

WELCOME.



THE NEW X7 - EXTERIOR DESIGN.

THE

X7



THE NEW X7 - INTERIOR DESIGN.

THE



THE NEW X7 - TRIM LEVELS & ENGINE VARIANTS.

THE

X7



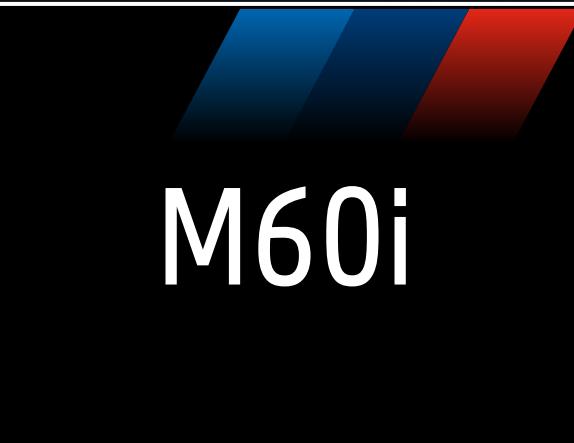
xDrive40i
380ps (+50ps) / 540Nm
0-62mph: 5.8s



xDrive40d
340ps, 720Nm
0-62mph: 6.1s



M60i
530ps / 750Nm
0-62mph: 4.7s



THE
3



THE NEW BMW 3 SERIES.
INTRODUCTION OF OPERATING SYSTEM 8.

THE
3



THE NEW BMW 3 SERIES. ENHANCED STANDARD SPECIFICATION IN THE UK.

THE
3

Sport/ALL

Re-designed LED Headlights



New Curved Widescreen display



Introduction of the new Operating System 8



M Sport

Sensatec / Alcantara Upholstery



M340i/d

New 19" Wheel



Adaptive LEDs with blue design



Addition of Heated Seats



Introduction of new 17" Wheel



Latest Sensatec upholstery



Refreshed M Sport styling with 18" alloy wheels



Shadowline Exterior content and new kidney grille design



UK MEDIA EVENT.
THE ALL-NEW BMW X1.

THE X1



THE ALL-NEW BMW X1 – ALL DRIVETRAINS
AVAILABLE RIGHT FROM THE START.

THE
X1



2022

With the all-new BMW iX1, BMW
now offers a fully electric model in its
high-volume compact class.

ROADMAP TO ELECTROMOBILITY. THE iX1 ENHANCES OUR BEV PORTFOLIO.

THE X1



2023
15 full electric models
(BEVs).



2025
2 Million
BEVs sold.



2030
> 50% of the worldwide sales
are BEVs.



OUR SUSTAINABILITY GOALS. FOCUS ON CIRCULARITY.

THE X1

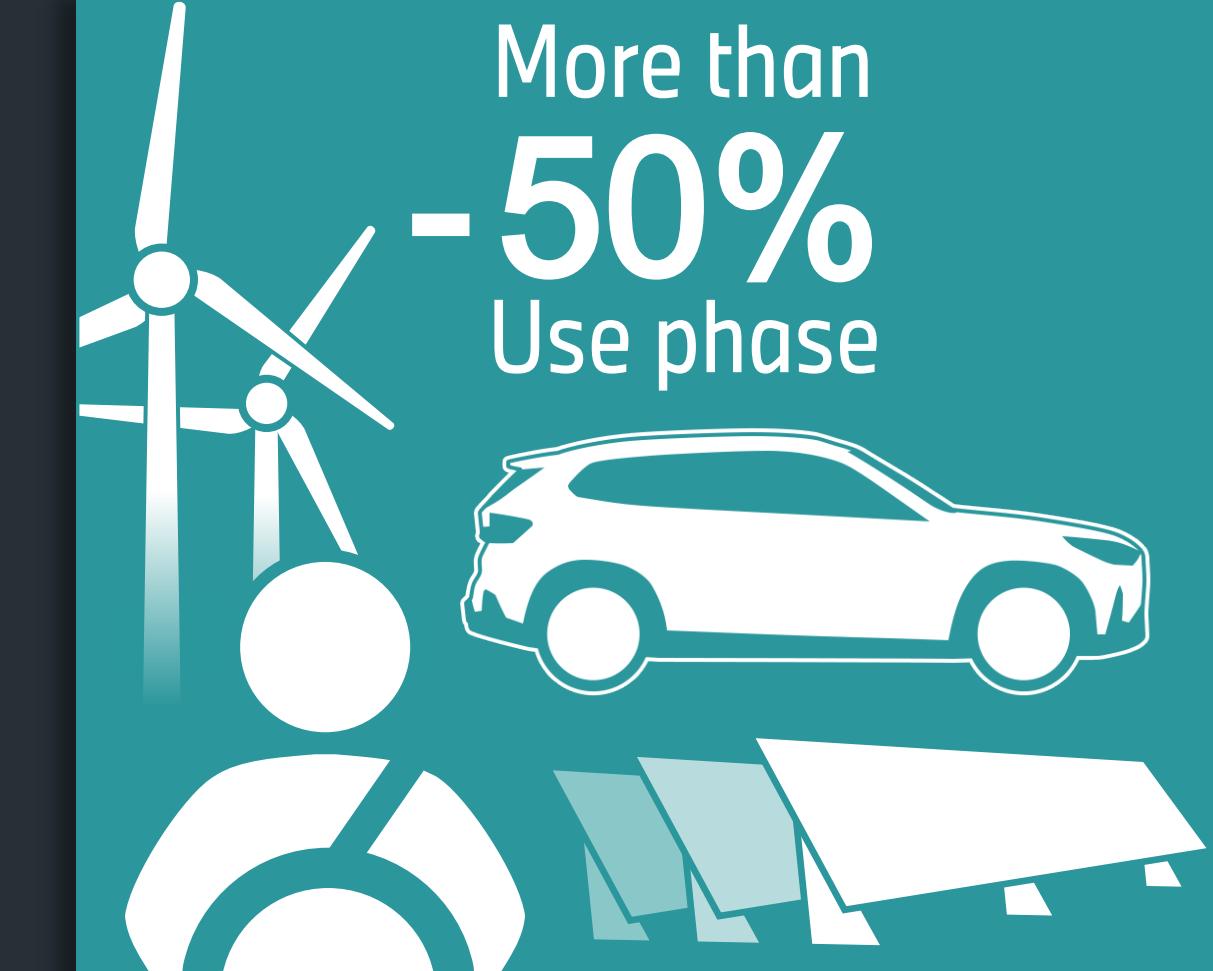
-40%
Over lifecycle



More than
-20%
Supply chain

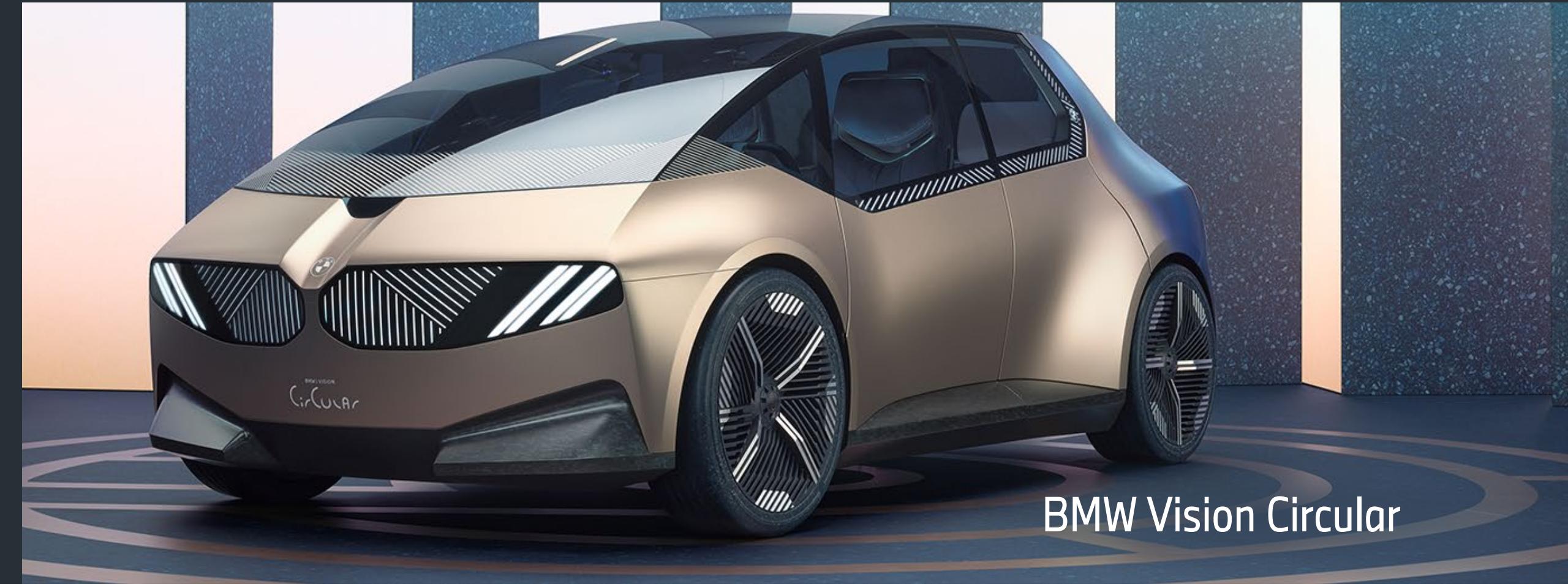


More than
-50%
Use phase



CO₂ per vehicle 2030 vs. 2019

Climate neutrality
by 2050



BMW Vision Circular

UK MEDIA LAUNCH.
THE ALL-NEW BMW X1.

