

# BMW

## United Kingdom

### Corporate Communications



Media Information

14 March, 2024

#### **BMW Named Fleet Manufacturer of the Year for the Sixth Consecutive Year at Fleet News Awards 2024**

BMW has continued its impressive run at the coveted Fleet News Awards, securing the Fleet Manufacturer of the Year title for the sixth consecutive year in 2024. This achievement is particularly significant as the award is voted for by Fleet News readers, who are certified fleet decision-makers, reflecting the brand's strong reputation across the wider sector.

The award ceremony was held on the 13th of March at Grosvenor House in London, where the achievements of the fleet industry were celebrated in style. In addition to the Manufacturer of the Year accolade, BMW also triumphed in individual vehicle categories. The BMW i4 claimed the Best Premium Car title, acknowledging its leading position in the premium electric vehicle market and its appeal to corporate customers and company car drivers.

Furthermore, the new BMW 5 Series was named Best Executive Car, solidifying its position as a leading choice for business users in the UK. Launched in October 2023, the eighth-generation BMW 5 Series fuses advanced technology with an elegant and sporting saloon style, generous space, and exceptional refinement. The BMW 5 Series offers a choice of powertrains – petrol, plug-in hybrid, and the all-electric BMW i5, providing fleet customers complete flexibility depending on the needs of their drivers.

Matt Collins, General Manager of Corporate Sales at BMW UK, said, "We are immensely proud to be recognised once again as Fleet Manufacturer of the Year, and I'd like to express my sincere thanks to Fleet News and its readers for their continued support and recognition. We are also delighted to receive individual accolades for the BMW i4 and 5 Series. These awards are a testament to the hard work and dedication of our team and our commitment to delivering vehicles that meet the evolving needs of the fleet sector."

The Fleet News Awards are well-known for their meticulous judging process and focus on real-world fleet usage, thanks to a panel of industry-leading judges, making BMW's continued success at these awards a testament to the brand's leadership in the fleet sector.

For further information on BMW's award-winning fleet and corporate offerings, please visit <https://www.bmw.co.uk/en/topics/buying/business-corporate/fleet-managers.html>.

**ENDS**

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#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

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Instagram: <https://www.instagram.com/bmwgroup>

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