

WELCOME.



THE NEW X7 – EXTERIOR DESIGN.

THE

X7



THE NEW X7 – INTERIOR DESIGN.



THE NEW X7 – TRIM LEVELS & ENGINE VARIANTS.

THE

X7



xDrive40i
380ps (+50ps) / 540Nm
0-62mph: 5.8s



xDrive40d
340ps, 720Nm
0-62mph: 6.1s



M60i
530ps / 750Nm
0-62mph: 4.7s

M60i

M Sport

Excellence



THE NEW BMW 3 SERIES. INTRODUCTION OF OPERATING SYSTEM 8.

THE
3

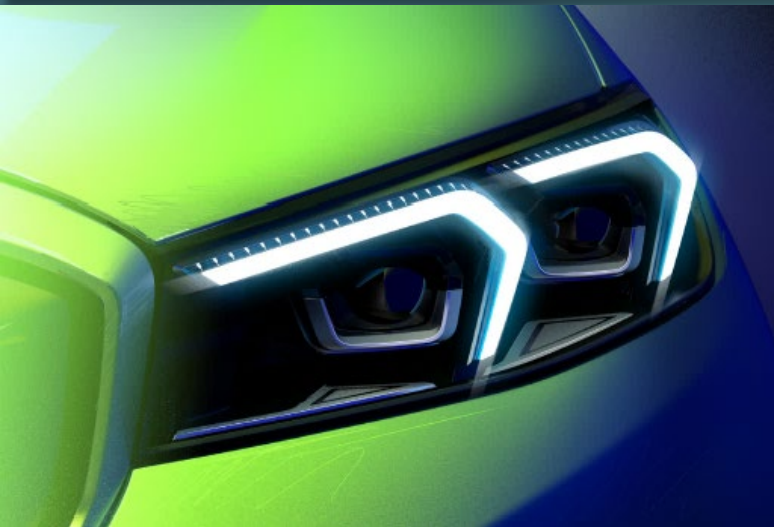


THE NEW BMW 3 SERIES. ENHANCED STANDARD SPECIFICATION IN THE UK.

THE
3

Sport/ALL

Re-designed LED Headlights



New Curved Widescreen display



Introduction of the new Operating System 8



M Sport

Sensatec / Alcantara Upholstery



M340i/d

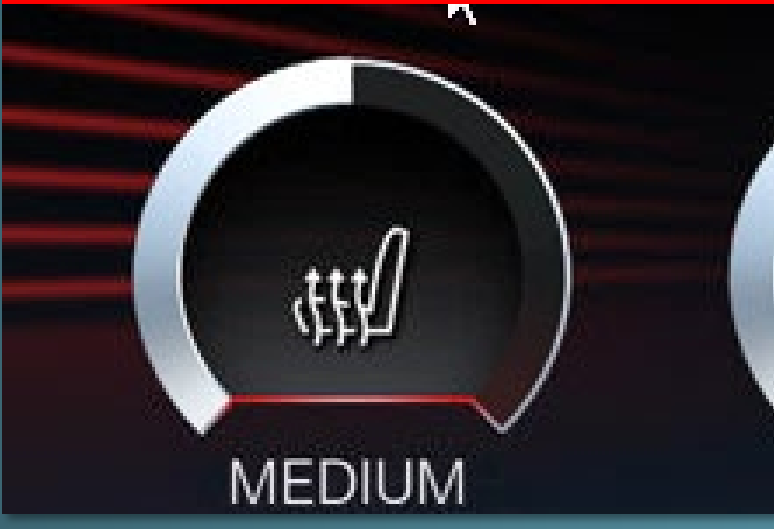
New 19" Wheel



Adaptive LEDs with blue design



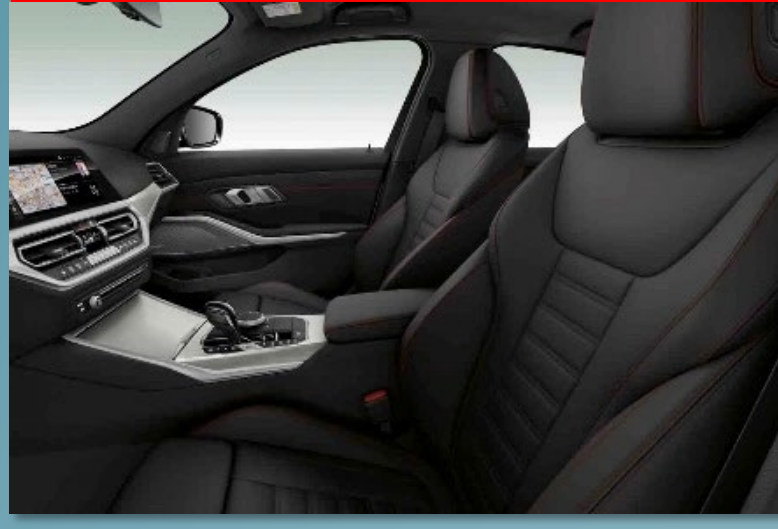
Addition of Heated Seats



Introduction of new 17" Wheel



Latest Sensatec upholstery



Refreshed M Sport styling with 18" alloy wheels



Shadowline Exterior content and new kidney grille design



UK MEDIA EVENT.
THE ALL-NEW BMW X1.

THE X1



THE ALL-NEW BMW X1 – ALL DRIVETRAINS
AVAILABLE RIGHT FROM THE START.

THE X1



2022 With the all-new BMW iX1, BMW
now offers a fully electric model in its
high-volume compact class.

ROADMAP TO ELECTROMOBILITY. THE iX1 ENHANCES OUR BEV PORTFOLIO.

THE X1



MINI Cooper SE



BMW i4



BMW iX



BMW iX3



BMW i7



BMW i3 eDrive35L (CN only)



BMW iX1



Rolls-Royce Spectre



BMW M BEV Concept



MINI Concept Aceman



2023
15 full electric models
(BEVs).



2025
2 Million
BEVs sold.



2030
> 50% of the worldwide sales
are BEVs.

OUR SUSTAINABILITY GOALS. FOCUS ON CIRCULARITY.