THE X1



ANDREW FURSE
Product Operations Manager
(1 Series, 2 Series, X1, X2 and M2)



THE BMW X1. A GLOBAL AND UK SUCCESS STORY.

THE X1



1st Generation | 2009 - 2015

119,000

UK units sold



2nd Generation | 2015 - 2022

from 2009 until 2022



THE ALL-NEW BMW X1. UK LIFECYCLE MODEL MIX.

THE **X1**



Electrified 80 %

BEV
66%

PHEV
14%

ICE 20 %
Petrol
& Diesel
20%

* Estimated UK figures.

THE ALL-NEW BMW X1. EXTERIOR.

THE **X1**



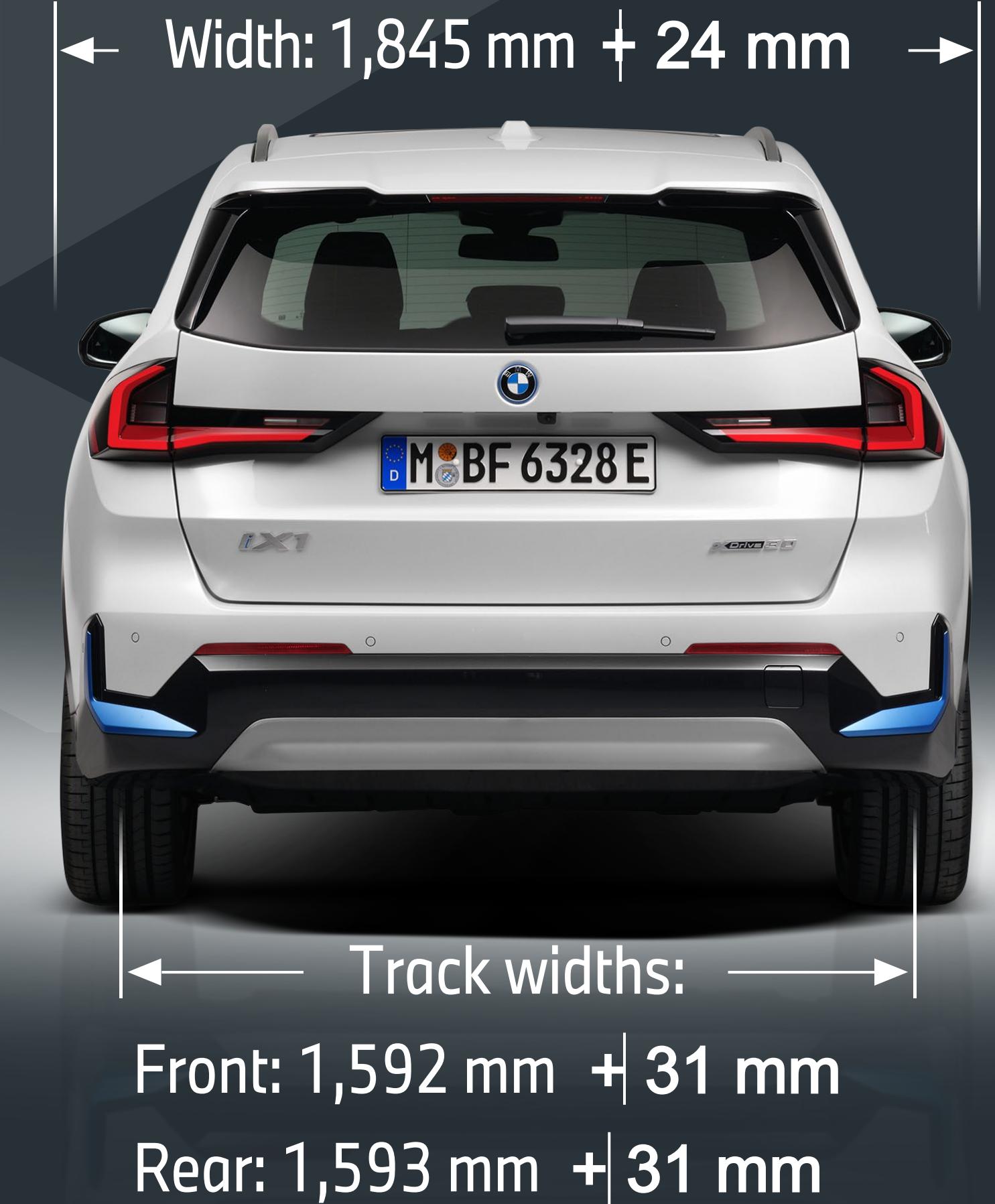
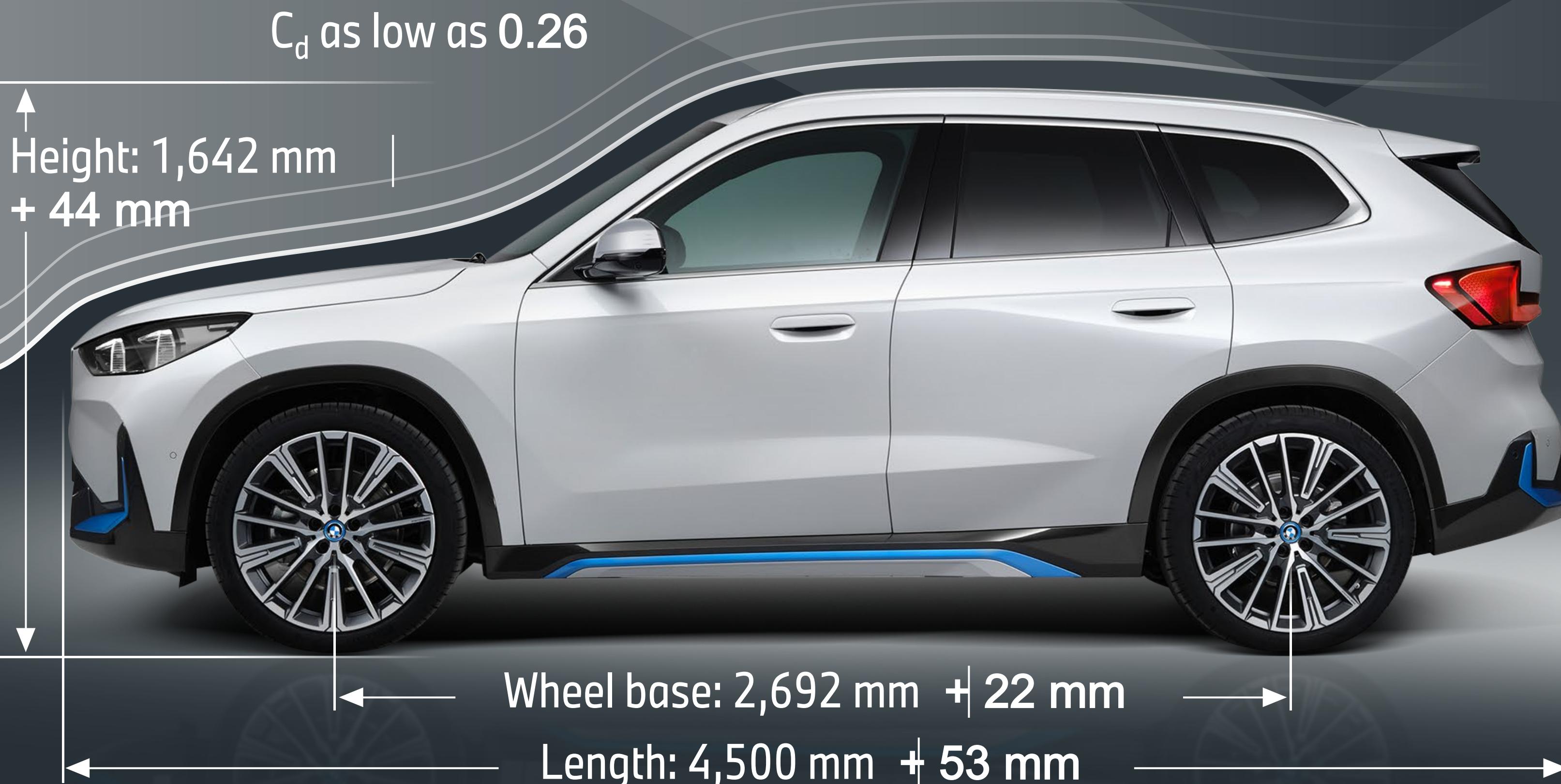
Three-dimensional
rear lights in
full-LED form.



Underride protection emphasises
the solidity of the new BMW X1.

