

BMW

United Kingdom

Corporate Communications



Media Information

01 March, 2024

BMW UK March News in Brief

- BMW i5 named Best Executive Car at UKCOTY
- Matt Collins named 35th Most Influential Person by GREENFLEET
- First Winter edition YOXMEN, powered by BMW, offered 100 guests test drives in top luxury BMW models

BMW i5 clinches Best Executive Car at UK Car of the Year

The UK Car of the Year Awards (UKCOTY) is a wholly independent set of awards, designed to highlight and advise on the best new cars on the market specifically for UK customers. To qualify for the award, the car needs to have been launched on or after 1 January 2023, or be on sale by 31 December 2023.

The eighth generation BMW 5 Series launched in May 2023 and offers an all-electric drivetrain for the first-time with the BMW i5. Fusing advanced technology with elegant and sporting saloon style, the all-new BMW i5 Saloon has impressed from the offset and has now added a ninth award to its tally, picking up Best Executive Car at the UKCOTY Awards 2024.

The top model of each category, seven in total, is then put forward for the overall UK Car of the Year award, which is decided by 30-strong panel of judges consisting of the most knowledgeable and influential automotive journalists in the UK.

John Challen, Editor and Managing Director, UK Car of the Year Awards said: "Impressive inside and out, the i5 exudes quality, performance and class. Just a wonderful place to spend time in – no excuse is needed to go for a drive!"

Matt Collins named in GREENFLEET magazine's Top 100 Most Influential People

BMW was awarded GREENFLEET's accolade of Fleet Car Manufacturer of the Year for 2023, with the magazine highlighting the broad range of models that are successful in the fleet market as a key reason for the win. Now, BMW Group UK Corporate Sales General Manager, Matt Collins, has been named the 35th most standout figure in fleet by GREENFLEET magazine for 2024. Green Fleet Magazine's Top 100 Most Influential people list is designed to demonstrate the individuals that have made a significant contribution to fleet decarbonisation over the year.

A new entry to the list in 2024, Matt has worked for BMW since 2006 and has gained experience across the Group, including time working in Western USA, where he gained useful insights into the rapidly evolving EV market in California. Utilising this knowledge of electric mobility on his return to BMW UK has allowed Matt to further EVs within corporate fleets.

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YOXMAN at Wilderness Reserve, powered by BMW

Following the announcement of BMW's partnership with Wilderness Reserve, a collection of restored properties in rural Suffolk, in July 2023, the collaboration has continued into 2024 with the first Winter Edition of YOXMAN in January. The one-of-a-kind Michelin Star dining experience, which took place on the stunning 8,000-acre estate, showcased exceptional food and entertainment from some of the UK's leading chefs - Tom Aikens, Raymond Blanc and Alex Dilling.

Year round, BMW UK provides complimentary transport around the estate to all Wilderness Reserve guests in either an all-electric BMW iX or i4. As a headline partner of YOXMAN, BMW also offered the 100 guests in attendance a test drive in BMW's most luxurious models: the BMW i7, XM, X7 and M8.

ENDS

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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