



Media Information

MINI Cooper and MINI Aceman get John Cooper Works treatment.

- First fully-electric John Cooper Works models unveiled at Paris Motor Show 2024.
- 54.2 kWh battery capacity offers 258hp and 340Nm of torque.
- The MINI John Cooper Works Electric and MINI John Cooper Works Aceman priced from £39,120 and £40,920 OTR respectively.
- Available to order from retailers later this month, with first deliveries in April 2025.

Following the rollout of the latest generation MINI family this year, today MINI is building on the success of the MINI Cooper Electric and MINI Aceman models with the introduction of John Cooper Works variants for both cars.

Announced at the Paris Motor Show 2024, the MINI John Cooper Works Electric and MINI John Cooper Works Aceman follow a rich heritage of previous John Cooper Works models and maintain the characteristics worthy of the JCW name, but on fully-electric vehicles for the very first time.

"With the new all-electric MINI John Cooper Works models, we are bringing the legendary performance and driving dynamics of MINI into a completely new era. We are combining the tradition and character of the MINI brand with the latest technology to create a unique driving experience that will thrill our customers", says Stefan Richmann, Head of MINI.

The MINI John Cooper Works Electric and MINI John Cooper Works Aceman are priced from £39,120 OTR and £40,920 OTR respectively, with first customer deliveries commencing April 2025.

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Model	Max Power (hp)	Peak Torque (Nm)	Acceleration (0-62mph)	Top Speed (mph)	Electric Range (WLTP) (miles)	OTR Starting Price
MINI John Cooper Works Electric	258*	350	5.9	124	251	£39,120
MINI John Cooper Works Aceman	258*	350	6.4	124	243	£40,920

*hp figure inclusive of Boost Function.

Maximum performance thanks to innovative motorsport technology.

Over six decades ago designer John Cooper developed a sportier version of the classic Mini, becoming an instant success on racetracks and rally courses globally before the name was cemented in history with three victories at the Monte Carlo Rally across the 1960s. John Cooper Works has been transferring this success from the racetrack onto traditional MINI models ever since.

Both cars provide 340Nm of torque from their 54.2kWh batteries and offer a maximum speed of 124mph. The MINI John Cooper Works Electric reaches 62mph in just 5.9 seconds, while the MINI John Cooper Works Aceman accelerates 0-62mph in 6.4 seconds.

Engineers have developed an all-new electric boost function to further enhance power delivery on the new electric John Cooper Works models, giving the driver an additional 20kW of electric motor power once John Cooper Works mode has been activated using a rocker switch on the steering wheel. Using this function, both vehicles achieve 258hp.

New John Cooper Works specific suspension maximises MINI go-kart handling, while high performance grip tyres come as standard on all electric John Cooper Works models to support grounded and agile handling.

Optimised aerodynamics and performance oriented exterior design.

The exterior design of the new John Cooper Works variants builds on the design language of the standard model while showing a more aggressive appearance. The red, white, and black John Cooper Works logo – inspired by the chequered flag of motorsport – offers a nod to racing heritage, while a gloss black trim is standard across the model. Black side skirts, aeroblades at C-pillar level and a rear spoiler optimise aerodynamics, while red vertical reflectors and diffusers contrast with the rear black apron.

Aerodynamically optimised wheel designs in black with red accents are available exclusively for the all-electric models, with 18" for the MINI John Cooper Works Electric and 19" for the MINI John Cooper Works Aceman offered as standard. Chili Red brake callipers sporting a white JCW logo and a Chili Red roof are standard, while a John Cooper Works specific multi-tone black to red roof is available optionally.

Racing-inspired interior.

The black and red JCW colour scheme continues inside the vehicle, where a black and red pattern decorates the knitted surface of the dashboard. The driver and front passenger seats are upholstered in black synthetic leather with multicoloured knitted fabric at the shoulders and red accent stitching, while the ambient interior lighting illuminates the headlining as a JCW model exclusive feature.

The high-resolution 24cm circular OLED display is the heart of the MINI cabin, providing all relevant vehicle data, air conditioning, media, phone, and navigation settings. The new MINI Experience Modes - Vivid, Core, Green, Timeless, Balance, Go Kart and Personal mode - allow the ambience in the interior to be customised to further the personalisation of the cars.

Advanced assistance systems.

Thanks to 12 ultrasonic sensors and four Surround View cameras, the MINI John Cooper Works Electric and MINI John Cooper Works Aceman can identify vacant parking spaces with greater precision, automatically initiating parking manoeuvres where space is limited, while the new Remote Parking function included as part of the Parking Assistant Plus option enables the vehicle to be parked using a smartphone. This functionality enables the vehicle to be driven out of a parking space automatically, making it easier to get into the car if space at the side is too limited.

With MINI Digital Key Plus, owners can utilise their smartphone as a vehicle key for a convenient and personalised experience. Replacing the conventional key, the digital key can be transferred between several users. For a streamlined user experience, as soon as the driver is less than three metres away from the vehicle, the front and rear lights begin a welcome animation, and the doors unlock automatically.

Using augmented reality, complicated turning situations are visualised on the central display as part of the optional MINI Navigation AR package, while additional steering and lane assistance is offered through Driving Assistant Plus.

Quick and easy charging.

The MINI John Cooper Works Aceman and MINI John Cooper Works Electric can be charged via 11 kW AC and up to 95 kW DC, variant dependent, meaning at a fast-charging station, the battery for both models can be charged from 10 to 80 per cent in under 30 minutes.

By using MINI Navigation, the vehicle will ensure the high-voltage battery reaches the ideal temperature for efficient charging in advance, thus reducing charging time. Customers can also optimise charging for their schedule, setting charging start times, active charging windows, and target battery capacity by departure time.

The MINI app provides a convenient overview of the vehicle status and charging process, including current battery status, charging-optimised route plans and charging history. Finally, drivers can instruct that the interior cabin is air conditioned by a set departure time.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

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