

Media Information
13 December 2023

Charging Ahead: Dartmoor National Park Announces New Electric Vehicle Chargers to Help Drive More Sustainable Journeys

- Located in three key sites across the Park, the new EV chargers will support zero emission journeys for tourists and local communities
- The new EV chargers were funded by BMW UK as part of its Recharge in Nature partnership with National Parks UK
- Through the partnership, BMW UK is also supporting its youth in nature programme, where Dartmoor National Park is working to nurture young people's awareness and enjoyment of nature

Dartmoor National Park, is leading the charge in more sustainable tourism with five new electric vehicle (EV) charging points going live today, funded by BMW UK through its Recharge in Nature partnership with National Parks UK. The new chargers can each charge two cars simultaneously meaning that EV drivers can travel with more confidence to enjoy the beauty of Dartmoor.

The five new twin chargers have been installed in three key locations, to increase the availability of public EV charging options for local communities and visitors alike. The chargers are in:

- Postbridge Visitor Centre Car Park
- Princetown Visitor Centre Car Park
- Meldon Reservoir Car Park

The installation of these chargers is also a significant step towards the goal of increasing the EV charging infrastructure in the UK National Parks through the Recharge in Nature partnership. To date, 33 chargers have been installed in National Parks across the UK, with chargers in all 15 of the National Parks set to be installed before the end of the three-year partnership.

In total, the UK's National Parks are visited over 100 million times each year¹ – with 93 per cent of these visits being made by car². Enhancing the EV recharging network is vital to enabling better access for the lowest emitting and quietest vehicles.

BMW Group Company

Postal Address
BMW (UK) Ltd.
Summit One
Summit Avenue
Farnborough
GU14 0FB

Telephone
01252 920000

Internet
www.bmw.co.uk

¹ STEAM tourism data, 2019

² Aggregated National Parks data, 2018

In Dartmoor National Park, additional funding from BMW UK is supporting its youth in nature environmental engagement programme to nurture young people's appreciation of nature. By providing them with access to the great outdoors, these sessions aim to inspire the conservationists and outdoor enthusiasts of the future. Through a diverse range of activities, such as overnight camping trips, and footpath restoration projects, young people are discovering the wonders of the natural world and the positive impacts it can have on their mental health and wellbeing. Since the funding began in 2022, the project has brought a taste of the great outdoors to 568 young people, many of whom might otherwise not have opportunities to visit the Park.

Andrew Watson, Head of Recreation, Access and Estates, commented: "Dartmoor National Park is home to 36,000 people, alongside the millions of visitors that come to enjoy the Park every year. Working with National Parks Partnerships, BMW and PodPoint to install these new electric charging points is about ensuring we can provide choice and encourage lower emission travel options. We're delighted to have these new chargers so that we can enable visitors to charge their vehicles whilst taking time to visit our National Park Visitor Centres, or explore the local area to experience all that Dartmoor National Park has to offer."

Graham Biggs, Corporate Communications Director, BMW UK, said: "We're delighted that these new EV chargers have been installed in Dartmoor. It means visitors can now take their electric cars to the park with greater confidence, helping to reduce emissions and noise pollution in this beautiful landscape. It also increases the EV charging capacity of the area for those living or working in the park.

"In addition, it is a privilege to be supporting Dartmoor's community-based programmes for young people, which aim to spark a love of nature amongst those who would otherwise have little opportunity to enjoy it."

Savannah Brownlow, Community Engagement Ranger, observed: "The interest and uptake of the engagement project with schools and community groups has been fantastic, highlighting the desire from leaders in our communities to connect with Dartmoor and nature. Young people are keener to be involved in nature conservation than we realise and the

difference this can make to their wider outlook is vast and something I'm proud to be able to support."

The BMW Group has set clear CO2 reduction targets across the lifecycle of every vehicle and is constantly seeking new ways to cut emissions. By 2030, the CO2 emissions per vehicle will be at least halved from 2019 levels. BMW Group was one of the first automotive brands to join the Business Ambition for 1.5°C as part of the Paris Climate Agreement - the most robust commitment to the goal of full climate neutrality, over the entire value-added chain, by 2050 at the latest. By doing so, the company is also part of the Race to Zero.

For more information about BMW Group UK and the Recharge in Nature partnership visit bmw.co.uk/nationalparks

ENDS

NOTES TO EDITORS

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: [http://www.facebook.com/BMWGroup](https://www.facebook.com/BMWGroup)

Twitter: [http://twitter.com/BMWGroup](https://twitter.com/BMWGroup)

YouTube: [http://www.youtube.com/BMWGroupView](https://www.youtube.com/BMWGroupView)

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

About National Parks UK

- There are 15 National Parks in the UK – 10 in England, three in Wales and two in Scotland.
- National Parks cover almost 10 percent of England, 20 percent of Wales and 8 percent of Scotland.
- Each National Park is administered by its own authority, but that authority does not own all of the land within the Park. They are independent bodies funded by central government to:
 - Conserve and enhance the natural beauty, wildlife and cultural heritage.
 - Promote opportunities for the understanding and enjoyment of the special qualities of national parks by the public.
- In carrying out these aims, National Park Authorities are also required to seek to foster the economic and social well-being of local communities within the National Park.
- National Parks are free to enter and explore and have 104 million visits each year.
- For more information visit www.nationalparks.uk

For further information please contact:

Kimberley Ragousis
Corporate Communications Manager
Tel: 07815 374418
Email: Kimberley.Ragousis@bmw.co.uk