



Media Information  
14 October, 2022

## **October News in Brief Update from BMW Group**

- Five wins for the BMW Group at the 2023 Carbuyer Best Car Awards, including a double win for MINI Convertible
- Parkers present the award for Best Company Car 2023 to BMW i4
- BMW i4 crowned Company Car of the Year and MINI Clubman wins Dog-Friendly Car of the Year at the 2022 News UK Motor Awards

BMW Group has had a successful start to the autumn with multiple awards from Carbuyer, Parkers and News UK. Taking centre-stage, the all-electric BMW i4 claimed three awards, demonstrating its unrivalled capability in the company car market. MINI Convertible also proved to be another top contender, securing a double win for Best New and Used Convertible.

### **Five wins for the BMW Group at the 2023 Car Buyer Best Car Awards**

The BMW Group secured an impressive five wins at the Carbuyer Best Car Awards 2023. To be considered in each category, a model needs to have excelled in the areas of running costs, safety, technology, performance and practicality. It's not enough to do well in just one or two of these areas, the car must demonstrate exceptional performance across the board.

The BMW i4 took home the award for Best Company Car, with judges describing the model as "a fantastic all-rounder", that is "great to drive, loaded with technology" and boasts "a strong range for rock-bottom running costs."

Another of Carbuyer's "great all-rounders" was the BMW 2 Series Coupé, which took home the title of Best Sports Car. Judges commended the car's "strong engines and efficiency, plus that usual BMW handling" and stated that the model encapsulates everything that they love about the BMW 4 Series into "a more compact" package.

Despite BMW i3 production recently coming to a close earlier this year, this pioneer's legacy continues, as it claimed the award for Best Used Small Electric Car. Judges commented, "now out of production, it surely won't be long before the BMW i3 gains a cult following as one of the most innovative early EVs to bring electric motoring to the masses. Eye-catching, great to drive and brilliantly efficient, used buyers should grab one while they still can..."

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# BMW

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The MINI Convertible stole the show at this year's Best Car Awards, with a double win across two categories. The first category was Best Convertible, with Carbuyer affirming their "favourite drop-top's" best-in-class status, "year after year, the MINI Convertible simply cannot be beaten" and continues to be their "Best Convertible for 2023." The MINI was also the "top-choice" in the used car market, with judges praising the model for its value for money.

#### **Parkers present the award for Best Company Car 2023 to the BMW i4**

Celebrating those cars that set the standard, the Parkers New Car Awards seeks to recommend the best vehicles for the United Kingdom's car-buying public.

The "deeply impressive" BMW i4 stood out from the crowd, securing the victory for Best Company Car 2023. Commenting on the win, Keith Adams, Editor at Parkers said that the i4 "offers all the performance and poise we've come to expect from a petrol-powered BMW saloon but, because it's electric, it doesn't emit a single gram of CO<sub>2</sub>. And it can cover up to 367 miles per charge, which is bordering on combustion car levels of convenience." Although, the real "icing on the cake" for judges was the model's brilliant tax efficiency for company car users.

#### **BMW i4 and MINI Clubman impress judges at the 2022 News UK Motor Awards**

The BMW i4 continued its October winning streak last night at the News UK Motor Awards, receiving the award for Company Car of the Year. Combining sportiness with long-distance ability, the i4 has proven to impress judges time and time again and this recent victory brings the trailblazing saloon's total number of accolades to nine in the UK alone this year.

MINI also triumphed at the awards, as the MINI Clubman was presented with the award for Dog-Friendly Car of the Year for the second year running. MINI has worked hard over the past year to become the first Dogs Trust approved, dog-friendly car retailer, and receiving this recognition from the News UK team further validates MINI's dog-friendly status.

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#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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