THE ALL-NEW BMW X1. GROWN DIMENSIONS.

THE **X1**



THE ALL-NEW BMW X1. INTERIOR.

THE
X1



40:20:40 split rear seat backrest.
Boot capacity
540 - 1,600 litres + 50 litres.

THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE
X1

Sport



xLine



M Sport



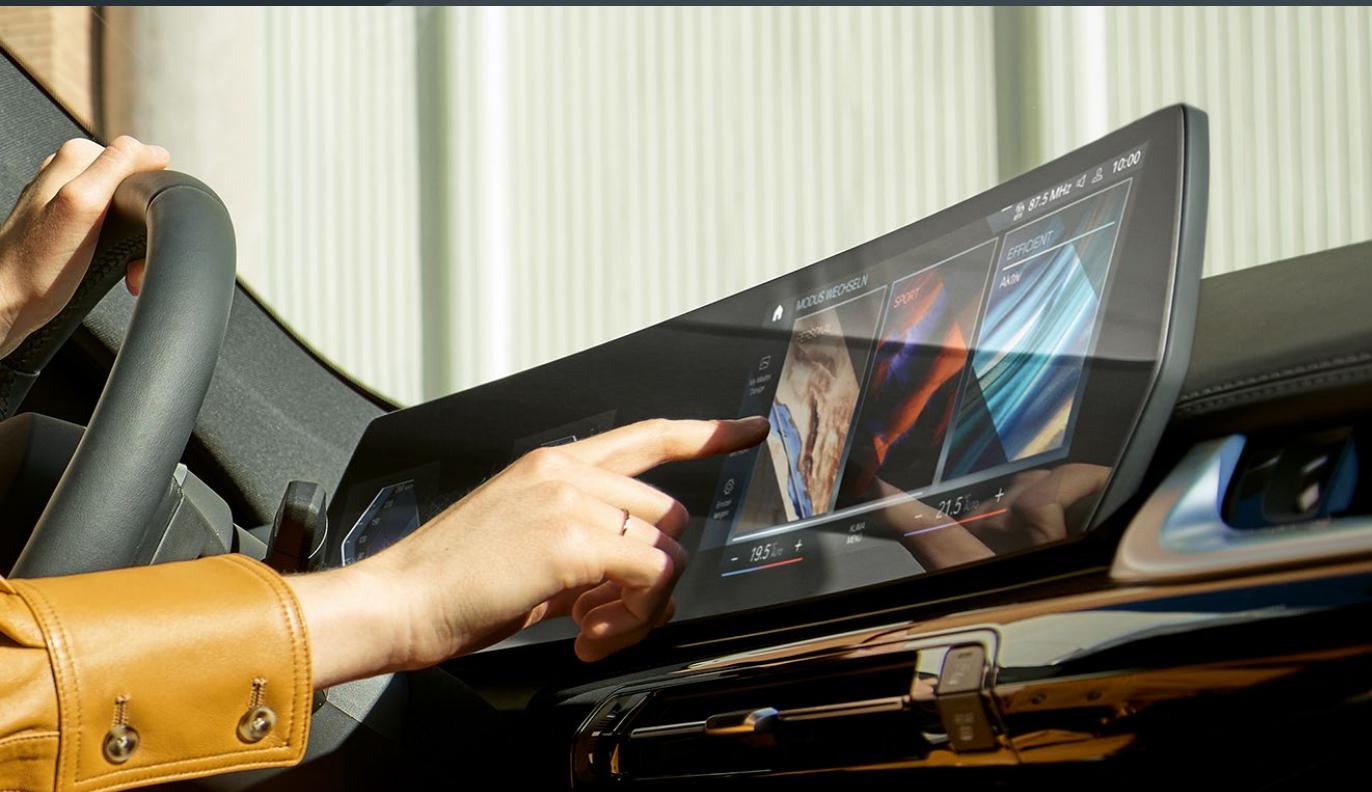
THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE X1

Sport



- 17" Star Spoke alloy wheels
- Sport seats with Cloth Anthracite upholstery
- High-gloss Shadowline Exterior Trim
- LED Headlights
- Automatic tailgate
- **DCT Automatic Transmission**
- **Fully digital Curved Widescreen Display 10.25" & 10.70"**
- Roof Rails
- Parking Assistant (Incl. Reverse Camera & PDC)
- Extended Lighting



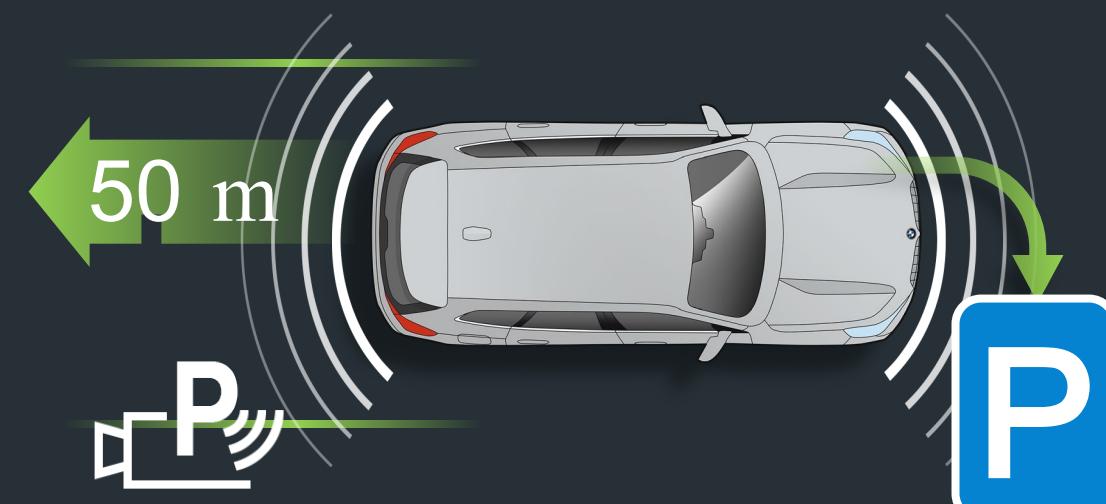
BMW Curved Display



BMW Intelligent Personal Assistant



Automatic tailgate



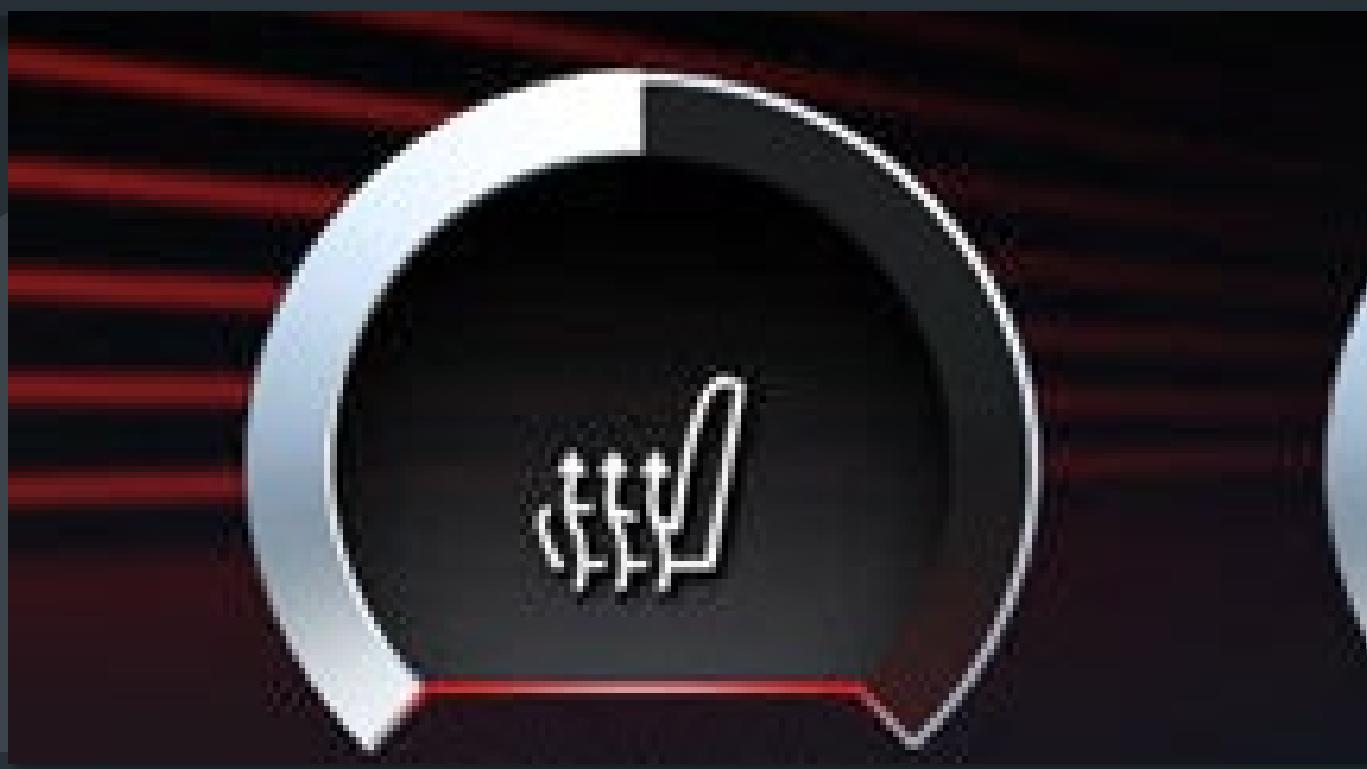
Parking Assistant

THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE X1



- 18" alloy wheels
- Perforated Upholstery Sensatec with contrast stitching
- Aluminium Satinated Exterior Trim
- Aluminium Satinated Roof Rails
- Front Seat Heating
- Interior trim in High-gloss black
- Sensatec instrument panel with contrast stitching



Front seat heating



Aluminium trim and roof rails



Perforated Sensatec Upholstery



Wireless Charging

THE ALL-NEW BMW X1. HIGH LEVEL OF STANDARD SPECIFICATION.

