

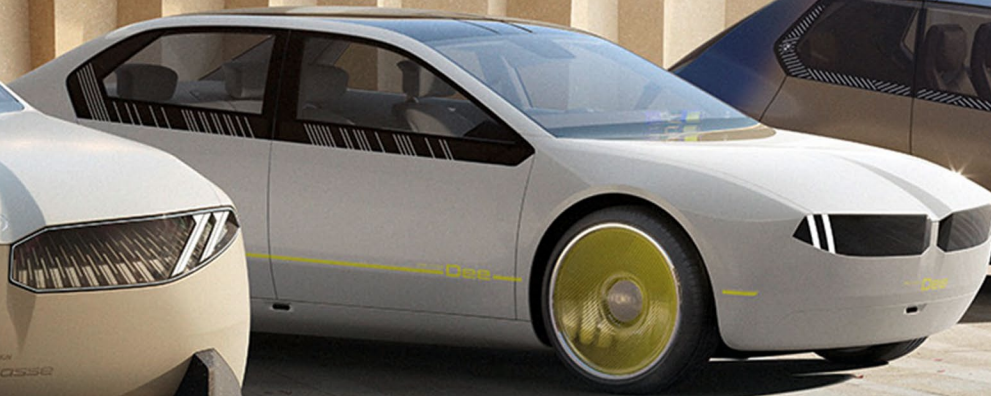


BMW GROUP UK ELECTRIC SHOWCASE.

THE FUTURE OF MOBILITY IS
ELECTRIC – DIGITAL – CIRCULAR.