THE **X1**

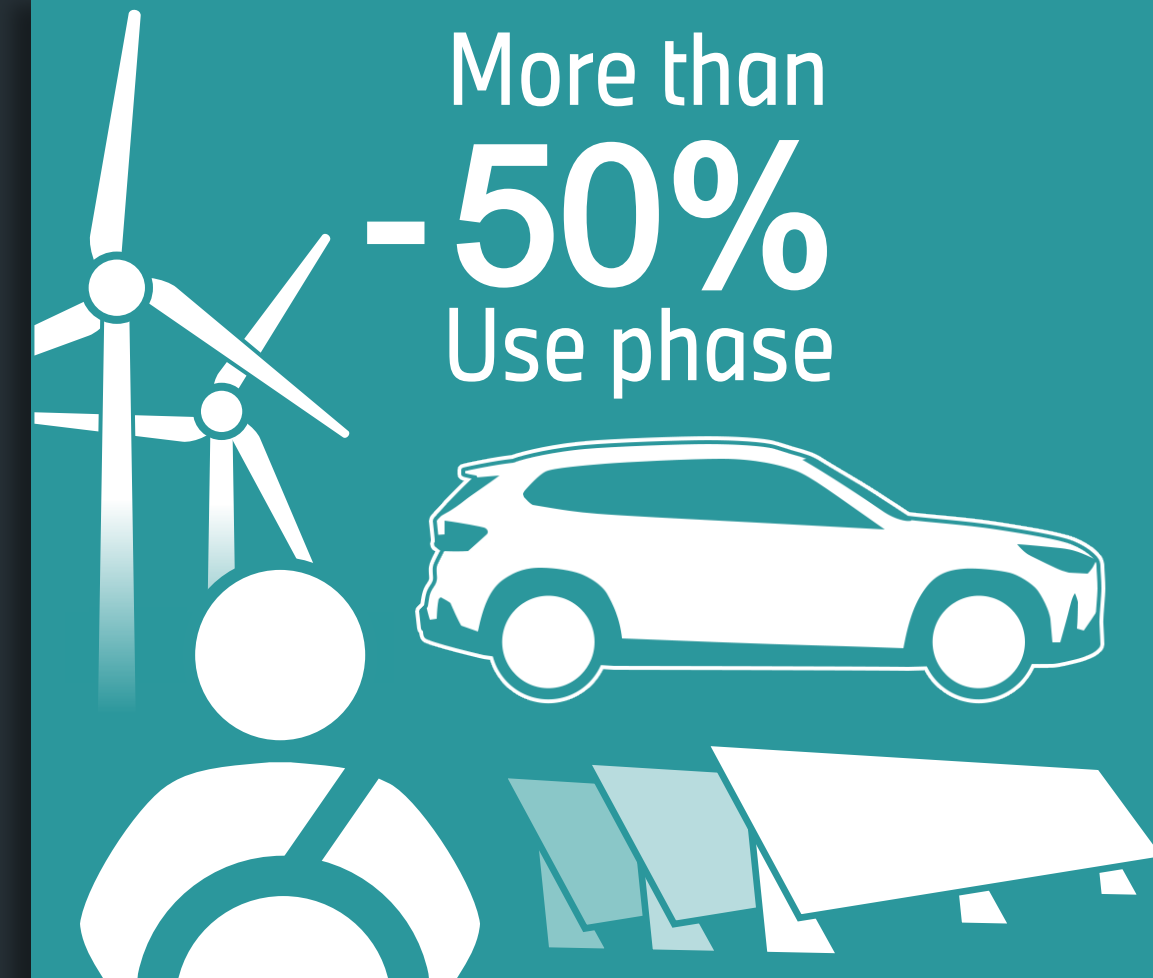
-40%
Over lifecycle



More than
-20%
Supply chain

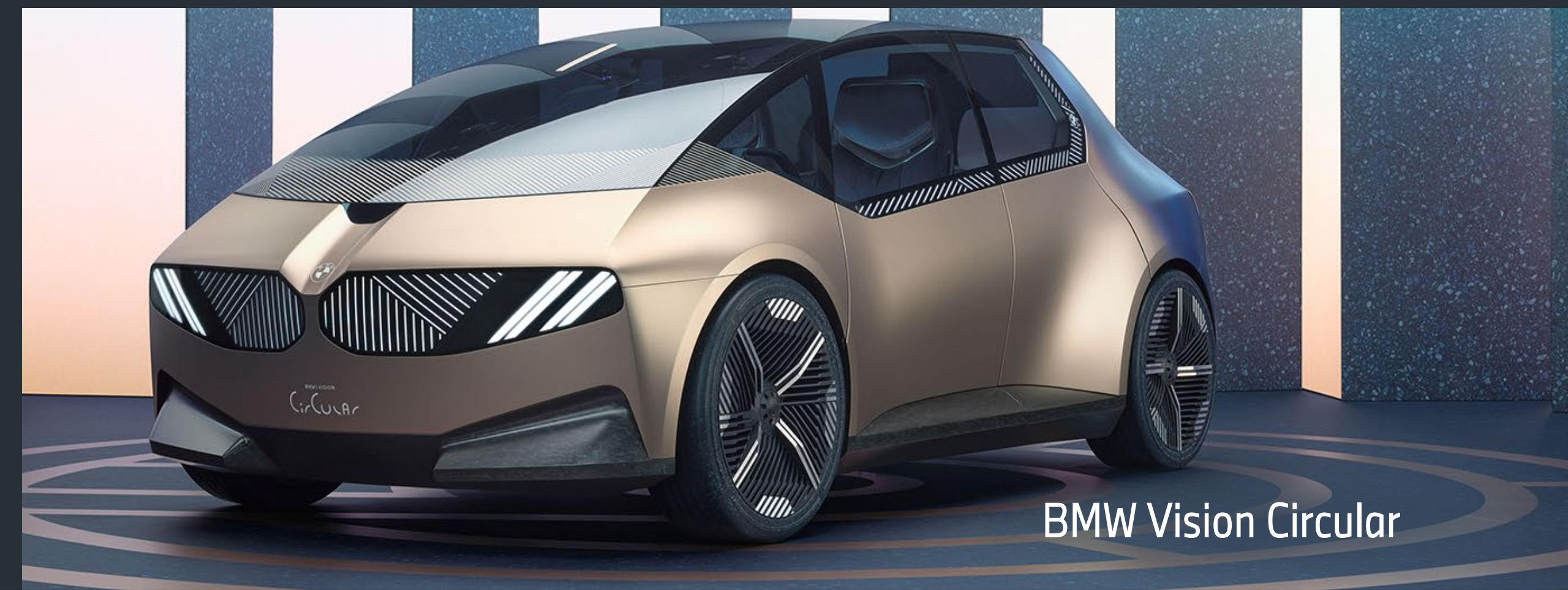


More than
-50%
Use phase



CO₂ per vehicle 2030 vs. 2019

Climate neutrality
by 2050



BMW Vision Circular

UK MEDIA LAUNCH.
THE ALL-NEW BMW X1.

THE X1



ANDREW FURSE
Product Operations Manager
(1 Series, 2 Series, X1, X2 and M2)



THE BMW X1. A GLOBAL AND UK SUCCESS STORY.

THE X1



1st Generation | 2009 - 2015



2nd Generation | 2015 - 2022

119,000

UK units sold

from 2009 until 2022



THE ALL-NEW BMW X1. UK LIFECYCLE MODEL MIX.

THE X1



Electrified 80 %		ICE 20 %
BEV 66%	PHEV 14%	Petrol & Diesel 20%

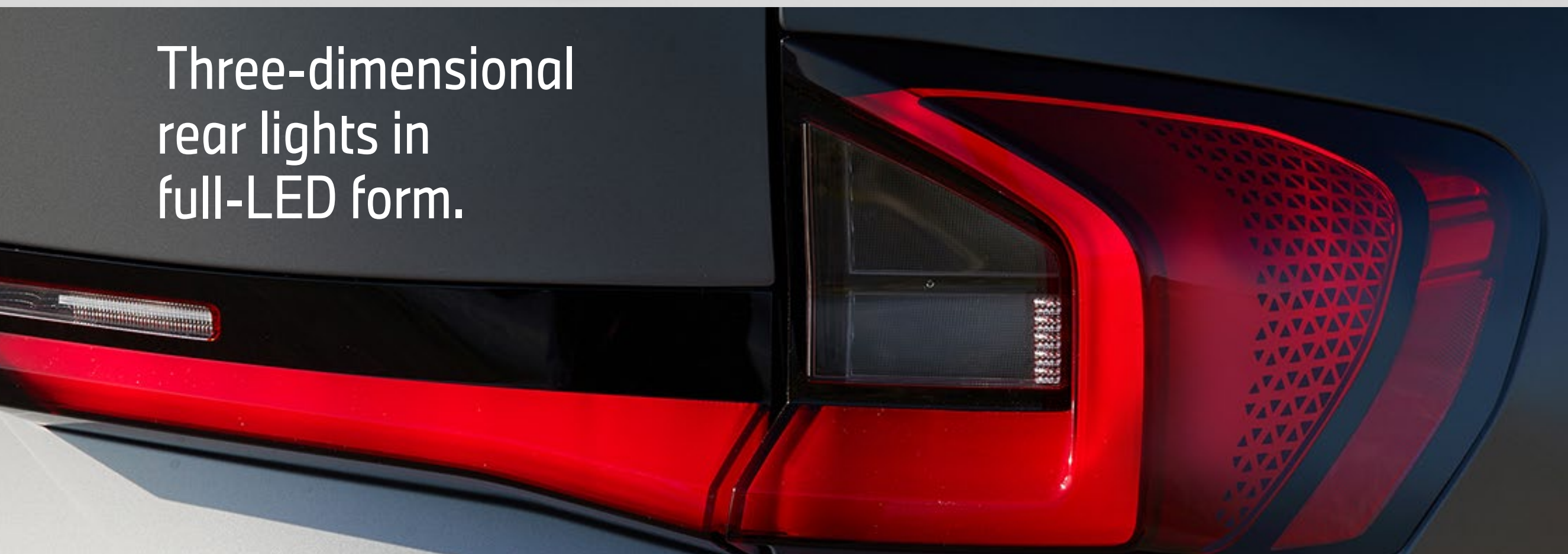
* Estimated UK figures.

THE ALL-NEW BMW X1. EXTERIOR.

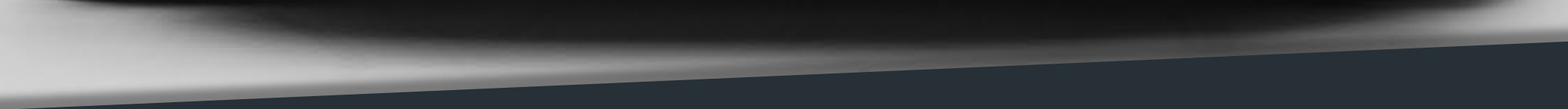
THE X1



Three-dimensional
rear lights in
full-LED form.



Underride protection emphasises
the solidity of the new BMW X1.



THE ALL-NEW BMW X1. GROWN DIMENSIONS.