THE
X1

- 19" M Light alloy wheels (Bicolour)
- Alcantara/Sensatec upholstery
- Heated Seats
- Wireless Charging
- Extended Mirror Pack (Logo projection, folding ext, anti dazzle int)
- DCT Automatic Transmission (Incl. gear shift paddles)
- Adaptive LED Headlights (with differentiated design)
- Comfort Access
- Adaptive M Sport Suspension
- Interior trim in M Aluminium Hexacube



Comfort Access and Digital Key



Adaptive LED Headlights



M Sport styling and 19" M Sport alloy wheels



Adaptive M suspension

THE ALL-NEW BMW X1. BMW OPERATING SYSTEM 8.

THE X1



› The BMW Curved Display is designed with a clear focus on touch operation and voice interaction using natural language.



Perfect Symbiosis

Head-Up Display
Driving Instructions
› Act

Information Display
Driver Orientation
› Locate

Control Display
Information Overview
› Inform

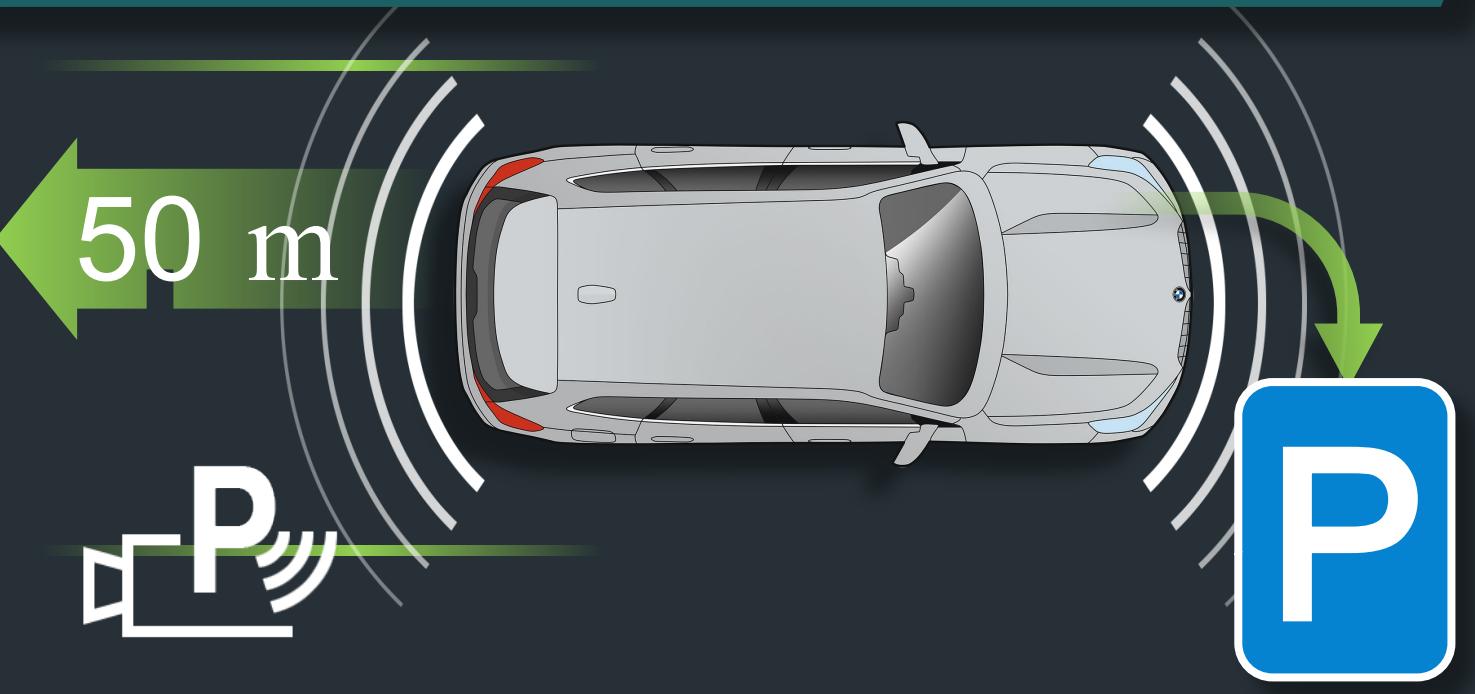
THE ALL-NEW BMW X1. TECHNOLOGY.

