



MINI CONCEPT ACEMAN MAKES UK DEBUT AT GOODWOOD FESTIVAL OF SPEED 2023

- UK premiere of MINI Concept Aceman
- MINI John Cooper Works 1to6 Edition jointly makes first UK appearance and will be driven up Goodwood's hill climb by Charlie Cooper
- MINI Electric Convertible on display in Electric Avenue

Following its global reveal last year, the MINI Concept Aceman will make its UK debut at Goodwood Festival of Speed 2023. Taking centre stage inside the MINI display, the Concept Aceman is an initial glimpse of a vehicle bridging the space between the MINI Cooper and the MINI Countryman in the model family's future.

Showcasing MINI's reduced future design language - which is completely free of chrome and leather – the concept offers a responsible material design with surfaces constructed from knitted recycled textiles. This combined seamlessly with digital controls and a new circular OLED display as the central interface, creates an immersive digital experience with a strong focus on a minimal environmental footprint.

Following its podium finish at the Nürburgring 24-hour race in May, the MINI John Cooper Works 1to6 Edition will also make its first appearance in the UK. Set to take on Goodwood's infamous hill climb twice daily (Friday through Sunday), the six-speed manual transmission tribute will be driven by Charlie Cooper – grandson of the legendary John Cooper. Guests will also find the 1to6 Edition in the First Glance Paddock across the festival.

Heading over to Electric Avenue, attendees can witness open air, all-electric driving with the first MINI Electric Convertible on display. Strictly limited to just 150 units for the UK and with a WLTP range of 125 miles, the trailblazer represents an important step in MINI's direction towards becoming an all-electric brand.

Offering guests an interactive experience with exciting giveaways, the MINI display will also feature a large circular screen – inspired by the concept car’s revolutionary circular OLED – hosted by the brand’s new canine virtual assistant, Spike.

The 2023 Goodwood Festival of Speeds takes place on 13th July – 16th July.

Ends

The BMW Group

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