

BMW

United Kingdom

Corporate Communications



Media Information
23 February, 2023

The BMW i4 eDrive35 can now be ordered in the UK

- Available to order now in the UK with the choice of Sport or M Sport trim
- Offers an electric range of up to 299 miles (WLTP)
- Featuring the latest driver assistant systems, BMW Curved Display and BMW Operating System 8

BMW UK has announced that the order books have opened for the BMW i4 eDrive35, making it the latest model to join the fully-electric BMW family.

Available in both Sport and M Sport trim, the four-door Gran Coupé offers a fully-electric range of up to 299 miles (WLTP), and features the same BMW Curved Display with BMW iDrive and Operating System 8 found in all BMW i4 models, as well as the BMW iX and iX1.

The BMW i4 eDrive35 Sport includes an impressive level of equipment as standard, including LED Headlights, 18" alloy wheels, as well as eye-capturing elements in blue design. Inside, Black Cloth/Sensatec upholstery is offered as standard with Front Heated Seats also included. Customers choosing the BMW i4 eDrive35 M Sport add the M aerodynamic exterior styling as standard, High-gloss Shadowline exterior, 18" M Aerodynamic alloy wheels, M Sport leather steering wheel and Alcantara/Sensatec interior upholstery with Black/Blue contrast stitching.

The BMW i4 eDrive35 is built at BMW Group Munich Plant alongside the eDrive40 and M50 models and it is expected that the production volume share of fully-electric cars at the plant will increase to 50 percent of the total manufactured volume in 2023.

BMW's portfolio of fully-electric vehicles is continuing to grow, with BMW i5 set to join the BMW iX1, BMW i4, BMW iX3, BMW iX and BMW i7 later in 2023. The BMW Group is aiming for more than 50 percent of its sales volumes to come from fully-electric vehicles no later than 2030. Last year in the UK, BMW battery electric vehicle sales tripled on the previous year to 21,481 registrations, meaning one in five BMWs sold last year was a fully-electric vehicle, making it the fastest-growing BEV brand in the UK.

BMW Group Company

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Steve Roberts, General Manager, Corporate Sales, BMW UK, said: "Following the huge success we have seen with BMW i4 in the Corporate and Fleet markets since launch, we are very pleased to bring the eDrive35 model to the UK portfolio. We're offering this model in Sport and M Sport trims, which both include an impressive level of standard equipment, including 18" alloy wheels, alongside a range of up to 299 miles. This latest model to join

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the i4 range will make electric driving accessible to even more of our customers."

The BMW i4 eDrive35 is priced from £49,995 (OTR) and is available to order now in the UK with expected delivery starting in summer 2023.

Ends

*Figures relating to performance, electricity consumption and electric range may vary depending on the wheel/tyre size and items of optional equipment selected.

Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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