THE
X1

Operating System 8 and widescreen display



Park Assist – PDC, rear camera and reverse assist



Head-up display and augmented reality navigation



Adaptive LED Headlights*



Comfort Access with Digital Key & Wireless Charging*



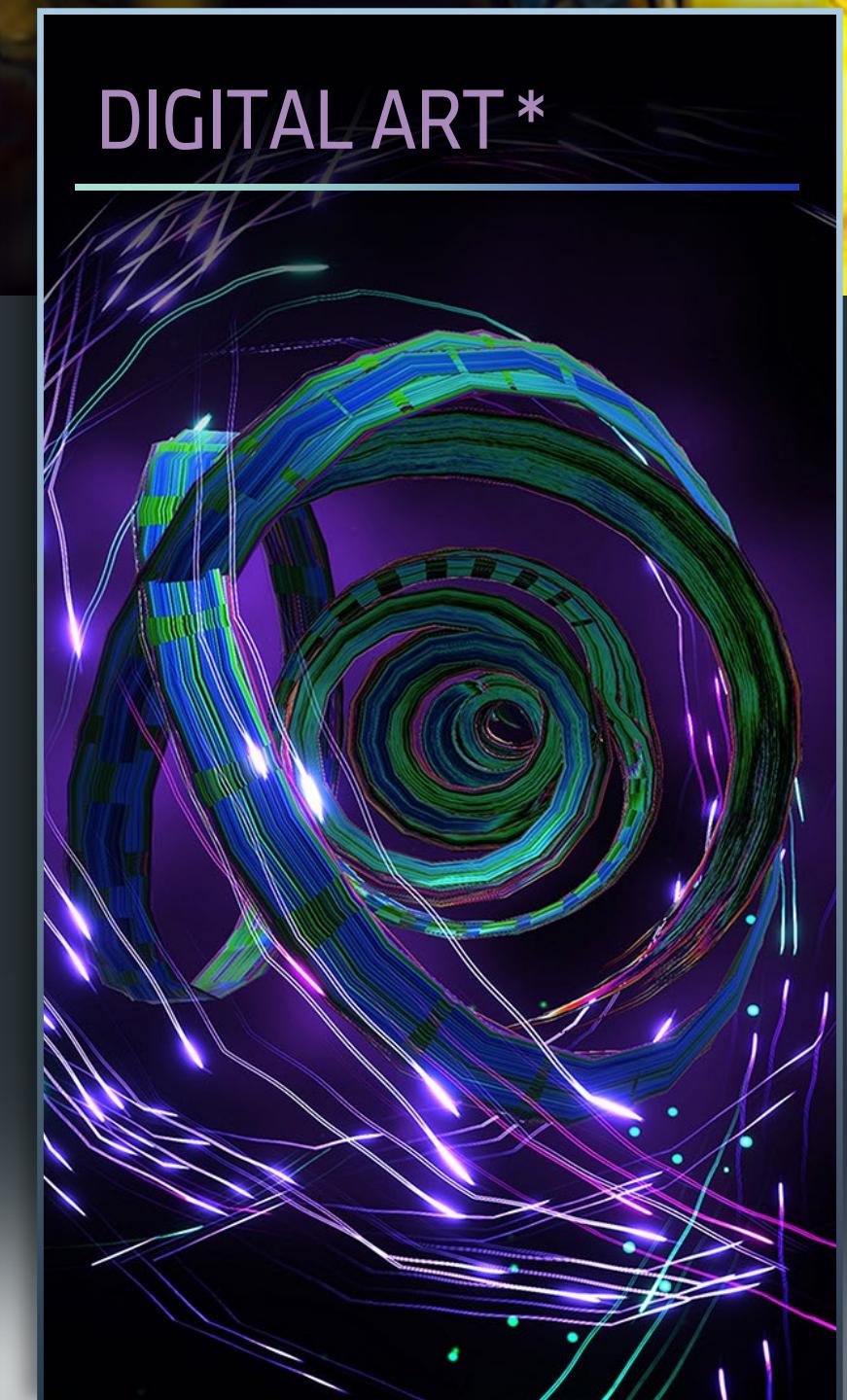
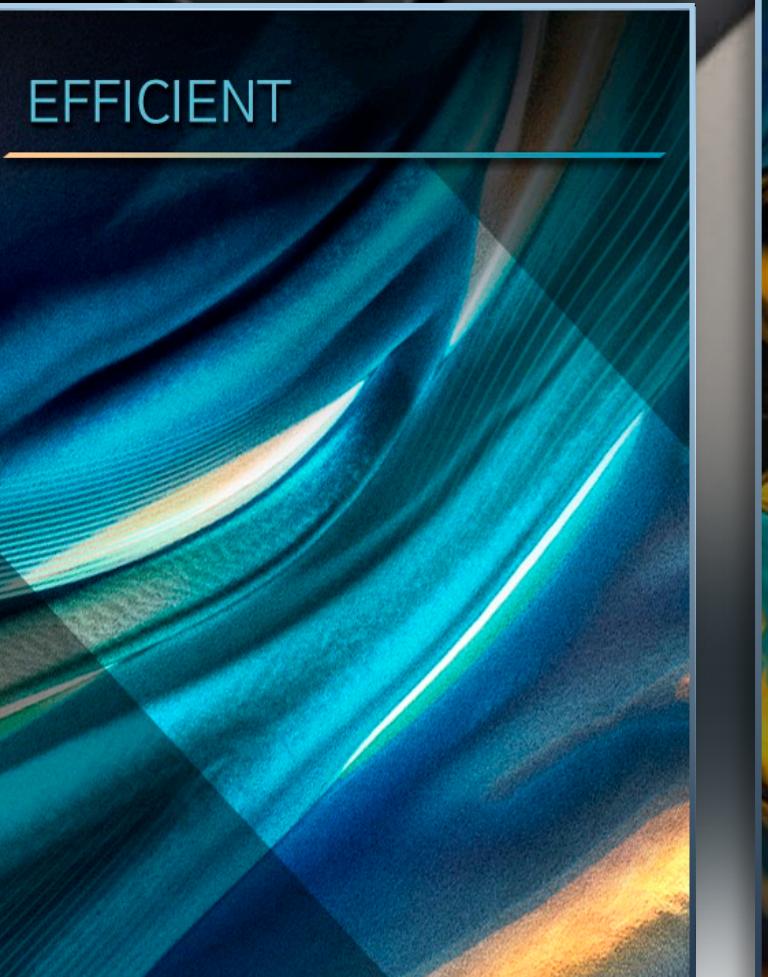
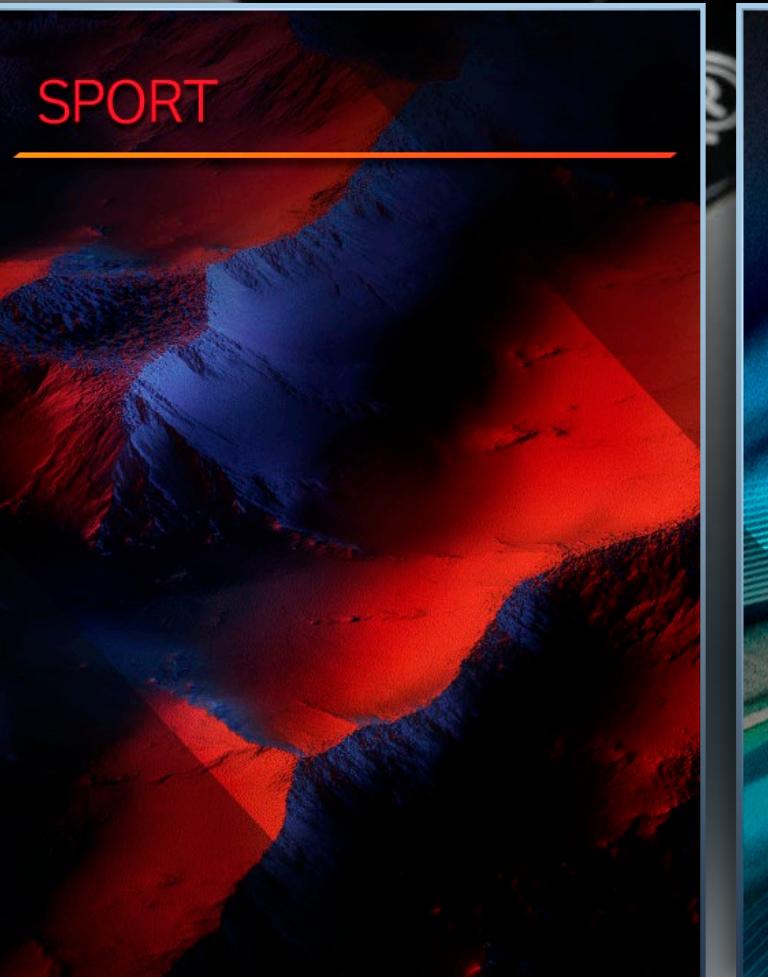
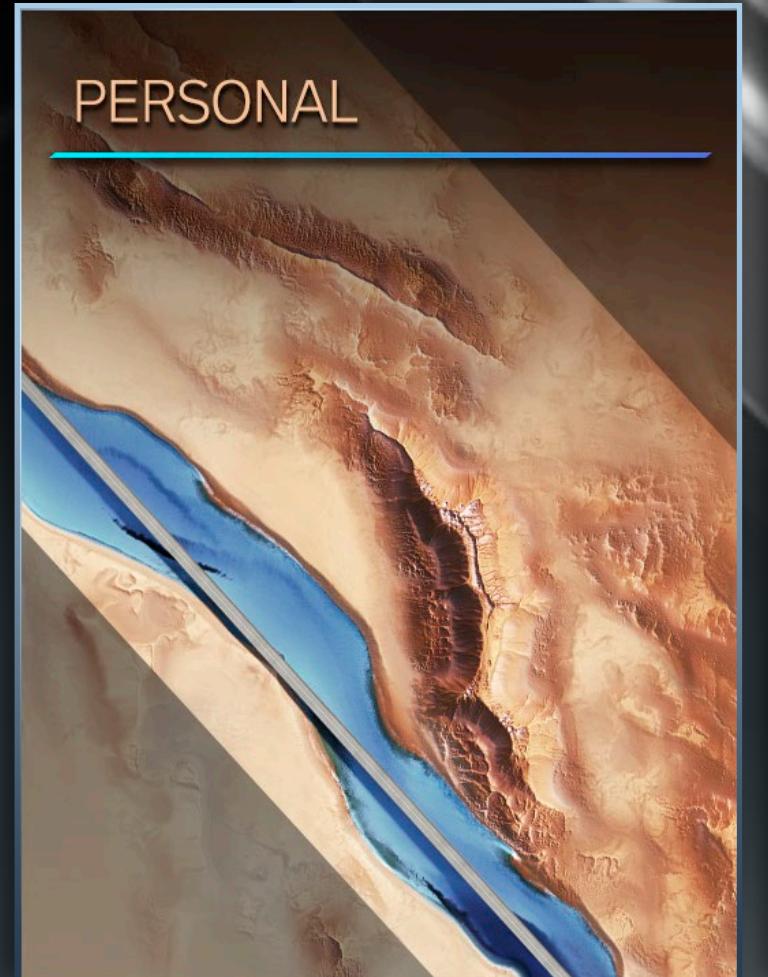
Driving Assistant Professional



* Standard on M Sport models

THE ALL-NEW BMW X1. MY MODES.