BMW Vision Neue Klasse



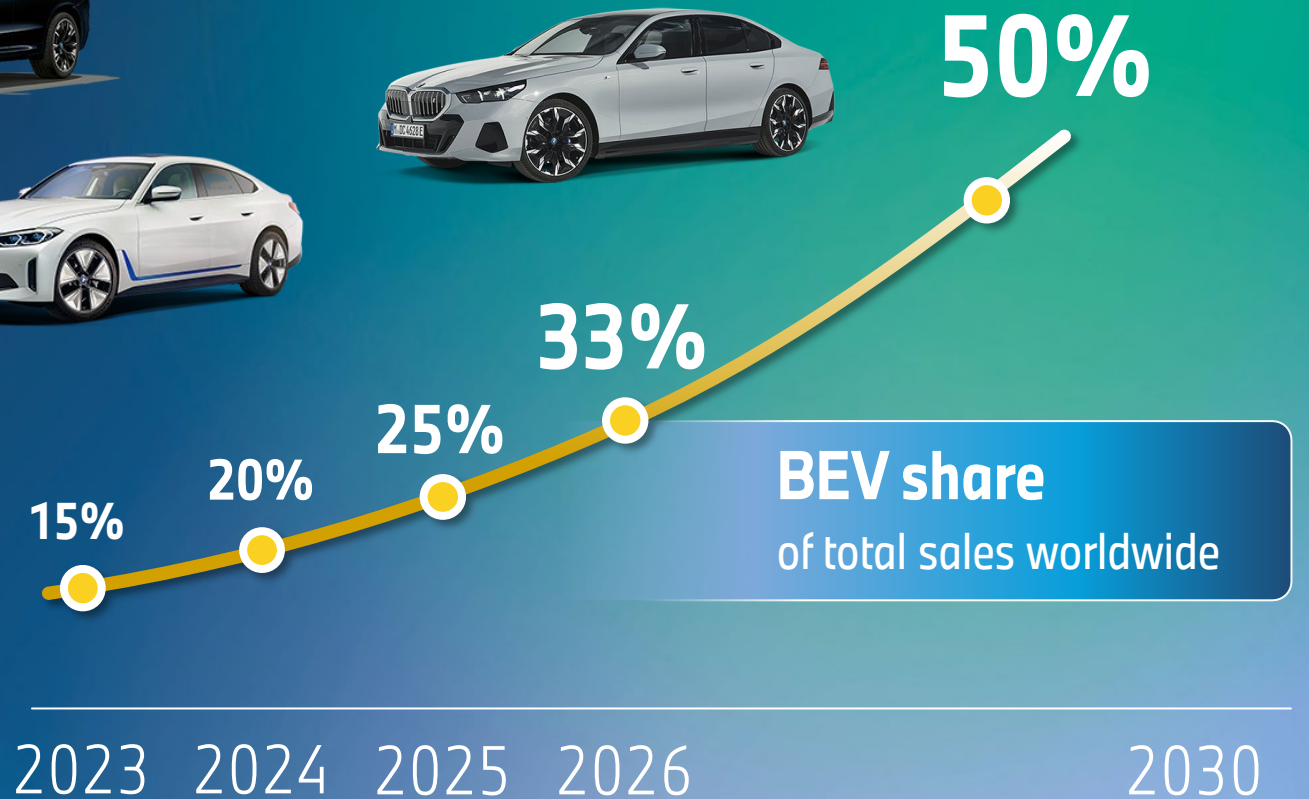
BMW i Vision Dee



BMW i Vision Circular

THE FUTURE OF MOBILITY IS ELECTRIC.

BMW GROUP PLANS DEMANDING RAMP-UP TO 50% ELECTRIC BEFORE 2030.



THE FUTURE OF MOBILITY IS CIRCULAR.
360 DEGREE SUSTAINABLE – SUPPLY CHAIN, PRODUCTION AND LIFECYCLE.



CIRCULAR DESIGN

Made from 100% recycled materials.

100% recyclable.

THE FUTURE OF MOBILITY IS DIGITAL.
WE WANT TO DELIVER THE BEST IN-CAR DIGITAL EXPERIENCE.



BMW VISION NEUE KLASSE.



THE NEW BMW iX2.



NEW MINI FAMILY.



MINI PLANT OXFORD GOES ELECTRIC. £600M INVESTMENT FOR ALL-ELECTRIC MINI PRODUCTION IN THE UK.

FULLY CHARGED AT PLANT OXFORD.



THE NEW BMW CE 02.



THE NEW BMW i5.



SEVEN GENERATIONS OF THE 5 SINCE 1972.



NICOLA VERRALL
PRODUCT MANAGER, 5 SERIES, BMW UK.

THE 5



THE NEW BMW 5 SERIES SALOON.
EXTERIOR DESIGN.

THE 5



THE NEW BMW 5 SERIES SALOON.
EXTERIOR DESIGN.

THE 5



4

Mainstr. 4

THE NEW BMW 5 SERIES SALOON. EXTERIOR DESIGN.

THE 5



BMW i5 M PERFORMANCE.
EXTERIOR DESIGN.

THE 5



BMW i5 M PERFORMANCE.
EXTERIOR DESIGN.

THE 5



BMW i5 M PERFORMANCE.
EXTERIOR DESIGN.

THE 5



THE NEW BMW 5 SERIES SALOON.
INTERIOR DESIGN.

THE 5



THE NEW BMW 5 SERIES SALOON.
INTERIOR DESIGN.

THE 5



BMW i5 M PERFORMANCE.
INTERIOR DESIGN.

THE 5



SIMPLIFIED CUSTOMER OFFERING.
THE 5 SERIES IN 5 STEPS.

THE 5

1



2

POWERTRAIN

3

INTERIOR/EXTERIOR

4

TECH PLUS
PACK

COMFORT PLUS
PACK

TECH PACK

COMFORT PACK

ULTIMATE PACK

5

10 SINGLE OPTIONS

THE NEW BMW 5 SERIES SALOON. DRIVING DYNAMICS.

