





MINI COUNTRYMAN.

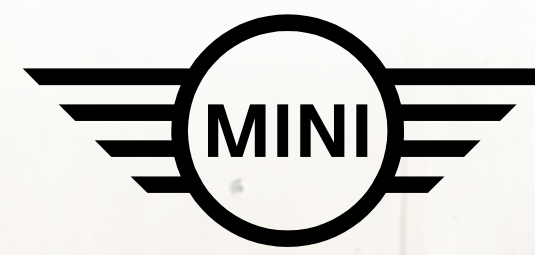
MINI
Countryman E

MINI
Countryman SE
ALL4



MINI
Countryman C
MINI
Countryman S ALL4

MINI
Countryman JCW
ALL4



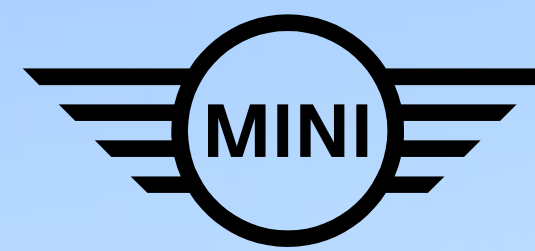
THE MINI COUNTRYMAN C

8.3 sec
(0-62 mph)



125 kW/
170 hp
and
280 Nm

131
mph



THE MINI JOHN COOPER WORKS COUNTRYMAN ALL4.



5.4 sec
(0-62 mph)

155
MPH

**221 kW/
300 hp
and
400 Nm**



**MINI
DESIGN**

**#CHARISMATIC
SIMPLICITY**







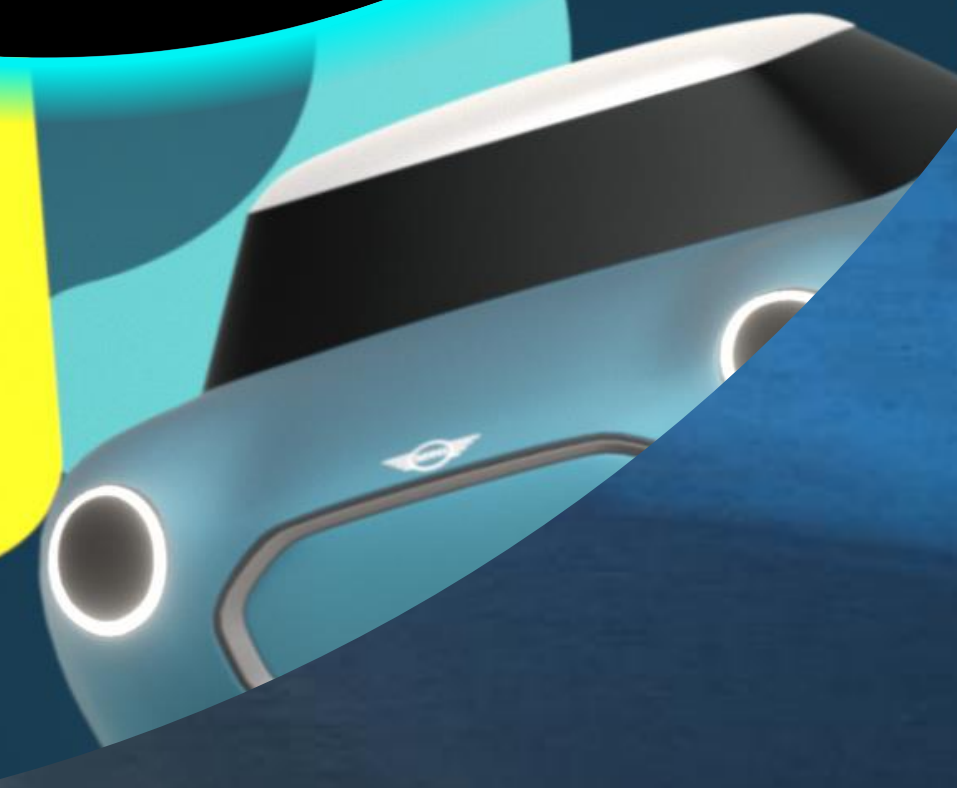
DIGITAL QUANTUM LEAP.

