



Media Information  
19 January, 2023

## **BMW Group celebrates exceptional achievements at the Retailer of the Year 2022 Awards**

- BMW Group UK applauds BMW & MINI retailers for outstanding 2022 achievements at annual awards
- Westerly Exeter and Cotswold Cheltenham crowned BMW and MINI Retailer of the Year respectively
- Awards recognise retailers across categories including Sales, Marketing and Sustainability

BMW Group UK kickstarted 2023 by recognising the hard work and dedication of its BMW and MINI retailers across its network. The awards acknowledge exceptional retailer talent and dedication across both brands' retail networks, celebrating those that provided an industry-leading experience for their customers across the UK.

Winners were selected across a range of categories including Sales, Marketing, Used Cars and Sustainability, before an overall Retailer of the Year was awarded for each brand.

Celebrated for their efforts, Lloyd Carlisle took home the award for 'Aftersales', Rybrook Wolverhampton for 'BMW Financial Services' and Bowker Group for 'Sustainability'. First winning the highly coveted 'BMW Sales' award, Westerly Exeter then went on to take home the overall 'BMW Retailer of the Year' title for 2022.

Reflecting upon the achievements of retailers over the past 12 months Chris Brownridge, Chief Executive Officer, BMW Group UK said, "Last year our Retail Network delivered best-in-class customer service whilst successfully launching a range of innovative new models.

"I'm incredibly proud of all our retailers as their agility and passion for our brands means that BMW starts 2023 as the fastest-growing brand for pure electric vehicles in the UK and every fourth MINI Hatch registered is a MINI Electric.

BMW Group Company

Postal Address  
BMW (UK) Ltd.  
Summit One  
Summit Avenue  
Farnborough  
GU14 0FB

Telephone  
01252 920000

Internet  
[www.bmw.co.uk](http://www.bmw.co.uk)

# **BMW**

## **United Kingdom**

### **Corporate Communications**

Media Information

Date 19 January, 2023

Subject **BMW Group celebrates exceptional achievements at the Retailer of the Year 2022 Awards**

Page 2

Tonight, we say thank you to each team for their hard work and dedication and we are delighted to celebrate their achievements with them."

Simon Emery, Head of Business, Westerly BMW Exeter said, "I am incredibly proud of the Westerly Exeter team for winning both the BMW Retailer of the Year award and the BMW Sales Retailer of the Year award. This really is down to all their hard work, dedication and passion for the job they do each and every day.

My entire BMW sales team set out their ultimate team goal of achieving the BMW Sales Retailer of the Year award following last year's virtual event. I know how much time and effort was put into 2022 by the entire team and I could not be happier for them."

Continuing the success, Soper won the very first 'MINI App' award, with Prentice Portadown taking home the win for 'Customer Service' and Stephen James Woolwich for 'Best Improvement'. Overall 'MINI Retailer of the Year 2022' was awarded to Cotswold Cheltenham, who were also top performers for 'Used Cars'.

Speaking at the awards, Federico Izzo, Director, MINI UK commented, "While dealing with turbulent times, our incredible retail network handed over 45,000 vehicles to customers in 2022. I'm extremely proud of our MINI retailer teams; their resilience throughout the last 12 months has created a solid foundation as we begin a very exciting year for the MINI brand. Congratulations to all our winners this evening."

On receiving the awards, Paul Neale, Managing Director, Cotswold Motor Group, "I am incredibly proud of the team at Cotswold MINI Cheltenham for winning MINI Used Car Retailer of the Year and also for winning the overall MINI Retailer of the Year Award. It is great recognition for the whole team, who have passionately delivered the very best service for our customers, whilst consistently performing at the very highest level. To be awarded MINI Retailer of the Year for 2022 is incredibly special for all the team."

# **BMW**

## **United Kingdom**

### **Corporate Communications**

Media Information

Date 19 January, 2023

Subject

**BMW Group celebrates exceptional achievements at the Retailer of the Year 2022 Awards**

Page 3

#### **BMW WINNERS:**

<b>Category</b>	<b>Winner</b>
BMW Retailer of the Year	Westerly Exeter
BMW Sales	Westerly Exeter
Born Electric	Arden Tunbridge Wells
Used Cars	Sytner Sheffield
Aftersales	Lloyd Carlisle
Marketing	Williams Group
Customer Service	Stephen James Bromley
BMW Financial Services	Rybrook Wolverhampton
Sustainability	Bowker Group (MA-4)
Newcomer	"Andrew Robinson, Lloyd South Lakes"
Head of Business	"Dan Leeds, Group 1 Farnborough"

#### **MINI WINNERS:**

<b>Category</b>	<b>Winner</b>
Retailer of the Year	Cotswold Cheltenham
Retail Sales	Dick Lovett Bristol
Marketing	Lloyd
Customer Service	Prentice Portadown
Electric	Barretts Ashford
MINI Financial Services	Sytner Leicester
MINI App	Soper
Used Cars	Cotswold Cheltenham

# BMW

## United Kingdom

### Corporate Communications

Media Information

Date 19 January, 2023

Subject

**BMW Group celebrates exceptional achievements at the Retailer of the Year 2022 Awards**

Page 4

Aftersales	North Oxford Garage
Best Improvement	Stephen James Woolwich

**Ends**

#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

#### **For further information please contact:**

Chris Overall  
BMW Media Relations Manager  
Tel: 07815 370 990  
Email: [Chris.Overall@bmw.co.uk](mailto:Chris.Overall@bmw.co.uk)

Helen Wilson  
MINI Media Relations Manager  
Tel: 07815 372480

# **BMW**

## **United Kingdom**

### **Corporate Communications**

Media Information

Date 19 January, 2023

Subject **BMW Group celebrates exceptional achievements at the Retailer of the Year 2022 Awards**

Page 5

Email: [Helen.Wilson@mini.co.uk](mailto:Helen.Wilson@mini.co.uk)

Christina Burnham-Hepe  
General Manager, Communications  
Tel: 07815 371 206  
Email: [Christina.Burnham-Hepe@bmw.co.uk](mailto:Christina.Burnham-Hepe@bmw.co.uk)

Graham Biggs  
Corporate Communications Director  
Tel: 07815 376 867  
Email: [Graham.Biggs@bmw.co.uk](mailto:Graham.Biggs@bmw.co.uk)