



Media Information
29 August 2024

Authentic racing flair down to the last detail: BMW M Performance Parts for the new BMW X3.

+++ Model-specific retrofit options available for the new Sports Activity Vehicle +++ Functional add-on parts emphasise the sporty appearance from all sides +++ All original BMW accessories are elaborately manufactured using the highest quality materials +++

Munich. The new BMW X3 is sportier and more versatile than ever as an all-rounder for everyday use, leisure and travel. In its fourth model generation, a new design language gives it a significantly enhanced presence. The M Sport Package and the M Sport Package Pro are available ex works for an even more elegant and sporty appearance. In addition, the distinctive profile of the Sports Activity Vehicle (SAV) can be further customised with the BMW M Performance Parts, which will be available for the new BMW X3.

The model-specific retrofit products for the new BMW X3 are manufactured in a complex process from carbon fibre reinforced plastic (CFRP), high-strength aramid or high-gloss polyurethane and are perfectly matched to one another. All add-on parts from the original BMW accessories range perfectly match the geometry and monolithic appearance of the new BMW X3.

Confident appearance and optimised aerodynamic properties: M Performance front splitter.

The exterior components, which are precisely tailored to the new BMW X3, not only set individual accents of elegant sportiness, but also fulfil functional requirements in terms of lightweight construction and aerodynamics. In the fourth model generation, an M Performance front splitter is now available for the first time for the SAV. It complements the exterior features of the M Sport Package and emphasises the striking lines of the front apron. Finished in high-gloss black, the three-part front splitter gives the SAV a decidedly distinctive appearance, especially when combined with the M Performance front ornamental grille painted in the same colour.

The exclusive M Performance side decals in Frozen Black also emphasise the sporty character of the new BMW X3 from the side. The light-, weather- and wash-resistant decal set is perfectly adapted to the vehicle's geometry and makes a clear reference to motorsport. The M Performance Carbon fuel filler cap with



Media Information

Date 29 August 2024

Topic Authentic racing flair down to the last detail: BMW M Performance Parts for the new BMW X3.

Page 2

M Performance lettering on brushed aluminium makes an unmistakable statement at the fuel station.

The striking M Carbon exterior mirror caps and the M Performance aerial cover in aramid are further accents that lend the profile of the new BMW X3 an individual and sporty touch. The aramid-reinforced plastic is very similar to carbon fibre, but offers greater electromagnetic permeability, ensuring unrestricted reception when making calls and using the many digital services available.

Striking sportiness: M Performance rear diffuser, M Performance roof edge spoiler and M Performance tailpipe trims.

The M Performance rear diffuser is also made from this high-tech material. It gives an even more striking appearance to the rear of the car, which is already characterised by its generous surfaces, and, in conjunction with the Comfort Access system, allows the luggage compartment lid to be opened and closed without the need for physical contact. An optional M Performance rear diffuser in high-gloss black polyurethane is also available for the new BMW X3. Both versions of the rear diffuser are combined with the M Performance rear bumper trim in high-gloss black.

The M Performance roof edge spoiler is also made of polyurethane and is finished in high-gloss black. Perfectly tailored to the design of the vehicle, it not only optimises the aerodynamic properties of the new BMW X3, but also adds a particularly dynamic touch to the rear of the vehicle. If desired, it can be painted in the colour of the vehicle.

The M Performance Carbon tailpipe trims integrated into the rear apron, which are available exclusively for the M Performance model BMW X3 M50 xDrive, give the SAV an especially powerful look (fuel consumption combined: 8.3 – 7.7 l/100 km (62 miles); CO₂ emissions combined: 189 – 175 g/km according to WLTP; CO₂ class(es) G-F). They were specially designed for the two pairs of tailpipes, which unmistakably identify the new BMW X3 M50 xDrive as the most powerful model in the series and bear an embossed M logo. Their CFRP coating, stainless steel inner tailpipes and thermal decoupling of the tailpipe are a testament to the highest quality standards.



Media Information

Date 29 August 2024

Topic Authentic racing flair down to the last detail: BMW M Performance Parts for the new BMW X3.

Page 3

The M model badge "X3" in high-gloss black on the rear of the new BMW X3 also sets an exclusive visual accent. The M model badge "M50" is also available in a high-gloss black finish for the M Performance model.

Up to 22-inch light alloy wheels are available for an even more exclusive look.

A further highlight in the range of accessories for the new BMW X3 are the weight-optimised 22-inch M Performance light-alloy wheels. The complete summer wheel set is available exclusively in Bicolour Jetblack matt finish. The Y-spoke light alloy wheels feature polished elements on the outer rim and centre for a particularly exclusive look.

In addition, 20-inch M Performance Y-spoke wheels in Jet Black Matt are available as both a summer and winter complete wheel set. Additional wheel sets are ideally stowed in the M Performance tyre bags. Reinforced bag handles make it easy to transport the wheels.

Precisely honed racing flair also for the interior.

As soon as the doors are opened, the M Performance Carbon door sills unmistakably signal the new BMW X3's dynamic orientation. With their distinctive M Performance lettering, they are an individual eye-catcher. Alternatively, M aluminium door sill trims are also available for the new edition of the SAV.

Authentic motorsport flair can also be found in the footwell of the new BMW X3 with the stainless steel M Performance pedal cover. The M Performance floor mats are the ideal complement. The four-piece set features embroidered M Performance lettering, leather-look edging, contrasting stitching and a stitched-in ribbon in BMW M colours. The M Performance locking button in black anodised aluminium with a coloured M logo ensures a harmonious style in the interior down to the last detail.

The M Performance key case, with its mix of Alcantara and carbon-look leather, also conveys a subtle hint of performance passion outside the vehicle. The custom-fit case protects the car key from scratches and has convenient cut-outs for all the function buttons.



Media Information

Date 29 August 2024

Topic Authentic racing flair down to the last detail: BMW M Performance Parts for the new BMW X3.

Page 4

Fuel consumption, CO₂ emission figures and power consumption as well as electric range were measured using the methods required according to Regulation VO (EC) 715/2007 as amended. Where a range is shown, the WLTP figures take into account the impact of any optional extras.

For vehicles which have been newly type-approved since 01.01.2021, official figures are only available according to WLTP. In addition, according to EU Regulation 2022/195, from 01.01.2023 the NEDC values in the EC certificates of conformity will no longer apply. Further information on the WLTP measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Johannes Lacher, Product Communication BMW Automobiles

Tel.: +49-89-382-23051

E-mail: Johannes.Lacher@bmw.de

Alexandra Landers, Head of Product and Brand Communication BMW

Phone: +49-89-382-30871

E-mail: Alexandra.Landers@bmw.de

Internet: www.press.bmwgroup.com

E-mail: presse@bmw.de

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.



Media Information

Date 29 August 2024

Topic Authentic racing flair down to the last detail: BMW M Performance Parts for the new BMW X3.

Page 5

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>

X: <https://www.x.com/bmwgroup>