THE X1

C_d as low as 0.26

Height: 1,642 mm
+ 44 mm

Wheel base: 2,692 mm + 22 mm

Length: 4,500 mm + 53 mm

Width: 1,845 mm + 24 mm



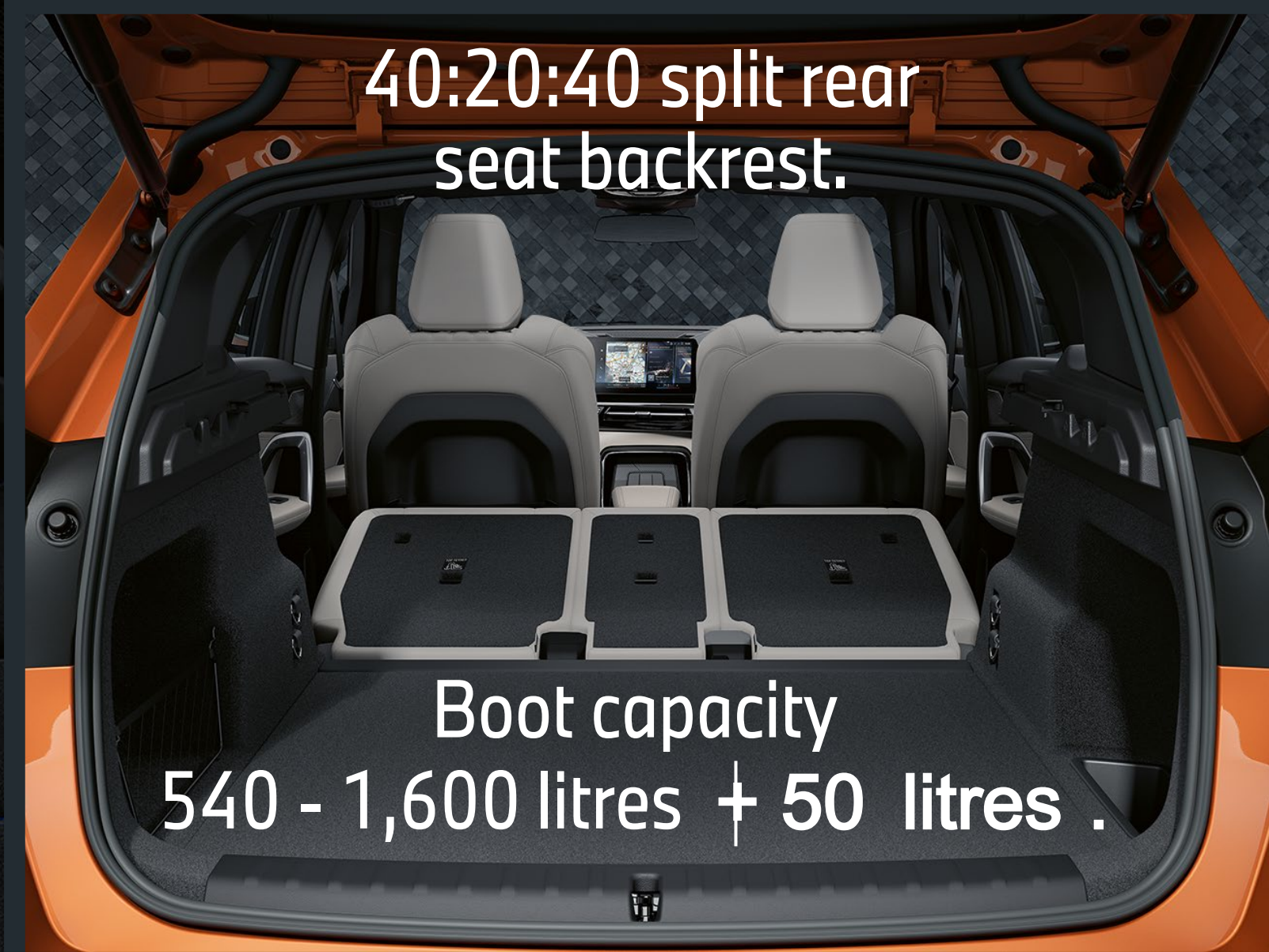
Track widths:

Front: 1,592 mm + 31 mm

Rear: 1,593 mm + 31 mm

THE ALL-NEW BMW X1. INTERIOR.

THE X1



THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE **X1**

Sport



xLine



M Sport



THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE **X1**

Sport



- 17" Star Spoke alloy wheels
- Sport seats with Cloth Anthracite upholstery
- High-gloss Shadowline Exterior Trim
- LED Headlights
- Automatic tailgate
- **DCT Automatic Transmission**
- **Fully digital Curved Widescreen Display 10.25" & 10.70"**
- **Roof Rails**
- **Parking Assistant (Incl. Reverse Camera & PDC)**
- **Extended Lighting**



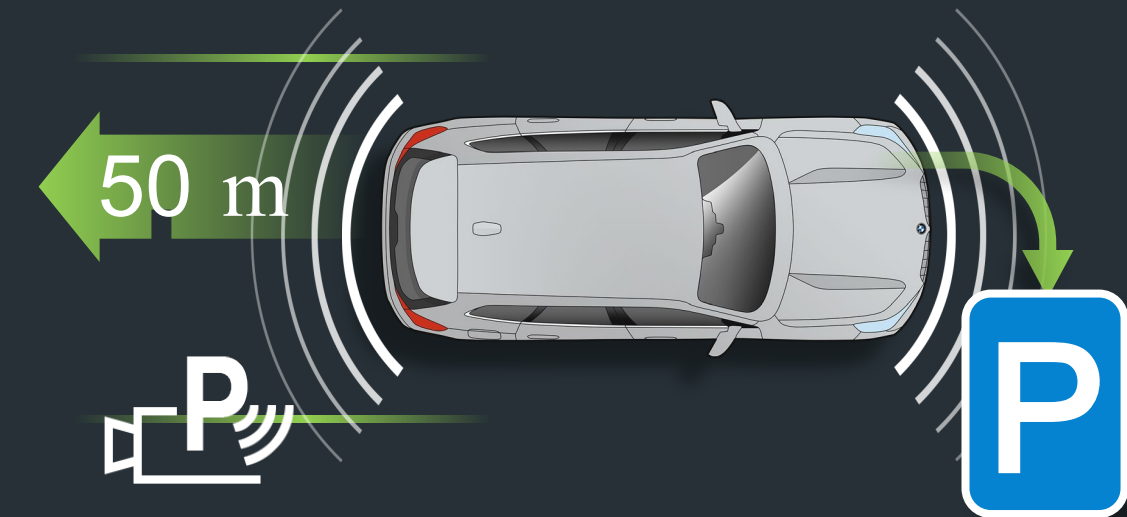
BMW Curved Display



BMW Intelligent Personal Assistant



Automatic tailgate



Parking Assistant

THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE X1



- 18" alloy wheels
- Perforated Upholstery Sensatec with contrast stitching
- Aluminium Satinated Exterior Trim
- Aluminium Satinated Roof Rails
- Front Seat Heating
- Interior trim in High-gloss black
- Sensatec instrument panel with contrast stitching



Front seat heating



Aluminium trim and roof rails



Perforated Sensatec Upholstery



Wireless Charging

THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE X1

- 19" M Light alloy wheels (Bicolour)
- Alcantara/Sensatec upholstery
- Heated Seats
- Wireless Charging
- Extended Mirror Pack (Logo projection, folding ext, anti dazzle int)
- DCT Automatic Transmission (Incl. gear shift paddles)
- Adaptive LED Headlights (with differentiated design)
- Comfort Access
- Adaptive M Sport Suspension
- Interior trim in M Aluminium Hexacube

M Sport



Comfort Access and Digital Key



Adaptive LED Headlights



M Sport styling and 19" M Sport alloy wheels



Adaptive M suspension

THE ALL-NEW BMW X1. BMW OPERATING SYSTEM 8.

THE X1



➤ The BMW Curved Display is designed with a clear focus on touch operation and voice interaction using natural language.



