

BMW

United Kingdom

Corporate Communications



Media Information

31 January, 2024

BMW model update measures for spring 2024.

- New entry-level BMW iX2 eDrive20 available to order in the UK from March 2024, with prices starting from £50,710.
- Expansion of BMW XM offering with introduction of XM 50e, with model specific design elements.
- Updates to BMW digital services, including extended smartphone integration for models with BMW Operating System 9.

Additions to the line-up of drive systems and the range of optional extras are set to further increase the appeal and diversity of the BMW product range from spring 2024. The BMW iX2 fully electric model will be available from March 2024 with an additional drive system variant. The drive system offering for the BMW XM has also been expanded. The innovative Highway Assistant will bring increased comfort levels over longer journeys to more of the brand's model series. And additional exterior paint finishes will be offered for the BMW 5 Series Saloon, BMW X2 and BMW iX2. Customers will also be able to order the business saloon with new variants of the BMW Individual Merino leather trim.

Attractive new features will also be introduced in spring 2024 in the area of digital services. These include easier use of the voice assistant Siri (as part of the integration of the Apple iPhone into cars specified with BMW Operating System 9), and the optimised display of ratings for charging stations for fully electric and plug-in hybrid BMW models. The steady expansion of the range of functions for the My BMW App also continues.

New entry-level variant for the BMW iX2.

BMW's current model offensive in the area of electric mobility also brings additional variety to the premium compact segment. A new entry-level variant of the fully electric BMW iX2 will go on sale in March 2024. The new BMW iX2 eDrive20 (electric power consumption, combined: 16.9 – 15.3 kWh/62 miles in the WLTP cycle) takes a particularly economical route to delivering locally emission-free driving pleasure in a compact Sports Activity Coupé (SAC). Powered by a 204 hp electric motor at the front axle, it sprints from 0 to 62 mph in 8.6 seconds and posts a range of 273 – 297 miles in the WLTP cycle. Its top speed is limited to 106 mph.

The high-voltage battery in the new BMW iX2 eDrive20 serves up 64.78 kWh of usable energy and can be charged from AC sources at 11 kW as standard and up to 22 kW as an option. DC charging is possible at up to 130 kW. Thanks to extremely efficient charging software and

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predictive heat management capability, brief stops are enough to significantly increase the battery charge. In ten minutes hooked up to a fast-charging station, the BMW iX2 eDrive20 can take on sufficient energy to boost its range by 75 miles. The BMW iX2 eDrive20 is also equipped for using the Plug & Charge Multi Contract function as standard.

From March 2024, all model variants of the new BMW X2 and new BMW iX2 will also be available with an expanded range of exterior paint finishes. Frozen Black metallic is a new addition to the selection.

BMW XM 50e: high performance with maximum efficiency.

As the latest offshoot of the first ever electrified high-performance model from BMW M GmbH, the new BMW XM 50e (fuel consumption, combined: 166.2 – 217.3 mpg; electric power consumption, combined: 32.2 – 31.5 kWh/62 miles; CO2 emissions, combined: 37 – 30 g/km in the WLTP cycle) blends signature M dynamism, extrovert design and progressive interior luxury with maximum efficiency. Its M HYBRID drive system is composed of a six-cylinder in-line petrol engine and an electric motor integrated, together with its power electronics, into the eight-speed Steptronic Sport transmission. This combination produces system output of 476 hp (developed by the combination of the combustion engine with up to 313 hp and the electric motor with up to 197 hp) and maximum system torque of 700 Nm / 516 lb-ft (developed by the combination of the combustion engine with up to 450 Nm / 332 lb-ft and the electric motor with up to 280 Nm / 206 lb-ft).

The latest version of the 3.0-litre combustion engine fitted in the BMW XM 50e owes its enhanced performance characteristics among other things to the Miller combustion cycle, dual injection, an exhaust manifold integrated into the cylinder head and VANOS variable camshaft timing, which now works electrically. The electric motor has a pre-gearing stage patented by BMW, which allows the effective torque at the transmission input for the motor to be increased to 450 Nm (332 lb-ft). The top speed of the high-performance model – which is also equipped with the all-wheel-drive system M xDrive – is an electronically limited to 155 mph. Thanks to an electric range of 48 – 52 miles in the WLTP cycle, the BMW XM 50e can cover much of its everyday mileage – e.g. in urban centres – with zero local emissions. And it can also be driven on electric power alone at speeds of up to 87 mph.