THE **X1**



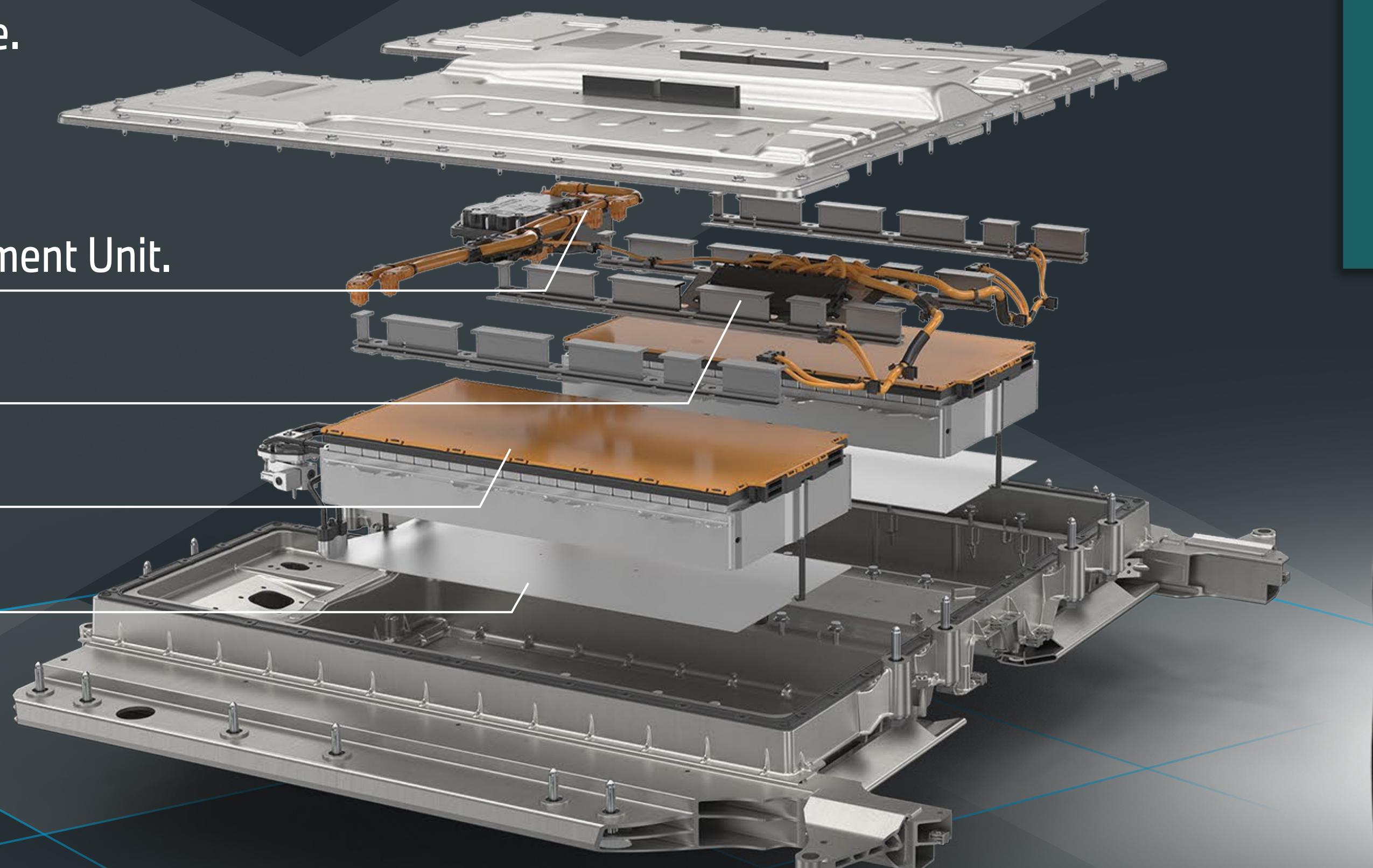
› Three new and exciting My Modes.

* Available from 11/2022.

BMW GEN5: HIGH VOLTAGE BATTERY – MODULAR PERFORMANCE.

THE **X1**

- › High-voltage battery with flat design installed in the underfloor.
- › Lithium-ion technology with Prismatic cells.
- › Individual cells packed in two modules - easy to exchange.



- › High-voltage battery with 14.2 kWh of usable energy.
- › Position in vehicle: Enabling low center of gravity.
- › Range: up to 57 miles (BMW X1 xDrive25e).



BMW GEN5: COMPARISON OF MAIN TECHNICAL DATA.

THE X1

BMW GEN4

- › PHEV-specific high voltage storage and transmission.
- › Separate power electronics.



BMW X1 Plug-In Hybrid

Predecessor

Electric range WLTP *

up to 57 miles + 77%

up to 32 miles

Total range *

up to 366 miles + 44%

up to 254 miles

Max. rated electric output *

176 hp + 86%

10 sec with Boost in HYBRID Mode
2 sec with Boost in ELECTRIC Mode

95 hp

Max. total system output *

326 hp + 48%

10 sec with Boost - otherwise 270 hp

220 hp

Charging Power/Charging Time (0-100%)*

7.4 kW / 2:30 h + 100%

3.7 kW / 3:12 h

BMW GEN5

- › eDrive Technology.
- › 100% technology transfer from the latest BMW Battery Electric Vehicles.



*

BMW GEN5. HIGH VOLTAGE BATTERY.

THE **X1**

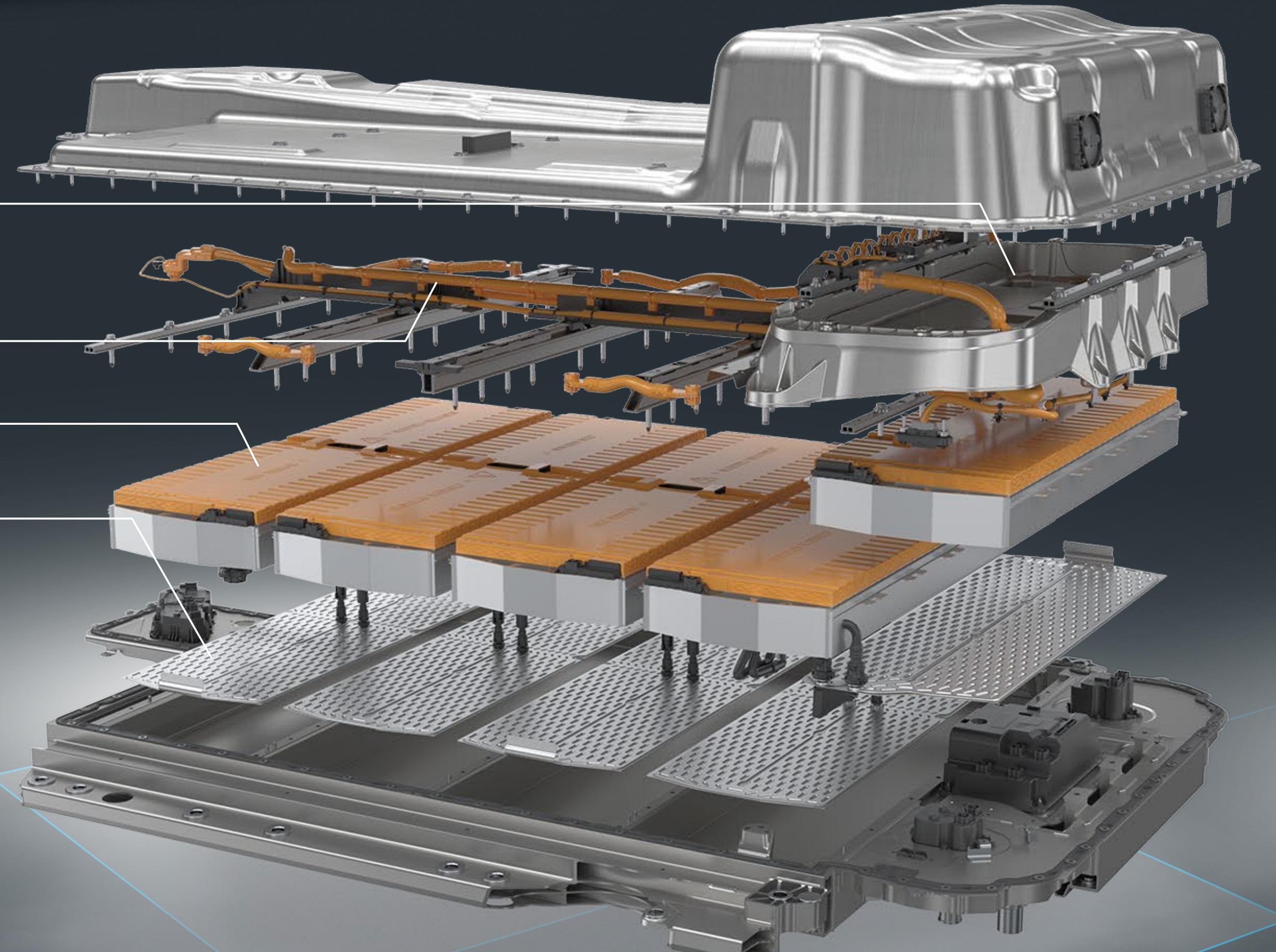
Cell-surveillance.

Battery
Management Unit.

Cell modules.

Cooling plates.

BMW GEN5
eDrive Technology.



- › Usable energy: 64.7 kWh
- › Range: up to 270 miles
- › 313hp / 494 Nm
- › 0-62mph: 5.6s



BMW GEN5. BEV POWERTRAIN + xDrive SYSTEM.