Perfect Symbiosis

Head-Up Display
Driving Instructions
➤ Act

Information Display
Driver Orientation
➤ Locate

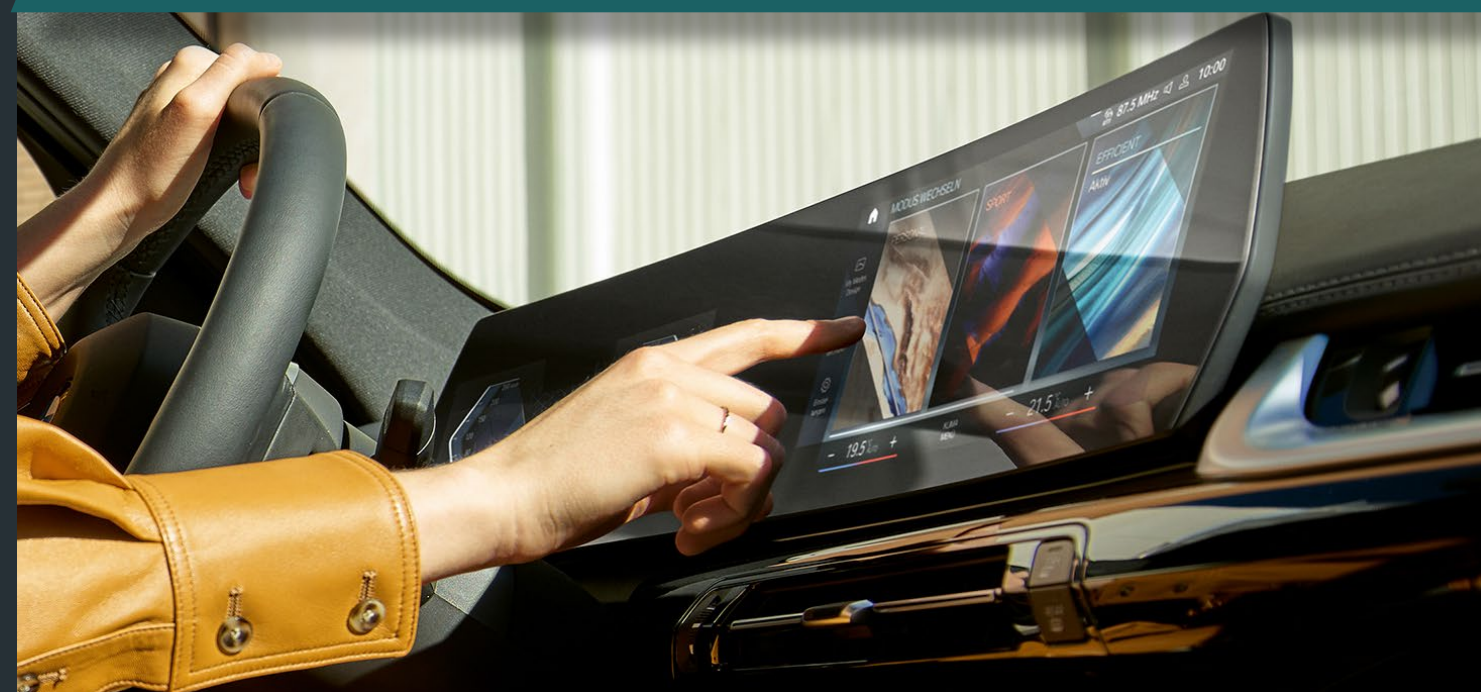
Control Display
Information Overview
➤ Inform



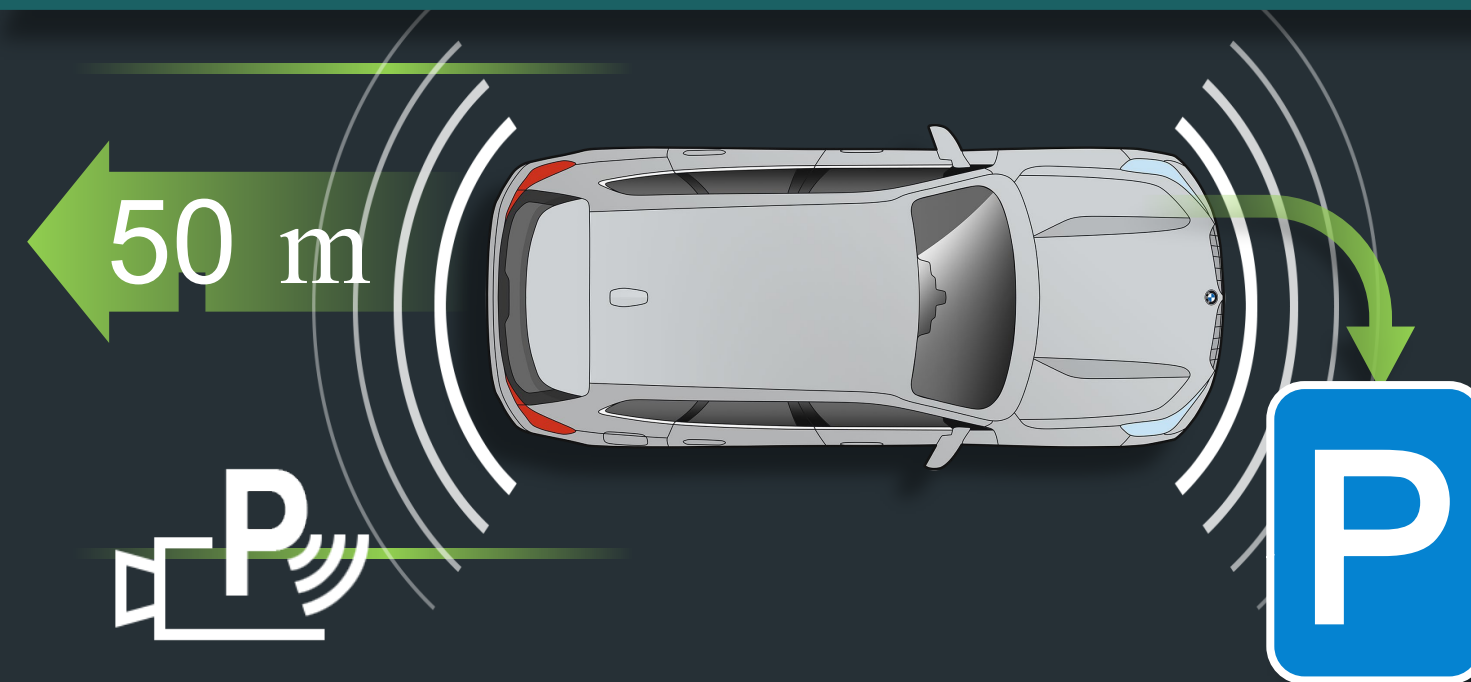
THE ALL-NEW BMW X1. TECHNOLOGY.