THE 5

Adaptive M Suspension Professional incl.
Active Roll Stabilisation

Adaptive Suspension Professional
incl. Integral Active Steering

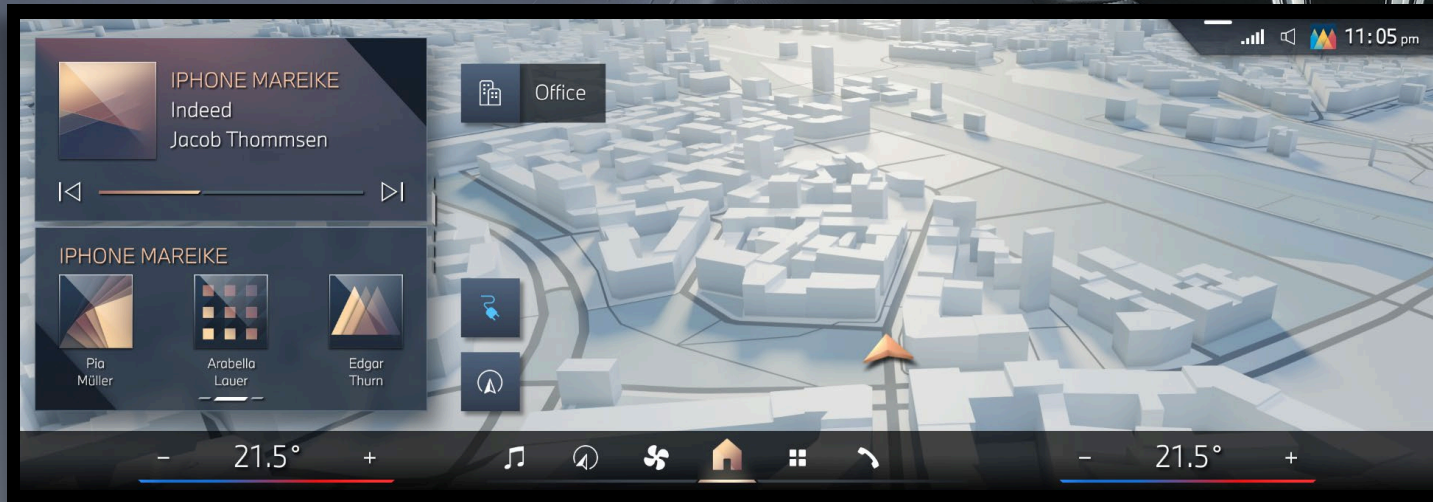
M Sport
Suspension



NEW BMW iDRIVE WITH OPERATING SYSTEM 8.5.

- Home screen permanently shows navigation map and "Quick Select" widgets.
- New Air Conditioning menu.
- Broad range of entertainment features.
- Improved charging optimised routes.
- Faster update cycles for POIs and charging point data.

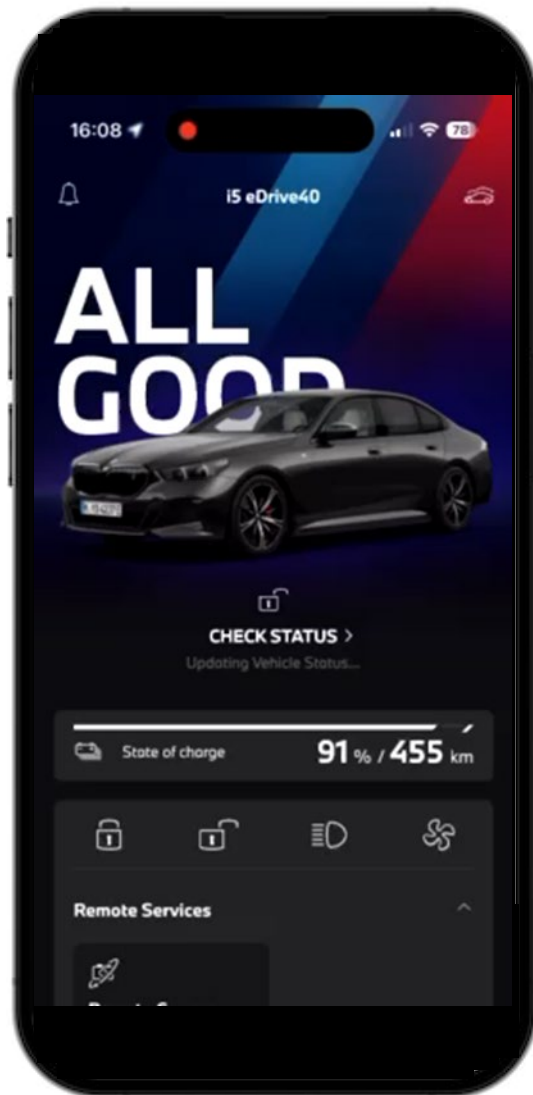
THE 5



THE NEW BMW 5 SERIES SALOON.
IN CAR GAMING WITH AIRCONSOLE.