First round
OLED Display
ever used in an
automobile.

New MINI
Operating
System 9.

MINI
Intelligent
Personal
Assistant.

Hey





MINI CONNECTED PACKAGE.

Flexible
subscription
model.

Ever-
evolving
offer of
apps.

Extended
navigation
functions.

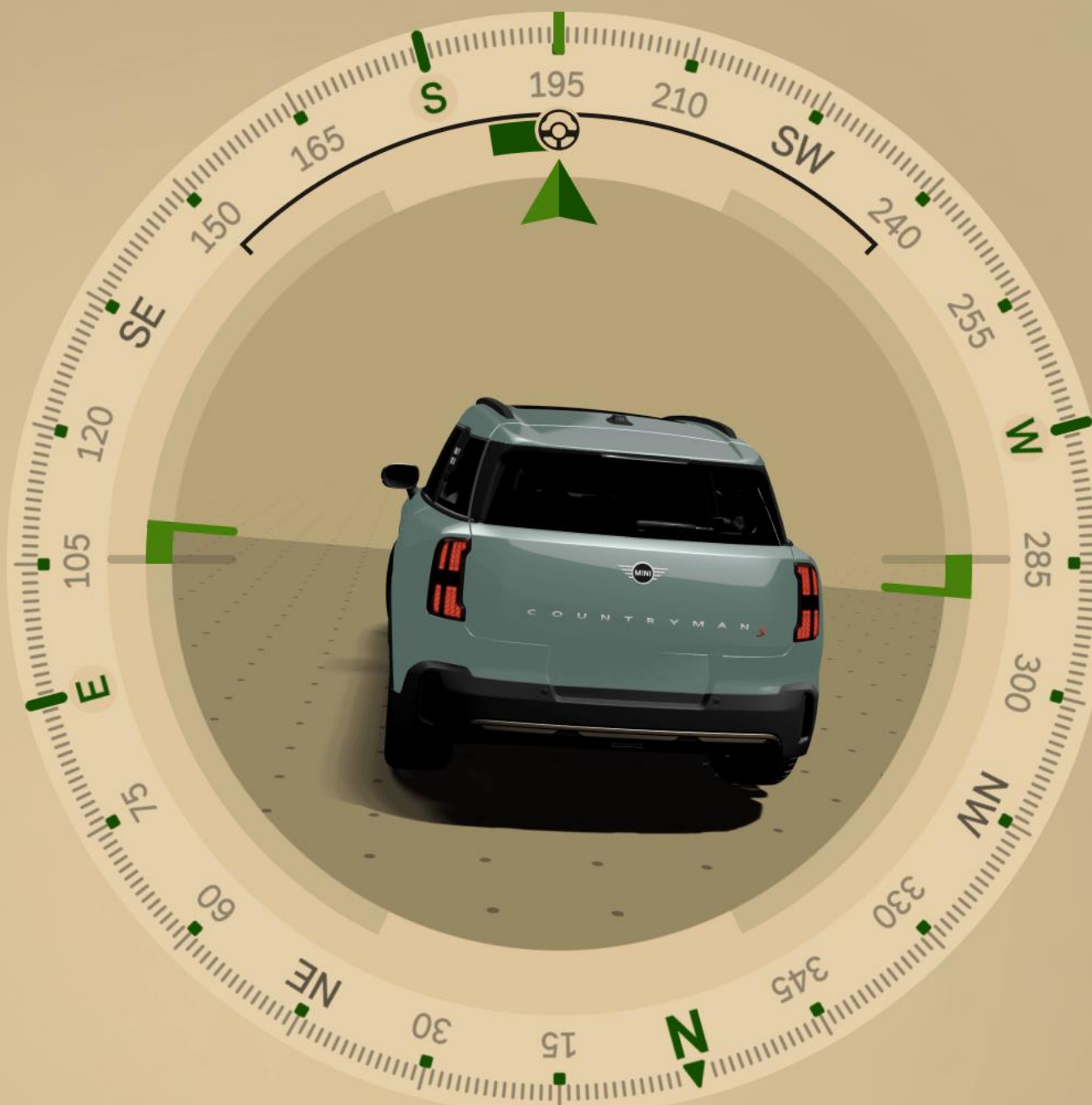
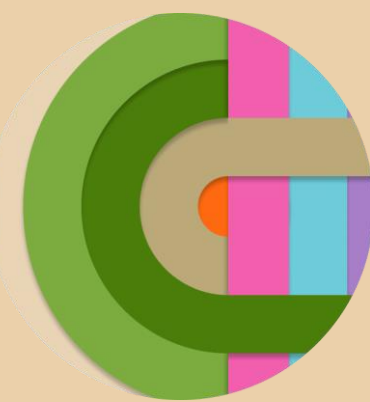
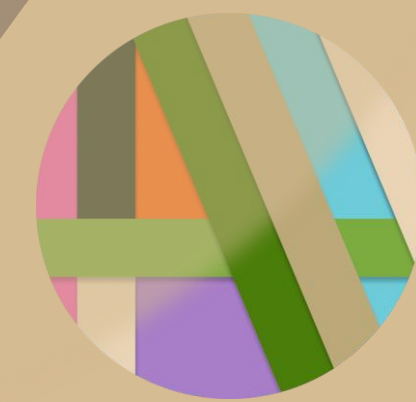
Gaming,
Video-
Streaming,
Music & Audio,
News and
more.