THE X1

Operating System 8 and
widescreen display



Park Assist – PDC, rear camera and
reverse assist



Head-up display and augmented
reality navigation



Adaptive LED Headlights*



Comfort Access with Digital Key &
Wireless Charging*



Driving Assistant Professional



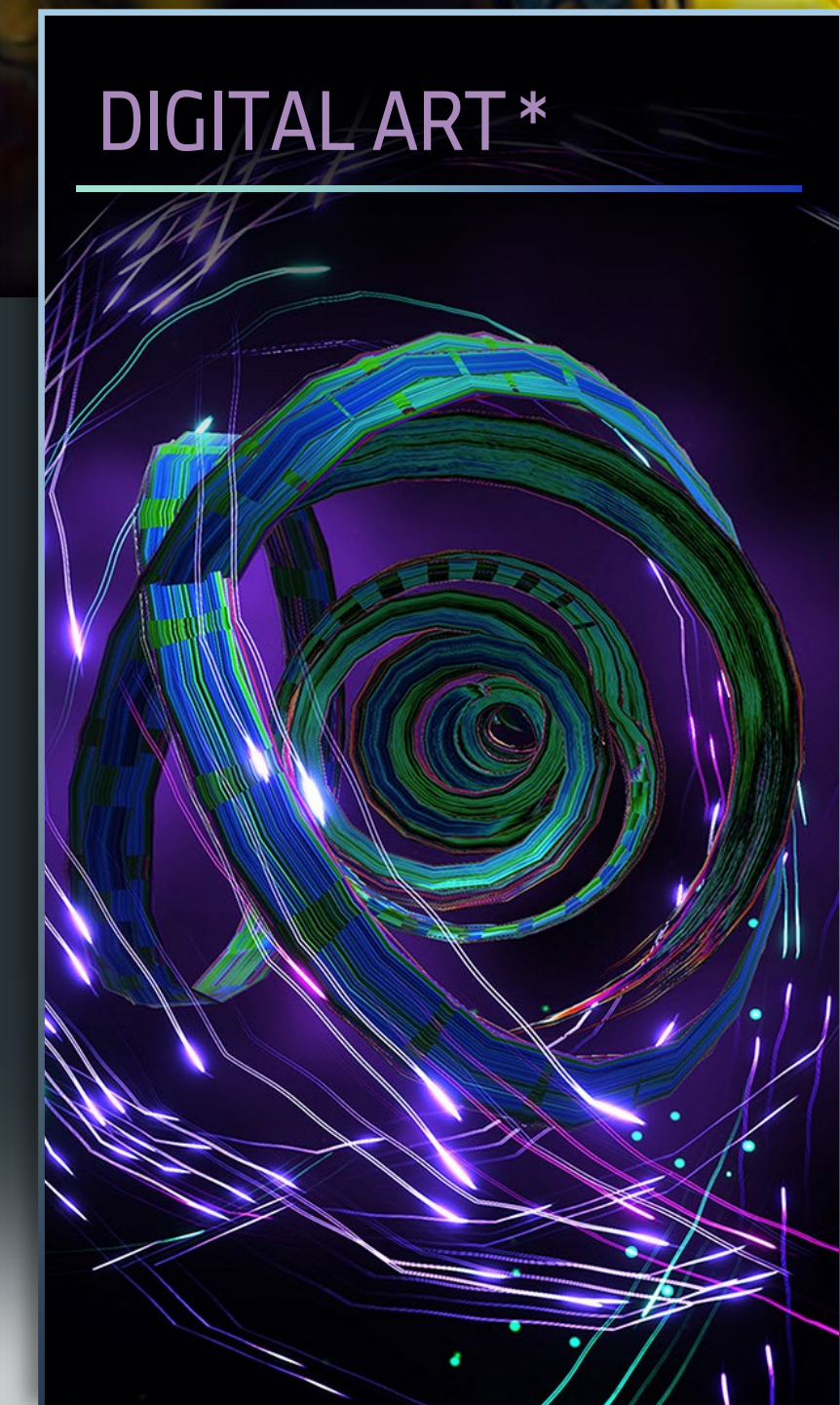
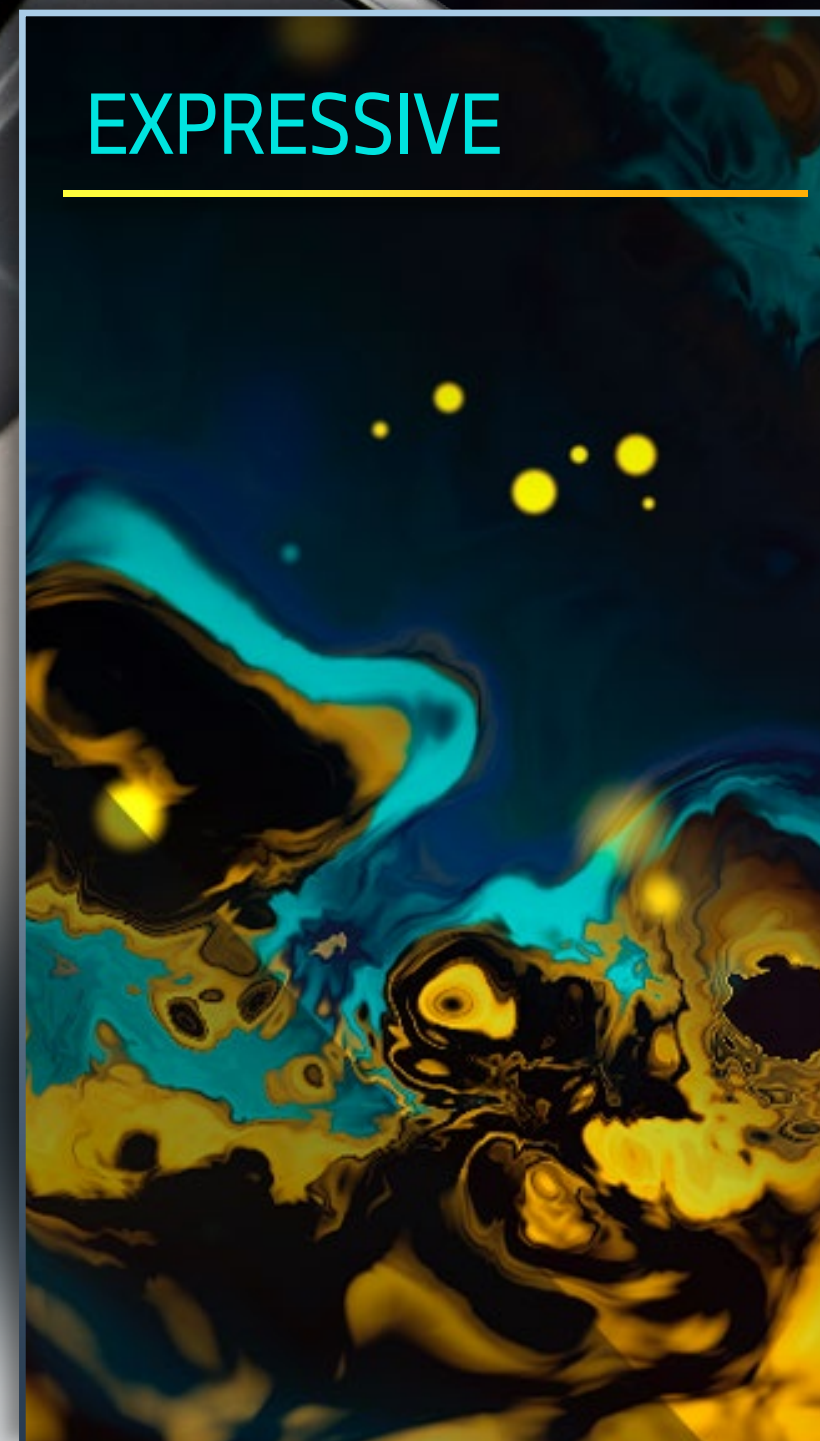
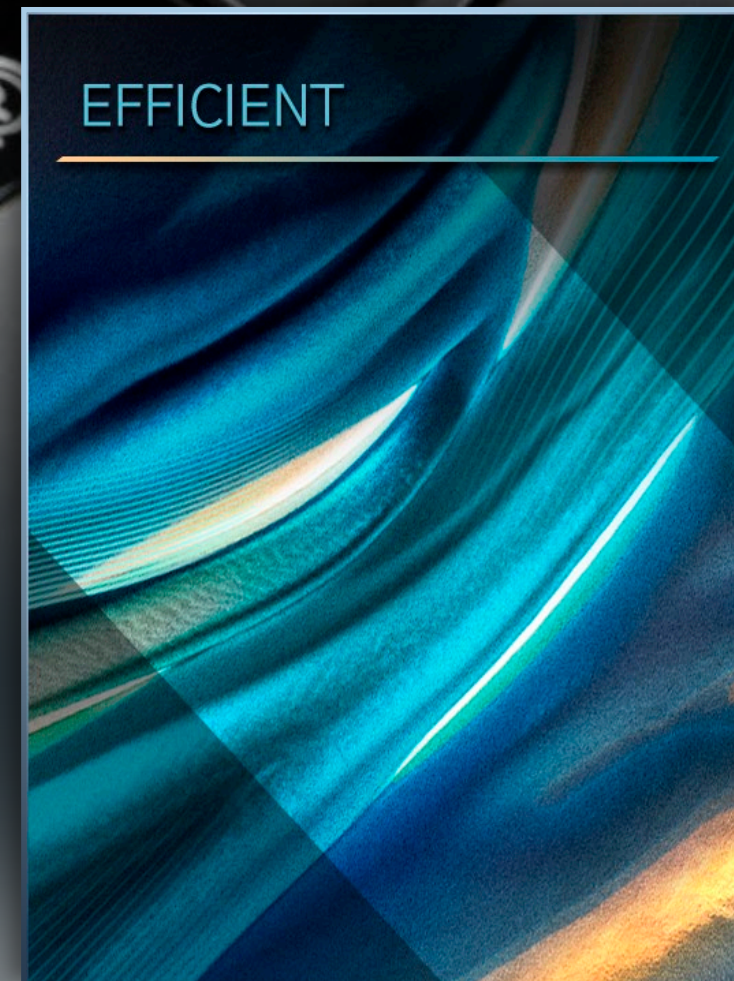
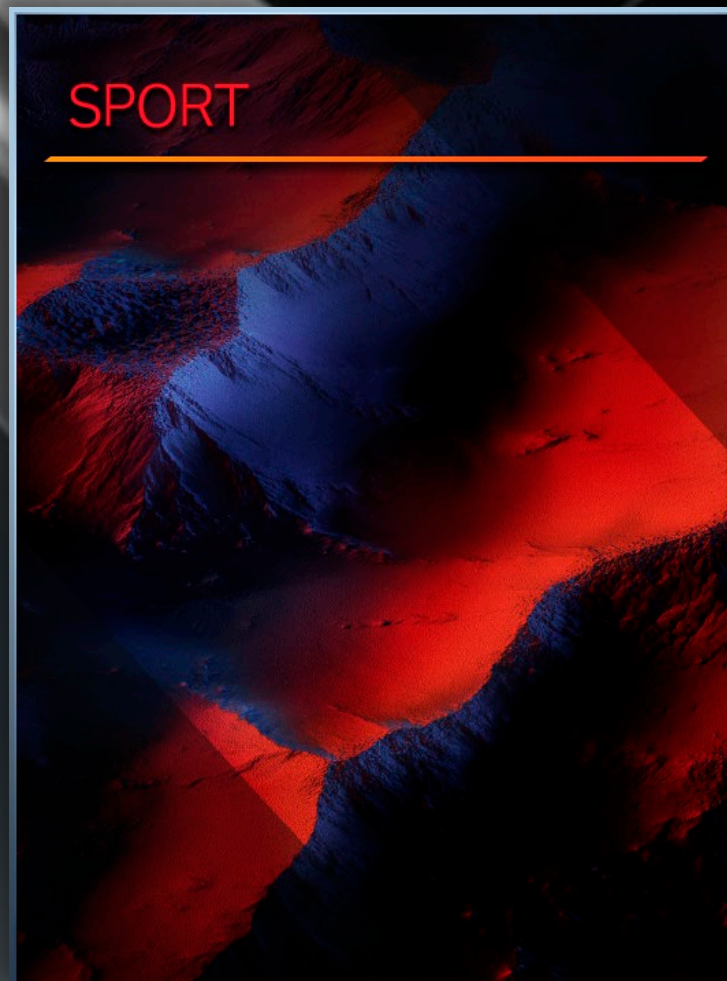
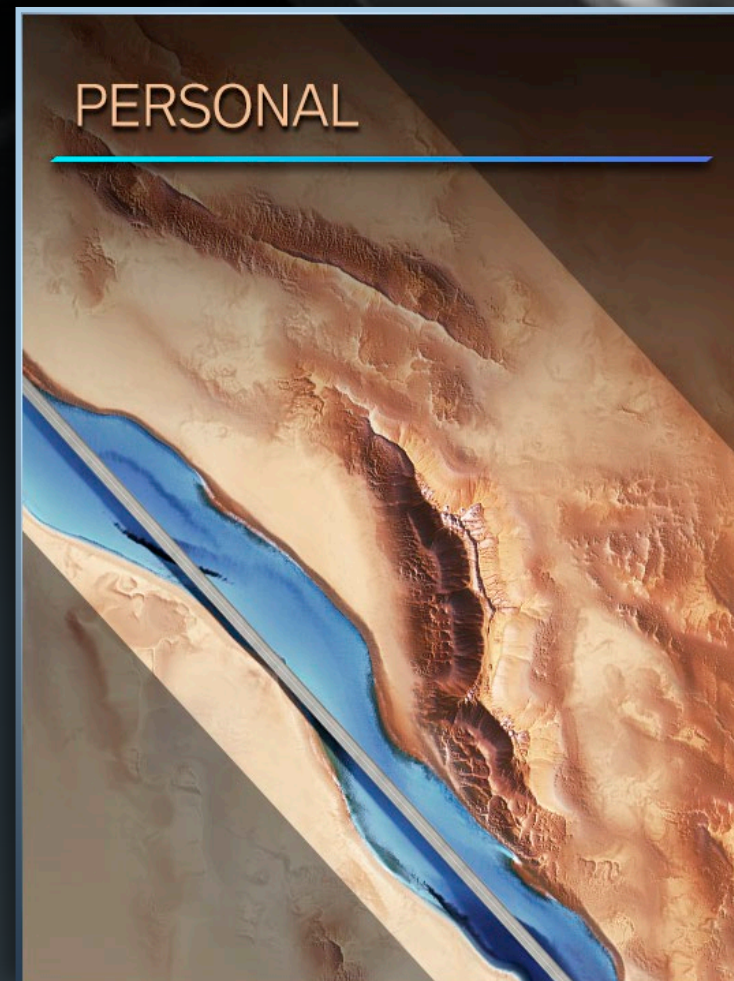
* Standard on M Sport models