THE 5





MAX RANGE FUNCTION

THE 5



Increasing range up to **25%.**

MAX RANGE
Additional range: approx. 11 km
Speed: max. 90 km/h
Reduced drive power and comfort functions.

Activate maximum range

Cancel

Values since individ.

0.4 kWh/h

Total 125 km → 52.6 km

OFF

Total 00125 km

+23.5 °C

46 km

SWITCH MODE

PERSONAL

SPORT

EFFICIENT

Active

Activate maximum range

My Modes design

Switch mode

Settings

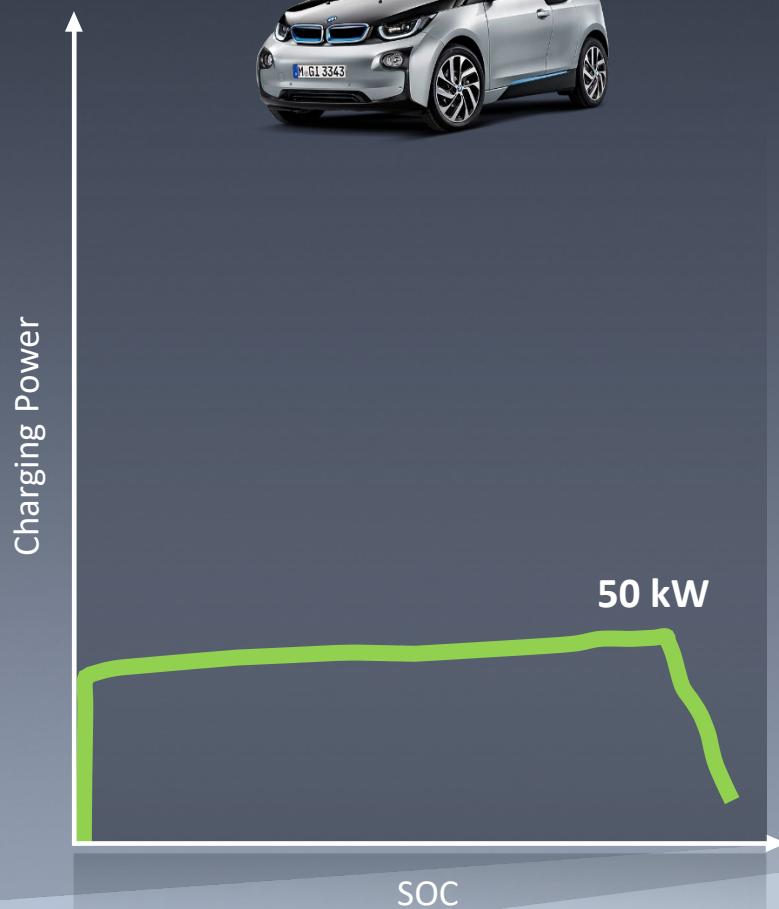
OFF

MAX PERFORMANCE CHARGING.

