



**NICE TO MEET YOU
AGAIN!**

HELEN WILSON

MINI MEDIA RELATIONS MANAGER



CHRIS FRYER

PRODUCT MANAGER, MINI UK



THE NEW MINI FAMILY





MINI COUNTRYMAN



MINI ACEMAN



MINI COOPER 3-DOOR

MINI COOPER 5-DOOR

MINI COOPER CONVERTIBLE





MINI COOPER ELECTRIC



24,117 UNITS

2019-2024

TORQUE: 290 NM

0-62 MPH: 7.3 S

POWER: 135 KW / 184 HP

RANGE: UP TO 190 MILES (WLTP)

BATTERY CAPACITY (NET): 36,6 KWH



MINI COOPER E

TORQUE: 330 NM

0 - 62 MPH: 6.7 S

POWER: 160 KW / 218 HP

RANGE: UP TO 249 MILES (WLTP)

BATTERY CAPACITY (NET): 49,2 KWH



MINI COOPER SE

NEW ERA OF DESIGN





ICONIC ROUND HEADLIGHTS

SIMPLIFIED EXTERIOR DESIGN

IMPROVED MINI PROPORTIONS



SUSTAINABLE KNIT DASH

VESCIN STEERING WHEEL

TOGGLE SWITCH BAR

ROUND OLED SCREEN



DIGITAL ECOSYSTEM

MINI EXPERIENCE MODES

INTELLIGENT PERSONAL ASSISTANT

MINI OPERATING SYSTEM 9

ROUND OLED DISPLAY



MINI

NAVIGATION WITH AR

DRIVING ASSISTANCE

PARKING ASSISTANT

INTERIOR CAMARA

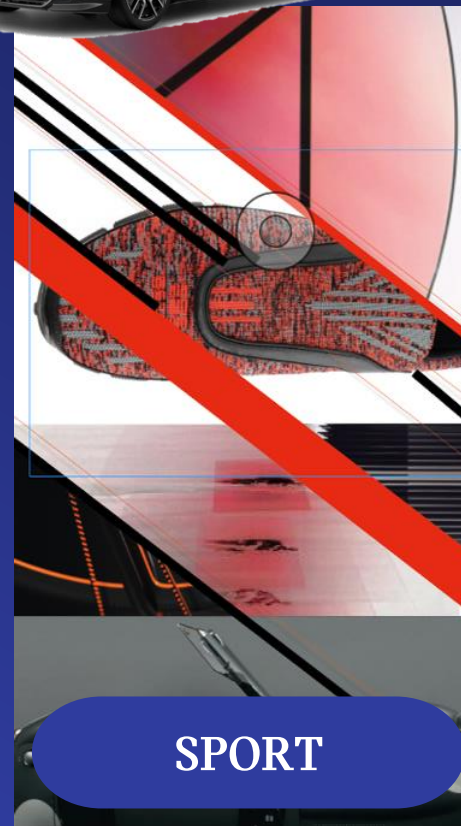
DIGITAL KEY



CLASSIC



EXCLUSIVE



SPORT

Standard Equipment

MINI Experience Modes
Heated Steering Wheel
Floor mats
Front Armrest
Auto AC (2-zone)
Cruise Control (DCC)
Parking Assistant
Rear View Camera
MINI Navigation System
Front ISOFIX
Driving Assistant

Level 1

Comfort Access
Interior Mirror Package
Anti Dazzle Mirrors
LED Lights Extended
High Beam Assist
Wireless Charging
Head Up Display
Heated Front Seats

S/SE/JCW Standard

Level 2

Level 1

+

Harmon Kardon
Surround Sound

Panoramic
Sky/Sunroof

Darkened Rear Glass

Level 3

Level 1

+

Level 2

+

MINI Navigation incl.
AR

Driving Asst Plus
Personal E-Sim
Interior Camera
Electric Seats
Active Seat for Driver