THE ALL-NEW BMW X1. MY MODES.

THE X1



› Three new and exciting My Modes.



* Available from 11/2022.

BMW GEN5: HIGH VOLTAGE BATTERY – MODULAR PERFORMANCE.

THE **X1**

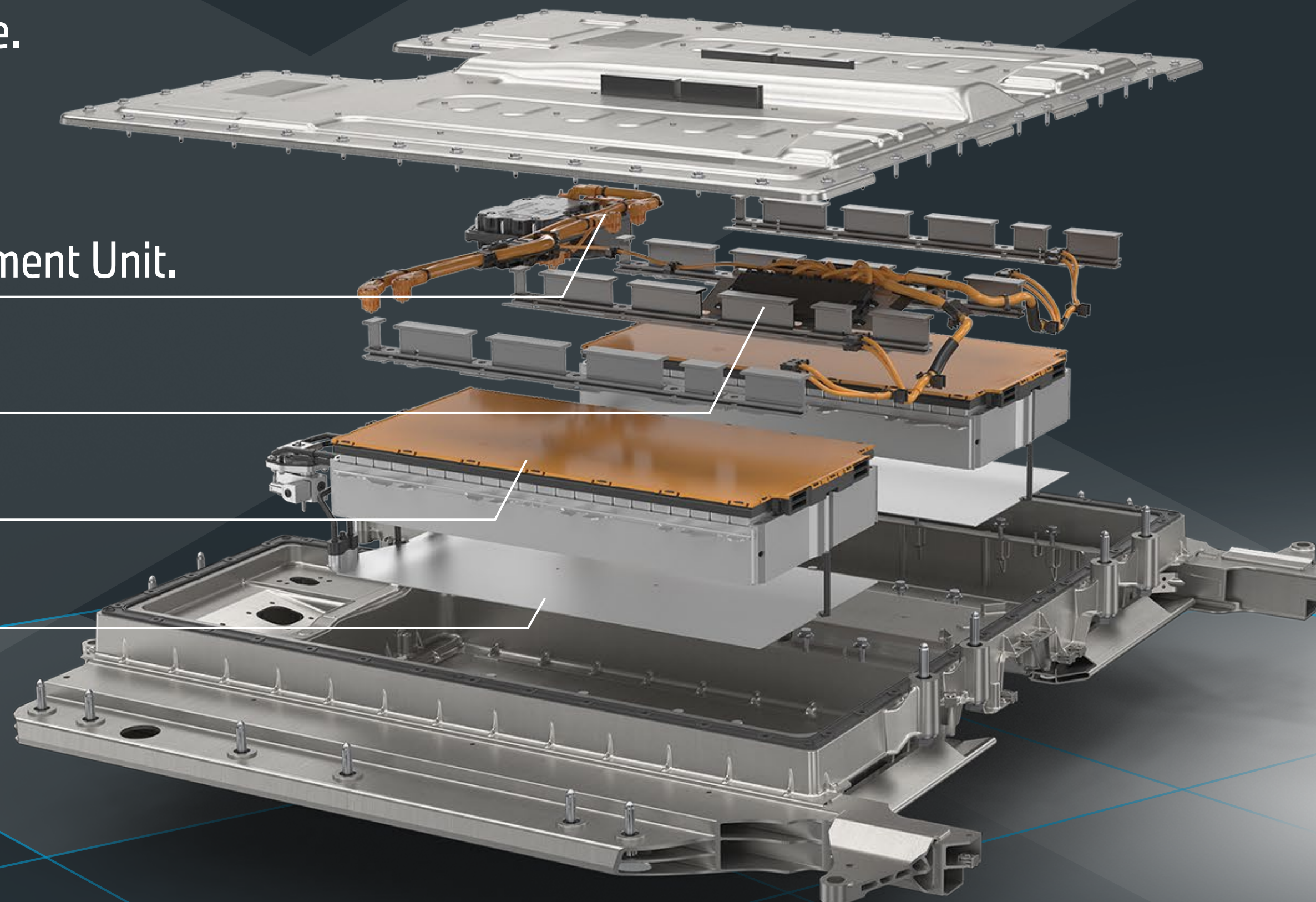
- High-voltage battery with flat design installed in the underfloor.
- Lithium-ion technology with Prismatic cells.
- Individual cells packed in two modules - easy to exchange.

Battery Management Unit.

Cell-surveillance.

Cell modules.

Cooling plates.



- High-voltage battery with 14.2 kWh of usable energy.
- Position in vehicle: Enabling low center of gravity.
- Range: up to 57 miles (BMW X1 xDrive25e).



BMW GEN5: COMPARISON OF MAIN TECHNICAL DATA.

THE **X1**

BMW GEN4

- PHEV-specific high voltage storage and transmission.
- Separate power electronics.