THE 5

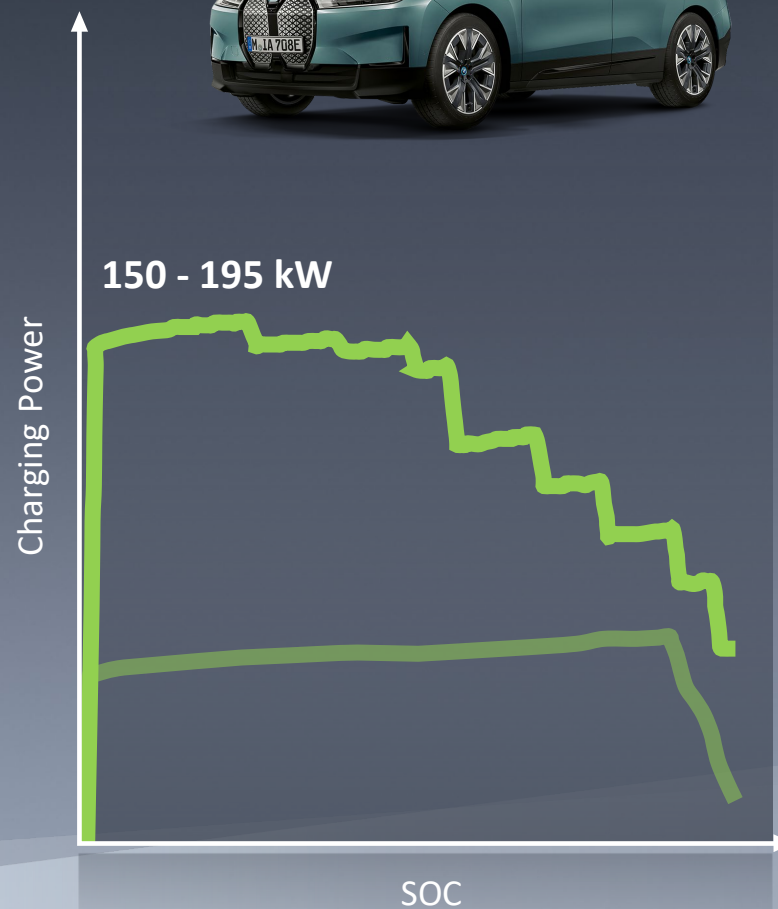
BMW i3 (2013)

Constant Current / Constant Voltage Charging.



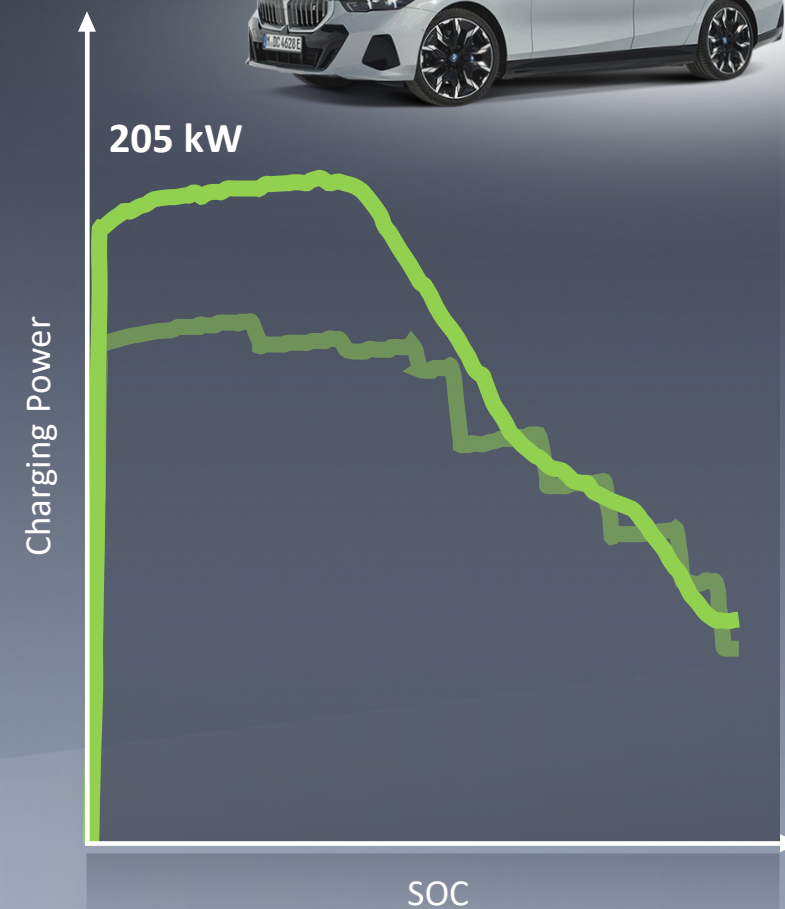
BMW iX (2021)

Multi-Step Constant Current Charging.



BMW i5 (2023)

Max Performance Charging.



PLUG & CHARGE
AUTOMATIC CHARGEPOINT AUTHENTICATION/PAYMENT.

THE 5



Charge without using a Card or App.

PROACTIVE CARE.
#THEREBEFOREYOU NEED US

THE 5





BMW GROUP UK ELECTRIC SHOWCASE.