

Media Information

2 August 2024

The Great British Electric Staycation: Road Tripping with an Electric Car Now Easier than Ever

- Data from Zapmap and BMW UK shows hundreds of electric vehicle (EV) charging locations line popular routes for British staycations, making it easier than ever to travel by EV to favourite holiday hotspots.
- BMW has partnered with UK National Parks to install new EV charge points in all 15 of the UK's National Parks – helping reduce driving emissions and noise pollution.
- The UK's charging infrastructure grew 45 per cent this year, with over 64,000 charging points across more than 33,000 locations now available¹.

As families across the country get ready to set off for a British summer holiday to beauty spots like the Yorkshire Dales, the Peak District and the Lake District, data from Zapmap and BMW UK shows it's now easier than ever to travel there by electric vehicle (EV).

Across the UK last year, more than 16,600² EV charge points were added, says Zapmap, a year-on-year increase of 45 per cent. There are now over 64,000³ charge points available across more than 33,000⁴ locations.

EVs produce no driving emissions and less noise pollution, making them ideal holiday companions to help support the serenity of the green and pleasant countryside many of us will retreat to this summer.

To further support tourists and locals in rural areas BMW has partnered with UK National Parks to install a total of 135 new EV charge points across all 15 of the UK's National Parks. To date, 78 new charge points have been installed across seven National Parks.

¹ June figures <https://www.zap-map.com/ev-stats/how-many-charging-points>

² Zapmap data

³ June figures <https://www.zap-map.com/ev-stats/how-many-charging-points>

⁴ June figures <https://www.zap-map.com/ev-stats/how-many-charging-points>

Graham Biggs, Corporate Communications Director at BMW UK, said:

"While the ever-growing number of EV charge points in the UK is encouraging, it's vital that the momentum is accelerated and that rural areas are not left behind in the EV transition. A spread of chargers across the UK and into the countryside ensures that people can visit natural beauty spots this summer in the quietest cars and without tailpipe emissions – helping protect these precious places from noise and pollution. We believe that nature should be protected and accessible for everyone and that's why we're so proud of the work we are doing with UK National Parks through The Recharge in Nature partnership."

The UK's National Parks have around 15 million visitors over July and August⁵ enjoying the stunning waters of the Lake District, the rolling hills and farmland of the Peak District and spectacular waterfalls in the Yorkshire Dales. More sustainable enjoyment of the National Parks is crucial, as these wild spaces are not only treasured holiday destinations but also play a vital role in the physical health, mental health and wellbeing of the nation.

Currently, 93 per cent⁶ of those visiting the National Parks travel there in their own car and while more public transport infrastructure is needed, Zapmap data shows popular routes to the National Parks are now well equipped with enroute EV charge points helping open up the Parks to staycationers travelling to the Parks, as well as those who live and work in them, in the quietest vehicles, that produce zero emissions while driving.

For example, looking at the number of high-powered charge points (ideal for enroute charging) within two miles of the main roads, between London and Yorkshire Dales National Park (261 miles) there are 91 charging

⁵ UK National Parks data

⁶ <https://www.nationalparks.uk/app/uploads/2020/10/Tourism-in-UK-National-Parks-Information-sheet.pdf>

locations, many of them with multiple charge points available. From Glasgow to Peak District (277 miles) there are 144, whilst between Bristol and the Lake District National Park (241 miles) there are over 180.

Melanie Shufflebotham, Co-founder and COO of Zapmap, commented: "It is great to see these new charging facilities being installed as part of The Recharge in Nature Project. These destination chargers will be ideal for EV drivers to charge their car while they take a hike or explore our wonderful National Parks.

"The days of EV range anxiety are quickly fading. With improvements in vehicle range, an increasing number of enroute chargers and more chargers available at leisure destinations, EV drivers can plan fun days out with confidence. A little bit of planning goes a long way and the Zapmap app, which shows live charge point availability, can make longer EV journeys stress-free and enjoyable."

Yorkshire Dales National Park, Peak District National Park and Lake District National Park are three of the National Parks boasting newly installed chargers, thanks to The Recharge in Nature partnership between BMW and UK National Parks. BMW UK's support of the National Parks reflects the company's work to put sustainability at its heart. BMW Group knows that its future is linked to the future of our planet and, as a premium manufacturer, is taking responsibility to develop new solutions for its vehicles and turn them into everyday reality. Enhancing the EV recharging network is an example of this approach in action.

The BMW Group has set clear CO₂ reduction targets across the lifecycle of every vehicle and is constantly seeking new ways to cut emissions. By 2030, the average CO₂ emissions per vehicle will be at least halved from 2019 levels. BMW Group was one of the first automotive brands to join the Business Ambition for 1.5°C as part of the Paris Climate Agreement - the most robust commitment to the goal of full climate neutrality, over the

entire value chain - by 2050 at the latest. By doing so, the company is also part of the Race to Zero.

Plan your route to travel by EV to a National Park this summer at [Zap-map.com/app/search](https://zap-map.com/app/search). Find out more about the Recharge in Nature partnership at [Discover.bmw.co.uk/article/bmw-and-national-parks-partnership](https://discover.bmw.co.uk/article/bmw-and-national-parks-partnership).

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NOTES TO EDITORS

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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About National Parks UK

- There are 15 National Parks in the UK, spanning the length and breadth of the country: 10 in England, three in Wales and two in Scotland.
- National Parks cover almost 10 percent of England, 20 percent of Wales and 8 percent of Scotland.
- Each National Park is administered by its own authority, but that authority does not own all of the land within the Park. They are independent bodies funded by the UK's central and devolved governments to:
 - Conserve and enhance the natural beauty, wildlife and cultural heritage.
 - Promote opportunities for the understanding and enjoyment of the special qualities of National Parks by the public.
- In carrying out these aims, National Park Authorities are also required to seek to foster the economic and social well-being of local communities within the National Park.
- National Parks are free to enter and explore and have over 100 million visits each year.
- For more information visit www.nationalparks.uk

About Zapmap

Zapmap was founded in 2014 with a mission to make the EV charging experience simple, wherever you go.

The Zapmap app helps EV drivers search, plan and pay for charging, and currently has more than 850,000 registered users. Zapmap has mapped over 95% of the UK's public points on its network, more than 75% of which show 24/7 live status data. For more information, please visit www.zap-map.com

Zapmap Insights

An integral part of supporting the wider EV industry, Zapmap Insights is the leading source of EV charging data and insights, providing unrivalled data and expert analysis into the shape and usage of EV charging infrastructure, as well as the attitudes and behaviours of EV drivers.

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