Hey



TRAIL MODE.



5°
3%

64° 30' 33.819" | 31° 26' 47.753"



10:10



19°C

BACKGROUND

#D6BC92

BACKGROUND
1

BACKGROUND
2

97A

#EBD0AA

SURFACE

#E9D4B5

SURFACE 1

#F2DDBE

SURFACE 3

#000000

SURFACE 2

#F2DDBE

SURFA

20%

#4B7D0A

PRIMARY
HIGH
EMPHASIS

#7CAC3F

PRIMARY
MEDIUM
EMPHASIS

TRAIL MODE.



A blue background with a large dark blue circle on the left. Faint, scattered letters and numbers are visible across the top half of the image.

Interior Driving Sounds

(Core, GoKart, Timeless, Balance)

Experience Mode Jingles

Exterior Sound (Core)

30 Earcons





CLASSIC

LIGHT SIGNATURES.



CLASSIC



CLASSIC



CLASSIC



CLASSIC



CLASSIC



CLASSIC TRIM.







EXCLUSIVE TRIM.





SPORT TRIM.





 **JOHN
COOPER
WORKS**

STANDARD EQUIPMENT & PACKAGE LEVELS.

Level 1 S/SE/JCW Standard

Comfort Access
Interior Mirror Package
Anti Dazzle Mirrors
LED Lights Extended
High Beam Assist
Wireless Charging
Head Up Display
Heated Front Seats
Rear Seat Adjustment (ICE Only)
Larger Fuel Tank (ICE Only)
Luggage Compartment Net

Level 2

Level 1

+

Harmon Kardon Surround Sound
Panoramic Sky/Sunroof
Darkened Rear Glass
Driving Assistant Plus
MINI Navigation System
Front ISOFIX
Driving Assistant
Roof Rails

Level 3

Level 1

+

Level 2

+

MINI Navigation incl. AR
Personal E-Sim
Interior Camera
Electric Seats
Active Seat for Driver
Driving Assistant Professional
22kW AC Charging (BEV Only)