BMW GEN5

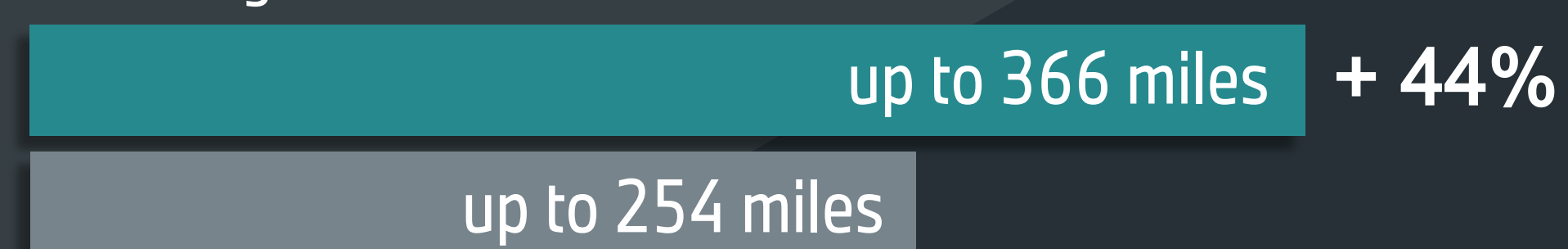
- eDrive Technology.
- 100% technology transfer from the latest BMW Battery Electric Vehicles.



Electric range WLTP *



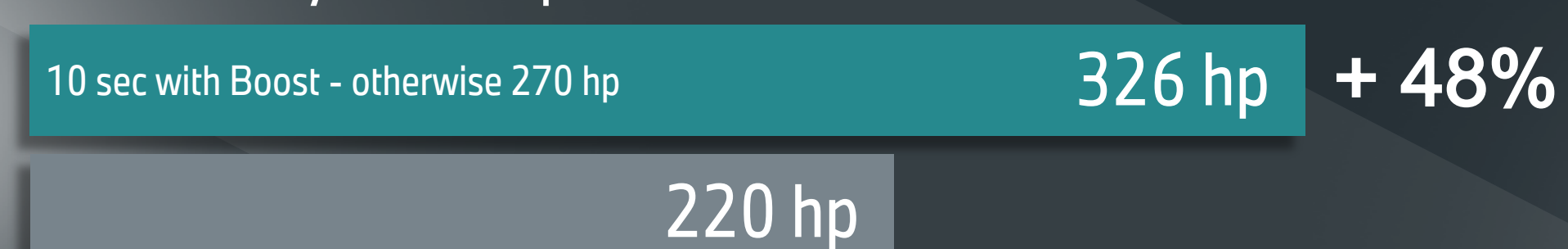
Total range *



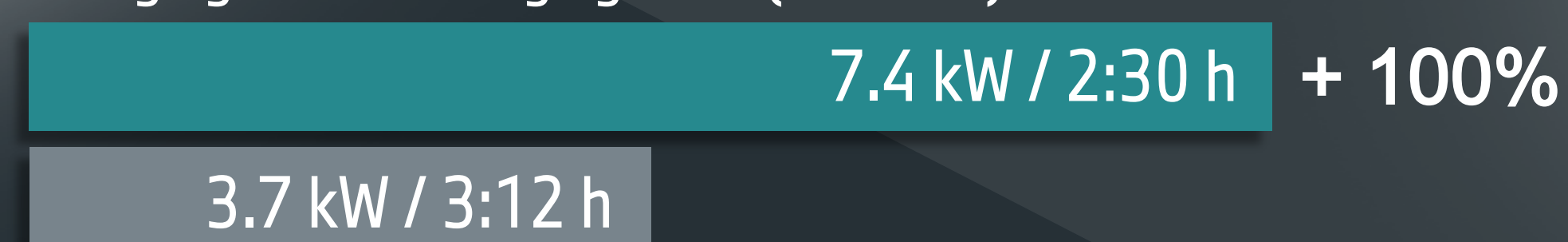
Max. rated electric output *



Max. total system output *



Charging Power/Charging Time (0-100%)*



*

BMW GEN5. HIGH VOLTAGE BATTERY.

THE **X1**

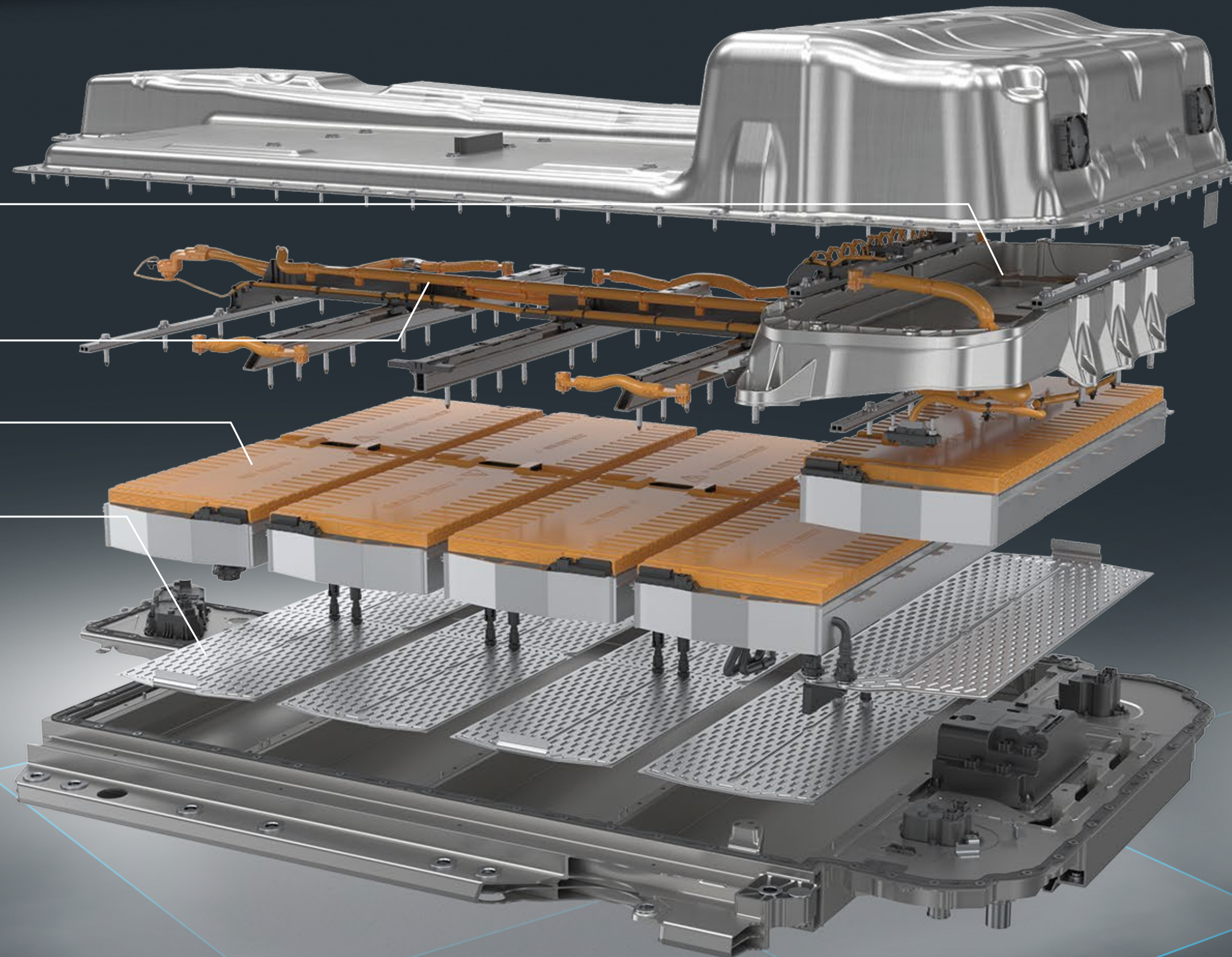
Cell-surveillance.

Battery
Management Unit.

Cell modules.

Cooling plates.

BMW GEN5
eDrive Technology.



- › Usable energy: 64.7 kWh
- › Range: up to 270 miles
- › 313hp / 494 Nm
- › 0-62mph: 5.6s



BMW GEN5. BEV POWERTRAIN + xDrive SYSTEM.