The most efficient version of the new M HYBRID system comes together with the extraordinary presence of the unmistakable high-performance model in the Sports Activity Vehicle segment. The model-specific design features of the new variant include the black accent band along the sides of

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the car, plus a surround for the BMW kidney grille and trim detailing for the rear diffuser (both in Pearl-effect Chrome), exhaust tailpipe trim in Black high-gloss and silver-coloured bordering for the model badge. Customers wishing to bring an extra personal touch to the interior of their new BMW XM 50e – which also offers a unique combination of modern sports car flair and extravagant luxury with its M-specific cockpit, M multifunction seats, sculptural headliner and M Lounge in the rear compartment – can specify features including exclusive Vintage leather for the upper section of the instrument panel and door trim panels.

Highway Assistant: innovative Level 2 functionality for more models.

Relaxed travel over long distances and an impressive experience of semi-automated driving are the specialities of the Highway Assistant. Launched initially in Germany, the United States and Canada, this package made its debut in the new BMW 5 Series Saloon and is now also available for other current BMW models in available markets.

As an additional function of the Steering and Lane Control Assistant included in the optional Driving Assistant Professional, the Highway Assistant takes over the vehicle's speed control, distance control and steering on motorways with structurally separated carriageways when travelling at up to 84 mph. The driver can take their hands off the steering wheel and put them in a comfortable position, provided they continue to pay attention to what is happening on the road and are able to take over the steering again at any time. This Level 2 – as determined by the Society of Automotive Engineers (SAE) – semi-automated driving function will also be available for the BMW 7 Series, BMW iX, BMW XM, BMW X5, BMW X6 and BMW X7 from spring 2024.

The Active Lane Change Assistant with eye confirmation included as part of the new Highway Assistant adds another layer to the semi-automated driving experience. As soon as the traffic situation permits, it is capable of performing the necessary steering movements for an overtaking manoeuvre, for example, and adjusting the vehicle's speed as required. Plus, for the first time, the driver is able to initiate a lane change suggested by this system by simply looking in the exterior mirror to confirm it.

New digital services, My BMW App with additional functions.

Among the digital services available for the first time from spring 2024 is the extended smartphone integration for vehicles equipped with BMW Operating System 9. This enables the Siri voice assistant for the Apple iPhone to be activated directly by voice command and without needing to also press the push-to-talk button. Elsewhere, the cloud-based navigation system

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BMW Maps now boasts improved display of information on charging stations. The available images and ratings are shown both in the list of search results and in the detailed display. The charging station ratings will now be shown clearly on a scale of zero to five stars.

As a universal digital interface for data exchange between the customer and their car, the My BMW App offers an ever-expanding number of functions. From spring 2024, Comfort Access with the BMW Digital Key Plus will be integrated into the My BMW App in vehicles equipped with BMW Operating System 8, 8.5 or 9. In addition, the map view for selecting navigation destinations imported into the vehicle has been newly designed. This also improves the search function and the visibility of the most relevant content. Map and routing functions will in future be proposed based on current vehicle or user contexts.

Finally, the new E-mobility Analysis function will also be added to the My Trips menu item in the My BMW App. Based on the customer's driving behaviour, this function proposes the BMW model with all-electric drive system most suited to them. These recommendations are intended to help spark interest among users of combustion-engined vehicles in switching to an electric vehicle.

At a glance: The new BMW models for spring 2024*				
BMW iX2	Output (hp)	Electric power consumption WLTP (kWh/62 miles)	CO ₂ emissions WLTP (g/km)	Retail price from
BMW iX2 eDrive20	204	16.9 – 15.3	0	£50,710
BMW XM	Output (hp)	Fuel consumption WLTP (mpg)	CO ₂ emissions WLTP (g/km)	Retail price from
BMW XM 50e	476	166.2 – 217.3	37 – 30	£109,825

*All figures relating to performance, fuel and electricity consumption and emissions are provisional. The stated technical data, fuel consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected.

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*All figures relating to performance, fuel consumption and emissions are provisional. All the stated technical data including fuel consumption, electric range and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional

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equipment selected. **Electronically limited.

Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen and at <https://www.dat.de/co2/>.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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