UK PRICING

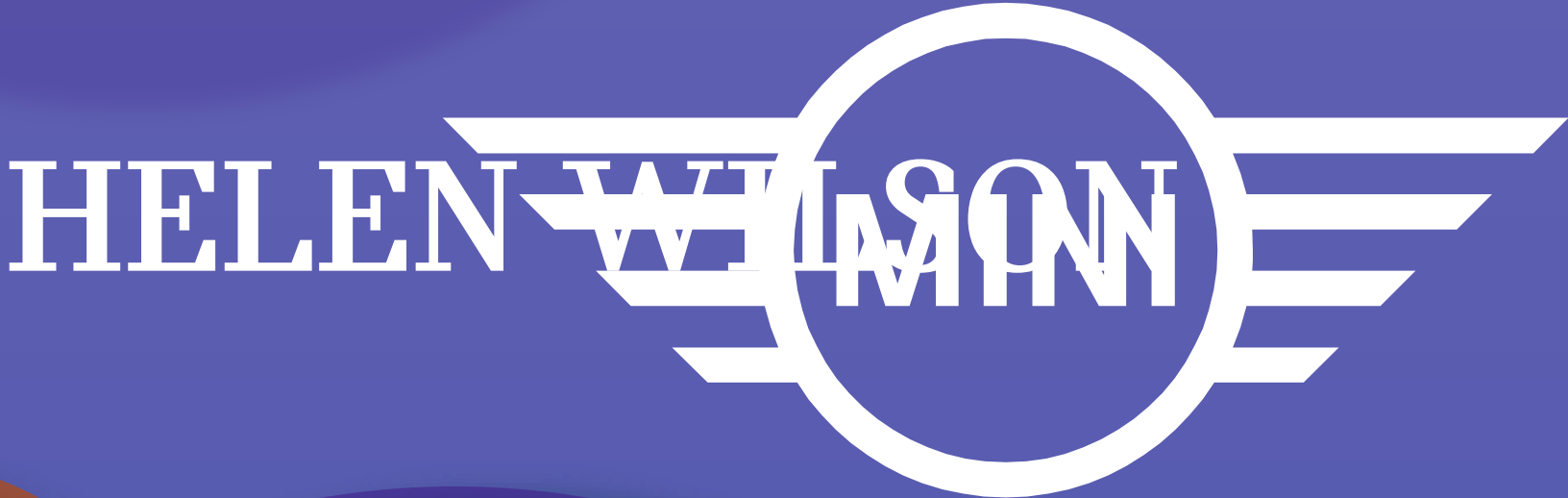
MINI
COUNTRYMAN
C

£29,335



MINI
COUNTRYMAN
JCW

£41,520





SCHEDULE.

From 9.00 a.m.



Test Drives

from 12.00 noon.



Product Presentation
& Lunch

from 01.00 p.m.



Test Drives

until 04.00 p.m.

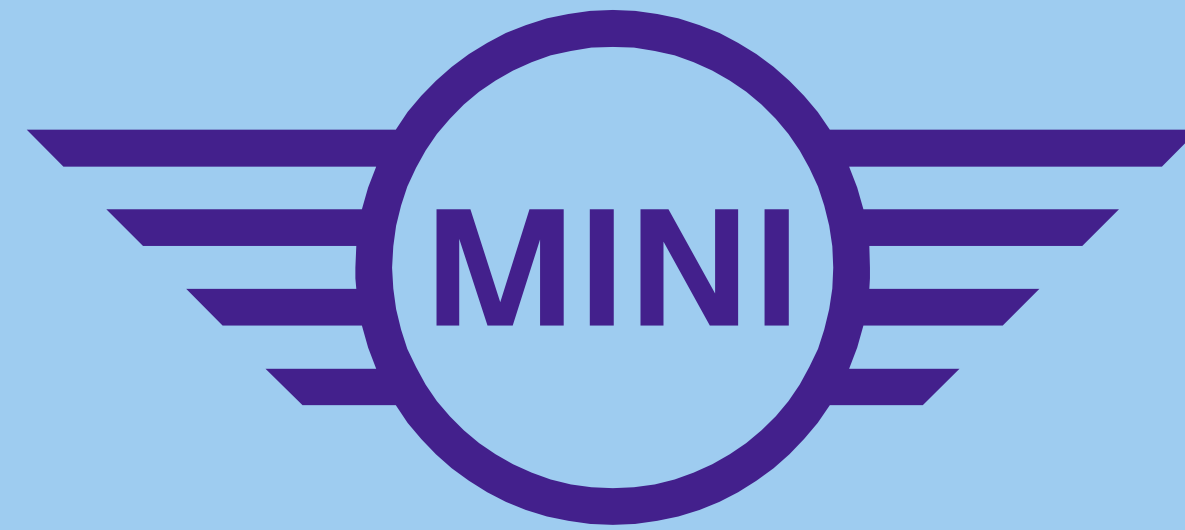


Test Car Return

followed by



Individual
Departure



THANK YOU!