THE X1

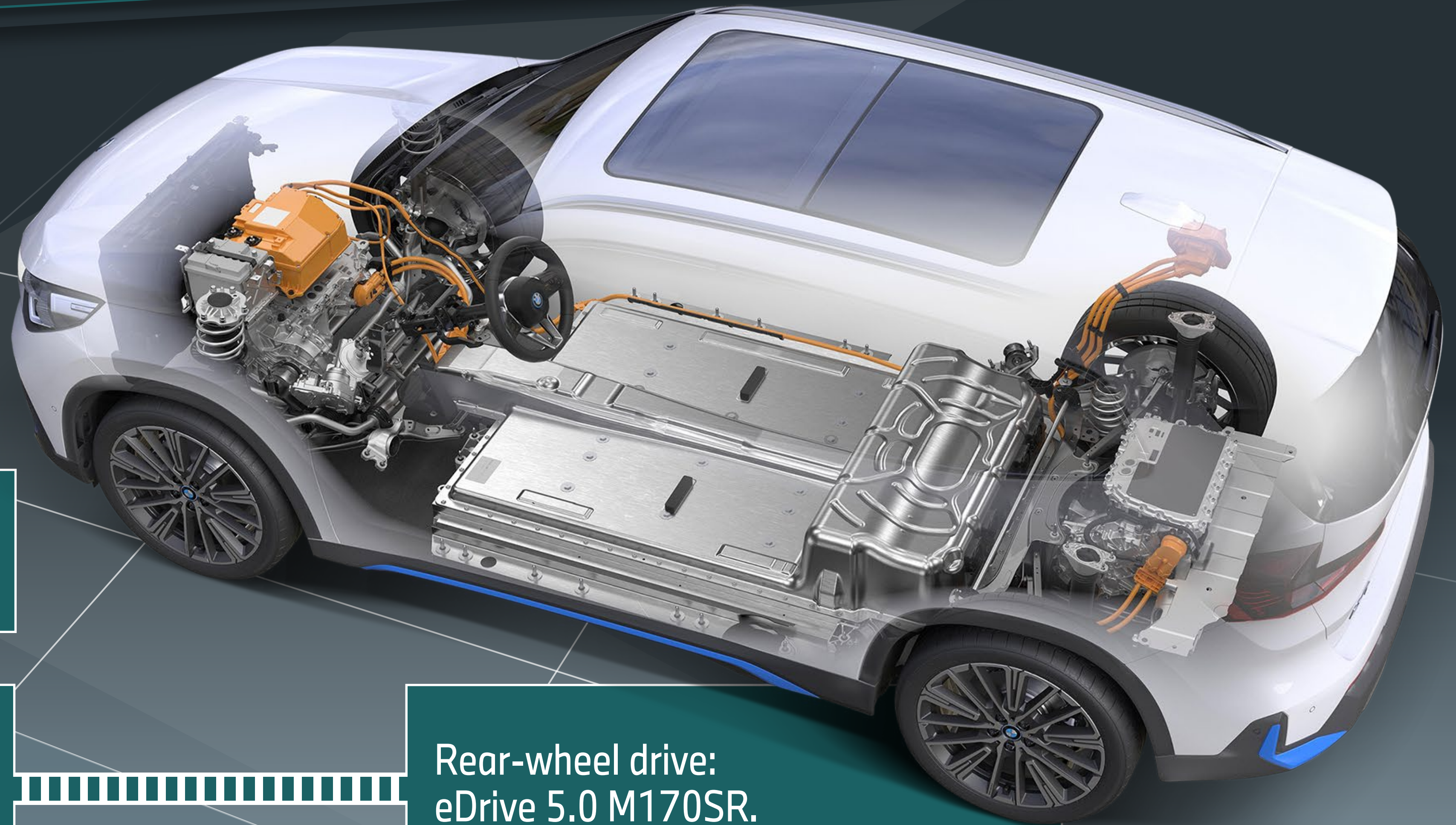
- › The BMW xDrive system intelligently controls the distribution of power from the two new GEN5 E-Motors to all four wheels to maximise traction, agility and directional stability in all weather and road conditions, irrespective of the drive system at hand.

Front-wheel drive:
eDrive 5.0 M170SF.

Intelligent powertrain
management system.



Rear-wheel drive:
eDrive 5.0 M170SR.



THE ALL-NEW BMW iX1. PERFORMANCE AND CHARGING.

THE **X1**

- › DC Charging with up to 130 kW.
- › 10 to 80% SOC in 29 minutes.
- › Adding 75 miles in 10 minutes.
- › Optional AC charging: 22kW / 3:45h (0-100%).

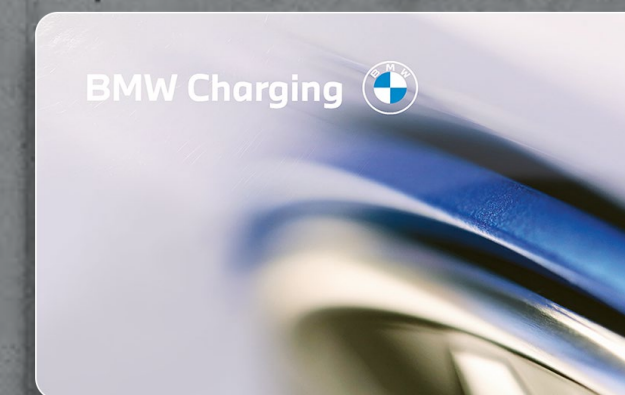
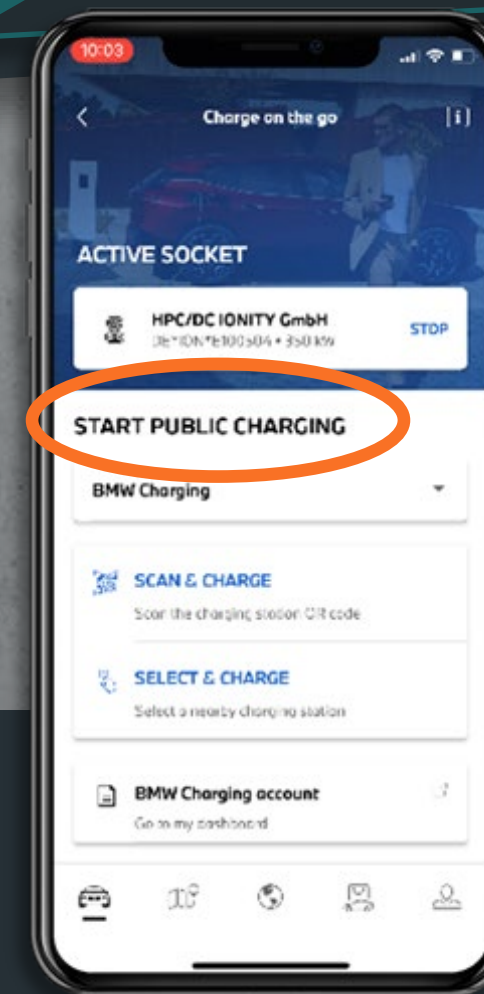


THE ALL-NEW BMW X1. BMW CHARGING.

THE X1



Home
Charging



Public
Charging



- Mobile BMW Flexible Charger (Mode 2 - up to 11kW). AC Charging Cable
- (Mode 3 – up to 22kW). Installation Service.*
-

- Smart Home Charger - in cooperation with Pod Point (up to 22kW) with advanced connectivity for intelligent charging services, e.g. charging history, scheduling and auto-power balancing.*

New

- Start Public Charging via My BMW App. Current charging notifications & pricing.
- BMW Charging - Flexible PAYG tariff.
- Optional subscription packages for preferential rates at BP Pulse and/or IONITY.**

- First year subscription to BP Pulse and IONITY charging included. Access to IONITY charging
- up to 130kW (preferential package rate of 0.26 €/kWh, UK).**

* = by partners. ** = BP Pulse Package and IONITY Plus Package, subject to monthly subscription fee (New Car offer – complimentary 1st year subscription included). No roaming charges. Green electricity. *** = DCS GmbH is the BMW JV behind BMW Charging, aggregating hundreds of EU charging infrastructure operators, in total covering >90% of all public EU charging points.

DIGITAL CAR EXPERIENCE – PEACE OF MIND WITH NEW E-ROUTE FUNCTIONALITIES.

THE X1

› Charging stops are added to the route automatically when SoC is insufficient to reach destination.

› Improved algorithm, faster calculation and offer of alternative eRoutes.

› Continuous updates on charging station availability and route adaptation, if necessary.

› Settings for target State of charge (SoC) at charging stop (5 - 25%) and destination (5 - 50%).



› While charging: Charging status information via My BMW App.



THE ALL-NEW BMW X1. INNOVATIVE POWERTRAIN TECHNOLOGY.

THE **X1**

	BMW X1 sDrive18d	BMW X1 xDrive23d	BMW X1 xDrive23i	BMW X1 sDrive20i
Engine	Four-cylinder	Four-cylinder	Four-cylinder	Three-cylinder
Electrification		48V Mild-hybrid	48V Mild-hybrid	48V Mild-hybrid
System output	110 kW / 150 hp	155 kW / 211 hp	160 kW / 218 hp	125 kW / 170 hp
System torque	360 Nm	400 Nm	360 Nm	280 Nm
Acceleration	8.9 sec (0-62 mph)	7.4 sec (0-62 mph)	7.1 sec (0-62 mph)	8.3 sec (0-62 mph)
Fuel consumption*	53.3 - 57.6 mpg	55.4 - 57.6 mpg	40.9 - 42.8 mpg	44.8 - 47.9 mpg
g CO ₂ /km*	140 - 129	135 - 128	157 - 148	143 - 134



* Combined/WLTP.

UK MEDIA EVENT.
THE ALL-NEW BMW X1.

THE X1



THANK YOU.

