editor, Business Car Magazine said, "We continue to be impressed by how BMW builds on its strong fleet record through its choice of models – most recently with its expanded EV range. Then there's the support for company car drivers, from keeping them updated on the status of their order, through to the roll out of 'Inside Edge', an exclusive rewards platform for BMW company car drivers."

The BMW i4 attained its sixth accolade for 2022, winning the award for Best Electric Car over £40,000. Judges commended the i4 for its "impressive electric range" and "practical hatchback design". Collins added, "it is the perfect premium EV option for user-choosers or businesses to go green without attracting attention."

The BMW 3 Series retained its Best Premium Car title for the fourth consecutive year, described by Business Car as the "king of the premium cars". The model was commended by judges for its "attractive mixture" of driver appeal, comprehensive choice of engines, and low total cost of ownership.

The title of Best Premium Large SUV was awarded to the BMW X5, as the car was celebrated for its "quality, well-made and well-designed" interior, as well as its "optional seven-seat practicality". Collins paid tribute to the model's

BMW Group Company

Postal Address
BMW (UK) Ltd.
Summit One
Summit Avenue
Farnborough
GU14 0FB

Telephone
01252 920000

Internet
www.bmw.co.uk

BMW

United Kingdom

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development over the years, stating, "BMW has been refining the X5 for the past 21 years, and the current fourth-generation version is a brilliant fleet choice." A special mention was also given to the plug-in hybrid X5 xDrive45e model for its "impressive" 8% BIK.

The fifth and final award went to the BMW 5 Series, which remains Business Car's Best Executive Car for the third year running. Collins said, "There's nothing we'd take over the 5 Series'. Despite serious competition from new rivals, the BMW remains the accomplished all-rounder its always been."

In response to receiving the five category award wins, Steve Roberts, General Manager, Corporate Sales at BMW Group UK said, "I am delighted to accept these awards on behalf of the corporate sales teams at BMW UK. We are incredibly proud to be named Fleet Manufacturer of the Year as the award recognises BMW's continuous ability to adapt to fast-changing market conditions with our extensive model portfolio and ever-growing electrified range, without compromising on our industry-leading service for business customers."

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply

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chain through production to the end of the use phase of all products.

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For further information please contact:

Chris Overall

BMW Media Relations Manager

Tel: 07815 370 990

Email: Chris.Overall@bmw.co.uk

Christina Burnham-Hepe

General Manager, Communications

Tel: 07815 371 206

Email: Christina.Burnham-Hepe@bmw.co.uk

Graham Biggs

Corporate Communications Director

Tel: 07815 376 867

Email: Graham.Biggs@bmw.co.uk