COOPER E: £30,000 OTR

COOPER SE: £34,500 OTR



HELEN WILSON

MINI MEDIA RELATIONS MANAGER





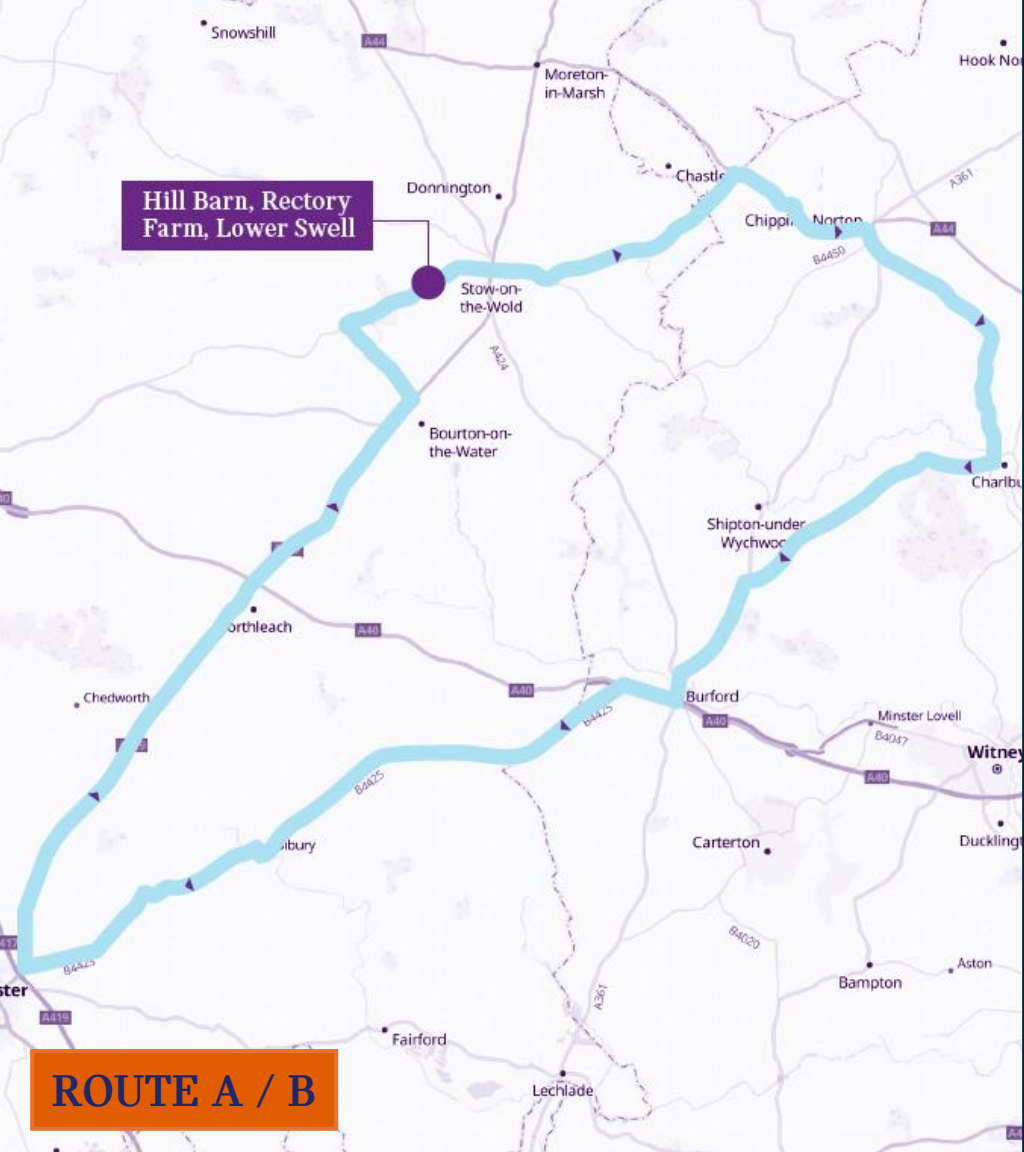
CAR HANDOVERS



LUNCH FROM 12.30



**LAST CAR RETURN
16.30**







THANK YOU!