

THE ALL-NEW BMW 1 SERIES.

THE 1





# THE BMW 1 SERIES. 20 YEARS OF SUCCESS.

# THE 1



1<sup>st</sup> Generation | 2004 – 2011



2<sup>nd</sup> Generation | 2011 – 2019



3<sup>rd</sup> Generation | 2019 – 2024

**3 Million** sold globally since 2004.

**> 560k** sold in the UK.



BMW 1 Series 3-door



BMW 1 Series Coupé



BMW 1 Series Convertible



# THE ALL-NEW BMW 1 SERIES. EXTERIOR HIGHLIGHTS.

# THE 1

Contrasting roof in black as an option.

M Sport Model.

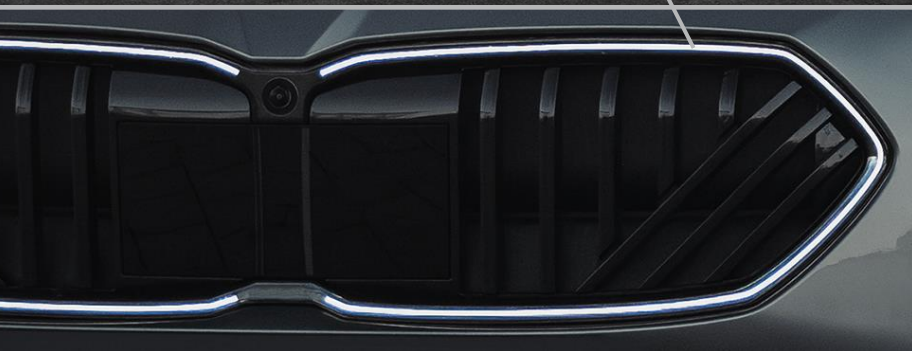


Newly designed BMW kidney grille with optional BMW Iconic Glow (03/25).

Striking LED daytime driving lights.

17-inch alloy wheels standard on Sport  
19-inch alloy wheels optionally available.

18-inch alloy wheels standard on M Sport.





# THE ALL-NEW BMW 1 SERIES. INTERIOR HIGHLIGHTS.

# THE 1



M Tricolour stitching

M Sport Seat - Available on  
M Sport and M135 xDrive

Operating System 9  
with Curved Widescreen  
Display.

Latest M Steering wheel

Veganza/Alcantara Upholstery  
- M Sport and M135 xDrive

Illuminated M interior trim



# THE ALL-NEW BMW M135 xDrive. PRODUCT HIGHLIGHTS.

# THE 1

» Acceleration (0 – 62 mph):  
**4.9 sec.**

» Output:  
**300 hp.**

19-inch  
M Compound brakes.\*

Lowered by up to **5 mm.**

**M135**

\* Optional.



# THE ALL-NEW BMW 1 SERIES. ADAPTIVE M SUSPENSION.

# THE 1

Strut brace.

Frequency-selective  
dampers.

Adapted chassis  
kinematics.

Anti-roll bar with highly  
pre-tensioned  
anti-roll bar  
bearings.

EPS  
Single  
Pinion.

Front axle  
support brace.

Dome front wall strut.

Sport steering.

Rear axle  
bushings 50%  
stiffer as in the  
basic chassis.

Lowering  
up to  
8 mm.

Frequency-  
selective  
dampers.

Anti-roll bar with highly  
pre-tensioned anti-roll  
bar bearings.

Increased  
wheel diameter.

M specific  
cross brace.





# THE ALL-NEW BMW 1 SERIES. M DYNAMIC PACKAGE FOR THE BMW M135 xDrive.

## THE 1

Stiffer stabiliser brackets  
made of aluminium.

Additional  
X-Strut.

Stiffer stabiliser brackets  
made of aluminium.

Stiffer piston rods.

Specifically  
tuned dampers.

Specifically tuned dampers.

Single  
option 19-inch  
Track tyres.

Lightweight  
compound brake disc.

4-piston monoblock fixed  
caliper, M3/M4 brake pads.

Lightweight  
wheel 1085.

Larger  
M Compound brake.





# THE ALL-NEW BMW 1 SERIES. SPECIFICATION HIGHLIGHTS.

# THE 1



Driving Assistant



Parking Assistant



Heated Front Seats



Automatic Transmission



New LED Headlight and Taillight Design



Curved Widescreen Display with OS9



# THE ALL-NEW BMW 1 SERIES. UK ON THE ROAD PRICING.

# THE 1

The previous BMW 1 Series		The new BMW 1 Series	
118i Sport (Auto)	£31,285	120 Sport	£31,065
118i M Sport (Auto)	£33,085	120 M Sport	£33,065
-	-	123 xDrive	£36,115
M135i xDrive (Auto)	£41,880	M135 xDrive	£43,000