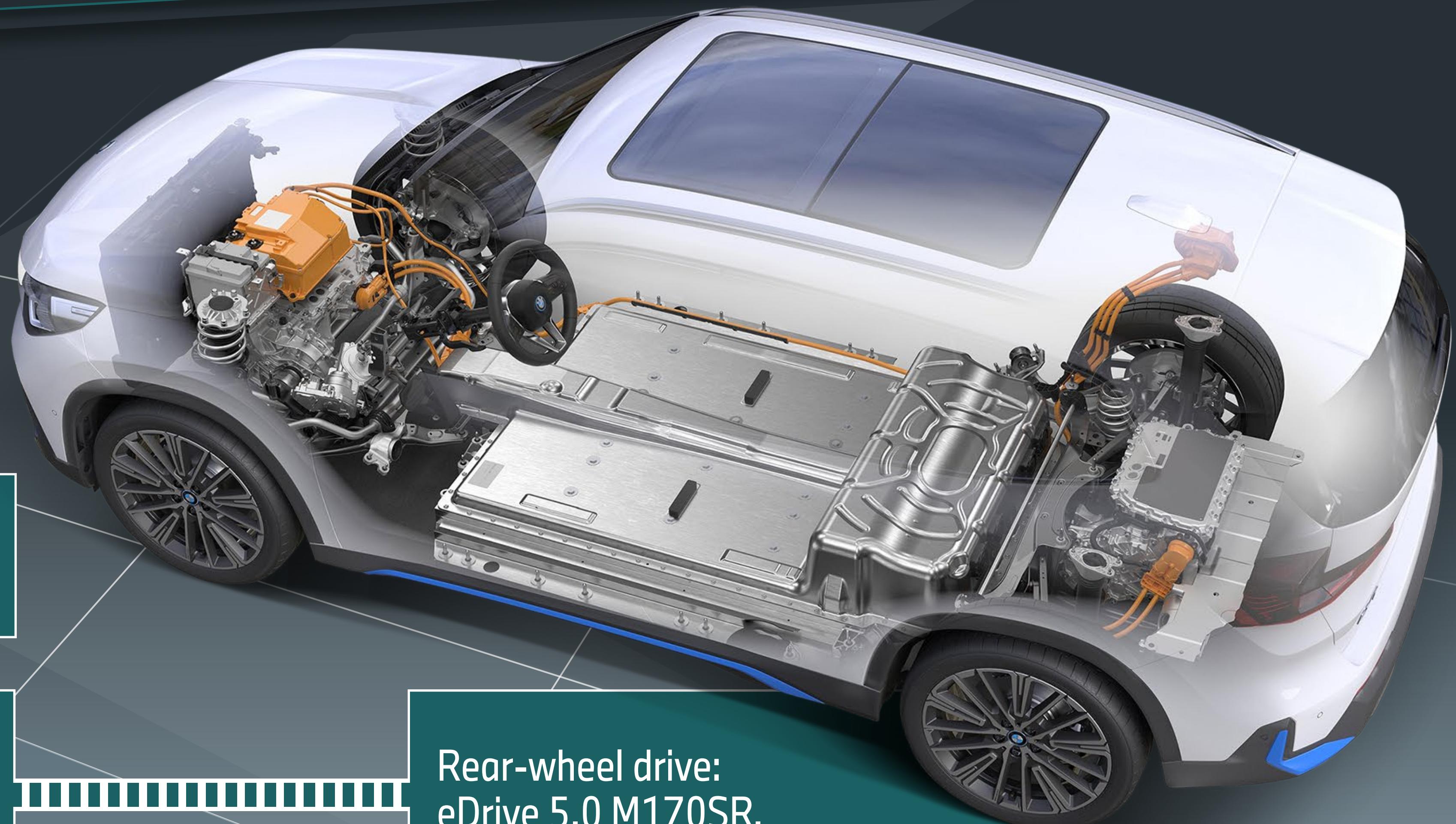
THE X1

› The BMW xDrive system intelligently controls the distribution of power from the two new GEN5 E-Motors to all four wheels to maximise traction, agility and directional stability in all weather and road conditions, irrespective of the drive system at hand.

Front-wheel drive:
eDrive 5.0 M170SF.

Intelligent powertrain
management system.

Rear-wheel drive:
eDrive 5.0 M170SR.



THE ALL-NEW BMW iX1. PERFORMANCE AND CHARGING.

THE X1

- › DC Charging with up to 130 kW.
- › 10 to 80% SOC in 29 minutes.
- › Adding 75 miles in 10 minutes.
- › Optional AC charging: 22kW / 3:45h (0-100%).



THE ALL-NEW BMW X1. BMW CHARGING.

THE
X1

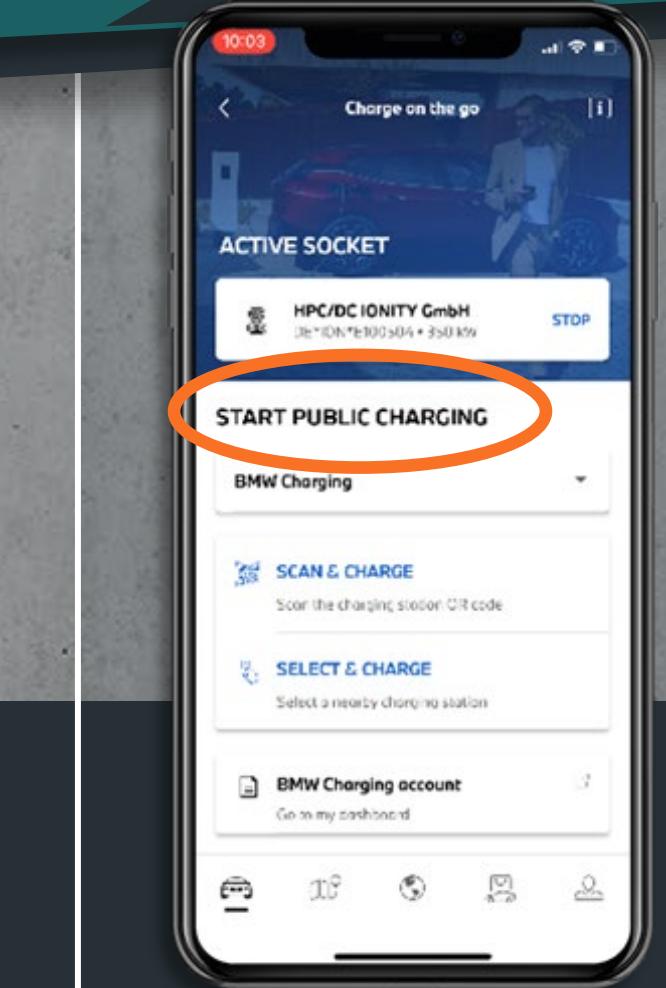


Home
Charging



- › Mobile BMW Flexible Charger (Mode 2 - up to 11kW). AC Charging Cable
- › (Mode 3 - up to 22kW). Installation Service.*
- ›

- › Smart Home Charger - in cooperation with Pod Point (up to 22kW) with advanced connectivity for intelligent charging services, e.g. charging history, scheduling and auto-power balancing.*



Public
Charging



New

- › Start Public Charging via My BMW App. Current charging notifications & pricing.
- › BMW Charging - Flexible PAYG tariff.
- › Optional subscription packages for preferential rates at BP Pulse and/or IONITY.**

- › First year subscription to BP Pulse and IONITY charging included. Access to IONITY charging
- › up to 130kW (preferential package rate of 0.26 €/kWh, UK).**

* = by partners. ** = BP Pulse Package and IONITY Plus Package, subject to monthly subscription fee (New Car offer – complimentary 1st year subscription included). No roaming charges. Green electricity. *** = DCS GmbH is the BMW JV behind BMW Charging, aggregating hundreds of EU charging infrastructure operators, in total covering >90% of all public EU charging points.

DIGITAL CAR EXPERIENCE - PEACE OF MIND WITH NEW E-ROUTE FUNCTIONALITIES.

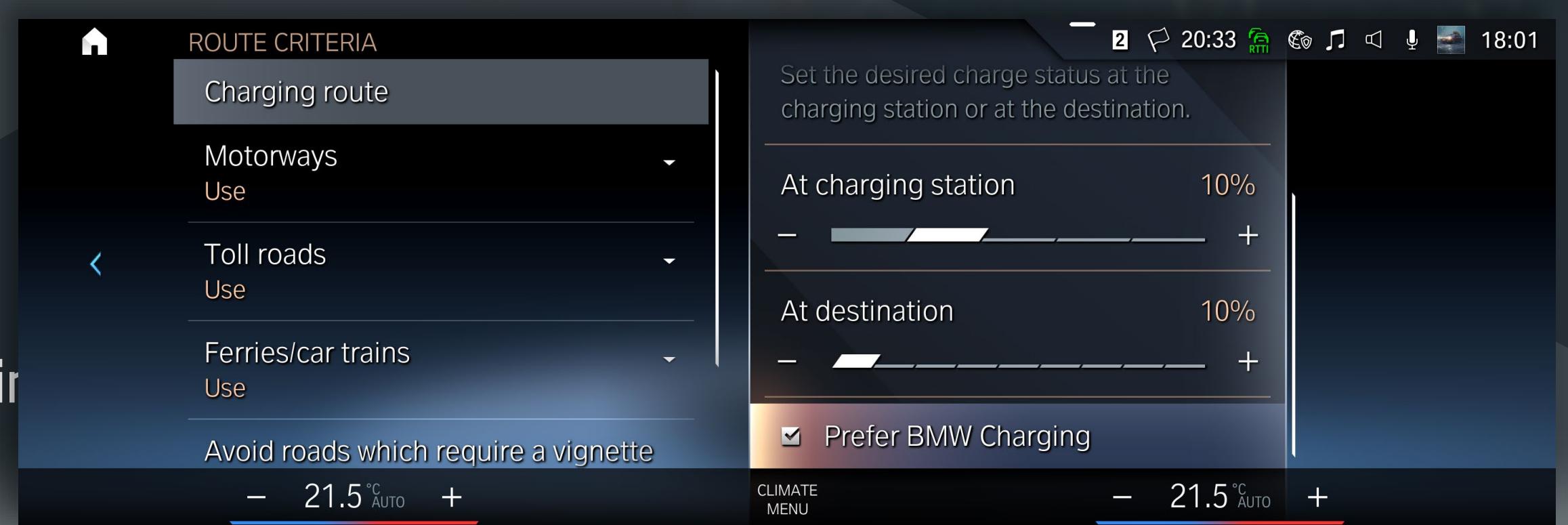
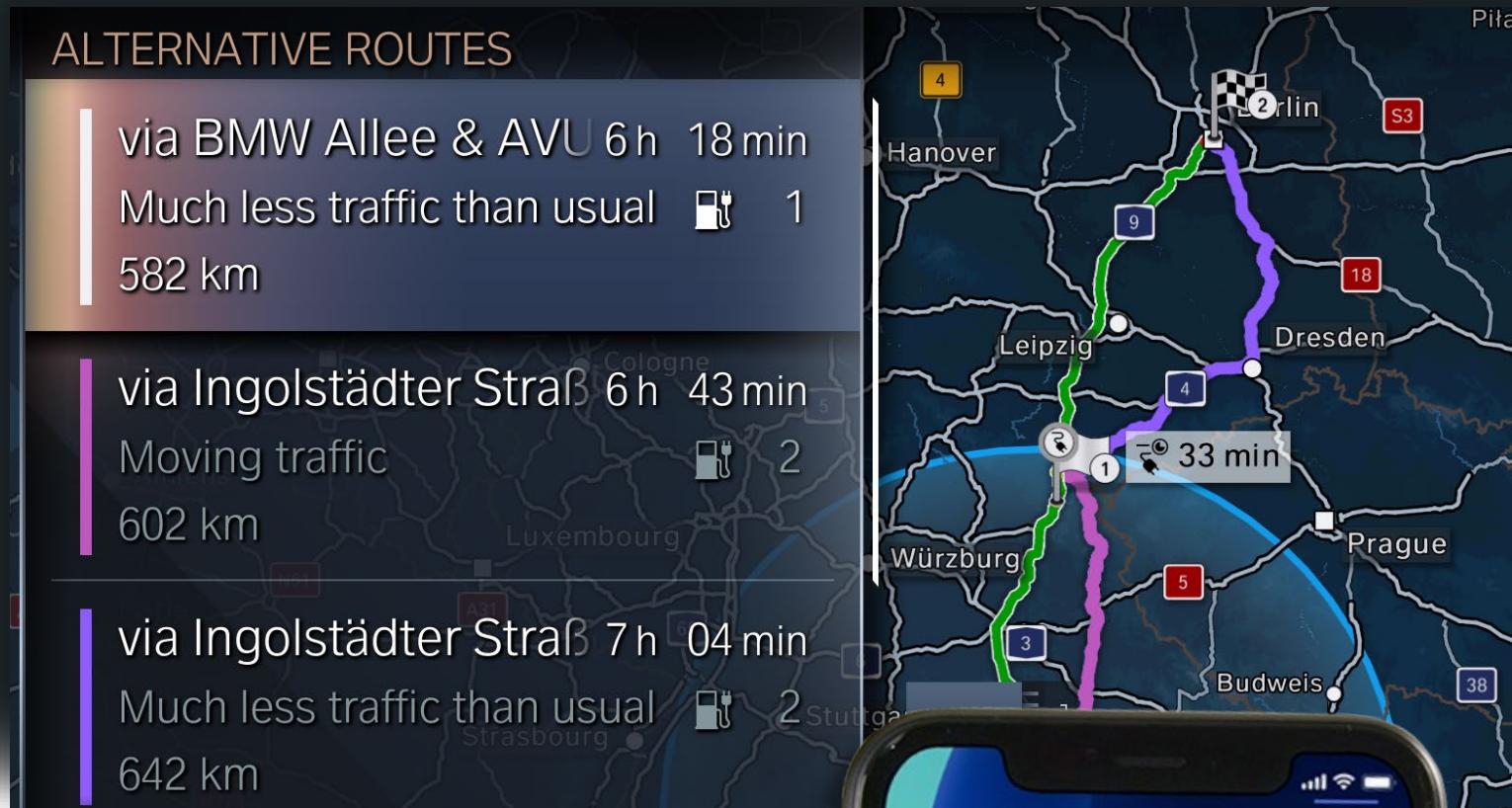
THE X1

› Charging stops are added to the route automatically when SoC is insufficient to reach destination.

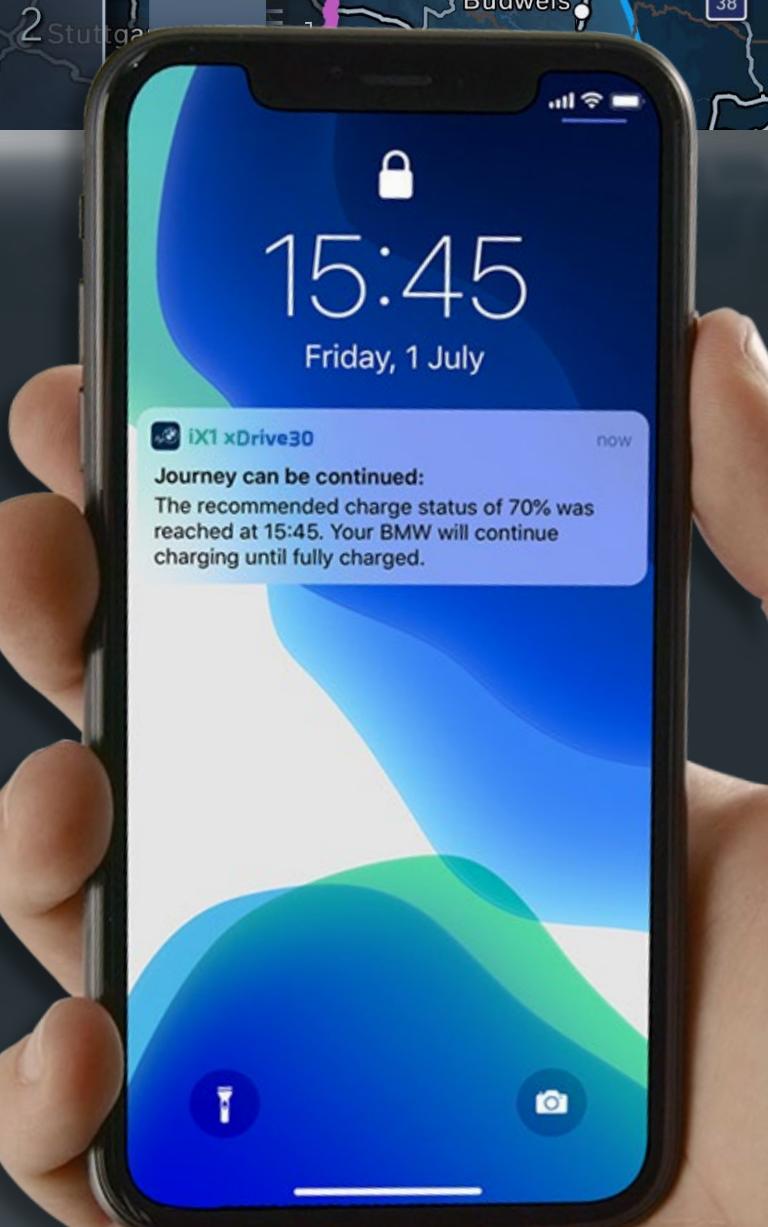
› Improved algorithm, faster calculation and offer of alternative eRoutes.

› Continuous updates on charging station availability and route adaptation, if necessary.

› Settings for target State of charge (SoC) at charging stop (5-25%) and destination (5-50%).



› While charging:
Charging status information via My BMW App.



THE ALL-NEW BMW X1. INNOVATIVE POWERTRAIN TECHNOLOGY.

THE **X1**

| | BMW X1 sDrive18d | BMW X1 xDrive23d | BMW X1 xDrive23i | BMW X1 sDrive20i |
|------------------------|---------------------|---------------------|---------------------|---------------------|
| Engine | Four-cylinder | Four-cylinder | Four-cylinder | Three-cylinder |
| Electrification | | 48V Mild-hybrid | 48V Mild-hybrid | 48V Mild-hybrid |
| System output | 110 kW / 150 hp | 155 kW / 211 hp | 160 kW / 218 hp | 125 kW / 170 hp |
| System torque | 360 Nm | 400 Nm | 360 Nm | 280 Nm |
| Acceleration | 8.9 sec (0-62 mph) | 7.4 sec (0-62 mph) | 7.1 sec (0-62 mph) | 8.3 sec (0-62 mph) |
| Fuel consumption* | 53.3 - 57.6 mpg | 55.4 - 57.6 mpg | 40.9 - 42.8 mpg | 44.8 - 47.9 mpg |
| g CO ₂ /km* | 140 - 129 | 135 - 128 | 157 - 148 | 143 - 134 |



* Combined/WLTP.

UK MEDIA EVENT.
THE ALL-NEW BMW X1.

THE X1



THANK YOU.

